

# Online Movies: Market Research Report

<https://marketpublishers.com/r/OA5AE61743AEN.html>

Date: February 2012

Pages: 205

Price: US\$ 4,500.00 (Single User License)

ID: OA5AE61743AEN

## Abstracts

This report analyzes the worldwide markets for Online Movies in US\$ Million.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 28 companies including many key and niche players such as Amazon Inc., LOVEFiLM International Ltd., Apple Inc., Blockbuster, Inc., CinemaNow, Microsoft Corporation, MovieFlix.com, Netflix, Inc., Rovi Corporation, Sony Computer Entertainment America LLC, and Walmart Stores, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

## Contents

### I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definitions and Scope of Study

### II. EXECUTIVE SUMMARY

#### 1. INDUSTRY OVERVIEW

A Primer  
Online Movie Services: An Evolutionary Scan  
Impact of Recession  
The World Beyond Recession  
The Popularity of VoD Over Download-To-Own  
Industry Efforts to Revive Download-To-Own Market  
Why Online Movie Rental Score Over Traditional Store Rentals?  
Noteworthy Drivers & Trends  
Favorable Demographic Factors  
Broadband Broadens The Online Movies Market

**Table 1.** Worldwide Internet Usage (2010 & 2011): Percentage Breakdown of User Volume By Region - Developed and Developing (includes corresponding Graph/Chart)

**Table 2.** Top 10 Countries Ranked by Market Penetration (%) for the year 2010 (includes corresponding Graph/Chart)

**Table 3.** World Broadband Internet Subscriptions (2010): Breakdown of Number of Subscribers (in Millions) by Country (includes corresponding Graph/Chart)

Rising Delivery Channels for Movie and TV Content  
Rising Ticket Prices Drive Online Movie Consumption  
Streaming: The Trend Catches On...  
Alliances with Consumer Electronics Manufacturers: A Shot in Arm

Challenges to Reckon With...  
Will Online Movies Live up to the Hype?  
Piracy Subverts Actual Market Potential  
Industry Initiatives  
Competitive Landscape  
Competition Heats Up...  
Focus on Select Regional Markets  
Australia  
India  
United States  
Market Overview  
Key Statistics

**Table 4.** US Online Movies Market (2010): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

**Table 5.** US Download-To-Own Movie Market (2010): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

**Table 6.** US Internet Delivered Video-on-Demand Market (2010): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

Canada  
United Kingdom

## **2. PRODUCT OVERVIEW**

Introduction  
Methods to Obtain Movies Online  
Downloadable Media  
Streaming Media  
Rental  
Advent of Online Movie Downloads – Historical Background  
Advantages of Movie Download  
Limitations of Downloading Movies  
Classification by Segment  
I) Download-To-Own  
II) Internet-Delivered Video-On-Demand (VoD)

Major Features of Online Movie Rentals  
Online Movie Rental Set-Top Boxes of Major Companies

### **3. RECENT INDUSTRY ACTIVITY**

Walmart Inks Agreement to Acquire US-based Vudu  
UK-based Virgin Media Unveils Online Movie Rental Service  
Sonic Solutions Rolls Out Online Movie Download Service in Canada  
Netflix Unveils Online Movie and TV Service in Canada  
Amazon to Roll Out Online Movie and TV Subscription Service  
YouTube Unveils Free Movie Service  
Panasonic Launches Online Movie Service in Collaboration with UK-based Acetrax Movies  
Canal Digital Unveils Online Movie Library in Norway  
Sony to Roll Out Online Movie Service for PlayStation3  
US-based Best Buy to Launch Digital Movie Service  
mSpot Unveils Mobile Movie Service in the US  
LINKonLINE Rolls Out shofha. com to View/Download Television Series and Movies using Internet in Egypt  
Vietnam Post and Telecommunications Group to Invest in Broadband Networks  
Blockbuster Inks Partnership with Sonic Solutions  
LG Electronics Partners with YouTube and Netflix  
Netflix Enters into Partnership with VIZIO  
Quickflix Launches Movie Download Service  
Comcast Corporation Unveils Fancast Movie Download Service  
EPIX to Launch EPIX Megaplex  
UK-based Tesco to Offer HD Online Movies  
NetMovies Rolls out Web-based Movie Streaming Service in Collaboration with US-based Ooyala  
Fujisoft Unveils Online Movie Store in Japan  
Sony Unveils MovieIQ  
Film2home Extends Online Movie Service to Denmark  
South Korea-based Samsung Unveils Mobile & PC Movie Download Service

### **4. STRATEGIC CORPORATE DEVELOPMENTS – A HISTORIC PERSPECTIVE BUILDER**

TiVo to Partner with Netflix  
Netflix Enters into Partnership with Samsung Electronics America

Microsoft Enters into Partnership with Netflix  
Netflix Partners with Roku  
GameStop Purchases Free Record Shop  
Sonic Solutions® Purchases CinemaNow  
Valuable Group Takes Over MovieBeam  
Apple and Bell Introduce New Services  
Tsutaya to Start Online Movie Rental Service  
Reliance Anil Dhirubhai Ambani Group Introduces Bigflix. com  
Paramount Pictures Unveils Online Movie Clip Service  
Apple Unveils iTunes Movie Rentals  
Apple Unveils Online Movie Rental Service

## 5. FOCUS ON SELECT GLOBAL PLAYERS

Amazon Inc. (USA)  
LOVEFiLM International Ltd. (UK)  
Apple Inc. (USA)  
Blockbuster, Inc. (USA)  
CinemaNow (USA)  
Microsoft Corporation (USA)  
MovieFlix. com (USA)  
Netflix, Inc. (USA)  
Rovi Corporation (USA)  
Sony Computer Entertainment America LLC (USA)  
Walmart Stores, Inc. (USA)

## 6. GLOBAL MARKET PERSPECTIVE

**Table 7.** World Recent Past, Current and Future Analysis for Online Movies by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 8.** World Historic Review for Online Movies by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 9.** World 15-Year Perspective for Online Movies by Geographic Region – Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

**Table 10.** US Recent Past, Current and Future Analysis for Online Movies by Category – Internet-Delivered Video- On-Demand, and Download-To-Own Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 11.** US Historic Review for Online Movies by Category – Internet-Delivered Video-On-Demand, and Download-To- Own Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 12.** US 15-Year Perspective for Online Movies by Category – Percentage Breakdown of Revenues for Internet-Delivered Video-On-Demand, and Download-To-Own Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

**Table 13.** European Recent Past, Current and Future Analysis for Online Movies by Geographic Region – France, Germany, Italy, UK, Spain, and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 14.** European Historic Review for Online Movies by Geographic Region – France, Germany, Italy, UK, Spain, and Rest of Europe Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 15.** European 15-Year Perspective for Online Movies by Geographic Region – Percentage Breakdown of Revenues for France, Germany, Italy, UK, Spain, and Rest of Europe Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

### **III. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 28 (including Divisions/Subsidiaries - 31)

Region/CountryPlayers

The United States

Japan

Europe  
The United Kingdom  
Asia-Pacific (Excluding Japan)  
Latin America

## I would like to order

Product name: Online Movies: Market Research Report

Product link: <https://marketpublishers.com/r/OA5AE61743AEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA5AE61743AEN.html>