

Nutraceuticals: Market Research Report

<https://marketpublishers.com/r/NE7C035D6D5EN.html>

Date: December 2018

Pages: 800

Price: US\$ 5,800.00 (Single User License)

ID: NE7C035D6D5EN

Abstracts

This report analyzes the worldwide markets for Nutraceuticals in US\$ Million by the following Product Groups/Segments: Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals, & Others), and Functional Foods & Beverages. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 282 companies including many key and niche players such as -

Abbott Nutrition

Amway Corporation

Advanced Orthomolecular Research Inc.

Archer Daniels Midland Company

ARKOPHARMA Laboratories, Company Limited

Bactolac Pharmaceutical, Inc.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

Dietary Supplements

Vitamins

Minerals

Herbals/Botanicals

Non-Herbals

Others

Functional Foods & Beverages

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Nutraceuticals: Functional Foods and Dietary Supplements for Today's Active, Aging, and Connected Consumers

Global Nutraceuticals Market: Fast Facts

Global Trends across the Nutraceuticals Ecosystem

Personalization and Fragmentation

Focus on Digestive Health and Wellness

Rising Interest in Fermented Foods

Sports Nutrition Goes Mainstream

Protein-Fortified Products Rise in Demand

Plant-Based Protein Products Gain Momentum

Vegetables Offered in a Convenient Format Foster Interest in Plant-Based Products

Naturally Functional Products Enjoy Rising Popularity

Elderly and Infants: The Most Coveted Consumer Group

Demand for Clean Labels

Innovative Delivery Methods

Influence of Health Technology

Cross-Market Appeal

Meat Substitutes: A Dickey Proposition

Other Notable Food and Nutrition Trends
Global Market Outlook
Developed Countries Dominate Market Demand
Developing Countries Spearhead Current and Future Market Growth

Table 1. Global Nutraceuticals Market - Geographic Regions Ranked by CAGR (Value Sales) for 2016-2024: Asia-Pacific, Rest of World, USA, Latin America, Europe, Canada and Japan (includes corresponding Graph/Chart)

China: A Leading Producer and Consumer of Nutraceuticals Worldwide

2. COMPETITION

Nutraceuticals: A Highly Fragmented Market
Major Nutraceuticals Companies Worldwide Summarized
Key Factors Determining Success in the Marketplace
Major Target Areas for Pipeline Nutraceutical Products
An Insight into Nutraceuticals Manufacturing Trends across the World
Tremendous Growth Potential Give Way to Consolidation Activity
Pharmaceutical and Food Companies Join the Bandwagon
Pharma Companies Strive for Success in the Nutrition Business
Collaboration Holds Key to Success
Differentiation between Long-Term Trends and Momentary Fads: Need of the Hour
Cultural Customization: Vital for Penetration in Regional Markets
Contract Manufacturing Scores High
Manufacturers Innovate on Delivery Formats to Attract New Consumers
The Importance of Capsule format for Nutraceuticals
Liquid-filled Capsules for Nutraceuticals: Major Benefits
Liquid Nutraceuticals
Strong Research Backup and Media Publicity: Key Product Differentiators
Major Ingredients for a Successful Marketing Campaign
Digital Marketing Opens up New Avenues of Growth for Market Participants
E-Commerce Emerge as a Key Distribution Channel for Nutraceuticals

3. MARKET TRENDS & DRIVERS

Millennials Focus on Health, Fitness, Nutrition, and Convenience Drive Robust Demand for Nutraceuticals

Millennials: The Generation with the Highest Health Consciousness Global Millennial Population Facts & Figures: Important Opportunity Indicators

Table 2. Global Millennials Population by Region (2018E): Percentage Breakdown of Number of Millennials for North America, Europe, China & Japan, Latin America and Rest of World (includes corresponding Graph/Chart)

Table 3. Millennial Population as a Percentage (%) of Total Population in Developing Countries: 2018E (includes corresponding Graph/Chart)

Growing Efficacy of Functional Foods and their Active Ingredients in Enabling Life without Drugs Drive Market Growth

Major Health Benefits of Functional Foods

Major Functional Food, Functional Components, and Health Benefits

Gut Health

Bone Health

Boosting Immunity Levels

Joint and Eye Health

Oral/Dental Health

Physical Performance Enhancers

Mental Performance Enhancers

Other Noteworthy Areas of Application

The 'Natural' Quotient in Functional Foods Drive their Popularity over Dietary Supplements

Increasing Number of Health and Fitness Clubs Drive Dominance of Sports and Energy Drinks in Functional Foods and Beverages

Table 4. Global Functional Drinks Market by Segment (2018E): Percentage Breakdown of Value Sales for Energy Drinks, Nutrient Enriched Beverages, Sports Beverages, and Others (includes corresponding Graph/Chart)

Table 5. Number of Health and Fitness Clubs Worldwide (in Thousands): 2009-2017 (includes corresponding Graph/Chart)

