

# Motorcycles, Scooters and Mopeds: Market Research Report

<https://marketpublishers.com/r/M7EFA639EC2EN.html>

Date: December 2018

Pages: 350

Price: US\$ 5,600.00 (Single User License)

ID: M7EFA639EC2EN

## Abstracts

This report analyzes the worldwide markets for Motorcycles, Scooters and Mopeds in Thousand Units by the following Product Segments: Motorcycles, Scooters, and Mopeds. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 70 companies including many key and niche players such as -

Bajaj Auto Limited

BMW Group

China Jialing Industrial Co., Ltd.

Ducati Motor Holding SpA

Harley-Davidson, Inc.

Hero MotoCorp Ltd.

Honda Motor Co., Ltd.

## Contents

### 1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definition and Scope of Study

Review of Product Segments

Motorcycles

Scooters

Mopeds

### 2. INDUSTRY OVERVIEW

Powered Two-Wheelers Market: A Prelude

Key Factors Influencing the Motorcycles, Scooters and Mopeds Market: On a Scale 1-10 (10 - High Impact; 1 - Low Impact)

Vehicle Features Influencing the Purchase of Motorcycles, Scooters and Mopeds: On a Scale 1 -10 (10 - High Impact; 1 - Low Impact)

Developing Regions Dominate Two-Wheeler Markets

Volatility in Major Two-Wheeler Markets – A Cause for Concern

Economic Revival in Developed Markets to Drive Market Growth

Role of Motorcycles, Scooters & Mopeds: A Contrasting Picture in Developing & Developed World

Recovery in Global GDP Promises Stronger Growth for Motorcycles, Scooters and Mopeds

**Table 1.** Strengthening GDP Recovery Bodes Well for Favorable Growth of Palletizing Machinery Market: World Real GDP Growth Rates in % for the Years 2016 through 2019 by Country/Region (includes corresponding Graph/Chart)

**Table 2.** World GDP (2016 & 2017): Percentage Breakdown of Nominal GDP Value by Country (includes corresponding Graph/Chart)

Outlook

### 3. MARKET TRENDS, GROWTH DRIVERS & ISSUES

Favorable Demographics to Drive Growth in Two-Wheelers Market  
Rising Population Increases Mobility Needs – To Drive Market Expansion  
Opportunity Indicators

**Table 3.** World Population by Geographic Region (2015-2050) (in Millions) (includes corresponding Graph/Chart)

**Table 4.** Ten Largest Populated Countries Worldwide (2015): Total Population (in Millions) (includes corresponding Graph/Chart)

Middle Aged Customer Segment Still Contributing to Significant Demand  
Growing Number of 'Born-Again' Middle Aged Bikers  
Growth in Female Two-Wheeler Riders Indicates Strong Market Prospects  
Growing Urbanization Levels & Inadequate Public Transport Facilities to Boost Market Prospects  
Opportunity Indicators

**Table 5.** Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)

**Table 6.** Degree of Urbanization Worldwide: Urban Population as a % of Total Population by Geographic Region for the Years 1990, 2017 & 2050 (includes corresponding Graph/Chart)

**Table 7.** Percentage of Urban Population in Select Countries (2016 & 2050) (includes corresponding Graph/Chart)

Select Mega-Urban Regions Worldwide (2035)  
Growing Traffic Congestion Drives Demand  
Surging Middle Class Segment Underpins Sales Growth  
Opportunity Indicators

**Table 8.** Global Middle Class Population (in Million) by Geographic Region for the Years 2017, 2022 & 2030 (includes corresponding Graph/Chart)

Reduction in Prices and Improvement in Credit Facilities to Boost Demand  
Convenient Features, Economic & Environmental Benefits Add to the Appeal of Two-Wheelers  
Personal Appeal of Two-Wheelers Make Them Apt for Outdoor Pursuits  
Wider Social Benefits Add to Mass Appeal of Powered Two-Wheelers  
Replacement Demand: A Lucrative Opportunity  
Asia-Pacific Continues to Remain Volume Contributor  
Lower Penetration Rate in Large Markets Provides Huge Potential Opportunity

**Table 9.** Global Powered Two-Wheeler Market (2018E): Penetration Rate for Select Countries (includes corresponding Graph/Chart)

