

Personal Care Products: Market Research Report

<https://marketpublishers.com/r/P6255B7B66BEN.html>

Date: December 2011

Pages: 431

Price: US\$ 1,450.00 (Single User License)

ID: P6255B7B66BEN

Abstracts

The global outlook series on Personal Care Products provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers exclusive preludes, and primers on global Cosmetics and Toiletries markets such as Skin Care Products, Hair Care, Oral Hygiene, Shaving Products, Bath & Shower Products, Facial Care, Lip Care, Feminine Hygiene Products, Deodorants, Fragrances & Perfumes, and Baby Toiletries.

Laced with 140 supporting market data tables, facts, and figures, the report also includes a compilation of recent mergers, acquisitions and strategic corporate developments.

Major regional markets discussed include US, Canada, Europe, Asia-Pacific (including Japan), Latin America, and Rest of World, among others.

The report also includes an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 846 companies worldwide.

Contents

1. OVERVIEW

Personal Care Products: A Prelude

Table 1. Leading Global Brands of Personal Care Products (2011): Ranking by Value (in USD Billion) for Gillette, L'Oreal, Colgate, Avon, Nivea, Garnier, Lancome, Natura, Dove, Olay, Crest, and Oral-B

Table 2. Leading Global Brands of Personal Care Products (2010): Ranking by Value (in USD Billion) for Gillette, Colgate, L'Oreal, Avon, Nivea, Garnier, Lancome, Dove, Oral B, Crest, Shiseido, and Olay

Table 3. Leading Global Producers of Cosmetics and Toiletries (2010): Market Share by Value for Procter and Gamble, Unilever, Colgate-Palmolive, and Others

2. PRODUCT TRENDS

World Hair Care Market Set to Grow

Male Grooming - Now a Norm, Growth Prospects Aplenty

Table 4. Global Market for Men's Grooming Products (2011): Percentage Breakdown of Dollar Sales by Geographic Region – US, Canada, Europe, Asia-Pacific, Latin America, and Rest of World

Table 5. Global Market for Men's Grooming Products (2011): Percentage Breakdown of Dollar Sales by Product Group – Toiletries (Bath and Shower Products, Hair Care Products, Skin Care Products, and Deodorants), and Shaving Products (Pre-Shave Products, Post-Shave Products, and Razors/Blades)

Technological Advancements Boost Shaving Products Market

New Formulations Recharge the Bath and Shower Market

Demand for Organic and Natural Lip Care Products on Rise

Growing Consumer Awareness Drives the Sun Care Products Market

Demand Rising for Sun Care Products

Booming Japanese Oral Care Market

Professional Skincare Range Gains Grounds in China
China Leads the Cosmetics Market in Asia
Middle Eastern Beauty Care Market on a Growth Spree
CoffeeBerry to Emerge as a Strong Antioxidant for Skin Care Ranges
Personal Care Appliances: Matured Yet Prospective
Demand for Eco-Friendly Personal Care products Gains Popularity
Global Market for Natural Products Soaring High
Biodegradable Cosmetics, a Latest Trend
Online Retail Growing in Popularity
Natural Personal Care Products: An Overview of Select Regional Markets
US Market for Natural Products Soars, albeit Moderately
Europe: A Potential Market for International Brands
Brazil: A Highly Consolidated Market
Asia: A Potential Market for Foreign Brands

Table 6. Global Personal Care Products Market by Geographic Region – Annual Sales for the Years 2010 through 2015 in US\$ Million for US, Canada, Europe, Asia-Pacific (Including Japan), Latin America and Rest of World

Table 7. Global Personal Care Products Market by Geographic Region: Percentage Share Breakdown for 2011 and 2015 for US, Canada, Europe, Asia-Pacific (including Japan), Latin America and Rest of World

3. AN OVERVIEW OF SELECT PRODUCT SEGMENTS

Skin Care Market

Table 8. Leading Players in the Global Market for Skin Care Products (2011): Percentage Share Breakdown by Value for L'Oreal, Johnson & Johnson, Beiersdorf, and Others

Table 9. Leading Players in the Global Market for Skin Care Products for Men (2011): Percentage Share Breakdown by Value for L'Oreal, Beiersdorf, Shiseido, Estee Lauder, and Others

Table 10. Leading Players in the Global Market for Hand and Body Lotions (2011): Percentage Share Breakdown by Value for L'Oreal, Beiersdorf, Shiseido, Estee

Lauder, and Others

Global Market Trends in a Nutshell

Select Market Trends

What have Medicate Skin Care Products to Offer?

Neglected yet Promising

Latest Trends

Recession Impacts Consumer Spending

Acne and Ageing Drive Sales

Skin Care Gets Lighter

Exotic Ingredients Paint the Beauty Scape Bright

Other Notable Market Trends

Sensitive Skin Formulations Replacing Harsher Products

Increasing Consumer Preference for Topical Treatments, a Major Plus

AHAs Pushed to the Backseat

Challenges and Future Prospects

Table 11. Global Skin Care Products Market (2011) – Percentage Breakdown of Dollar Sales by Geographic Region- US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 12. Global Face Care Products Market (2011) – Percentage Breakdown of Dollar Sales by Geographic Region- US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 13. Global Face Care Products Market (2011) – Percentage Breakdown of Dollar Sales by Product Segments- Facial Moisturizers, Facial Cleansers, and Others

Table 14. Global Facial Moisturizes Market (2011) – Percentage Breakdown of Dollar Sales by Geographic Region- US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 15. Global Facial Cleansers Market (2011): Percentage Breakdown of Dollar Sales by Geographic Region- US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 16. Global Market for Other Face Care Products (2011): Percentage Breakdown of Dollar Sales by Geographic Region- US, Canada, Europe, Asia-Pacific, Latin

America and Rest of World

Table 17. Global Market for Body & Hand Care and Depilatories (2011): Percentage Breakdown of Dollar Sales by Geographic Region- US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 18. Global Market for Body & Hand Care and Depilatories (2011): Percentage Breakdown of Dollar Sales by Product Segments–Hand & Body Lotions/Creams and Others