Increasing Interest of Old and Young Population in Combating Various Diet-Related Health Issues Drive Demand for Dietary Supplements
Demand Drivers Summarized

Sports Nutrition Supplements Gain Immense Popularity
Social Media: Motivating Younger Demography to Stay Fit and Healthy through Supplementation
Unabated Consumer Interest in Supplementing Vitamins and Minerals Deficiencies
Growing Realization of Benefits Offered by Supplements in Enhancing Health and Well-being
Personalization and E-Commerce Trend Gain Prominence in the VDS Market
Emergence of Nutritional Psychiatry Signal Opportunities for Mineral Supplements
Ineffectiveness of Antibiotics Shifts Consumer Attention to Dietary Supplements
Multivitamin Products Witness Strong Demand
Minerals Continue to Gain Significance
Rising Uptake of Amino Acid Based Dietary Supplements
Demand for Rapid Response Dietary Supplements Grows
Other Noteworthy Trends in Dietary Supplements
Use of Innovative Ingredients
Delivery Formats
Supplement Categories Go Mainstream
Innovative Encapsulation Options to Improve Efficacy of Dietary Supplements
Plant-Based Materials
Delayed Release of Active Ingredients
Nutraceutical Innovations and Advancements: Spearheading Market Growth
Hyper-Functional Beverages
Evidence-based Nutraceuticals
Instavit Supplements in Spray Format
Personalization and Semi-Personalization of Nutrition and Supplements: The Next Big Thing in Nutraceuticals
Rising Cognitive Function, Mobility, and Cardiovascular or Gastrointestinal Health
Needs of the Expanding Aging Population: A Weighty Growth Driver
Omega-3 Supplementation Essential for Maintaining Cognitive Function in Older People
Demographic Statistics of the Global Aging Populace: Offering Huge Market Potential

Table 6. Elderly Healthcare Expenditure as a Percentage of GDP for the US, Europe, and Japan: (1970, 2010 & 2050) (includes corresponding Graph/Chart)

Table 7. Global Aging Population (in Thousands) by Age Group: 1975-2050 (includes corresponding Graph/Chart)

Table 8. Global Population Statistics for the 60+ Age Group by Region (2017) (includes

corresponding Graph/Chart)

Table 9. Global Life Expectancy at Birth (Years) by Geographic Region: 1950-2050 (includes corresponding Graph/Chart)

Probiotics: A Step in the Right Direction towards Better Nutraceuticals
Improvement of Human Gut Health and Addressing Intestinal Complaints
Microbial Function
Gut Flora Composition
Dairy Products: The Most Popular Probiotic Delivery Vehicle
Probiotic Supplements: The Fastest Growing Nutritional Supplements Category

Table 10. Global Market for Dietary Supplements by Category (2017): Percentage Breakdown for Conventional and Pro/Pre-Biotic Categories (includes corresponding Graph/Chart)

Digital Eyestrain and Other Vision Related Concerns Underline Significance of Eye Health Nutraceuticals
Focus of Women on Healthy Living Due to Increasing Spending Power and Delayed Motherhood Benefit Market Expansion
Large Number of Women Adopt Fitness, Nutraceuticals, and Wearable Technology
Growing Acceptance of Nutraceuticals Among Women
Women: Major Consumer Group for Dietary Supplements

Table 11. Dietary Supplements Market Worldwide (2017): Percentage Preference by Gender and Age Group (includes corresponding Graph/Chart)

Widespread Incidence of Chronic Diseases Boost Demand for Nutraceuticals
Cardiovascular Disease (CVD)
Role of Nutraceuticals in Cholesterol Control
Nutraceutical Manufacturers Turn Focus towards Triglycerides
Other Natural Products that Facilitate Heart Health

Table 12. Global Annual Medical Cost of CVD in US\$ Billion: 2010, 2015, 2020, 2025, and 2030 (includes corresponding Graph/Chart)

Table 13. Fatalities by Heart Conditions - Estimated Percentage Breakdown for Cardiovascular Disease, Ischemic Heart Disease, Stroke, and Others (includes corresponding Graph/Chart)

Diabetes Prevalence

Table 14. World Diabetes and Population Statistics (2017 & 2045) (includes corresponding Graph/Chart)

Table 15. Worldwide Prevalence of Diabetes: Number of Adults (20-79) with Diabetes by Region for 2017 and 2045 (includes corresponding Graph/Chart)

Table 16. Top 10 Countries with Highest Number of Adults Diagnosed with Diabetes (in Million) for 2017 and 2045 (includes corresponding Graph/Chart)

Popular Functional Foods with Bioactive Compounds for Diabetics
Increasing Cancer Incidence

Table 17. Worldwide Incidence of Cancer (2013, 2020 & 2030): Number of New Cases Diagnosed (includes corresponding Graph/Chart)

Increasing Healthcare Costs and the Resulting Need for Preventive Medication Lends Traction to Market Growth

Table 18. Healthcare Spending as Percentage of GDP by Region (2017E) (includes corresponding Graph/Chart)

