

Outdoor Appliances and Power Tools: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Outdoor Appliances and Power Tools in Thousand Units by the following Product Segments: Bug Killers, Chain Saws, Hedge Trimmers, Leaf Blowers (Back Pack Leaf Blowers, and Handheld Leaf Blowers), Outdoor Grills (Charcoal-Fired Outdoor Grills, Electric-Fired Outdoor Grills, and Gas-Fired Outdoor Grills), Walk Behind Power Mowers, Riding Garden Tractors, Riding Mowers & Lawn Tractors (Front Engine, and Rear Engine), Rotary Tillers, Snowthrowers, and Trimmers/Brush Cutters. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 222 companies including many key and niche players such as -

Alamo Group, Inc.

The Ariens Company

Blount International, Inc.

The Bosch Group

Briggs & Stratton Corporation

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4A. FRANCE

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STIHL Holding AG & Co. KG – A Key Player

B. Market Analytics

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A. Market Analysis

Market Overview

A Leading Exporter of Garden Equipment

Key Players

B. Market Analytics

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4D. THE UNITED KINGDOM

A. Market Analysis

Current & Future Analysis

Product Introductions/Innovations

Key Players

B. Market Analytics

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4E. SPAIN

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4F. RUSSIA

Market Analysis

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4G. REST OF EUROPE

A. Market Analysis

Product Introductions/Innovations

Husqvarna AB (Sweden) – A Key Player

B. Market Analytics

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5. ASIA-PACIFIC

A. Market Analysis

Current & Future Analysis

Overview of Select Markets

India

China

Australia

Product Introductions/Innovations

Key Players

B. Market Analytics

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Table 152. Asia-Pacific Historic Review for Outdoor Appliances and Power Tools by Product Segment - Bug Killers, Chain Saws, Hedge Trimmers, Leaf Blowers (Back Pack Leaf Blowers, and Handheld Leaf Blowers), Outdoor Grills, (Charcoal-Fired Outdoor Grills, Electric-Fired Outdoor Grills, And Gas-Fired Outdoor Grills), Walk Behind Power Mowers, Riding Garden Tractors, Riding Mowers & Lawn Tractors (Front Engine, and Rear Engine), Rotary Tillers, Snow Throwers and Trimmers/ Brush Cutters Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 153. Asia-Pacific 14-Year Perspective for Outdoor Appliances and Power Tools

by Product Segment - Percentage Breakdown of Unit Sales for Bug Killers, Chain Saws, Hedge Trimmers, Leaf Blowers (Back Pack Leaf Blowers, and Handheld Leaf Blowers), Outdoor Grills, (Charcoal-Fired Outdoor Grills, Electric-Fired Outdoor Grills, And Gas-Fired Outdoor Grills), Walk Behind Power Mowers, Riding Garden Tractors, Riding Mowers & Lawn Tractors (Front Engine, and Rear Engine), Rotary Tillers, Snow Throwers and Trimmers/Brush Cutters Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST

Market Analysis

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7. LATIN AMERICA

A. Market Analysis

Market Overview

Argentina

B. Market Analytics

Table 157. Latin American Recent Past, Current & Future Analysis for Outdoor Appliances and Power Tools by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

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Table 159. Latin American 14-Year Perspective for Outdoor Appliances and Power Tools by Geographic Region - Percentage Breakdown of Unit Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

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Table 161. Latin American Historic Review for Outdoor Appliances and Power Tools by Product Segment - Bug Killers, Chain Saws, Hedge Trimmers, Leaf Blowers (Back Pack Leaf Blowers, and Handheld Leaf Blowers), Outdoor Grills, (Charcoal-Fired Outdoor Grills, Electric-Fired Outdoor Grills, And Gas-Fired Outdoor Grills), Walk Behind Power Mowers, Riding Garden Tractors, Riding Mowers & Lawn Tractors (Front Engine, and Rear Engine), Rotary Tillers, Snow Throwers and Trimmers/ Brush Cutters Markets

Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 162. Latin American 14-Year Perspective for Outdoor Appliances and Power Tools by Product Segment - Percentage Breakdown of Unit Sales for Bug Killers, Chain Saws, Hedge Trimmers, Leaf Blowers (Back Pack Leaf Blowers, and Handheld Leaf Blowers), Outdoor Grills, (Charcoal-Fired Outdoor Grills, Electric-Fired Outdoor Grills, And Gas-Fired Outdoor Grills), Walk Behind Power Mowers, Riding Garden Tractors, Riding Mowers & Lawn Tractors (Front Engine, and Rear Engine), Rotary Tillers, Snow Throwers and Trimmers/ Brush Cutters Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 222 (including Divisions/Subsidiaries - 293)

The United States (119)

Canada (5)

Japan (11)

Europe (88)

France (9)

Germany (12)

The United Kingdom (29)

Italy (19)

Spain (2)

Rest of Europe (17)

Asia-Pacific (Excluding Japan) (67)

Africa (3)

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