Table 19. Global Market for Hand & Body Lotions/ Creams by Geographic Region – Percentage Breakdown of Dollar Sales by Geographic Region US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 20. Global Market for Other Body & Hand Care Products (2011): Percentage Breakdown of Dollar Sales by Geographic Region – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Oral Hygiene Market

Toothpaste: One of the Biggest Segments in Oral Care

Product Innovations Spur Growth

Multi Functional Products Drive Oral Care Market

Power-Assisted Toothbrushes Drive Oral Hygiene Growth

Growing Popularity of Whitening Toothpaste and Strips

Oral Hygiene: On an Uptrend

Extra Care Products – Gaining in Advanced Markets

Advertising - For a “Brand” New Smile

Strategies to Increase Market Share

Emergence of Multi-Channel Buyers

New Formulation for Toothpaste

HyG Ionic Toothbrush from Periproducts

Measuring Device for Bad Breath

Flosser from Waterpik Technologies

Biologists Develop Genetically Modified Bacteria

Electric Toothbrushes - The Market to Watch

Table 21. Global Market for Hair Care by Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin American

Table 22. Global Market for Dentifrice by Geographic Region (2011) – Percentage Breakdown by value Sales for US, Canada, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America

Table 23. Global Market for Toothbrushes by Geographic Region (2011): Percentage Breakdown by value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 24. Global Market for Mouthwashes by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 25. Global Market for Breath Fresheners by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 26. Global Market for Dental Floss by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 27. Global Market for Dentures by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 28. Percentage Share of Toothpaste Sales in Terms of Dollars (2011): By Trade Class - Supermarkets, Drug Stores and Discounters

Table 29. Percentage Share of Toothpaste Sales in Terms of Units (2011): By Trade Class - Supermarkets, Drug Stores and Discounters

Hair Care Market

Table 30. Global Market for Hair Care Products (2011): Percentage Share Breakdown by Value for Shampoos, Sprays and Styling Products, Coloring Products, Conditioners, and Others

Shampoos Dominate the Hair Care Market

Table 31. Leading Players in the Global Market for Hair Shampoos (2011): Percentage Share Breakdown by Value for Procter & Gamble, Unilever, and L'Oreal

Special Hair Styling Products Foray the Market

Table 32. Leading Players in the Global Market for Hair Sprays and Styling Products (2010): Percentage Share Breakdown by Value for L'Oreal, Procter & Gamble, Henkel, Unilever, and Others

Corporate Developments Propelling the Hair Care Market: A review

Table 33. Global Market for Hair Care Products (2011): Percentage Breakdown of Dollar Sales by Geographic Region - US, Canada, Europe, Asia-Pacific, Latin America and the Middle East

Table 34. Leading Players in the Global Hair Care Products Market (2011): Percentage Share Breakdown by Value for Procter & Gamble, L'Oreal, Unilever, Henkel, and Others

Table 35. Leading Players in the Global Market for Hair Conditioning Products (2011): Percentage Share Breakdown by Value for Procter & Gamble, Unilever, L'Oreal, and Others

Table 36. Leading Players in the Global Market for Hair Coloring (2011): Percentage Share Breakdown by Value for L'Oreal, Procter & Gamble, Henkel, and Others

Table 37. Leading Players in the Global Market for Hair Conditioning Products (2010): Percentage Share Breakdown by Value for L'Oreal, Procter & Gamble, Henkel, Unilever, and Others

Table 38. Leading Players in the Global Market for Hair Coloring (2010): Percentage Share Breakdown by Value for L'Oreal, Procter & Gamble, Henkel, and Others

4. OTHER PERSONAL CARE PRODUCTS

Shaving Products Market

Recession Effects Consumers' Buying Behavior
Intense Competition Characterize Shaving Products Market
Blades and Razors Market's Gradual Shift towards High Value Products
Razor Market: Spate of Launches Intensifies Competition
Recent Developments in Men's Shaving Products
Affluence Create Market for High-End Disposable Products
Market Welcomes New Players
Consumers Pampered with New and Advanced Products
Women Become Center of Focus
Changing Trends Drive the Market
Depilatories – A Possible Threat to Shaving Systems
Women's Products Catching up with Men's Products
Traditional Shaving Products Take a Back Seat with Improved Technology
Scope for Further Innovations in Shaving Cream Market
Younger Men Prefer Wet Shaving, Older Men Inclined to Dry Shaving Methods
Power Refill Blades Deliver better Value than Power Razor Handles
Implementation of Micro Marketing Strategies
Natural Oil & Gel-Based Shaving Creams Make a Foray
Women's Shaving Products – A Growing Market
Best Selling Brands Giving Way to Extended Versions
Disposable Razor's Market Becomes Increasingly Competitive
Rapidly Evolving Private Label Business
Issues Confronting the Shaving Products Industry

Table 39. Weekly Shaving Frequencies in Select Countries - Germany, USA, Poland, Russia, China, and India

Table 40. Global Market for Electric Shavers (2011): Percentage Share Breakdown by Geographic Region– US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 41. Global Market for Razor Handles (2011): Percentage Breakdown by Geographic Region/Country – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 42. Global Market for Razor Blades (Refills) (2011): Percentage Breakdown by Geographic Region/Country – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 43. Global Market for Disposable Razors (2011): Percentage Breakdown by Geographic Region/Country – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 44. Global Market for Shaving Lotions/ Creams (2011): Percentage Breakdown by Geographic Region/Country – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 45. Global Market for Depilatories (2011): Percentage Breakdown by Geographic Region/Country – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 46. Global Market for Shaving Accessories & Other Shaving Products: Percentage Breakdown by Geographic Region/Country – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Bath & Shower Market

