

Osram Licht AG (Germany): Market Research Report

https://marketpublishers.com/r/O3B4CD4FC8DEN.html Date: January 2015 Pages: 108 Price: US\$ 3,500.00 (Single User License) ID: O3B4CD4FC8DEN

Abstracts

This report presents quick facts about Osram Licht AG, which is principally involved in Lamps and Components (LC), Luminaires and Solutions (LS), Speciality Lighting(SP), and Opto Semiconductors (OS) Businesses. Illustrated with 105 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.



Contents

1. COMPANY SNIPPETS

2. MAJOR PRODUCTS AND SERVICES

3. SALES DATA

Table 1. Osram Licht AG's Sales by Geographic Region Worldwide (2013-2014) in Percentage for EMEA (Europe, Middle East and Africa), APAC (Asia, Australia and Pacific) and Americas

Table 2. Osram Licht AG's Sales by Business Segment Worldwide (2013-2014) inPercentage for LED Business and Traditional Business

Table 3. Osram Licht AG's Sales by Product Segment Worldwide (2013-2014) in € Millions for LED Lamps & Systems, Classic Lamps & Ballasts, Luminaires & Solutions, Specialty Lighting and Opto Semiconductor

4. MARKET OVERVIEW

4A. LIGHTING

Lighting

Table 4. Global Lighting Market (2014) in US\$ Million

Table 5. Global Lighting Market by Segment (2014) - Percentage Share Breakdown byValue for Automotive, Backlighting and General lighting

Table 6. Lighting Market by End-Use Segment Worldwide (2014) - Percentage ShareBreakdown by Value Sales for Civil Engineering, Non- Residential and Residential

Table 7. Lighting Market by End-Use Segment Worldwide (2014) - Percentage ShareBreakdown by Value Sales for Automotive, Backlighting, and General



Table 8. Lighting Market by Type Worldwide (2014) - Percentage Share Breakdown byValue Sales for LED, and Non-LED

Table 9. Lighting Market by Type in Asia (2014) - Percentage Share Breakdown byValue Sales for Basic, Green and Solid-State Lighting

Table 10. Lighting Market by Sector in India (2014) - Percentage Share Breakdown byValue Sales for Organized and Unorganized

Table 11. Lightning Market in India (2014) in INR Million

 Table 12. Lighting Market in North America (2014) in US\$ Million

Table 13. Lighting Market by Channel in North America (2014) – Percentage Share Breakdown by Value Sales for Direct, National Accounts, Electrical Wholesalers, Energy Service Company (ESCO), Home Centres, Lighting Showrooms, Utilities, and Others

Table 14. Lighting Market by Sector in North America (2014) - Percentage ShareBreakdown by Value Sales for Commercial and Institutional, Controls (Sensors &Modules), Industrial, Outdoor, Residential, and Others

Automotive Lighting

 Table 16. Global Automotive Lighting Market (2014) in US\$ Million

Table 17. Global Automotive Lighting Shipments (2014) in Million Units

Table 18. Automotive Lighting Market by Category Worldwide (2014) - PercentageShare Breakdown by Value Sales for Brake Light, Daytime Running Light, DirectionIndicator, Fog Light, Head Light, Parking Light, and Tail Light

Table 19. Automotive Lighting Shipments by Product Worldwide (2014) - PercentageMarket Share Breakdown by Volume Sales for Brake Light, Daytime Running Light,Direction Indicator, Fog Light, Head Light, Parking Light, Tail Light, and Others

Table 20. Original Equipment Automotive Lighting Market by Category Worldwide(2014) - Percentage Share Breakdown by Value Sales for Headlight, Taillight and



Interior

General Lighting

Table 21. General Lighting Market by Sector Worldwide (2014) - Percentage ShareBreakdown by Value for Architectural, Hospitality, Industrial, Office, Outdoor,Residential and Retail/shop

Table 22. General Lighting Market by Product Segment Worldwide (2014) - PercentageShare Breakdown by Value for Electronics, Fixture level and Lamps

Table 23. General Lighting Market by Type Worldwide (2014) - Percentage MarketShare Breakdown by Value Sales for Basic, Green and Solid-State Lighting

Table 24. General Lighting Market by Region Worldwide (2014) - Percentage ShareBreakdown by Value Sales for Asia, Europe, Latin America, Middle East and NorthAfrica and North America

