

# Non-Electric Shavers: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Non-Electric Shavers in US\$ Million by the following Product Segments: Razor Handles, Razor Blades (Refills), and Disposable Razors. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 41 companies including many key and niche players such as -

BIC Group

Energizer Holdings Inc.

Feinttechnik Gmbh Eisfeld

HeadBlade Inc.

Kai Corporation

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##### **B. Market Analytics**

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Competitive Scenario

Finland

Competitive Scenario

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The Netherlands

Competition Scenario

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China & India: Two Countries with the Largest Young Population Offer Significant Opportunities

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Innovative Product Design and Promotion Strategies Hold Key to Unlocking Market Potential

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### B. Market Analytics



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#### Face Care Products Drive Growth in the Male Grooming Market in India

#### Cheap Chinese Imports: A Threat to the Indian Manufacturing Sector

#### Pharma Companies Foray into Men's Grooming Products

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Focus on Men's Grooming Markets in Select Countries

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Indonesia: A Key Market for Grooming Products

Malaysia

South Korea

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Top 5 Men's Grooming Products Ranked in Order of Usage among Filipino Men

Vietnam: Men's Grooming Products Witness Growth

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#### P&G Dominates the Brazilian Market

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Men's Razors and Blades: The Largest Category in UAE Male Grooming Products Market

Men's Grooming Market Booming in the UAE

Saudi-Arabian Market for Men's Razors and Blades

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Super-Max – A Uae Key Player

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Total Companies Profiled: 41 (including Divisions/Subsidiaries - 43)

The United States (15)

Canada (1)

Japan (1)

Europe (13)

France (1)

Germany (2)

The United Kingdom (7)

Rest of Europe (3)

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