Key Success Factors in the Market

Other Factors Affecting the Market

Prices of Raw Materials

Cancer Causing Hazardous Chemicals Affect Soap Sales

Teenagers: The Driving Force

All-Time Importance of Bar Soaps

Body Washes and Liquid Soaps Gaining Importance

Aromatherapy Products: Promising Potential

Children's Bath Product Market – A Niche Segment

Men: The Untapped Consumer Segment

Lip Care Products

An Emerging Market

Growth Drivers

Products Targeted at Active People are most Popular

Lip Care with Multi-Functional Benefits Lead the Growth

Stick-Type Lip Care Products Gain Popularity in the US and Asia

Marketing Strategies

Front-End Product Categories Dominate Shelf-Space in Drug Stores

Lip Balm Become More Expedient

Lip Care with Multi-Functional Benefits Lead the Growth

Products Targeted at Active People are Most Popular

Stick-Type Lip Care Products Gain Popularity in the US and Asia

Technology - Assuming a Vital Role

Table 47. Global Market for Traditional Lip Care Products by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 48. Global Market for Medicated & Therapeutic Lip Care Products by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

Table 49. Global Market for Sun Care (Lip Care) Products by Geographic Region (2011): Percentage Breakdown by Value Sales for US, Canada, Europe, Asia-Pacific, Middle East and Latin America

5. DEODORANTS MARKET

Advanced Markets Witnessing Maturity
Younger Populace – The Energizer for Deodorants
Deodorants – A Move Away from Unisex Brands

6. FRAGRANCES AND PERFUMES MARKET

Fragrance: A Consumer Driven Industry
Custom Fragrances: A Promising Segment

7. SUN CARE MARKET

Table 50. Leading Players in the Global Sun Care Products Market (2011): Percentage Share Breakdown by Value for L'Oreal, Johnson & Johnson, Beiersdorf, Shiseido, and Others

Value Added Features Drive Sales

Table 51. Global Market for Sun Care Products (2011): Percentage Breakdown of Dollar Sales by Geographic Region – US, Canada, Europe, Asia-Pacific, Latin America and Rest of World

Table 52. Global Market for Sun Care Products: Percentage Breakdown of Dollar Sales by Geographic Region – US, Canada, Europe, Asia-Pacific, Latin America, and Rest of World

Table 53. Global Market for Sun Care Products (2011): Percentage Breakdown of Dollar Sales by Product Segment – Sun Protection, Self-Tanning and After-Sun

8. PERSONAL CARE APPLIANCES

Frequent Travelers Fuel Demand
New Hair Styles Lead to Significant Impact
New Dynamic Designs in Personal Care Appliances
Technological Advancements
Gradual Switch to Steel Anticipated
Polymers Find New Applications
HyG Ionic Toothbrush from Periproducts

9. BABY TOILETRIES MARKET

Growing into a Big Market
Soothing Baby Products Emerging into Shining Stars
Future Trends

10. PRODUCT OVERVIEW

Skin Care
Facial Care
Moisturizers
Nourishers/Anti-Agers
Facial Cleanser
Sun Care Products
Sun Protection Products
Self-Tanning Products
After-Sun Products
Body & Hand Care and Depilatories (BHD)
Medicated Skin Care
Delivery Systems
Oral Care
A. Dentifrice

Battle of the Brands
Transformation in the Market
Toothpaste Ingredients
Select Toothpaste Ingredients and their Functions
New Flavors in Toothpastes
Types of Toothpastes
Toothpaste for Sensitive Teeth - A Niche Market
Whitening Toothpastes - Fastest Growing
Toothpaste for Children
Fluoride-Free Toothpastes
Retardant Toothpaste
Tartar-Control Toothpastes
Baking Soda-Based Toothpastes
Hydrogen Peroxide-Based Toothpastes
Desensitizing Toothpastes
Abrasives
Denture Pastes
Tooth and Gum Gel
Ginseng Toothpaste
Toothpastes with Natural Products

B. Toothbrush

Innovation and Branding Shape Progress: A Review
Select Types of Toothbrushes
Interproximal Toothbrushes
Toothbrushes with Rubber Tip
Travel Toothbrushes
Denture Toothbrushes
Electric Toothbrushes

C. Mouthwash

Offering More Protection
Types of Mouthwashes
Breath Freshening Mouthwashes
Anti-Plaque Mouthwashes
Anticavity Mouthwashes
Select Mouthwash Ingredients and their Attributes

D. Breath Fresheners

E. Dental Floss

Floss for Sparkling Teeth
Types of Dental Floss

Dental Tape

Dental Floss

Natural Dental Floss

F. Denture Care Products

Huge Untapped Market

Complete Denture

Conventional Vs. Immediate Dentures

Overdenture

Types of Denture Care Products

Denture Cleansers

Denture Adhesives

Hair Care

Segmentation

Hair Care Product Groups

Major Hair Care Product Categories

Hair Shampoos

Washing Away the Dirt

Types of Shampoos

Regular Shampoo

Dandruff Shampoo

Dandruff Cure: Not a Flaky Business

Baby Shampoos

Some of the Auxiliary Ingredients Used in Shampoos

Basic Forms of Shampoos

Hair Conditioners

Types

Characteristics

Varieties of Hair Conditioners

Basic Forms of Conditioners

Factors Affecting Hair Shampoos & Conditioners Segment

Hair Sprays

Magic in the Bottle

Hair Styling Agents

Styling and Shaping Tresses Desirably

Hair Oil: Dominating the Hair Styling Group

New Styling Products on the Anvil

Hair Coloring and Bleaching Products

Hair Dyes

Melanins: Hair Dyes for the Future

Colorants
Bleaching Agents
Other Hair Care Products
Combination Shampoo + Conditioner
Three-in-One Formulations
Hair Detanglers
Other Hair Care Products
Salon Treatments – One for Everyone
Niche Positioning Through Newer Performance Features
Shine Enhancers
Multi-Feature Double-Duty Products
Value-Based Products
Rogaine
Products for Damaged Hair
Nature's Way to Hair Care
Seaweed: Nature Nurtures
Fragrances: Aromatic Cleansing
Other Entries into the Hair Care Market
Polymers
Synthetic Ceramide
Hydrolysates of Proteins
Silwax Products
Others

1. BABY CARE PRODUCTS

Baby Care
Baby Toiletries
Baby Hair Care
Baby Skin Care
Baby Shampoos
Skin Care
Creams/Oils/Lotions
Bath Additives
Bubble Bath/Lotion