Table 25. General Lighting Market by Type Worldwide (2014) - Percentage ShareBreakdown by Value Sales for Ballasts, Control Gear, Fixtures, and Light source

Table 26. General Lighting Market by End-Use Segment Worldwide (2014) – Percentage Share Breakdown by Value Sales for Non-Resi Buildings, Outdoor, Residential, Retail, and Others

Table 27. Global General Lighting (Excluding Automotive Lighting) Market (2014) inMillion Euros

Table 28. General Lighting Product Market by Category in China (2014) - PercentageBreakdown by Value Sales for Electronics, Fixture level, and Lamps

Table 29. General Industrial Lighting Market by End-Use Segment Worldwide (2014) -Percentage Share Breakdown by Value Sales for Architectural, Hospitality, Industrial,Office, Outdoor, Residential and Retail

Exterior Lighting



Table 30. Exterior Lighting Market by Channel in the US (2014) - Percentage Share Breakdown by Value Sales for Mass Merchandisers, Warehouse Clubs, and Others

Table 31. Exterior Lighting Market by Type in the US (2014) - Percentage ShareBreakdown by Value Sales for Ceiling Mount, Exterior Wall Mount, Low-VoltageLandscape, Motion Lighting, Post Mount, Solar Lighting, and Others

High-Efficiency Lighting

Table 32. Global High-Efficiency Lighting Market (2014) in US\$ Million

LED Lighting

 Table 33. Global LED Lighting Demand (2014) in M Sq Inch

Table 34. LED Lighting Market by Type Worldwide (2014) - Percentage Market ShareBreakdown by Value Sales for Bulbs, Fluorescent tubes, Luminaries, Spotlights, andStreet lights

Table 35. LED Lighting Market by Region Worldwide (2014) - Percentage ShareBreakdown by Value Sales for China, Europe, Japan, North America, and Others

Table 36. LED Lighting Market Worldwide by Country (2014) - Percentage MarketShare Breakdown by Value Sales for China, EU-5, Japan, US and ROW

Table 37. Light-Emitting Diode(LED) Lighting Market by End Use Worldwide (2014) -Percentage Share Breakdown by Value for Architectural, Autos, Industry, Office &Education, Other Indoor, Outdoor and Residential

Table 38. Global LED Supply Market (2014) in K Sq Inch

Table 39. Global LED-Backlight TV Shipments (2012-2017) in Million Units

Table 40. LED Backlight Unit Penetration Shipments by Applications (2012-2017) inMillion Units for LCD TVs, and Others

Table 41. Global LED Large Display Backlight Market by Display Mode (2012-2017) in



US\$ Million for LCD Monitor, Media Tablets/Notebooks, LCD TV, and Others

Table 42. Lighting and LED Lighting Market by Technology Worldwide (2014) -Percentage Share Breakdown by Value Sales for Solid State, Traditional Basic, andTraditional Green

Automotive LED Lighting

Table 43. LED Automotive Lighting Market by Category Worldwide (2014) - PercentageShare Breakdown by Value Sales for Brake Light, Daytime Running Light, DirectionIndicator, Fog Light, Head Light, Parking Light, and Tail Light

Table 44. LED Automotive Lighting Market by Category Worldwide (2014) - PercentageShare Breakdown by Value for Headlamp and Others

Table 45. Global Automotive Lighting (LED) Market (2014) in US\$ Million

Table 46. Automotive Exterior LED Lighting Market by Segment Worldwide (2014) -Percentage Share Breakdown by Value Sales for Centre High Mount Stop Lamp (CHMSL), Daytime Running Lamp (DRL), Head Lamp, Stop, Tail, TRUCK Bus, Signal, Two Wheeler, and Others

Table 47. Automotive Interior LED Lighting Market by Segment Worldwide (2014) -Percentage Share Breakdown by Value Sales for Ambient Dome, In-Dash, Navi, andInstrument Panel

High-Brightness LED

Table 48. High Brightness Light-Emitting Diode (HB LED) Market by CategoryWorldwide (2014) - Percentage Share Breakdown by Value for TV Backlight Unit (TVBLU), Tablet Backlight Unit (Tablet BLU), Lighting and Others

Table 49. High Brightness Light-Emitting Diode (HB LED) Supply by Region Worldwide (2014) - Percentage Market Share Breakdown by Value for China, Japan, Korea, Taiwan, United States and Others

