

MultiScreen Content Discovery Engines: Market Research Report

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Abstracts

This report analyzes the worldwide markets for MultiScreen Content Discovery Engines in US\$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 32 companies including many key and niche players such as -

ContentWise

eBay, Inc.

Google, Inc.

nRelate

Outbrain, Inc.

Ooyala, Inc.

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5.1 Focus on Select Players

ContentWise (Italy)
eBay, Inc. (USA)
Google, Inc. (USA)
nRelate (USA)
Outbrain, Inc. (USA)
Ooyala, Inc. (USA)
Red Bee Media (UK)
TiVo Corporation (USA)
Spideo (France)
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Outbrain Launches Sphere Audience Development Network
InUni Introduces Content Discovery Platform for Tier-2 Cities
Tubi Launches Content Discovery Personalization Engine for VOD Service
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Ericsson Introduces TV Content Discovery Ecosystem

Swifttype Introduces AI-powered Enterprise Search Platform Content Discovery Engine

ADVR Introduces Discovery Marketing Engine for VR and AR

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Com Hem Selects TiVo's Personalized Content Discovery Platform

NPAW and Spideo Integrate Technologies to Boost Content Discovery and Recommendation

Massive Partners with ThinkAnalytics for AI-powered UX solution

IDG Enters into Strategic Partnership with Outbrain

Tata Sky Chooses ThinkAnalytics for Personalized Content Discovery

ClearTax Takes Over TOOTL

Telefonica Selects ContentWise for Content Discovery and Personalized Recommendations in Video Services

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8. COMPANY PROFILES

Total Companies Profiled: 32 (including Divisions/Subsidiaries - 33)

The United States (13)

Canada (1)

Europe (15)

France (3)

Germany (2)

The United Kingdom (3)

Italy (2)

Rest of Europe (5)

Asia-Pacific (Excluding Japan) (2)

Middle East (2)

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