Table 19. Per Capita Healthcare Spending (in \$) in Select Developed Countries for the Year 2016 (includes corresponding Graph/Chart)

Evolution of Omega-3 and Other Marine Bioactive Molecules Drive Demand for Marine Nutraceuticals

Major Marine Bioactive Molecules: Brief Details of Sources, Applications and Health Benefits

Health Benefits of Omega-3 Fatty Acids Drive Demand in Supplements and Functional Foods

Table 20. Global Omega-3 Fatty Acids Ingredients Market (2017 & 2020): Percentage Breakdown of Value Sales by Application - Dietary Supplements, Functional Foods & Beverages, and Others (includes corresponding Graph/Chart)

Omega 3 Rich Fish Oil Pills: One of the Most Effective Functional Food for Heart Health
Growing Prominence of Functional Foods and Dietary Supplements in Weight Management Augurs Well for the Market
Epidemic Proportions of Obesity Lead to Increased Focus on Weight Management

Table 21. Classification of BMI

Table 22. Leading Countries Worldwide with the Highest Number of Obese Individuals (BMI over 30): 2017 (includes corresponding Graph/Chart)

Medicinal Mushrooms Gain Foothold in Nutraceutical Applications
Nanoencapsulation Improves Delivery and Bioavailability of Nutraceuticals
New Nutraceutical Nanoencapsulation Method to Enrich Transparent Beverages
Nutraceuticals to 'Spice it Up'
Nutraceuticals Make Inroads into the Beauty Products Market
Consumers Acknowledge Benefits of Nutricosmetics
Favorable Demographic and Economic Trends Signals Market Growth Opportunities
Ballooning Global Population

Table 23. Global Population Estimates (in Billion): 2000, 2010, 2017E, 2030P, and 2050P (includes corresponding Graph/Chart)

Exponential Increase in Urban Population

Table 24. Urban Population Worldwide in Thousands: 1950-2050P (includes corresponding Graph/Chart)

Rising Disposable Incomes
Shift Towards Less Invasive Treatments
Growing Middle Class Population

Table 25. Global Middle Class Population (in Millions) and as a Percentage of Total Population: 2005, 2015, 2025 & 2035 (includes corresponding Graph/Chart)

Table 26. Global Middle Class Spending (in US\$ Trillion) by Geographic Region (2017E, 2025P & 2030P) (includes corresponding Graph/Chart)

4. ISSUES CONFRONTING THE MARKET

Despite Surging Popularity, Challenges and Concerns Continue to Hamper Prospects for Nutraceuticals

Disclosure of Ingredients

Educating Consumers on Omega-3s

Focus on Consumer Needs

Regulatory Developments

Insurance Supply Chain

Consumer Skepticism: The Biggest Challenge

Product Safety Issues Continue to Haunt Nutraceuticals

Fragmented and Ill-Suited Regulatory Environment Hampers Growth

Poor Awareness Pertaining to Impact of Nutrition on Health to Impede Growth

Prospects

Higher Product Costs to Challenge Market Growth

Are Functional Foods Really Needed?

Regulation Issues Confronting Functional Foods & Beverages Market

Regulations to Further Tighten

Consumer Welfare Organizations Pin Down on Functional Foods: Some Condemn

Others Commend

Key Challenges to the Makers of Functional Foods

5. PRODUCT OVERVIEW

Nutraceuticals: A Prelude

Nutraceuticals Categorization by Source

The Nutraceuticals Ecosystem in a Nutshell

Dietary Supplements

Vitamins

Minerals

Functional Foods & Beverages

Green Foods
Marine Nutraceuticals
Herbs & Botanicals
Natural Sweeteners
Antioxidants
Nutrition Bars
Natural/Organic Ingredients
Omega 3s
Probiotics & Prebiotics
Proteins, Peptides, Amino Acids
Nutricosmetics and Cosmeceuticals
Confectionery
Dairy-Based Ingredients
Fatty Acids
Flavors and Colors
Functional Fibers
Regulations
Research
Testing
Quality & Safety
Packaging
Delivery & Dosage Technologies
Contract Manufacturing
Baby Boomers
Preventive Healthcare
Nutraceuticals: Product Classification
Dietary Supplements
Dietary Supplements in the End-Use Product Form
Vitamins
Minerals
Herbals/Botanicals
Non-Herbals
Functional Foods
Cereals and Grains
Margarine and Spreads
Yogurts
Milk Products
Other Dairy Products
Beverages

Snacks

Other Functional Foods

6. PRODUCT LAUNCHES

Amway Launches Nutrilite Traditional Herbs Range

Healthy Directions Launches Probiotic Powder Gutsy

Otsuka Launches EQUELLE in US

Danone India Launches Protinex Bytes

Danone India Launches Neocate

EuroPharma Launches Slim-VX1 Weight Loss Product

Natrol Introduces Brain Health Supplement Natrol Cognium

The Nature's Bounty Company Launches Pure Protein Super Food Protein Powder

Biopolis Introduces New Probiotic Mix

Hempco Launches CBD & Hemp Seed Oil Nutraceutical

Royal DSM and Evonik Forms Joint Venture for Omega-3 Fatty Acids from Natural Marine Algae