Market Sees Increased Opportunities in Other Developing Regions As Well  
Government Policies and Regulatory Environment Bring Mixed Bag of Opportunities & Challenges for Two-Wheelers Market  
Technology Advancements Drive Two-Wheeler Industry  
Braking Mechanism Makes Huge Progress  
Lighting Technology Sees Significant Improvements  
Environmental Considerations – Taking a Front Seat  
Motorcycle – A Versatile Machine  
Leading Motorcycle Manufacturers in the World - Ranked by Popularity  
Shift in Asia-Pacific Demand towards Light Motorcycles  
Review of Latest Motorcycle Offerings  
Harley-Davidson FXDR  
Indian FTR 1200  
Kawasaki Z900RS

## **BMW G310GS**

## **2019 HONDA MONKEY**

Suzuki SV650X  
Ubco 2x2  
Yamaha YZF-R3  
Royal Enfield Continental GT  
Can Am Ryker  
Top Motorcycle Designs  
Scooters – Europe Dominates

European and US Scooters Market – Regulations Dictate Market Demand  
'Cycloscooters' Penetrate the European Market  
Electric Two-Wheelers Continue to Gain Widespread Attention  
Electric Motorcycles – A Review  
Futuristic Trends  
Lower Operating and Maintenance Costs  
Improvements in Battery Technology  
Governmental Support  
Improved Charging Facilities  
Cooperation from Companies  
Safer Motorcycle Riding in Future with Smart Technologies  
Helmet Technology  
Headlights  
Electronic Throttle Control  
Vehicle-to-Vehicle Communications  
Harley-Davidson Unveils Ambitious Plans to Enter Electric Two-Wheelers Market  
Technology Innovations in the Electric Motorcycles Market  
Brutus  
Ego  
SuperBike  
Mission R  
Zero S  
Electric Motorcycles Vis-à-Vis Standard Gasoline Motorcycles/Scooters  
Strengths  
Weaknesses  
Electric Scooters and Mopeds Make their Presence Felt  
Electric Scooters Market on an Upward Swing  
E-Scooter Rental Market Zooming Ahead

#### **4. TECHNOLOGICAL INNOVATIONS**

Innovative TS3 System for Optimizing Performance, Stability and Compliance  
TFT Technology Replacing LCD  
Innovative Safety Solutions Revolutionizing the Motorcycle Market  
Innovative Motorcycle Cruise Control Technology to Make Motorcycling Better  
Challenges in Making Cruise Control a Standard Option  
Safety Solutions for Motorcycle Offered by Bosch  
Latest Innovations in E-Scooters  
Piaggio's Vespa Elettrica

Uject's Innovative E-Scooters  
BMW's HP4 Race  
Zero Motorcycle's Zero DSR  
Harley-Davidson's LiveWire  
Husqvarna's Vitpilen  
Ecoreco S5  
GigaByke Groove  
Glion Dolly  
Jetson Electric Bike  
Mahindra GenZe 2.  
Razor EcoSmart Metro  
Scrooser  
Works Electric Rover BR2  
Failed Brilliant Innovations in Motorcycle Industry

## **5. PRODUCT OVERVIEW**

Motorcycles – A Way of Life & Attitude  
The Heavyweight Class: A Sumo Wrestler on the Road  
Standard Class  
Performance Class  
Touring  
Sport Touring  
Supersport  
Cruiser  
Custom  
The Non-Heavyweight Class  
Street Motorcycles  
Dirt Bikes  
Scooter: A Specially Designed Motorcycle  
Scooter – The Term Defined  
Facts at a Glance  
Differentiating Scooters from Mopeds  
Difference between Scooters and Motorcycles  
Scooter - The Advantage Factor  
Scooters – Ride Them Fast  
Scooters – A Historical Perspective  
Scope for New Concepts  
Mopeds: Losing Sheen

Differentiating Motorcycles, Scooters and Mopeds  
Two-Stroke and Four-Stroke  
Two-stroke Engine vs. Four-stroke Engine  
Two-Wheeler Category Definitions: By Style  
Electrifying Your Ride on Two-Wheels

## **6. COMPETITIVE LANDSCAPE**

Industry Marked by Intense Competition  
Price Competition Expected to Pick Up  
Leading Players in the World Motorcycle Market

**Table 10.** Leading Players in the Global Motorcycle Market (2016): Percentage Share Breakdown of Revenues for Harley-Davidson, Honda, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

