

Pianos: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Pianos in Units by the following Segments: Acoustic Pianos (Grand Pianos, & Upright Pianos), and Digital Pianos. Additionally, the US market is analyzed in terms of both value (US\$) and volume (units) for Acoustic Pianos (Grand and Upright), Digital Pianos, and Electronic Player Piano.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 54 companies including many key and niche players such as -

Baldwin Piano & Organ Co.

C. Bechstein Pianofortefabrik AG

Casio Computer Co. Ltd.

Fazioli Pianoforti s.p.a.

Grotrian Piano Company GmbH

Guangzhou Pearl River Piano Group Co., Ltd.

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Grotrian Piano Company GmbH (Germany)
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Table 78. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Pianos by Product Segment - Acoustic Pianos (Grand and Upright), and Digital Piano Markets Independently Analyzed with Annual Sales Figures in Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 79. Rest of Asia-Pacific Historic Review for Pianos by Product Segment - Acoustic Pianos (Grand and Upright), and Digital Piano Markets Independently Analyzed with Annual Sales Figures in Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 80. Rest of Asia-Pacific 14-Year Perspective for Pianos by Product Segment - Percentage Breakdown of Unit Sales for Acoustic Pianos (Grand and Upright), and Digital Piano Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6. LATIN AMERICA

A. Market Analysis

Mexico: A Niche Piano Market in the Region

B. Market Analytics

Table 81. Latin America Recent Past, Current & Future Analysis for Pianos by Product Segment - Acoustic Pianos (Grand and Upright), and Digital Piano Markets Independently Analyzed with Annual Sales Figures in Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

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Table 83. Latin America 14-Year Perspective for Pianos by Product Segment - Percentage Breakdown of Unit Sales for Acoustic Pianos (Grand and Upright), and Digital Piano Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

7. REST OF WORLD

Market Analysis

Table 84. Rest of World Recent Past, Current & Future Analysis for Pianos by Product Segment - Acoustic Pianos (Grand and Upright), and Digital Piano Markets Independently Analyzed with Annual Sales Figures in Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

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Table 86. Rest of World 14-Year Perspective for Pianos by Product Segment - Percentage Breakdown of Unit Sales for Acoustic Pianos (Grand and Upright), and Digital Piano Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 54 (including Divisions/Subsidiaries - 65)

The United States (17)

Canada (2)

Japan (6)

Europe (29)

France (1)

Germany (16)

The United Kingdom (3)

Italy (3)

Rest of Europe (6)

Asia-Pacific (Excluding Japan) (11)

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