

Online Books: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Online Books in US\$ Million by the following product segments: - Consumer Books, Children's Books, and Academic & Professional Books.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World.

Annual forecasts are provided for each region for the period of 2006 through 2015.

A five-year historic analysis is also provided for these markets.

The report profiles 283 companies including many key and niche players worldwide such as Alibris, Amazon.com Inc., AbeBooks, Barnes & Noble, Inc., Books24X7, Books-A-Million, Inc, Borders Group, Inc., eBay Inc., Kinokuniya Company Ltd., Wal-Mart Stores, Inc., WHSmith Plc., Waterstone's Booksellers Limited, and Yes24.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Elonex Launches eBook Reader with Borders UK
Books-A-Million to Introduce Twilight Saga Book Club
Blackstone Audiobooks to Release James Bond Audiobooks
Borders® Unveils Borders.com
Safari Books Online Introduces Safari Bookbag
The Globe and Mail to Launch Online Books Website
The Bookcase Introduces Online Bookstore
Books First Unveils Online Bookstore
Whitcoulls Expands its Online Books Collection
I.I.I Introduces New Online Bookstore
AbeBooks.com Unveils AbeBooks.it
Abebooks.Com Launches Gojaba.Com
Dennis Publishing to Introduce iMotor
Big Universe Unveils BigUniverse.com
AbeBooks.com Introduces Novel Online Book Recommendation System
Google and Bavaria State Library To Launch Books Online
E-Yearbook.com Launches Website for Old College Yearbooks
Motivate Publishing Launches booksarabia.com
Amazon Join Hands with Maruzen

9.RECENT INDUSTRY ACTIVITY

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Thalia to Sell Books to Sony Reader Users at a Discounted Price
PVI Enters into Agreement with E Ink Corp

Safari® Books Online Bags GSA Schedule Contract
Woogi World Collaborates with Publishing Industry for Children's Books
JWS and YBP Ink Agreement Over Online Books
Amazon Takes Over Audible
Amazon.com Acquires AbeBooks
Amazon Acquires Shelfari
Ambassadors to Acquire BookRags
Platinum Studios Acquires WOWIO
GameStop to Take Over Free Record Shop
Follett to Acquire The Varsity Group
AbeBooks.com Acquires Chrislands
Borders Divests Select Asian Businesses
Times Internet Invests in Webnotions
Gojaba.com Forays into the Brazilian Online Bookselling Market
Alibris Launches New Services
ICDL and Google Ink an Agreement
DailyLit Signs an Agreement With Oxford University
Adlibris Enters the Danish Market
Indonesia Introduces Online Book Program
Indiatimes Acquires Stake in Webnotions
ebrary® Joins Hands with OUP
Penguin to Launch Titles for ePub
RBS Becomes Member of Google Book Search Publisher Partner Program
Dangdang.com Inks Agreement with CPG
Alibris Develops Borders Marketplace for the Borders Group
Thrift Recycling Management to Acquire Discover Books
Fictionwise Takes Over eReader.com
Apress Inks Agreement with Safari Books Online
OCLC Signs Agreement with Recorded Books
CDON AB Acquires Finnish Online Bookstore
ValueSetters Merges with 30fold LLC
BookSurge and Kirtas Collaborate with Universities & Public Libraries
Princeton University Library Partners with Google
a1books Forays into the Indian Online Retail Market
Google Partners with Texas Varsity
Telmex Partners with ClickandBuy and e-Libro
Ingenta Eyes Online Book Market

10.FOCUS ON SELECT PLAYERS

Alibris (US)
Amazon.com Inc. (US)
AbeBooks (Canada)
Barnes & Noble, Inc. (US)
Books24x7, Inc. (US)
Books-A-Million, Inc (US)
Borders Group, Inc. (US)
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