Heavy Motorcycle Segment  
Market Leaders Cruising Ahead  
Focus on Manufacturing High-Quality Products  
Dealer and Consumer Incentive Programs to Boost Market Prospects  
Increased Marketing Efforts  
Expansion of Brand Equity through Selective Licensing Agreements  
Emphasis on Modern Store Design and Display Techniques  
Importance of After-Sales Service  
Harley Davidson Inc. (US) – A Strategic Insight into the Global Major in Motorcycles Market  
Harley - SWOT Analysis  
HDI - Strategies and Problems  
Japanese Majors - A Strategy Comparison  
Distribution Dynamics  
Promotional Activities  
Trade Shows  
Dealer Programs  
Special Fall/Winter Programs  
Regional Promotional Activities  
**6.1 FOCUS ON SELECT PLAYERS**  
Bajaj Auto Limited (India)  
BMW Group (Germany)



China Jialing Industrial Co., Ltd. (China)  
Ducati Motor Holding SpA (Italy)  
Harley-Davidson, Inc. (US)  
Hero MotoCorp Ltd. (India)  
Honda Motor Co., Ltd. (Japan)  
Honda Italia Industriale S. p. A. (Italy)  
Honda Motorcycle & Scooter India (Private) Ltd. (India)  
Kawasaki Heavy Industries, Ltd. (Japan)  
KTM AG (Austria)  
Lifan Industry (Group) Company (China)  
Piaggio & C. SpA (Italy)  
Polaris Industries Inc. (USA)  
Suzuki Motor Corporation (Japan)  
Triumph Motorcycles Limited (UK)  
Yamaha Motor Co., Ltd. (Japan)  
India Yamaha Motor Pvt. Ltd. (India)  
Yamaha Motor Taiwan Co., Ltd.

## 6.2 Product Introductions/Launches

Hero MotoCorp Unveils XPulse 200T Motorcycle  
Yamaha Motor Launches Free Go Family Scooter  
Hero MotoCorp Launches Destini 125 Scooter  
Yamaha Motor to Launch YZF-R25 Model in Indonesia and YZF-R3 Model in USA  
Kawasaki Launches Ninja ZX-6R ABS and Ninja ZX-6R Models  
Suzuki Unveils All-New KATANA  
Kawasaki Launches Four Upgraded Models in Ninja ZX-10R Series  
Kawasaki Launches Ninja H2, Ninja H2 Carbon, and Optimized 2019 Ninja H2R Motorcycles  
Honda Launches New 2018 Editions of Aviator & Activa i  
Yamaha Introduces New Street Rally Edition of Cygnus Ray ZR Scooter Series in India  
Honda Motorcycle & Scooter Launches 2018 CD 110 Dream DX  
Honda Launches PCX HYBRID Scooter  
Kawasaki Launches New KX450F Motocross Race Motorbike  
Hero MotoCorp Launches New Ignitor 125 Motorcycle in Colombia  
Yamaha Launches New LEXi and LEXi-S Scooters in Indonesia  
Yamaha Launches New Colour Models of Fascino Scooter  
Honda Launches 2018 Editions of Livo, Dream Yuga and CB Shine SP Motorcycles  
Hero MotoCorp Launches New Passion PRO and Passion XPRO Motorcycles  
Hero MotoCorp Introduces New Super Splendor Motorcycle  
Yamaha Introduces YZF-R3 Motorcycle Available with Dual Channel ABS

Hero Electric Launches AXLHE-20 Electric Scooter  
Yamaha Introduces New FZS-FI 149 cc Motorcycle  
Yamaha Launches New Model of YZF-R1 Bike  
Honda Launches All-New Ace110 Light Motorcycle in Nigeria  
BMW Unveils C 400 X Scooter  
Honda Unveils 2018 Gold Wing and Gold Wing Tour Models  
Honda Announces New Super Cub Models  
Yamaha to Launch MIO S Scooter in Indonesia  
Yamaha Introduces 2018 XSR700 Sport Heritage Motorcycle and XMAX Scooter  
Yamaha to Launch V-IXION R Motorcycle  
Harley-Davidson Launches Five New Touring Bikes and Eight Softail Big-Twin Cruiser Models  
Yamaha Launches Fazer 25 Motorcycle  
AHM Releases New Honda CBR250RR Special Edition  
Honda Introduces CLIQ Scooter in India  
Yamaha to Introduce Star Venture in North America  
Honda Introduces New Dio for 2017  
Yamaha Upgrades Models to Meet BS-IV and AHO Specifications  
Honda Introduces Activa 4G  
Yamaha Introduces CRUX Rev in Africa  
Yamaha Launches GDR 155 for ASEAN Markets  
Honda Unveils Rebel 500 and Rebel  
Hero Introduces Dawn 125 Motorcycle in Africa  
Suzuki Introduces New Motorcycle Models  
Suzuki Introduces New Motorcycles for ASEAN Markets  
BMW Unveils Motorrad Vision Next 100 Self-Balancing Bike Prototype  
Suzuki Introduces Five New Models for North America and Europe  
Yamaha Introduces Janus 125cc Scooter in Vietnam  
Honda Unveils New CRF450R and CRF450RX Motorcycles  
Honda Unveils New 'CBR250RR'  
Piaggio Launches Aprilia Scooters in India  
Yamaha Launches Disc Brake Variant of Cygnus Alpha in India  
Honda Introduces CD 110 Dream 'Deluxe' with Self-Start in India  
Yamaha Introduces Cygnus Ray-ZR Scooter in India  
Bajaj Introduces 'V' Motorcycle Brand  
6.3 Recent Industry Activity  
Honda Opens New Motorcycle Factory in Bangladesh  
Triumph Motorcycles Partners with Bajaj  
Harley Davidson Debuts Electric Motorcycles