2. LIP CARE

Definition

Lips – Most Sensitive to Vagaries of Weather

Winters - Not Just Fun and Festivity

Product Categories

Traditional Lip Care

Medicated & Therapeutic Lip Care

3. SHAVING PRODUCTS

Shaving Products

A Peek into History of Shaving

Product Classification

Pre-Shave Products

Shaving Lotions

Shaving Creams

Market Overview

Post-Shave Products

Razors/Blades

Razor Handles

Razor Blades (Refills)

Electric Shavers

Disposable Razors

Shaving Accessories & Others

Depilatories

Waxing and Depilatory Creams

11. MERGERS AND ACQUISITIONS

12. STRATEGIC CORPORATE DEVELOPMENTS

13. PRODUCT LAUNCHES

A REGIONAL MARKET PERSPECTIVE

1. NORTH AMERICA

1A. THE UNITED STATES

Strong Cosmetics Sales Bring Chain Drug Stores in Limelight

Table 54. The US Personal Care Products Market by Product Segment– Annual Sales for the Years 2010 through 2015 in US\$ Million for Skin Care Products, Oral Care Products, Hair Care Products, Cosmetics, and Others

Table 55. United States Personal Care Products Market by Personal Care Products: Percentage Share Breakdown for 2011 and 2015 for Skin Care Products, Oral Care Products, Hair Care Products, Cosmetics, and Others

An Overview of Select Product Segments
Skin Care

Table 56. Skin Care products in the US by Product Segment (2011): Percentage Breakdown of Dollar Sales by Product Segment- Face Care (Facial Moisturizers, Facial Cleansers, and Others), Body & Hand Care, and Depilatories (Hand & Body Lotions/Creams and Others) and Sun Care

US: Leading Exporter of Cosmetics & Toiletries
Natural and Organic Personal Care Products: A Booming Market
Natural Ingredients – An Enriching Formula
Upscale Skincare Products Making Inroads
AHA-Based Products: Down But Not Out
Divide Between Cosmetics and Pharmaceuticals Blurring
Sun Care Market

Table 57. Sun Care Products Market in the US (2011): Percentage Breakdown of Dollar Sales by Product Segment – Sun Protection, Self-Tanning and After-Sun

Sun Care Manufacturers Find Opportunities in Sports Range Products
Rising Demand for Convenient and Multipurpose Sun Care Products
Self Tanners- A Healthy Alternative for Glowing Skin
Lip Care Products
Sunscreen Based Lip Care Products – A Growing Market
New Products Make a Foray into the Market
Sales of Lip Care Products Seasonal in Nature
Teenage Girls: A Major Market for Lip Care Products
Marketing Strategies

Brand Positioning
Small Size yet Great Value
Trendy Flavors Attract Teenage Crowd
Increasing Sales through Extensive Advertising

Table 58. Lip Care Products Market in the US (2011): Percentage Breakdown of Dollar Sales by Product Segment – Traditional, Medicated & Therapeutic, and Sun Care

Ethnic Skin Care
Growing Significance
Product Make
Men's Ethnic Market
Medicated Skin Care
Select Medicated Skin Care Brands
Indian Companies Flock the US Market
Hair Care

Table 59. Hair Care Products Market in the US (2011): Percentage Breakdown of Dollar Sales by Product Segment – Shampoos, Conditioners, Sprays, Styling Agents, Bleaches and Colorants, and Other Hair Care Products

Ethnic Hair Care Products – A Growing Segment
Distribution Channels: Facilitating International Marketing
Oral Care

Table 60. Oral Hygiene Products Market in the US (2011): Percentage Share Breakdown by Product Segment – Dentifrice, Toothbrush, Mouthwash, Breath Freshener, Dental Floss, Denture Care Products (Denture Cleanser and Denture Adhesive) and Other

Product Introductions: Vital for Maintaining Growth
Toothbrushes, Mouthwashes & Whiteners: Major Drivers
Tooth Whitening Dominates the Toothpaste Market

Table 61. Toothpaste Market in the United State (2011): Percentage Breakdown of

Dollar Sales by Product Segment – Regular, Anti-Caries, Whitening, Children's, Desensitizing, Gum Protection, Multi- benefit, Tartar Control and Others

Male Grooming Products

Gradual Mobility in Male Grooming Products Sector

Table 62. Men's Grooming Products Market in the US (2011): Percentage Breakdown of Dollar Sales by Product Group – Toiletries (Bath and Shower Products, Hair Care Products, Skin Care Products, and Deodorants), and Shaving Products (Pre-Shave Products, Post-Shave Products, and Razors/Blades)

Shaving Products

Table 63. Market for Shaving Products in the US (2011): Percentage Breakdown by Product Segment – Electric Shavers, Razor Handles, Razor Blades (Refills), Disposable Razors, Shaving Lotions/Creams, Depilatories and Shaving Accessories & Other Shaving Products

Innovations Driving the Market

Private Label Brands Favor Growth of Shaving Cream Business

Issues in the Industry

Environmental Regulations

Non-disposable Razors Invigorated by Growing Interest in Women's Razors

Depilatory Segment Powered by 'At-home Spa' Trend

Bath And Body Care Products Market

Bath Products

Experiencing Home Values

Market Trends – Highlights

Bar Vs Liquid Soaps

Shower Gels – Becoming More Appealing

Body Washes – Gaining Popularity

Hand Sanitizers – A New Category

Deodorants Market

Trends and Issues

Value Addition – The Key to Success in Matured Markets

Health-Conscious Consumers – A Niche Market

Manufacturer Brands on the Rise

Deodorants Vs. Antiperspirants
Multi-Functionality – A New Wave
Natural Ingredients Emerge as Favorites
Fragrances and Perfumes Market

Table 64. Leading Fragrance Brands in the US (2010): Percentage Share Breakdown by Value Sales for Elizabeth Taylor's White Diamonds, Red Door, Jean Nate, Dolce & Gabbana Light Blue, and Others