Table 50. Global High-Brightness LED Demand (2014) in K Sq Inch

Osram Licht AG (Germany): Market Research Report



Table 51. High Brightness LED (HB LED) Market by Application in Germany (2014)

 Percentage Market Share Breakdown by Value Sales for Display, Lighting and Mobile

Table 52. High-Brightness LED Market by Application in Germany (2014) - PercentageMarket Share Breakdown by Value Sales for Automotive, Electronic Equipment,Illumination, Mobile Applications, Signals and Signs / Display

OLED Lighting

Table 53. OLED Lighting Product Market by Segment Worldwide (2014) - PercentageBreakdown by Value Sales for OLED Lighting, SM sized displays, and Others (IncludesLarge Displays)

Lighting Controls

Table 54. Lighting Controls Market by Category in Europe (2014) - Percentage ShareBreakdown by Value Sales for Hotels, Offices, Warehouse, Industrial Plants, andOthers

 Table 55. Lighting Controls Market in Europe (2014) in Thousand Euros

Lighting Fixtures

 Table 56. Global Outdoor Lighting Fixtures Market (2014) in US\$ Million

Table 57. Outdoor Lighting Fixtures Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Canada, China, France, Germany, India, Japan, United States, and Others

Table 58. Lighting Fixtures Retail Market in the US (2014) in US\$ Million

Table 59. Retail Lighting Fixtures Market by Sector in the US (2014) - PercentageShare Breakdown by Value Sales for Direct-to-Consumer, Discount Department Stores,Off-Price Retailers, Home Accent, Gift Stores, Home Improvement Centres, InteriorDesigners, Lamp and Lighting Stores, Chains, and Others



Lamps

Table 60. Sedan Headlamp Light Market Type Worldwide (2014) - Percentage ShareBreakdown by Value for Halogen Lamp, High-Intensity Discharge Lamp and Light-Emitting Diode Lamp

Table 61. Outdoor Lamps Cost Breakdown by Category Worldwide (2014) - PercentageMarket Share Breakdown by Value for Assembly, Electrical, Mechanical, and Thermal,Heat Sink & Drivers, LED Package, Optis World SA and Overhead

Table 62. Interior Lamps Cost Breakdown by Category Worldwide (2014) - PercentageMarket Share by Value for Assembly, Electrical, Mechanical, and Thermal, Heat Sink &Drivers, LED Package, Optis World SA and Overhead

Table 63. Sedan Headlamp Light Market by Type in China (2014) - Percentage ShareBreakdown by Value for Halogen Lamp, High-Intensity Discharge Lamp and Light-Emitting Diode Lamp

Table 64. Light-Bulb Technology Market by Category in Japan (2014) - PercentageShare Breakdown by Value Sales for Compact Fluorescent Lamp, High-IntensityDischarge Lamp, Incandescent Light Bulb, and Light-Emitting Diode

Residential Lighting

Table 65. Global Residential Lighting Market by Product Segment (2014) - PercentageShare Breakdown by Value Sales for Electronics, Lamps and Luminaires

Table 66. Residential Lighting Market by Type Worldwide (2014) - Percentage ShareBreakdown by Value Sales for Basic, Green and Solid-State Lighting

Table 67. Residential Indoor Light Market by Segment in the US (2014) - PercentageMarket Share Breakdown by Value Sales for Residential Light Bulb and ResidentialLight Fixtures

Outdoor Lighting



Table 68. Commercial Outdoor Light Market by Country Worldwide (2014) - PercentageMarket Share Breakdown by Value Sales for China, Europe, Japan, US and ROW

Portable Lighting

Table 69. Portable Lighting Retail Market in the US (2014) in US\$ Million

Table 70. Portable Lighting Market by Type in the US (2014) - Percentage ShareBreakdown by Value Sales for Discount Stores, Home Centres, Hardware Stores,Internet, Specialty Stores, and Others

Professional Lighting

Table 71. Global Professional Lighting Market by Product Segment (2014) - PercentageShare Breakdown by Value Sales for Electronics, Lamps and Luminaires

Table 72. Professional Lighting Market by Type Worldwide (2014) - Percentage Market

 Share Breakdown by Value Sales for Basic, Green and Solid-State Lighting

Luminaries

Table 73. Luminaires Market by Sector in India (2014) - Percentage Share Breakdownby Value Sales for Organized and Unorganized