NP Nutra Launches Seven New Botanical Ingredients

ZANDA Introduces Reginator

Burt's Bees Launches Three Plant-Based Protein Shakes

Danone Launches Aptamil to strengthen its Nutrition Business

7. RECENT INDUSTRY ACTIVITY

Bonne Santé Group Acquires Millenium

ADM Enters into Joint Venture Agreement with Cargill to Provide Soybean Meal and Oil in Egypt

Nellson Nutraceutical Acquires Genysis Brand Solutions

Nestle' Infant-Nutrition Business Moves to a Regionally Managed Business

Amyris Enters into Product Development and Production Agreement with Royal DSM for Human Nutrition Ingredient

Naturex and Olene Collaborate through Ingenium to bring Gingest

KKR Acquires Majority Stake in Nature's Bounty

HGGC Acquires Nutraceutical

Amyris Enters into Product Development and Production Agreement with Royal DSM for Food and Nutrition Molecule

Mead Johnson Merges with Reckitt Benckiser Group

Nutraceutical Acquires Zhou Nutrition Brand from Branson Books

Danone Expand its Business in India by 2020 and Lines up 10 New Product Launches

Nellson to Acquire Genysis

Ashland Combines Nutrition Business with Pharmachem

8. FOCUS ON SELECT GLOBAL PLAYERS

Abbott Nutrition (USA)

Amway Corporation (USA)

Advanced Orthomolecular Research Inc. (Canada)

Archer Daniels Midland Company (USA)

ARKOPHARMA Laboratories, Company Limited (France)

Bactolac Pharmaceutical, Inc. (USA)

BASF SE (Germany)

Bayer Healthcare AG (Germany)

Ceapro, Inc. (Canada)

Celsius Holdings, Inc. (USA)

CK Life Sciences Int'l., (Holdings) Inc. (Hong Kong)

CytoSport, Inc. (USA)

Daflorn Ltd. (Bulgaria)

Danone SA (France)

DMV International BV (Netherlands)

Dr Pepper Snapple Group, Inc. (USA)

Dymatize Enterprises, LLC (USA)

E. I. D. - Parry (India) Limited

Parry Nutraceuticals Limited (India)

U. S. Nutraceuticals, LLC (USA)

Garden of Life LLC (USA)

Glanbia Plc (Ireland)

Glanbia Nutritionals Limited (UK)

GlaxoSmithKline Plc (UK)

MaxiNutrition (UK)

GNC Holdings, Inc. (USA)

Herbalife International, Inc. (USA)

Infinitus (China) Company Ltd. (China)

Kirkman Group, Inc. (USA)

Koninklijke DSM N. V. (The Netherlands)

Meiji Holdings Co., Ltd. (Japan)

Meiji Co., Ltd. (Japan)

Mead Johnson Nutrition Company (USA)

Natrol, LLC (USA)

Natural Products, Inc. (USA)
Nestlé S. A. (Switzerland)
Nestlé Nutrition (Switzerland)
Nutraceutical International Corporation (USA)
Otsuka Pharmaceutical Co., Ltd. (Japan)
Pharmavite LLC (USA)
PepsiCo Inc. (USA)
Perrigo Company plc (Ireland)
Perrigo Company (USA)
Renew Life Formulas, Inc. (USA)
Rockstar Inc. (USA)
Seven Seas Ltd. (UK)
Shenzhen Eastroc Beverage Industry Co., Ltd. (China)
Suntory Holdings Limited (Japan)
TC Pharmaceutical Industries Co., Ltd. (Thailand)
Red Bull GmbH (Austria)
TIENS Biotech Group (USA), Inc. (China)
The Coca-Cola Co. (USA)
Monster Beverage Corporation (USA)
The Nature's Bounty Co. (USA)
Solgar Inc. (USA)
Rexall Sundown, Inc. (USA)
Xiamen Kingdomway Group Company (China)
Yakult Honsha Co., Ltd. (Japan)

9. GLOBAL MARKET PERSPECTIVE

Global Nutraceuticals Market: Analytics by Geographic Region

Table 27. World Recent Past, Current & Future Analysis for Nutraceuticals by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 28. World Historic Review for Nutraceuticals by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for

Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 29. World 14-Year Perspective for Nutraceuticals by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Global Nutraceuticals Market: Analytics by Product Group/Segment