Women's Fragrances
Men's Fragrances
Baby Toiletries Market
Characters Become the Buzz Word in Children's Product Formulations
Demand for Luxury Baby Toiletries to Grow
Small Start-up Companies Focus on Natural Products
Popular Distribution Channels
New Product Activity
Leading Players in Other Product Categories
Exports and Imports

Table 65. US Exports of Perfumes and Toilet Waters (2009-2010): Breakdown of Value Exports (in USD Million) by Country of Destination

Table 66. US Imports of Perfumes and Toilet Waters (2009-2010): Breakdown of Value Imports (in USD Million) by Country of Origin

Table 67. US Exports of Beauty or Make-Up Preparations (2009-2010): Breakdown by Value Exports (in USD Million) by Country of Destination

Table 68. US Imports of Beauty or Make-Up Preparations (2009-2010): Breakdown of Value Imports (in USD Million) by Country of Origin

Table 69. US Exports of Hair Shampoos and Other Preparations (2009-2010): Breakdown by Value Exports (in USD Million) by Country of Destination

Table 70. US Imports of Hair Shampoos and Other Preparations (2009-2010): Breakdown of Value Imports (in USD Million) by Country of Origin

Table 71. US Exports of Toothpaste, Denture Cleaners and Other Oral or Dental Hygiene Preparations (200-2010): Breakdown of Value Exports (in USD Million) by Country of Origin

Table 72. US Imports of Toothpaste, Denture Cleaners and Other Oral or Dental Hygiene Preparations (2009-2010): Breakdown of Value Imports (in USD Million) by Country of Origin

Table 73. US Exports of Shavers (With Self-Contained Electric Motor) (200-2010): Breakdown of Value Exports (in USD '000) by Country of Origin

Table 74. US Imports of Shavers (With Self-Contained Electric Motor) (2009-2010): Breakdown of Value Imports (in USD '000) by Country of Origin

Table 75. US Exports of Toothbrushes (200-2010): Breakdown of Value Exports (in USD '000) by Country of Origin

Table 76. US Imports of Toothbrushes (2009-2010): Breakdown of Value Imports (in USD '000) by Country of Origin

1B. CANADA

An Overview of Select Products Segments Products

Skin Care

Hair Care

Oral Care

Color Cosmetics

Competitive Scenario in other Product Categories:

Table 77. Leading Players in Canadian Market for Fragrances (2011): Percentage Breakdown of Value Sales for Coty Canada, L'Oreal Canada, and Others

Exports and Imports

Table 78. Canadian Exports of Perfumes and Toilet Waters (2009-2010): Breakdown of Value Exports (in USD '000) by Country of Destination

Table 79. Canadian Imports of Perfumes and Toilet Waters (2009-2010): Breakdown of Value Imports (in USD '000) by Country of Origin

Table 80. Canadian Exports of Beauty or Make-Up Preparations (2009-2010): Breakdown of Value Exports (in USD Million) by Country of Destination

Table 81. Canadian Imports of Beauty or Make-Up Preparations (2009-2010): Breakdown of Value Imports (in USD Million) by Country of Origin

Table 82. Canadian Exports of Hair Shampoos and Other Preparations (2009-2010): Breakdown of Value Exports (in USD Million) by Country of Destination

Table 83. Canadian Imports of Hair Shampoos and Other Preparations (2009-2010): Breakdown of Value Imports (in USD '000) by Country of Origin

Table 84. Canadian Exports of Toothpaste, Denture Cleaners and Other Oral or Dental Hygiene Preparations (2009-2010): Breakdown of Value Exports (In USD '000) by Country of Destination

Table 85. Canadian Imports of Toothpaste, Denture Cleaners and Other Oral or Dental Hygiene Preparations (2009-2010): Breakdown of Value Imports (in USD '000) by Country of Origin

Table 86. Canadian Exports of Shavers (With Self-Contained Electric Motor) (2009-2010): Breakdown of Value Exports (In USD '000) by Country of Destination

Table 87. Canadian Imports of Shavers (With Self-Contained Electric Motor) (2009-2010): Breakdown of Value Imports (in USD '000) by Country of Origin

Table 88. Canadian Exports of Toothbrushes (2009-2010): Breakdown of Value Exports (In USD Thousand) by Country of Destination

Table 89. Canadian Imports of Toothbrushes (2009-2010): Breakdown of Value Imports (in Thousand USD) by Country of Origin

2. EUROPE

Industry Activity in Europe: Year 2010 in Review
Natural Cosmetic Market in Europe Fares Well

Bright Outlook for Men's Skincare Products Market
Male Grooming Products Market in Select European Countries
Bath & Shower Products: Gaining Appeal
European Commission Introduces New Packaging Norms for Sun Care Products
Self-Tanning Category Witnesses High Growth
Broad Product Assortment with Multiple Benefits Push Sales up in Lip Care Market
Antiperspirants/Deodorants Market
New Delivery Formats Drive Deodorant Demand
Natural Ingredients Find Favor Over Synthetic
Cosmetics Market

Table 90. European Personal Care Products Market by Geographic Region – Annual Sales for the Years 2010 through 2015 in US\$ Million for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe

Table 91. European Personal Care Products Market by Geographic Region: Percentage Share Breakdown for 2011 and 2015 for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe

Table 92. European Personal Care Products Market by Product Segment– Annual Sales for the Years 2010 through 2015 in US\$ Million for Skin Care Products, Oral Care Products, Hair Care Products, Cosmetics, and Others

Table 93. European Personal Care Products Market by Product Segment: Percentage Share Breakdown for 2011 and 2015 for Skin Care Products, Oral Care Products, Hair Care Products, Cosmetics, and Others

2A. FRANCE

Male Cosmetics Market Growing
Suncare Market, a Fast Growing Sector
An Overview of Select Product Segments
Skin Care & Color Cosmetics
Oral Care
Male Grooming Products
Hair Care
French Fragrance Market

Table 94. Leading Players in the French Market for Fragrances by Value (2011)