Table 74. Luminaries Market in India (2014) in INR Million

5. COMPETITIVE LANDSCAPE

5A. LIGHTING

Lighting

Table 75. Market Shares of Leading Lighting Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Acuity Brands, Inc., Cree, Inc., GE Lighting, LG Electronics, Inc., Nichia Corporation, OSRAM Licht AG, Philips N. V.,



Samsung Group, Zumtobel Group, and Others

Table 76. Market Shares of Leading Lighting Companies Worldwide (2014) -Percentage Breakdown by Value Sales for Acuity Brands, Inc., Cooper Lighting, LLC, Hubbell Inc., Koninklijke Philips N. V. and Others

Table 77. Market Shares of Leading Solid-State Lighting (SSL) Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Cree, Inc., Koninklijke Philips N. V., OSRAM Licht AG, OSRAM Opto Semiconductors GmbH, and Others

Table 78. Market Shares of Leading Sedan Lighting Providers in China (2014) -Percentage Breakdown by Value Sales for Changchun Hella Automotive Lighting Co.,Ltd., Changzhou Xingyu Automotive Lighting Systems Co., Ltd., Guangzhou KoitoAutomotive Lamp Co., Ltd., Guangzhou Stanley Electric Co. Ltd., Hubei Valeo AutoLighting Co. Ltd., SL corporation, Visteon TYC Auto Lamps Co. Ltd. and Others

Table 79. Market Shares of Leading ECG (Electronic Control Gear) LightingComponent Manufacturers by Value Sales in EEA (European Economic Area) (2014) -Percentage Breakdown for OSRAM Licht AG, Philips N. V., Tridonic GmbH & Co KG,Zumtobel Group, and Others

Table 80. Market Shares of Leading Ceiling Light Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for NEC Corporation, Panasonic Corporation, Toshiba Corporation, and Others

Professional Lighting

Table 81. Market Shares of Leading Professional Lighting Producers by Value Sales inAfrica (2014) - Percentage Breakdown for Zumtobel AG and Others

Table 82. Market Shares of Leading Professional Lighting Producers by Value Sales inAmerica (2014) - Percentage Breakdown for Zumtobel AG and Others

Table 83. Market Shares of Leading Professional Lighting Producers by Value Sales inAsia (2014) - Percentage Breakdown for Zumtobel AG and Others

Table 84. Market Shares of Leading Professional Lighting Producers by Value Sales inAustralia and Oceania (2014) - Percentage Breakdown for Zumtobel AG and Others



Table 85. Market Shares of Leading Professional Lighting Producers by Value Sales inEurope (2014) - Percentage Breakdown for Zumtobel AG and Others

Ballasts

Table 86. Market Shares of Leading Ballast Manufacturers by Value Sales Worldwide(2014) - Percentage Breakdown for GE Lighting, OSRAM Licht AG, Philips N. V.,Zumtobel Group, and Others

Lamps

Table 87. Market Shares of Leading Lamp Manufacturers Worldwide (2014) -Percentage Breakdown by Value for General Electric Company, Koninklijke Philips N.V., OSRAM Licht AG and Osram Sylvania Inc.

Table 88. Market Shares of Leading Lamp and Component Manufacturers by ValueSales Worldwide (2014) - Percentage Breakdown for General Electric Company,Koninklije Philips Electronics NV, OSRAM Licht AG, Zumtobel Group, and Others

Automotive Lighting

Table 89. Market Shares of Leading Automotive Lighting Manufacturers by Volume Sales in NAFTA (2014) - Percentage Breakdown for Automotive Lighting Reutlingen GmbH, Hella KGaA Hueck & Co, Koito Manufacturing Co., Ltd., Magna International, Inc., Valeo S.A., Varroc Group, and Others

Table 90. Market Shares of Leading Automotive Lighting Product Manufacturers byValue Sales Worldwide (2014) - Percentage Breakdown for GE Lighting, OSRAM LichtAG, Philips N. V., and Others

Table 91. Market Shares of Leading Automotive Lighting Component Manufacturers byVolume Sales Worldwide (2014) - Percentage Breakdown for Automotive LightingReutlingen GmbH, Hella KGaA Hueck & Co, Ichiko Industries, Ltd., Koito ManufacturingCo., Ltd., Stanley Electric Co., Ltd., Valeo S.A., and Others

