

# Petrolatum: Market Research Report

<https://marketpublishers.com/r/PE683FB3644EN.html>

Date: April 2010

Pages: 163

Price: US\$ 3,450.00 (Single User License)

ID: PE683FB3644EN

## Abstracts

This report analyzes the worldwide markets for Petrolatum in US\$ Million.

The report provides separate comprehensive analytics for US, Canada, Japan, Europe, Asia Pacific, Latin America, and Rest of the World.

Annual estimates and forecasts are provided for each region for the period 2007 through 2015.

Also, a six-year historic analysis is provided for these markets.

The report profiles 53 companies including Anika Laboratories, Inc., Grand Brands, LLC, HEALDERM HELLAS S.A., Royal Exports, and Unilever.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

## Contents

### **I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITION**

Study Reliability And Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definitions and Scope of Study

### **II. EXECUTIVE SUMMARY**

#### **1.MARKET OVERVIEW**

Petroleum Waxes – An Overview  
Current & Future Analysis  
Moisturizers: Leading the Skin Care Products Market  
Key Trends Impacting the Market  
Consumer Awareness: Key to Demand for Sun Care Products  
Decreasing Gap Between Prestige and Mass Market Brands  
An Overview of Skin Care Products  
Global Skin Care Products Market Trends in a Nutshell  
Industry Dynamics

#### **2.PRODUCT OVERVIEW**

An Introduction to Petrolatum  
Historic Background  
Physical Properties  
Petrolatum Production  
Purification  
Applications of Petroleum Jelly  
Medical Applications  
Wound Care  
Sports Medicine  
Drug Delivery  
Vehicle for Active Ingredient  
OTC Drugs  
Food Applications

Petrolatum Applications in Food Products

Advantages

Noncomedogenic

Nonirritant

Nonallergenic

### **3.REGULATORY ENVIRONMENT**

USP and FDA Standards

Specifications for Physical Characteristics

Manufacturing & Processing

### **4.PRODUCT LAUNCHES**

The International Group Rolls Out Hypet J and Hypet C

Emami to Unveil New Suite of Products

Unilever Introduces New Lip Salve

### **5.RECENT INDUSTRY ACTIVITY**

Sasol Wax Selects Eggar & Co for Distribution Across the UK

Sasol Wax Purchases Remaining Stake in Luxco Wax

Calumet Specialty Products Partners Completes Acquisition of Penreco

Shell Deutschland Oil Sells Shareholding to Sasol Wax

### **6.FOCUS ON SELECT PLAYERS**

Anika Laboratories, Inc. (US)

Grand Brands, LLC (US)

HEALDERM HELLAS S.A. (Greece)

Royal Exports (India)

Unilever (US)

### **7.GLOBAL MARKET PERSPECTIVE**

**Table 1.** World Recent Past, Current & Future Analysis for Petrolatum by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$

Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 2.** World Historic Review for Petrolatum by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

**Table 3.** World 13-Year Perspective for Petrolatum by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2003, 2009 & 2015 (includes corresponding Graph/Chart)

### III. MARKET

#### 1. THE UNITED STATES

##### A. MARKET ANALYSIS

Current & Future Analysis

Demographic Trends Drive Cosmeceuticals Market

Drug Stores - the Natural Choice for Anti-Aging Products

Leading Brands

**Table 4.** Leading Brands in the US Petrolatum (Baby Needs) Market (2008): Percentage Share Breakdown of Value Sales for Vaseline, Soft & Precious, Lander, Private Label, and Others (includes corresponding Graph/Chart)

**Table 5.** Leading Brands in the US Petrolatum (Baby Needs) Market (2008): Percentage Share Breakdown of Volume Sales for Vaseline, Soft & Precious, Lander, Private Label, and Others (includes corresponding Graph/Chart)

Trade Statistics

Exports

**Table 6.** US Petrolatum Exports (2008): Percentage Share Breakdown of Export Value for Canada, Mexico, Japan, Ireland, Brazil, Netherlands, China, Colombia, and Others (includes corresponding Graph/Chart)

## Imports

**Table 7.** US Petrolatum Imports (2008): Percentage Share Breakdown of Import Value for Canada, India, UK, Germany, France, Japan, Egypt, Netherlands, and Others (includes corresponding Graph/Chart)

Strategic Corporate Developments

Select Players

Anika Laboratories, Inc.