Leading Players in Other Product Categories

2B. GERMANY

An Overview of the German Market for Personal Care Products

Segment Wise Analysis

Skin Care

Table 95. German Market for Sun Care Products (2010): Percentage Share Breakdown of Value Sales for Sun Protection Products, Self-tanning Products, Aftersun Products and Others

Color Cosmetics

Natural Cosmetics Makes Inroad

Hair Care

Table 96. German Market for Hair Styling Products (2009): Percentage Breakdown of Value Sales for Hairsprays, Hair Creams, Gels, and Waxes, and Hair Setting Products

Male Grooming Products

Oral Care

Deodorants

Table 97. Deodorants Market in Germany (2011): Percentage Breakdown by Value for Leading Players - Unilever, Beiersdorf and Others

Fragrance

Men's Fragrances

Body Care Market

Body & Hand Care and Depilatories Market

Distribution Channels for Facial Care and BHD Market

Leading Players in Other Product Categories

2C. ITALY

Competitive Scenario:

Table 98. Leading Players in Italian Oral Care Market (2010)

Italian Cosmetics & Toiletries Market: A Major Global Market
Bath Products Market
Deodorant Market

Table 99. Deodorants Market in Italy (2011): Percentage Breakdown by Value for Leading Companies - Unilever Italia SpA, Societa Italo Britannica L Manetti, Beiersdorf SpA and Others

Leading Players in Other Product Categories

2D. THE UNITED KINGDOM

Beauty and Personal Care Market in the UK Bounces Back
The Sub-Premium Segment Locks-In Customers
Intense M&A Activity Follows Recovery
Cosmetic Retailing Witnesses New Entrants
The Color Cosmetics Segment Pushed by Fast Moving Fashion Trends
P&G Leads the Hair Care Segment in the UK
Hair Colorants to Witness the Highest Growth

Table 100. Hair Care Products Market in the UK (2010): Percentage Share Breakdown by Value Sales for Shampoos, Hair Conditioners, Colorants and Enhancers, Hair Sprays, and Others

Colgate-Palmolive the Frontrunner in the UK Oral Care Market
The Skin Care Products Segment Upbeat

Table 101. Sun Care Products Market in the United Kingdom (2010): Percentage Breakdown of Value Sales for Sun Protection, Self-tanning, and Aftersun Products

Reigning Whites for UK's Medicated Skin Care Market
Demand for Emollient Products Drives Therapeutic Skin Care Market
Men's Grooming a Rage in UK

Table 102. Market for Men's Grooming Products in the UK by Product Category (2011): Percentage Share Breakdown by Value for Deodorants and Body Sprays, Fragrance, Skin Care, Shower Products, Shaving Preparations, and Others

Market for Premium Skin Care Range
Organic Surge Propels the UK Skin Care Market
Baby Products Gains Popularity
An Overview of Select Product Segments
Skin Care Products
Medicated Skin Care Products: Consumers Demand Natural Ingredients
Skin Care and Spa Market
Body & Hand Care (BHD) and Depilatories Market
Sun Care Market
Rising Demand for Suncare Products

Table 103. Sun Care Products Market in the United Kingdom (2011): Percentage Breakdown of Value Sales for Sun Protection, Self-tanning, and Aftersun Products

Deodorant Market

Table 104. Leading Players in the UK Deodorants Market (2011): Percentage Breakdown by Value for Unilever Home & Personal Care Ltd, Schwarzkopf & Henkel Cosmetics Ltd, Colgate-Palmolive UK Ltd, and Others

Leading Players in Other Product Categories
Fragrances Market
Mass Fragrance and Fine Fragrance Sector in the UK Fragrance Sector
Women's Fragrance – An Overview
Femininity in Fragrances
Men's Fragrances – Booming Men's Grooming

2E. SPAIN

Skin Care

Table 105. Leading Players in the Spanish Market for Skin Care Products (2011):
Percentage Breakdown by Values for L'Oreal Espana SA, BDF Nivea SA, and Others

Body Care Products Market

Market Leaders

Distribution Channels

Oral Care

Cosmetics & Toiletries Market

Fragrance Market

Mass Market

Women's Fragrance Market

Men's Fragrance Market

Decline of Male Grooming Sector in Spain

Shaving Products Market

Increased Spending on Lifestyle and Leisure

Disposables - The Predominant Category in Wet Shaving

Disposables and Electric Razors Suffering at the Hands of New Shaving Systems

Deodorant Market

Leading Players in Other Product Segments

2F. EASTERN EUROPE

Cosmetics and Toiletries Market

2FA. BULGARIA

Table 106. Leading Players in the Bulgarian Market for Color Cosmetics (2011):
Percentage Breakdown by Value Sales for Avon Bulgaria EOOD, L'Oreal Groupe,
Oriflame Bulgaria EOOD, and Others

Table 107. Leading Players in the Bulgarian Market for Hair Care Products (2011):
Percentage Breakdown by Value Sales for L'Oreal Groupe, Procter & Gamble Bulgaria
EOOD, and Others

Table 108. Leading Players in the Bulgarian Market for Oral Care Products (2011):
Percentage Breakdown by Value for Aroma AD, Colgate-Palmolive Bulgaria OOD,
GlaxoSmithKline Plc, and Others

Toiletry Market
Facial Care and BHD Market

2FB. CZECH REPUBLIC

Anti-Ageing Products
Fragrances Market
Female Fragrances
Male Fragrances
Facial Care and BHD Market

2FC. HUNGARY

A Review of Select product Categories
Facial Care and BHD
Skin Care
Hair Care
Oral Care
Color Cosmetics
Sun Care Products
Depilatory Products
Fragrances
Deodorants
Baby Care Products
Men's Grooming Products

2FD. RUSSIA

An Overview of Select Product Segments
Color Cosmetics
Hair Care
Men's Grooming
Wet Shaving – Most Popular Shaving Technique in Russia
Deodorants Market
Sun Care Market

Foreign Brands Dominate the Market
After-Sun Products Remain Unpopular
Other Product Categories