Table 30. World Recent Past, Current & Future Analysis for Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 31. World Historic Review for Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 32. World 14-Year Perspective for Dietary Supplements by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 33. World Recent Past, Current & Future Analysis for Dietary Supplements by Segment - Vitamins, Minerals, Herbals, Non-Herbals and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 34. World Historic Review for Dietary Supplements by Segment - Vitamins, Minerals, Herbals, Non-Herbals and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 35. World 14-Year Perspective for Dietary Supplements by Segment - Percentage Breakdown of Dollar Sales for Vitamins, Minerals, Herbals, Non-Herbals and Others Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 36. World Recent Past, Current & Future Analysis for Vitamin Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 37. World Historic Review for Vitamin Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 38. World 14-Year Perspective for Vitamin Dietary Supplements by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 39. World Recent Past, Current & Future Analysis for Mineral Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 40. World Historic Review for Mineral Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 41. World 14-Year Perspective for Mineral Dietary Supplements by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 42. World Recent Past, Current & Future Analysis for Herbal Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 43. World Historic Review for Herbal Dietary Supplements by Geographic

Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 44. World 14-Year Perspective for Herbal Dietary Supplements by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 45. World Recent Past, Current & Future Analysis for Non-Herbal Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 46. World Historic Review for Non-Herbal Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 47. World 14-Year Perspective for Non-Herbal Dietary Supplements by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 48. World Recent Past, Current & Future Analysis for Other Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 49. World Historic Review for Other Dietary Supplements by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 50. World 14-Year Perspective for Other Dietary Supplements by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for

Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Table 51. World Recent Past, Current & Future Analysis for Functional Foods & Beverages by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 52. World Historic Review for Functional Foods & Beverages by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 53. World 14-Year Perspective for Functional Foods & Beverages by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Growing Preference for Functional Foods and Dietary Supplements for Health Maintenance Drive Strong Market Growth

Rising Awareness of Diet-Health Relationship Drive Demand for Functional Foods and Beverages

Fact File for the Functional Foods and Drinks Market

Factors Driving Growth

Factors Restraining Growth

Surge in Popularity of Healthy Functional Beverages

Table 54. Functional Drinks Market in the US by Segment (2018E): Percentage Breakdown of Value Sales for Energy Drinks, Nutrient Enriched Beverages, Protein Drinks, Sports Beverages, and Others (includes corresponding Graph/Chart)

Table 55. Per Capita Consumption (in Gallons) of Sports Drinks in the US: 2009-2016E (includes corresponding Graph/Chart)

Wide Range of Product Availability with Research- Supported Effectiveness Drive Demand for Supplements
Beauty and Probiotic Supplements Dominate Market Demand
Dietary Supplement Usage Hits Record Highs
Market Snapshots
Popularity of Clean, Natural Products
Delivery Systems
Customer Groups
New Products
Marketing Considerations

Table 56. US Dietary Supplements Market (2018E): Percentage Breakdown of Value Sales by Category - Bone, Digestive, General Health, Heart Health, Immune System, and Others (includes corresponding Graph/Chart)

Prominent Nutritional Trends in the US Supplements Market

L-Arginine for Heart Health
Omega-3 Fatty Acids
Acceptance of Sprays
Supplements to Control Obesity
DHEA to Make a Comeback
Supplements for Sleep Disorders
Demand for B-Complex Vitamins
Growing Significance of Vitamin D
Products for Children
Antioxidants to Remain Popular
Smart Drug Supplements Gain Attention
Supplements to Balance Body
'Freefrom' and 'Clean Label' Trends
Millennials: The Fastest Growing Consumer Category
Food Choices of Millennials in the US
Self-Medication and Preventive Healthcare Trends Lend Traction to Market Growth

Table 57. Percentage Breakdown of Nutraceutical Users in the US by Age Group (includes corresponding Graph/Chart)

Nutraceutical Benefits Ranked on the Basis of Consumer Preference in the United

States

Less Stringent Regulatory Regime and Outsourcing of Manufacturing Benefit Market Expansion

Noteworthy Trends in the US Nutraceuticals and Dietary Supplements Market

Focus on Disease Prevention

Reduced Time-to-Market for Innovative Products

Rapid Proliferation of Probiotics

Research-Backed Products

Trust through Transparency and Regulatory Changes

Botanical and Herbal Supplements

Emphasis on Women's Health

Probiotics

Plant Proteins and Supplements

Brain Health & Cognitive Support

Algae

Sports Nutrition

Omega-3

Turmeric and Curcumin

Unique Nutritional Needs of Each Individual Boosts Prospects for Personalized Nutrition

Aging Population: A Prime Target for Nutraceutical Companies

Table 58. US Population by Age Group (2015 & 2050): Percentage Breakdown for 0-14, 15-64, and >65 Age Groups (includes corresponding Graph/Chart)

Table 59. North American Aging Population by Age Group: 1975-2050 (includes corresponding Graph/Chart)

Growing Demand for Nutraceuticals that Promote Gut and Digestive Health

Nutraceutical Solutions for Joint Health: Addressing a Major Health Concern

Self-Treatment of Joint Pain to Drive US Glucosamine Supplements Market

Table 60. US Recent Past, Current & Future Analysis for Glucosamine-Chondroitin Supplements Market Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Women: A Crucial Customer Base