Non-LED Lighting

Osram Licht AG (Germany): Market Research Report



Table 92. Market Shares of Leading Non-LED Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Philips N. V., OSRAM Licht AG, GE Lighting, and Others

LED Lighting

Table 93. Market Shares of Leading Light-Emitting Diode (LED) Lighting Manufacturers by Value Sales Worldwide (2014) - Percentage Share Breakdown for LG Innotek Co Ltd, Nichia Corporation, OSRAM Opto Semiconductors GmbH, Samsung Group, and Others

Table 94. Market Shares of Leading LED Lighting Producers by Value Sales Worldwide (2014) - Percentage Breakdown for Acuity Brands Lighting Inc., Cree Inc., Epistar Corp., EpiValley Company, Everlight Electronics Co. Ltd., Fagerhults Belysning AB, GE Lighting, LG Electronics Inc., Nichia Corporation, OSRAM Licht AG, Koninklijke Philips N. V., Samsung Group, Seoul Semiconductor Co. Ltd, Showa Corporation, Zumtobel AG and Others

High Efficiency Lighting

Table 95. Market Shares of Leading High Efficiency Lighting Manufacturers by ValueSales Worldwide (2014) - Percentage Breakdown for General Electric Company,OSRAM Licht AG, Royal Philips Electronics NV, and Others

Light Bulbs

Table 96. Market Shares of Leading Lighting and Bulb Manufacturers by Value SalesWorldwide (2014) - Percentage Breakdown for General Electric Company, KoninklijePhilips Electronics NV, Siemens AG, and Others

Table 97. Market Shares of Leading Light Bulb Brands by Value Sales in the US (2014) - Percentage Share Breakdown for G. E., G. E. Longer Life, G. E. Reveal, G. E. Soft White, G. E. Energy Smart, Sylvania, Sylvania Double Life, Private label, and Others



Table 98. Market Shares of Leading Light Bulb Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Feit Electric Co., General Electric Co., Lights of America, Meridian Electric Co., N. A. Philips Light, Ontel Products, Osram Sylvania, Inc., Technical Consumer Products, Telebrands, Private Label, and Others

Luminaries

Table 99. Market Shares of Leading Luminaire Producers by Value Sales Worldwide (2014) - Percentage Breakdown for Acuity Brands Lighting Inc., Cree Inc., GE Lighting, Koninklijke Philips N. V., LG Electronics Inc., Nichia Corporation, OSRAM Licht AG, Samsung Group, Zumtobel AG and Others

Lighting Fixtures

Table 100. Market Shares of Leading Lighting Fixture Manufacturers in Asia (2014) -Percentage Breakdown by Value for General Electric Company, Koninklijke Philips N.V., OSRAM Licht AG and Others

Table 101. Market Shares of Leading Lighting Fixture Manufacturers in Europe (2014) -Percentage Breakdown by Value for General Electric Company, Koninklijke Philips N.V., OSRAM Licht AG, Osram Sylvania Inc. and Others

Table 102. Market Shares of Leading Lighting Fixture Manufacturers Worldwide (2014)Percentage Breakdown by Value for General Electric Company, Koninklijke Philips N.V., Osram Sylvania Inc. and Zumtobel Group

Table 103. Market Shares of Leading Lighting Fixture Manufacturers in Latin America(2014) - Percentage Breakdown by Value for General Electric Company, KoninklijkePhilips N. V., OSRAM Licht AG, Osram Sylvania Inc. and Others

Table 104. Market Shares of Leading Lighting Fixtures Manufacturers Worldwide (2014)- Percentage Breakdown by Value Sales for Acuity Brands Inc., Cooper Industries Plc,Hubbell Incorporated., OSRAM Licht AG., Koninklijke Philips N. V. and Others

Table 105. Market Shares of Leading Lighting Fixtures Manufacturers in the US (2014) - Percentage Breakdown by Value Sales for Acuity Brands, Inc., Cooper Industries Plc, Hubbell Incorporated., Juno Lighting LLC, OSRAM Licht AG., Koninklijke Philips N. V.



and Others

6. RECENT INDUSTRY DEVELOPMENTS



I would like to order

Product name: Osram Licht AG (Germany): Market Research Report Product link: https://marketpublishers.com/r/O3B4CD4FC8DEN.html Price: US\$ 3,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O3B4CD4FC8DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970