Table 109. Oral Care Market in Russia (2011): Percentage Breakdown by Value Sales for Colgate-Palmolive (Russia) ZAO, Procter & Gamble OOO, Gillette Group OOO, and Others

Table 110. Leading Players in the Russian Market for Fragrances by Value (2011): Percentage Breakdown by Value for Avon Products ZAO, Oriflame Cosmetics ZAO, and Others

2G. REST OF EUROPE

2ga. FINLAND

Cosmetics and Toiletries (C&T) Market
Anti-Ageing Products
Fragrance Sector
Shaving Products Sector
Facial and BHD Market
Sun Care Market
Personal Wash Market
Medicated Skin Care Sector

2gb. GREECE

Cosmetics and Toiletries Market
Facial Care and BHD Market
Sun Care Market
Personal Wash Market

2gc. SWEDEN

Cosmetics and Toiletries Market
Fragrance Sector
Women's Fragrance
Men's Fragrance
Facial Care and BHD Market
Sun Care Market
Personal Wash Market

2gd. THE NETHERLANDS

An Insight

Cosmetics and Toiletries Market
Fragrance Market
An Insight
Female Fragrances
Male Fragrances
After-Shave Products Sector
Skin Care Sector
2ge. NORWAY
Cosmetics and Toiletries (C&T) Market
Anti-Ageing Products
Facial Care and BHD Market
Others

Table 111. Vietnamese Imports of Cosmetic Products (2010): Percentage Breakdown of Value by Country of Origin

Table 112. Turkish Imports of Premium Cosmetic Products (2010): Breakdown by Value (in '000 USD) for Hair Care Products, Shaving Products, Fragrances and Perfumes, Hygiene and Dental Care, and Others

Table 113. Turkish Exports of Cosmetic Products (2010)

3. ASIA-PACIFIC

Leading Brands in Select Categories of Personal Care Products in Asia (2010)

Bath and Showers

Cosmetics

Hair Care-Hair Shampoo

Oral Care- Toothpaste

Perfumes and Fragrance

Skin Care Products for Men

Skin Care Products for Women

Medicated Skin Care

Select Medicated Skin Care Brands in Asia-Pacific

Select Medicated Cleansers/Acne Remedies Brands in Asia-Pacific

Skin Whitening Product Manufacturers in Quest for Newer USPs

Fragrance Market Underserved

Cosmetics and Toiletries (C&T) Market

Bath and Shower Products Market
Bar Soaps Dominate
Body Care Products Market
Hand Care Products Market
Hair Care Products Market
Hair Colorants – The Latest Fad
Market Conditions
Fragrance Market
Trends and Issues
Price: A Key Demand Determinant
Premium Brands: Slow on the Uptake
Women's Perfumes: Crucial Segment

3A. AUSTRALIA

Australian Beauty and Personal Care Market Dogged by Various Factors
Waxing Popularity of Internet Retailing
Turn-Around in Fortunes Lurking Around the Corner
Australian Baby Care Market on a High
Anti-aging Products Drive the Skin Care Market
Changing Consumer Expectations Drive Product Innovations in Oral Care
Hair Care Market Settles for Moderate Growth
Fragrances Sales to Go Up

3B. CHINA

A Promising Asian Cosmetics and Toiletries Market
Middle Class Sector Emerges as a Major Growth Contributor
Advent of Internet Drives Consumption
Electric Shavers Gaining Ground in China
Retail Market Trends
An Overview of Select Product Segments
Skin Care Market Gains Impetus

Table 114. Leading Brands of Skin Care Products in China (2010): Percentage Share Breakdown by Value for Olay, L'Oreal, Aupres, Lancome, Estee Lauder, and Others

Table 115. Leading Brands of Fragrances in China (2010): Percentage Share

Breakdown by Value for Chanel, Christian Dior, BOSS, Burberry, Lancome, and Others

Chinese Skincare Market: Growing Leaps and Bounds

Facial Care and BHD Products

Body Care, a Fast Growing Market in China

Distribution Channels

Imports and Exports

Hair Care Market

Table 116. Leading Brands for Hair Shampoos (including 2-in-1 Conditioning Shampoos), and Hair Conditioners in China (2010): Percentage Share Breakdown by Value for Head & Shoulders, Pantene Pro-V, Rejoice, Slek, Bawang, and Others

Table 117. Leading Brands for Hair Styling Products, Hair Colorants, and Hair Masks in China (2010): Percentage Share Breakdown by Value for Younegrace, Decolor, Maestro, L'Oreal, Savol, and Others

Oral Care Products – Market Overview

Cosmetic Products Market

Color Cosmetics

Table 118. Leading Brands of Color Cosmetics in China (2010): Percentage Share Breakdown by Value for Maybelline, L'Oreal, Aupres, Christian Dior, and Others

Male Grooming Products

Procter & Gamble Rules Men's Grooming Market

Table 119. Leading Brands of Men's Facial Cleansing Products in China (2010): Percentage Share Breakdown by Value for Nivea, Biore, L'Oreal, Mentholatum, TJOY, and Others

3C. INDIA

Personal Care Products Market in a Nut Shell

Table 120. Indian Market for Personal Care Products (2010): Percentage Share Breakdown by Value for Bath and Shower Products, Hair Care Products, Skin Care Products, Color Cosmetics, and Others

Select Brands of Personal Care Products by Company in the Indian Market (2010)
Indian Baby Care Market Riding High
Trends in Indian Market for Personal Care Products
Craze of Herbal Cosmetics
Fragrance Market to Boom
An Overview of Select Personal Care Product Segments
Color Cosmetics
Hair Care
Male Grooming Products
Skin Care
Oral Care

Table 121. Indian Oral Care Market (2011): Percentage Share Breakdown by Segment - Toothpaste, Toothpowder and Toothbrush

Shaving Products Market
Anti-Ageing Products
Bath Products
Competitive Scenario

Table 122. Indian market for (2011) Bath and Shower Products: Percentage Breakdown by Value for Leading Players - Hindustan Unilever Ltd and Godrej Consumer Products and Others