Heart Healthy Functional Foods Garner Significant Interest among Americans

Dietary Recommendations by the American Heart Association Favors Market Demand
Notable Heart-healthy Functional Food and their Sources
Brain Health Market Targeting All Ages
Rising Health Concerns among Children Offer Promising Potential for Nutraceuticals
Competitive Landscape
Vitamins and Dietary Supplements: A Fragmented Market
New Strategies: Need of the Hour
Customized Nutraceutical Labels in Great Demand
Raw Material Suppliers Play an Active Role
Functional Foods Lead the Way
Provision of Scientific Evidence: A Way to Success
Distribution Channels

Table 61. US Dietary Supplement Market by Distribution Channel (2017): Percentage Breakdown of Value Sales for Internet; Mail/DTV/Informercials; Mass Market Retail; Multi-Level Marketing; Natural & Specialty Retail, and Practitioner (includes corresponding Graph/Chart)

Nutraceuticals Regulations in the US
New Regulations to Cause Disruptions and Tame Unsubstantiated Claims
FDA Relaxes Rules on Functional Food Claims
Role of the Nutraceuticals Institute (NI)
Consumer Health Information for Better Nutrition Initiative (CHIBNI)
Federal Trade Commission (FTC)
Nutrition Labeling and Education Act (NLEA)
FDA Modernization Act (FDAMA)
Federal Food, Drug and Cosmetic Act (FDCA)
Generally Recognized As Safe (GRAS)
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics

Table 62. The US Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes

corresponding Graph/Chart)

Table 63. The US Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 64. The US 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Advancements in Food and Nutrition Technologies Sustain Market Growth
Rising Efficacy Concerns Slows Down Vitamins and Dietary Supplements Demand
Functional Foods & Beverages Witness Steady Rise in Demand
Consumers Show Preference for Functional Foods and Natural Health Products
Canada: A Key Supplier for Functional Ingredients and Foods
Competitive Landscape
Distribution Channels

Table 65. Canadian Supplements Market (2018E): Percentage Breakdown Of Value Sales By Distribution Channel Type - Drug Stores, Health Food Retailers, Grocery Stores, and Others (includes corresponding Graph/Chart)

Select Key Players

B. Market Analytics

Table 66. Canadian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 67. Canadian Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 68. Canadian 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Despite Shrinking Population and Economic Stagnation, Nutraceuticals Experience Continued Growth in Japan

Aging Population and High Spending Power Drive Healthy Demand for Functional Foods and Beverages

Table 69. Percentage Breakdown of Population in Japan by Age Group: 2015, 2050, and 2100 (includes corresponding Graph/Chart)

Table 70. Japanese Elderly (65+ Years) Population: 2000-2020 (includes corresponding Graph/Chart)

Japan: A Major Functional Foods Market

Japanese Vitamin Market Snapshots

Competitive Landscape

Table 71. Leading Functional Packaged Food Companies in Japan (2018E): Percentage Market Share Breakdown for Lotte Group, Meiji Holdings, Yakult Honsha, and Others (includes corresponding Graph/Chart)

Table 72. Leading Functional Sports Drink Companies in Japan (2018E): Percentage Market Share Breakdown for Coca Cola, Otsuka Holdings, Suntory, and Others (includes corresponding Graph/Chart)

Distribution Network

Table 73. Japanese Functional Foods Market by Distribution Channel (2018E): Percentage Breakdown of Value Sales for Convenience Stores, Correspondence Sales, Door-to-Door Sales, Drug Stores, Mass Merchandisers and Others (includes corresponding Graph/Chart)

Regulatory Environment

FOSHU (Foods for Specified Health Uses)

Laws Governing the Imports of Herbal Supplements

Food Sanitation Law

Plant Quarantine Law

Product Launch

Select Key Players

B. Market Analytics

Table 74. Japanese Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 75. Japanese Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 76. Japanese 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Growing Desire to Improve Health and Prevent Onset of Diseases Sustain Market

Demand

Outlook in a Nutshell

Quick Facts on Western European Market for Vitamin Supplements

Favorable Demographics Propel Market Growth

Table 77. European Population By Age Group (2013, 2020 & 2040): Percentage Share Breakdown of Age Groups 0-19, 20-39, 40-59, 60-79, and 80+ (includes corresponding Graph/Chart)

European Vitamin Supplement Manufacturers Face Significant Competition from Asian Counterparts

Europe Continues to Lead the Global Probiotic Market

Functional Foods: A Promising Market in Europe

Competition

Table 78. Leading Players in the European Sports and Energy Drinks Market (2018E): Percentage Market Share Breakdown of Value Sales by Company (includes corresponding Graph/Chart)

B. Market Analytics

European Nutraceuticals Market: Analytics by Geographic Region

Table 79. European Recent Past, Current & Future Analysis for Nutraceuticals by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 80. European Historic Review for Nutraceuticals by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 81. European 14-Year Perspective for Nutraceuticals by Geographic Region/Country - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