Harley-Davidson Collaborates with Alta Motors for Electric Motorcycle Technology  
Piaggio Group Expands Aprilia Scooters Range with Two New Models  
Piaggio Group Launches New (Vespa) RED VXL Model in India  
Kawasaki Opens New Motorcycle Plant in India  
Piaggio Enters Thai Motorcycles Market  
Yamaha and Honda Enter into Partnership for Scooters in Japan  
Honda Europe to Start Production of X-ADV  
Piaggio Signs Marketing Agreements for Latin American Expansion  
Bajaj and Hulas Auto Craft Open Assembly Plant in Nepal  
KTM and Bajaj Extend Partnership to Indonesia

## 7. GLOBAL MARKET PERSPECTIVE

**Table 11.** World Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 12.** World Historic Review for Motorcycles, Scooters and Mopeds by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 13.** World 14-Year Perspective for Motorcycles, Scooters and Mopeds by Geographic Region - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8. REGIONAL MARKET PERSPECTIVE

### 8.1 The United States

#### A. Market Analysis

#### Outlook

#### Motorcycles Market – A Review

#### Motorcycle Manufacturers Seek New Growth amid Rising Demand

**Table 14.** US Powered Two-Wheelers Market (2018E): Percentage Breakdown of Vehicle Production by Engine Displacement (includes corresponding Graph/Chart)

**Table 15.** US Motorcycles Market (2018E): Percentage Breakdown of New Motorcycle Volume Sales by Category (includes corresponding Graph/Chart)

**Table 16.** US Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Harley-Davidson, Honda, Kawasaki, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 17.** US Motorcycle (651+ cc) Market (2018E): Percentage Breakdown of Volume Sales for Harley-Davidson, Honda, Kawasaki, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

Mini Motorcycles Making an Impact  
Design Modifications Boost the Motorbike Industry  
Manufacturers Target Baby Boomers  
Cruisers Cruise Ahead

**Table 18.** US Cruiser Motorcycle Market (2018E): Percentage Breakdown of Volume Sales for Harley-Davidson, Honda, Yamaha, Indian, and Others (includes corresponding Graph/Chart)

**Table 19.** US Cruiser Bike Demographics (2018E): Percentage Breakdown by Race of Consumer (includes corresponding Graph/Chart)

Generation Y Powers Dirtbike & Sports Bike Sales

**Table 20.** US Dirtbike Market (2018E): Percentage Breakdown of Volume Sales for Honda, Kawasaki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 21.** US Sports Bike Demographics (2018E): Percentage Breakdown by Consumer Race (includes corresponding Graph/Chart)

**Table 22.** US Sports Bike Market (2018E): Percentage Breakdown of Volume Sales for Honda, Kawasaki, Suzuki and Others (includes corresponding Graph/Chart)

## Touring Motorcycles Maintain Popularity

**Table 23.** US Touring Motorcycle Market (2018E): Percentage Breakdown of Volume Sales for Harley-Davidson, Honda, Kawasaki and Others (includes corresponding Graph/Chart)

Women Bikers on the Move

Harley-Davidson to Increase EV Range, Poses Competition to Two-Wheel Gas Vehicle Producers

Scooters Market – A Snapshot

Honda Dominates the US Scooter Market

Growing Preference for Chinese Scooters in the US

Electric Scooters Attract Attention of Many

Growth Dampeners

Aging Population a Key Challenge, Companies Make Efforts to Sustain Demand

Consumer Profile: A Retrospective Review

Demographics of Motorcycle Customers in the US

Focus on Major Players

Foreign Threat: The Big Four - Honda, Kawasaki, Yamaha and BMW

Harley Davidson Inc. – A Review

SWOT Analysis

Business Strategies

Focus on Core Strengths

B. Market Analytics

**Table 24.** The US Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Scooters Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 25.** The US Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Scooters Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 26.** The US 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Scooters

Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.2 Canada

### A. Market Analysis

#### Outlook

Heavy Weight Motorbikes: Experiencing Increasing Demand

#### Key Statistical Data

**Table 27.** Canada Motorcycles Market (2018E): Percentage Breakdown of Sales by Province (includes corresponding Graph/Chart)

**Table 28.** Canada Street Motorcycles Market (2018E): Percentage Breakdown of Sales by Engine Capacity (includes corresponding Graph/Chart)

**Table 29.** Canada Off-Road Motorcycles Market (2018E): Percentage Breakdown of Sales by Engine Capacity (includes corresponding Graph/Chart)

### B. Market Analytics

**Table 30.** Canadian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 31.** Canadian Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 8.3 Japan

### A. Market Analysis

#### Outlook

#### Market Overview

Japanese Manufacturers Still Remain Highly Competent

Japan Needs to Be on Guard as Indian Companies Proffer Competition

Deregulations Drive Market Growth

Challenging Future Ahead for Japanese Motorcycles Market

#### Competitive Analysis

**Table 32.** Japanese Motorcycles Market (2018E): Percentage Breakdown of Volume Production for Honda, Kawasaki, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 33.** Japanese Motorcycle Market (2018E): Percentage Breakdown of Volume Sales for Honda, Kawasaki, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

Big Four in the Japanese Two-Wheeler Market - A Strategic Comparison  
B. Market Analytics

**Table 34.** Japanese Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles (51cc-125cc, 126cc-250cc and Above 250cc); and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 35.** Japanese Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles (51cc-125cc, 126cc-250cc and Above 250cc); and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 36.** Japanese 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles (51cc-125cc, 126cc-250cc and Above 250cc); and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.4 Europe

### A. Market Analysis

#### Outlook

#### Market Overview

Growing Traffic Congestion to Drive Two-Wheeler Demand

Europe Witnesses Slump in Sales of Gas Motorcycles and Scooters while Two Wheeled EVs See Spike in Demand

European Two-Wheeler Markets – Similar, Yet Different

**Table 37.** European Powered Two-Wheelers Market (2018E): Percentage Breakdown

of Vehicle Production by Engine Displacement (includes corresponding Graph/Chart)

Motorcycles Market

**Table 38.** European Motorcycle (651+ cc) Market (2018E): Percentage Breakdown of Volume Sales for BMW, Honda, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

Return of Lapsed Bike Riders Drive Demand  
European Two-Wheeler Market: Historical Evolution  
Late 1990's - A Brief Background  
B. Market Analytics

**Table 39.** European Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Geographic Region - France, Germany, Italy, UK, Spain, Russia, Belgium, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 40.** European Historic Review for Motorcycles, Scooters and Mopeds by Geographic Region - France, Germany, Italy, UK, Spain, Russia, Belgium, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 41.** European 14-Year Perspective for Motorcycles, Scooters and Mopeds by Geographic Region - Percentage Breakdown of Unit Sales for France, Germany, Italy, UK, Spain, Russia, Belgium, and Rest of Europe Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.4.1 France

A. Market Analysis

Outlook

Market Overview

Japanese Players Dominate the Motorcycle Market

**Table 42.** French Motorcycle & Scooter Market (2018E): Percentage Breakdown of



Volume Sales for BMW, Honda, Kawasaki, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 43.** French Motorcycle Market (2018E): Percentage Breakdown of Volume Sales for Leading Players (includes corresponding Graph/Chart)

**Table 44.** French Motorcycle (125 cc) Market (2018E): Percentage Breakdown of Volume Sales for Honda, Peugeot, Piaggio, Yamaha and Others (includes corresponding Graph/Chart)

## B. Market Analytics

**Table 45.** French Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 46.** French Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 47.** French 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

### 8.4.2 Germany

#### A. Market Analysis

##### Outlook

High-Powered Motorcycles Enjoy Cult Status

Motorcycles Become Popular Among Different Social Classes

**Table 48.** German Motorcycle & Scooter Market (2018E): Percentage Breakdown of Volume Sales for BMW, Honda, Piaggio, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 49.** German Motorcycle Market (2018E): Percentage Breakdown of Volume Sales

for BMW, Harley-Davidson, Honda, Piaggio, Yamaha and Others (includes corresponding Graph/Chart)

