Personal Computers (PCs): Market Research Report

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Abstracts

The global outlook series on the Personal Computers (PCs) Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 22 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States , Canada Japan, Europe (France, Germany, Russia, Spain, United Kingdom and Rest of Europe), Asia-Pacific (China, India, Indonesia, South Korea, Taiwan) Africa and Middle East (Kuwait, Saudi Arabia).

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 427 companies worldwide.

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