European Nutraceuticals Market: Analytics by Product Group

Table 82. European Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 83. European Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 84. European 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

France: The Leading Nutraceuticals Market in Europe

Growing Geriatric Population Spurs Demand for Vitamins and Dietary Supplements

Table 85. Aging Population in France (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Risk of Diseases Fuels Functional Food Sales

Competitive Landscape

Strategic Corporate Development

Select Key Players

B. Market Analytics

Table 86. French Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/ Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and

Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 87. French Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 88. French 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

Rising Need to Support General Health and Well-Being Drives Steady Market Growth

OTC Vitamins & Dietary Supplements Market in Germany

Vitamin Regulations

Fortified Products Find Favor among Germans

Germans Prefer More than Health and Convenience in Functional Foods

Competitive Landscape

Table 89. Leading Functional Drink Companies in Germany (2018E): Percentage Market Share Breakdown for PepsiCo Inc., Red Bull GmbH, Coca-Cola Co, and Others (includes corresponding Graph/Chart)

Distribution Channels

Table 90. German OTC Vitamins & Dietary Supplements Distribution Channels (2018E): Percentage Breakdown of Value Sales for Pharmacies, Drugstores, Food Stores, Health Food Stores, Discounters and Direct Sales (includes corresponding Graph/Chart)

Select Key Players

B. Market Analytics

Table 91. German Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 92. German Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 93. German 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis

Stringent Regulations to Curtail Demand for Vitamins and Dietary Supplements

Market Snapshots

Vitamins Market in a 'Capsule'

Competitive Landscape

B. Market Analytics

Table 94. Italian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/ Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 95. Italian Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$

Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 96. Italian 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market Analysis

Consumer Quest for Healthier and Nutritional Products Drive Market Growth

Table 97. Functional Foods and Drinks Market in the UK by Functional Benefit (2018E): Percentage Share Breakdown of Retail Sales for General Health and Well-being, Digestive Health, Heart Health, Energy Boost, and Others (includes corresponding Graph/Chart)

Growth Drivers

Growth Restraints

High Health Consciousness among the Aging Population Benefit Market Adoption

Table 98. Aging Population in the United Kingdom (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Focus on Nutritious Food Benefit Vitamins and Dietary Supplements Intake

UK Vitamins Market Fact Sheet

Regulatory Environment

Product Launch

Select Key Players

B. Market Analytics

Table 99. The UK Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/ Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes

corresponding Graph/Chart)

Table 100. The UK Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 101. The UK 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis

Proactive Approach to Improving Health and Wellness Drives Market Demand
Functional Foods and Drinks Market Overview

Table 102. Functional Foods and Drinks Market in Spain by Functional Benefit (2018E): Percentage Share Breakdown of Retail Sales for General Health and Well-being, Digestive Health, Cholesterol Lowering, Energy Boost, Heart Health and Others (includes corresponding Graph/Chart)

Initiatives by Regulatory Authorities

Product Launch

B. Market Analytics

Table 103. Spanish Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 104. Spanish Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales

Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 105. Spanish 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market Analysis

Stable Growth Projected despite Currency Fluctuations and Price Increase

Russian Market Targets Specific Health Problems

B. Market Analytics

Table 106. Russian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 107. Russian Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 108. Russian 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis

Select Regional Markets

Austria

Finland

Poland
Sweden
Product Launch
Strategic Corporate Developments
Select Key Players
B. Market Analytics

Table 109. Rest of Europe Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 110. Rest of Europe Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 111. Rest of Europe 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Inadequate Nutrition and Related Malnutrition: Fundamental Growth Driver in Asian Countries

Nutraceuticals Market in the APAC: Trends & Drivers Summarized

Asia-Pacific: Fastest Growing Nutraceuticals Market Worldwide

Table 112. Global Nutraceuticals Market - Geographic Regions Ranked by CAGR (Value Sales) for 2016-2024: Asia-Pacific, Rest of World, Latin America, USA, Europe, Canada and Japan (includes corresponding Graph/Chart)

Table 113. Vitamins and Dietary Supplements Market in Asia-Pacific by Type (2018E):

Percentage Breakdown of Value Sales for Calcium Supplements, Combination VDS, Ginseng, Glucosamine, Multivitamins, Pediatric VDS, Protein Supplements, Single Vitamins, Tonics, and Others (includes corresponding Graph/Chart)

Unpenetrated and Underpenetrated Southeast Asian Countries Drive Market Growth
Vitamin Supplements Market to Register Strong Growth

India & China: Potential Laden Markets Offer Lucrative Opportunities

Functional Foods for Brain Health Rise in Popularity

Key Challenges Confronting the Asian Functional Foods Market

B. Market Analytics

Asia-Pacific Nutraceuticals Market: Analytics by Geographic Region

Table 114. Asia-Pacific Recent Past, Current & Future Analysis for Nutraceuticals by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 115. Asia-Pacific Historic Review for Nutraceuticals by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 116. Asia-Pacific 14-Year Perspective for Nutraceuticals by Geographic Region/Country - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Asia-Pacific Nutraceuticals Market: Analytics by Product Group/Segment