Technology Vendors Offer Innovative Solutions to Support Motorcycles of Future  
Innovative Solutions for Safe Riding

Solutions for Electromobility

B. Market Analytics

**Table 50.** German Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 51.** German Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 52.** German 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.3 Italy

A. Market Analysis

Outlook

Market Overview

e-bikes Market Continues to Expand

Competitive Analysis

**Table 53.** Italian Motorcycle & Scooter Market (2018E): Percentage Breakdown of Volume Sales for BMW, Honda, Kymco, Piaggio and Others (includes corresponding Graph/Chart)

B. Market Analytics

**Table 54.** Italian Recent Past, Current & Future Analysis for Motorcycles, Scooters and

Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 55.** Italian Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 56.** Italian 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.4 The United Kingdom

##### A. Market Analysis

###### Outlook

###### Market Overview

###### Market Drivers

###### Increasing Demand for Two-Wheeled Transport

###### Favorable Demographics

###### Two-Wheelers Replacing Cars

###### End of Season Discounts

###### Promotional Tactics in Two-Wheeler Market

##### B. Market Analytics

**Table 57.** The UK Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 58.** The UK Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 59.** The UK 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.5 Spain

##### Market Analysis

**Table 60.** Spanish Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 61.** Spanish Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 62.** Spanish 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.6 Russia

##### A. Market Analysis

##### Current and Future Analysis

##### Overview of the Russian Market

##### B. Market Analytics

**Table 63.** Russian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 64.** Russian Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### 8.4.7 Belgium

##### Market Analysis

**Table 65.** Belgian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently

Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024  
(includes corresponding Graph/Chart)

**Table 66.** Belgian Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 67.** Belgian 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.8 Rest of Europe

##### A. Market Analysis

##### Outlook

##### Overview of Select Regional Markets

##### Austria

##### The Netherlands

##### Dutch Market Overview

##### Slow Acceptance of New Trends

##### Switzerland

**Table 68.** Swiss Motorcycle Market (2018E): Percentage Breakdown of Volume Sales for BMW, Honda, Harley-Davidson, Kawasaki, Yamaha, and Others (includes corresponding Graph/Chart)

##### Czech Republic

##### B. Market Analytics

**Table 69.** Rest of Europe Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 70.** Rest of Europe Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes

corresponding Graph/Chart)

**Table 71.** Rest of Europe 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.5 Asia-Pacific

### A. Market Analysis

Outlook

Market Overview

ASEAN Countries Offer Huge Potential

Asia Led by India Remains at the Heart of Future Motorcycle Sales

Production Scenario

Environmental Trends

Harley-Davidson Enters Electric Motorcycle Segment

### B. Market Analytics

**Table 72.** Asia-Pacific Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Geographic Region - China, India, Indonesia, Malaysia, The Philippines, Taiwan, Thailand, Vietnam, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 73.** Asia-Pacific Historic Review for Motorcycles, Scooters and Mopeds by Geographic Region - China, India, Indonesia, Malaysia, The Philippines, Taiwan, Thailand, Vietnam, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 74.** Asia-Pacific 14-Year Perspective for Motorcycles, Scooters and Mopeds by Geographic Region - Percentage Breakdown of Unit Sales for China, India, Indonesia, Malaysia, The Philippines, Taiwan, Thailand, Vietnam, and Rest of Asia-Pacific Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

### 8.5.1 China

#### A. Market Analysis

Outlook

Market Overview

Regulations Hurt the Two-Wheeler Market  
Competitive Scenario in Chinese Two-Wheeler Industry  
Consolidation to Remain Main Issue  
Motorcycles – An Important Means of Transportation  
Electric Motorcycles Zooming in Popularity  
E-Bike Price Levels Make a Difference  
Strict Pollution Norms Drive Four-Stroke Dominance  
Regulatory Policies Encourage Exports  
Trends in Retail Market  
Domestic Players Encounter Stiff Competition  
Chinese Manufacturers Gain Foothold in the Global Market Over the Years  
Exports Register Decline in Recent Times  
China to Focus on Increasing Export for Value Added Motorbikes  
Chinese Overseas Two-Wheeler Sector – Exports or Dumping?  
Price Undercutting – An Insight into Cost Structure  
Intellectual Property Rights (IPR) – A Weak Link  
It Pays to Develop Indigenous Design and Technology  
Trade Scenario  
A Positive Approach  
Government Policy  
Projects Where Investment is Restricted  
Areas Where Foreign Investment is Restricted  
Outlook for Foreign Trade  
B. Market Analytics

