

Personalized Medical Monitors Trends: Market Research Report

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Abstracts

The graying baby boomer population represents a major growth driver for the global home healthcare industry. Compared to previous generations, baby boomers are better educated, more affluent and more inclined towards managing their own healthcare. As a result, new market opportunities are emerging for medical equipment manufacturers.'

The report expounds that the personal medical monitors, including those for monitoring blood pressure are a common feature of personal health-care kits. However, most users are negligent in their usage. To overcome the lacuna, innovative technologies for online storage and tracking of information compiled by these monitors are being developed. The availability of these technologies would facilitate sharing and reviewing of test results instantaneously thereby revolutionizing the approach to the management of chronic health conditions.

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