Table 117. Asia-Pacific Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 118. Asia-Pacific Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and

Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 119. Asia-Pacific 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

5A. CHINA

A. Market Analysis

Government Focus on Preventive Health amidst Changing Lifestyles Drive Robust Market Demand

Market Snapshots

Young Demography Drive Sales

Green, Natural, and Providing Holistic Healthcare: Dominant Product Trends

Growing Awareness and Increasing Healthcare Spending Boosts Demand for Vitamins and Dietary Supplements

Strong Demand for Maternal/Pediatric Supplements

Substantial Gains for Traditional Chinese Medicine

Lucrative Opportunities for Foreign Brands

China: A Leading Producer and Consumer of Nutraceuticals Worldwide

Foreign Companies See Chinese Nutrition Products Market Hard to Penetrate with New Policy Changes

Functional Beverages Market: Bright Future on Cards

Competitive Landscape

A Fragmented Marketplace

Infinitus (China) Dominates the Vitamins and Dietary Supplements Market

Functional Beverages: Red Bull Dominates One of the Leading Energy Drinks Markets Worldwide

Table 120. Leading Energy Drinks Companies in China (2018E): Percentage Market Share Breakdown for Dali/Hi-Tiger, Eastroc Super Drink, Red Bull, Wahaha/Qili, and Others (includes corresponding Graph/Chart)

Select Key Players

B. Market Analytics

Table 121. Chinese Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 122. Chinese Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 123. Chinese 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

5B. INDIA

A. Market Analysis

Indian Nutraceuticals Market Poised to Witness Surging Growth in Demand

Trends, Issues and Drivers Summarized

Market Expansion in Tier 2 and Tier 3 Cities Augurs Well for Demand

Local Availability of Nutraceutical Ingredients Favors the Vitamins and Dietary Supplements Market

Key Issues Hampering Market Prospects

Prescription-Driven Market

Lack of Awareness among Consumers

Affordability

Ineffective Marketing Strategies

Absence of Proper Regulatory Guidelines

Competitive Landscape

Indian Nutraceuticals Market Dominated by FMCG and Pharma Giants

Drug Manufacturers Look to Cash in on the Nutraceuticals Rush

Regulatory Landscape

Changing Regulations Benefit Demand for Nutraceuticals

AYUSH: The New Ministry for Regulating Nutraceuticals Market in India

Product Launches

Strategic Corporate Development

E. I. D. - Parry (India) Limited – A Major India-Based Company

B. Market Analytics

Table 124. Indian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/ Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 125. Indian Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 126. Indian 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

5C. REST OF ASIA-PACIFIC

A. Market Analysis

Select Regional Markets

Australia & New Zealand

SWOT Analysis of the Nutraceuticals Market in New Zealand

Korea

Malaysia

Taiwan

Popular Supplements among Taiwanese Consumers

Thailand

Select Key Players

B. Market Analytics

Table 127. Rest of Asia-Pacific Recent Past, Current & Future Analysis for

Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 128. Rest of Asia-Pacific Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 129. Rest of Asia-Pacific 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

6. LATIN AMERICA

A. Market Analysis

Brazil, Mexico, Venezuela, and Colombia: Major Nutraceuticals Markets in the Region Latin America Set to Make Noticeable Mark in Nutritional Supplements Market

B. Market Analytics

Latin American Nutraceuticals Market: Analytics by Geographic Region

Table 130. Latin American Recent Past, Current & Future Analysis for Nutraceuticals by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 131. Latin American Historic Review for Nutraceuticals by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 132. Latin American 14-Year Perspective for Nutraceuticals by Geographic Region/Country - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Latin American Nutraceuticals Market: Analytics by Product Group/Segment

Table 133. Latin American Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 134. Latin American Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 135. Latin American 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

6A. BRAZIL

A. Market Analysis

Brazilian Nutraceuticals Market Overview

OTC Segment Overcomes Economic Adversities

Changing Demographics Fuel Demand for Healthy Foods

Functional Foods and Beverages Market in Brazil

B. Market Analytics

Table 136. Brazilian Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 137. Brazilian Historic Review for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales

Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 138. Brazilian 14-Year Perspective for Nutraceuticals by Product Group/Segment - Percentage Breakdown of Dollar Sales for Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

6B. REST OF LATIN AMERICA

A. Market Analysis

Mexico: One of the Leading Consumers of Functional Foods in the Region

B. Market Analytics

Table 139. Rest of Latin America Recent Past, Current & Future Analysis for Nutraceuticals by Product Group/Segment - Dietary Supplements (Vitamins, Minerals, Herbals, Non-Herbals and Others), and Functional Foods & Beverages Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

I would like to order

Product name: Nutraceuticals: Market Research Report

Product link: <https://marketpublishers.com/r/NE7C035D6D5EN.html>

Price: US\$ 5,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE7C035D6D5EN.html>