**Table 75.** Chinese Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 76.** Chinese Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 77.** Chinese 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.5.2 India

### A. Market Analysis

#### Outlook

#### Indian Two-Wheeler Industry – An Introduction

#### A Bird's Eye view

**Table 78.** Household Penetration of Two-Wheelers in Select Indian Cities (includes corresponding Graph/Chart)

#### Market Characteristics

**Table 79.** Indian Automobile Market (2018E): Percentage Breakdown of Vehicle Sales by Product Group (includes corresponding Graph/Chart)

#### Factors Fueling Growth

#### Domestic Market Scenario – Intensely Competitive

#### Regulations Drive Safety

#### Two-Wheelers Forego the Headlamp Switch

#### Indian Manufacturers Focus on the Indonesian Market

#### Two-Wheeler Market – Analysis by Product Segment

#### Motorcycles – A Relatively Mature Market

#### Motorcycles Sales Strike a New Gear

#### Entry Level Motorcycles Lose Sheen

**Table 80.** Indian Motorcycles Market by Segment (2018E): Percentage Breakdown of Volume Sales for Entry, Executive, and Premium (includes corresponding Graph/Chart)

#### Market Gears in for High-Powered Two-Wheelers

#### Premium Segment

#### New Offerings Rev up Motorcycle Market

#### The Future

#### Scooters – Surging Ahead

#### Market Size

#### Scooters Emerge as the Savior for the Industry

#### New-Age Scooters Rise in Popularity

#### Mopeds – A Sneak Peek



Market Size  
Looking Back  
Competition

**Table 81.** Powered Two-Wheeler Market in India (2018E): Percentage Breakdown of Volume Sales for Bajaj, Hero, Honda, TVS, Yamaha, and Others (includes corresponding Graph/Chart)

Competitive Scenario in Indian Motorcycles Market

**Table 82.** Indian Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Bajaj, Hero, Honda, TVS, Royal Enfield, and Others (includes corresponding Graph/Chart)

**Table 83.** Indian Motorcycle (125 cc) Market (2018E): Percentage Breakdown of Volume Sales for Bajaj, Honda, TVS and Others (includes corresponding Graph/Chart)

Competition in Scooters Market

**Table 85.** Indian Scooters Market (2018E): Percentage Breakdown of Volume Sales for Hero, Honda, Suzuki, TVS Motors, Yamaha, Suzuki and Others (includes corresponding Graph/Chart)

Shift in Consumer Attitudes Boosting Adoption of Advanced Two-Wheeler Models  
Manufacturers Focus on Product Innovations  
Environmental Trends  
New CAPEX Projects to Prop Up the Market  
Vehicle Emission Norms in India  
B. Market Analytics

**Table 86.** Indian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles, Scooters and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 87.** Indian Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles, Scooters and Mopeds Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 88.** Indian 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles, Scooters and Mopeds Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

### 8.5.3 Indonesia

#### A. Market Analysis

##### Outlook

An Overview of Domestic Motorcycle Industry

Motorcycles – A Lucrative Segment

Hike in Fuel Prices Affects Production

Demand for Automated Scooters Continue to Soar

Chinese Players Face Slump in Sales in the Indonesian Market

Indonesian Motorbike Market Dominated by Japanese Players

Competitive Landscape of the Indonesian Market

**Table 89.** Indonesian Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Honda, Yamaha, Suzuki and Others (includes corresponding Graph/Chart)

#### B. Market Analytics

**Table 90.** Indonesian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Scooters Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 91.** Indonesian Historic Review for Motorcycles, Scooters and Mopeds by Product Segment - Motorcycles and Scooters Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 92.** Indonesian 14-Year Perspective for Motorcycles, Scooters and Mopeds by Product Segment - Percentage Breakdown of Unit Sales for Motorcycles and Scooters

Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.5.4 Malaysia

##### A. Market Analysis

Current and Future Analysis

Malaysian Motorcycle Industry – A Profile

Factors Influencing Motorcycle Demand

Traffic Jams

Rural Undeveloped Roads

Parking Rates

Ideal for Lower Income Group

Factors Hampering Motorcycle Market Growth

Wider Roads

Low Fuel Prices

Credit Facilities & Lower Interest Rate

Motorcycle Theft

Competitive Analysis

##### B. Market Analytics

**Table 93.** Malaysian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 94.** Malaysian Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### 8.5.5 The Philippines

##### Market Analysis

**Table 95.** The Philippines Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 96.** The Philippines Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