Economy Sector: Popularity of Low-Priced Brands
Deodorants Market

Table 123. Deodorant Market in India (2011): Percentage Breakdown by Value for Leading Brands - Axe, Set Wet, Wild Stone and Others

Fragrances
India: A Land of Diversity

Competitive Landscape
Raw Materials Scenario
Importance of Foreign Tag
Key Position in Exports
Globalization Affecting Small Scale Suppliers
Good Times Ahead

Table 124. Retail Beauty and Cosmetics Market in India (2010): Breakdown by Value (in US\$ Million) by Product Category

Leading Players in Other Product Categories

3D. JAPAN

Change in Consumer Pattern Continues as Japan Heads towards a Slow Recovery Post Recession

Post Recession, Disparity in Consumer Patterns Remains a Major Concern

Bright Spots Amid the Gloom

Future Prospects: A Segmental Analysis

Changing Landscape of Japanese Beauty and Personal Care Market

Japan – A Potential Gateway to Asian Markets

Product Categories with High Market Potential: An Insight

An Overview of Select Product Segments

Cosmetics Market

Table 125. Japanese Market for Cosmetics by Channels of Distribution (2011): Percentage Breakdown by Volume for General Distributors, Franchises, Door to Door, and Others

Hair Care Products Market

Fragrances

Japanese Consumers Get Acclimatized to Fragrances

Fragrances for Relaxation and Healing

Popularity of Low Fragrant Products

Perfume and Cosmetics Market Influenced by Younger People

Preferences for Fragrances Versatile

New Deodorizing Preparations Arouse Consumer Interest

Consumer Behavior Trends

Table 126. Suncare Market in Japan (2011): Percentage Breakdown by Value for Leading Players - Shiseido Corp, Kao Corp and Others

Medicated Cosmetics in Japan

Table 127. Japanese Market for Cosmetics in Skin Care Products (2010): Market Share Breakdown of Value Sales for Skin Lotion, Facial Cleanser, Milky Lotion, Make-up Cleanser, and Others

Competitive Analysis

Leading Players in Other Product Categories

3E. SOUTH KOREA

Premium Products Drive Growth

South Korean Consumers Think Different

Major Domestic Players Maintain Hold

Beauty Specialist Go Strong!

Color Cosmetics

An Overview of Select Product Segments

Skin Care

Skin Care: Dominating the Korean Cosmetics Market

Oral Care Products

Hair Care Products

Men's Grooming Range

Sun Care Products

Leading Players in Select Product Categories

3F. TAIWAN

Personal Care Products Market: Taiwan

Rising Men's Grooming Sector

Toothpastes

Skin Care Products

Table 128. Taiwanese Market for Personal Care Products (2009): Percentage Breakdown by Value Imports by Country of Origin for Japan, US, France, South Korea, Germany, and Others

3G. THAILAND

Market Re-gains Stability Post Recession
Unilever Takes the Lead
An Overview of Select Product Segments
Color Cosmetics
Hair Care
Men's Grooming Products
Oral Care
Skin Care
Cosmetics Market Overview

Table 129. Cosmetics Products Market in Thailand (2010): Breakdown by Value (in '000 USD) for Skin Care Products, Hair Care Products, Make Up, Perfume, and Others

Table 130. Cosmetics Products Market in Thailand (2010): Breakdown of Value Imports (in '000 USD) by Country of Origin

4. LATIN AMERICA

Emergence of a Strong Middle Class Fuels Growth
Leading Manufacturers in Cosmetics and Toiletries Market
Facial Care and BHD Market
Brazil: A Leading Global Market for Personal Care Products
Leading Players in Select Product Categories
Future Prospects

Table 131. Brazilian Market for Cosmetics and Toiletries by Leading Product Categories (2010)

An Overview of Select Products Segment
Skin Care

Facial Care and BHD Market
Personal Wash
Lip Care Products
Deodorant Market
Fragrance Market
Competitive Scenario

Table 132. Bath and Shower Market in Brazil (2011): Percentage Breaking by Value for Leading Players - Unilever, Natura Cosméticos and Others

4A. MEXICO

An Overview
Color Cosmetics
Hair Care
Oral Care
Skin Care
Male Grooming Products
Facial Care and BHD Market
Lip Care Market
Deodorant Market
Fragrance Market

Table 133. Leading Players in the Mexican Market for Fragrances (2011): Percentage Breakdown by Value Sales for Jafra Cosmetics International, Avon Cosmetics, House of Fuller, and Others

Leading Players in Other Product Categories

5. REST OF WORLD

5A. MIDDLE EAST

The Gulf Region, a Burgeoning Market for Personal Care Products
Leading Players in Select Product Categories

Table 134. Leading Players in the UAE Market for Bath and Showers Market (2010): Percentage Breakdown by Value for Unilever Gulf FZE, Reckitt Benckiser Arabia FZE, Colgate-Palmolive Co, and Others

Table 135. Leading Players in the UAE Market for Color Cosmetics (2010): Percentage Breakdown by Value for Bourjois SA, L'Oreal Middle East FZE, and Others

Table 136. Leading Players in the UAE Market for Deodorants (2010): Percentage Breakdown by Value for Unilever Gulf FZE, Beiersdorf Middle East, Hans Schwarzkopf & Henkel GmbH & Co KG, Procter & Gamble Gulf FZE, and Others

Table 137. Leading Players in the UAE Market for Hair Care Products (2010): Percentage Breakdown by Value for Unilever Gulf FZE, Procter & Gamble Gulf FZE and Others

Table 138. Leading Color Cosmetics Brands in Saudi Arabia (2011): Percentage Breakdown by Value for Max Factor, Lancome, Yves Saint Laurent and Others

Table 139. Leading Deodorant Brands in Saudi Arabia (2011): Percentage Breakdown by Value for Axe, Rexona, and Others

Table 140. Leading Players in the Saudi Arabian Market for Hair Care Products (2011): Percentage Breakdown by Value for Signal, Close up, and Others

Global Directory

I would like to order

Product name: Personal Care Products: Market Research Report

Product link: <https://marketpublishers.com/r/P6255B7B66BEN.html>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6255B7B66BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970