Grand Brands, LLC

Unilever

## **B. MARKET ANALYTICS**

**Table 8.** US Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 9.** US Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **2.CANADA**

Market Analysis

**Table 10.** Canadian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 11.** Canadian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **3.JAPAN**

Market Analysis

**Table 12.** Japanese Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 13.** Japanese Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **4.EUROPE**

Market Analysis

**Table 14.** European Recent Past, Current & Future Analysis for Petrolatum by Geographic Region – France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 15.** European Historic Review for Petrolatum by Geographic Region – France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

**Table 16.** European 13-Year Perspective for Petrolatum by Geographic Region – Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2003, 2009 & 2015 (includes corresponding Graph/Chart)

### **4A.FRANCE**

Market Analysis

**Table 17.** French Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 18.** French Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## 4B.GERMANY

### A. MARKET ANALYSIS

Current & Future Analysis  
Strategic Corporate Development

### B. MARKET ANALYTICS

**Table 19.** German Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 20.** German Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## 4C.ITALY

Market Analysis

**Table 21.** Italian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 22.** Italian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## 4D.THE UNITED KINGDOM

Market Analysis

**Table 23.** UK Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 24.** UK Historic Review for Petrolatum Analyzed with Annual Sales Figures in

US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

#### **4E.SPAIN**

Market Analysis

**Table 25.** Spanish Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 26.** Spanish Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

#### **4F.RUSSIA**

Market Analysis

**Table 27.** Russian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 28.** Russian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

#### **4G.REST OF EUROPE**

##### **A. MARKET ANALYSIS**

Current & Future Analysis

HEALDERM HELLAS S.A. – A Leading Greek Company

##### **B. MARKET ANALYTICS**

**Table 29.** Rest of Europe Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)



**Table 30.** Rest of Europe Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **5.ASIA-PACIFIC**

Market Analysis

**Table 31.** Asia-Pacific Recent Past, Current & Future Analysis for Petrolatum by Geographic Region – China, India, Indonesia, Malaysia, Singapore, South Korea, Taiwan, Thailand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 32.** Asia-Pacific Historic Review for Petrolatum by Geographic Region – China, India, Indonesia, Malaysia, Singapore, South Korea, Taiwan, Thailand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

**Table 33.** Asia-Pacific 13-Year Perspective for Petrolatum by Geographic Region – Percentage Breakdown of Dollar Sales for China, India, Indonesia, Malaysia, Singapore, South Korea, Taiwan, Thailand and Rest of Asia-Pacific Markets for Years 2003, 2009 & 2015 (includes corresponding Graph/Chart)

## **5A.CHINA**

Market Analysis

**Table 34.** Chinese Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 35.** Chinese Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **5B.INDIA**

## **A. MARKET ANALYSIS**

Current & Future Analysis  
Royal Exports – A Major Indian Player

## **B. MARKET ANALYTICS**

**Table 36.** Indian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 37.** Indian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

### **5C.INDONESIA**

Market Analysis

**Table 38.** Indonesian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 39.** Indonesian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

### **5D.MALAYSIA**

Market Analysis

**Table 40.** Malaysian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 41.** Malaysian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding

Graph/Chart)

## **5E.SINGAPORE**

Market Analysis

**Table 42.** Singapore Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 43.** Singapore Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **5F.SOUTH KOREA**

Market Analysis

**Table 44.** South Korean Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 45.** South Korean Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **5G.TAIWAN**

Market Analysis

**Table 46.** Taiwanese Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 47.** Taiwanese Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding

Graph/Chart)

## **5H.THAILAND**

Market Analysis

**Table 48.** Thailand Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 49.** Thailand Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **5I.REST OF ASIA-PACIFIC**

Market Analysis

**Table 50.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 51.** Rest of Asia-Pacific Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **6.LATIN AMERICA**

Market Analysis

**Table 52.** Latin American Recent Past, Current & Future Analysis for Petrolatum by Geographic Region – Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 53.** Latin American Historic Review for Petrolatum by Geographic Region – Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed

with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

**Table 54.** Latin American 13-Year Perspective for Petrolatum by Geographic Region – Percentage Breakdown of Dollar Sales for Argentina, Brazil, Mexico and Rest of Latin America Markets for Years 2003, 2009 & 2015 (includes corresponding Graph/Chart)

## **6A.ARGENTINA**

Market Analysis

**Table 55.** Argentine Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 56.** Argentine Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **6B.BRAZIL**

Market Analysis

**Table 57.** Brazilian Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 58.** Brazilian Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **6C.MEXICO**

Market Analysis

**Table 59.** Mexican Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 60.** Mexican Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **6D.REST OF LATIN AMERICA**

Market Analysis

**Table 61.** Rest of Latin America Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 62.** Rest of Latin American Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **7.REST OF WORLD**

Market Analysis

**Table 63.** Rest of World Recent Past, Current & Future Analysis for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

**Table 64.** Rest of World Historic Review for Petrolatum Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

## **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 53 (including Divisions/Subsidiaries - 57)

Region/CountryPlayers

The United States

Canada

Europe

France

Germany

The United Kingdom

Italy  
Rest of Europe  
Asia-Pacific (Excluding Japan)  
Africa

## I would like to order

Product name: Petrolatum: Market Research Report

Product link: <https://marketpublishers.com/r/PE683FB3644EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE683FB3644EN.html>