### 8.5.6 Taiwan

#### A. Market Analysis

Current and Future Analysis

An Overview

Competitive Overview

**Table 97.** Taiwanese Motorcycle Market (2018E): Percentage Breakdown of Volume Sales for Kwang Yang, Motive Power, San Yang, Taiwan Yamaha, and Others (includes corresponding Graph/Chart)

#### B. Market Analytics

**Table 98.** Taiwanese Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 99.** Taiwanese Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

### 8.5.7 Thailand

#### A. Market Analysis

Current and Future Analysis

Market Overview

**Table 100.** Thai Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Honda, Yamaha, Suzuki, Kawasaki and Others (includes corresponding Graph/Chart)

Yamaha and Honda Focus Attention on Hybrid Models

#### B. Market Analytics

**Table 101.** Thai Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 102.** Thai Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### 8.5.8 Vietnam

##### A. Market Analysis

Current and Future Analysis

Market Overview

**Table 103.** Vietnamese Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Honda Vietnam, Piaggio Vietnam and Others (includes corresponding Graph/Chart)

Motorcycles Market Gains Momentum

Manufacturers to Focus on New Strategies to Remain Profitable

Role of Government in Vietnamese Motorcycle Market

##### B. Market Analytics

**Table 104.** Vietnamese Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 105.** Vietnamese Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### 8.5.9 Rest of Asia-Pacific

##### A. Market Analysis

Current and Future Analysis

Overview of Select Regional Markets

Australia

Market Overview

Zooming Motorcycle Market

Leading Motorcycle and Scooter Brands

**Table 106.** Australian Motorcycles Market (2018E): Percentage Breakdown of Volume

Sales for Harley-Davidson, Honda, Kawasaki, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 107.** Australian Road Bikes Market (2018E): Percentage Breakdown of Volume Sales for BMW, Harley-Davidson, Honda, Kawasaki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 108.** Australian Off Road Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Honda, Kawasaki, KTM, Suzuki, Yamaha and Others (includes corresponding Graph/Chart)

**Table 109.** Australian Scooters Market (2018E): Percentage Breakdown of Volume Sales for Honda, Piaggio, Suzuki, Vespa, Yamaha and Others (includes corresponding Graph/Chart)

South Korea

Low Capacity Models Dominate Motorcycles Market

B. Market Analytics

**Table 110.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 111.** Rest of Asia-Pacific Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6 Latin America

A. Market Analysis

Current and Future Analysis

Market Overview

Latin America Witnesses Considerable Decline in Demand for Powered-Two-wheelers

Price: Major Deterrent to Personal Ownership

B. Market Analytics

**Table 112.** Latin American Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds by Geographic Region - Brazil and Rest of Latin America Markets

Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 113.** Latin American Historic Review for Motorcycles, Scooters and Mopeds by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 114.** Latin American 14-Year Perspective for Motorcycles, Scooters and Mopeds by Geographic Region - Percentage Breakdown of Unit Sales for Brazil and Rest of Latin America Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.6.1 Brazil

##### A. Market Analysis

Current and Future Analysis

An Overview

Honda Dominates the Brazilian Market

**Table 115.** Brazilian Motorcycles Market (2018E): Percentage Breakdown of Volume Sales for Leading Players (includes corresponding Graph/Chart)

##### B. Market Analytics

**Table 116.** Brazilian Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 117.** Brazilian Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### 8.6.2 Rest of Latin America

##### A. Market Analysis

Current and Future Analysis

##### B. Market Analytics

**Table 118.** Rest of Latin America Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 119.** Rest of Latin America Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 8.7 Rest of World

### A. Market Analysis

#### Current and Future Analysis

Israel: A Minor but Important Regional Market in the Middle East

### B. Market Analytics

**Table 120.** Rest of World Recent Past, Current & Future Analysis for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 121.** Rest of World Historic Review for Motorcycles, Scooters and Mopeds Market Analyzed with Annual Sales Figures in Thousand Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 9. COMPANY PROFILES

Total Companies Profiled: 70 (including Divisions/Subsidiaries - 98)

The United States (18)

Japan (5)

Europe (28)

France (4)

Germany (4)

The United Kingdom (4)

Italy (8)

Spain (2)

Rest of Europe (6)

Asia-Pacific (Excluding Japan) (46)

Latin America (1)



## I would like to order

Product name: Motorcycles, Scooters and Mopeds: Market Research Report

Product link: <https://marketpublishers.com/r/M7EFA639EC2EN.html>

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M7EFA639EC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970