

Motorcycle Helmets: Market Research Report

https://marketpublishers.com/r/M71FBA76960EN.html

Date: March 2018

Pages: 149

Price: US\$ 5,600.00 (Single User License)

ID: M71FBA76960EN

Abstracts

This report analyzes the worldwide markets for Motorcycle Helmets in US\$ Thousand.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 52 companies including many key and niche players such as -

Arai Helmet Ltd.

Chih Tong Helmet Co., Ltd.

HJC America, Inc.

LAZER SA

Nolangroup SpA

NZI Helmets SA



Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

II. EXECUTIVE SUMMARY

1. MARKET OVERVIEW

Increase in Motorcycle Ownership Bodes Well for Helmets Market

Table 1. Global Market for Motorcycles, Scooters and Mopeds: Annual Sales (in '000 Units) for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Motorcycling & Driving Hazards

Table 2. Number of Motorcycle Fatalities in the US (2010-2015) (includes corresponding Graph/Chart)

Table 3. Motor Vehicle Fatalities in the US (2015): Percentage Breakdown of Number of Deaths by Type (includes corresponding Graph/Chart)

Table 4. Motorcycle Injuries in the US (2010-2015) (includes corresponding Graph/Chart)

Injuries to Head - A Major Cause of Disability and Death Helmet Use – Critical for Personal Safety

Table 5. Number of Lives Saved by Motorcycle Helmet Use in the US (2010-2015) (includes corresponding Graph/Chart)

Need for Helmet Use Now Goes Beyond Personal Safety
Cost Savings Due to Helmet Usage
Helmet Laws and Enforcement – Essential for Road Safety
Helmet Laws in Select Countries
Safety Regulations for Helmets
Premium Motorcycle Helmet Market – A Review

Motorcycle Helmets: Market Research Report



Improvement in Global GDP Performance Encourages Optimistic Forecasts

Table 6. Breakdown of Gross Government Debt as Percentage of GDP for the Year 2015 by Country (includes corresponding Graph/Chart)

Table 7. World Real GDP Growth Rates in % (2015): Breakdown by Select Country (includes corresponding Graph/Chart)

Table 8. World GDP (2015): Percentage Share Breakdown of Nominal GDP Value by Country (includes corresponding Graph/Chart)

Developing Regions Dominate Two Wheeler Markets Volatility in Major Two Wheeler Markets – A Cause for Concern

Table 9. Global Market for Motorcycles, Scooters and Mopeds by Geographic Region (2011, 2017 & 2024) - Breakdown of Annual Sales (Thousands) by Geographic Region/Country (includes corresponding Graph/Chart)

Design and Technological Advancements Rife in the Premium Helmet Market
Multi-Directional Cushioning Helmets for Added Safety
Wireless Helmets - A Major Draw
Head-up Display (HUD) Technology in Motorcycle Helmets Makes Driving Easier
Helmet-Mounted Display Technology for Advanced Navigation and Image Tracking
High-tech Helmets: Indication of Technology Focus in Helmets
Bluetooth Technology in Motorcycle Helmets
Innovative Foam Liner for Enhancing Safety of Motorcycle Helmets
Demographics, Urbanization Trend to Favor Market Growth
Opportunity Indicators

Table 10. Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)

Table 11. Total Population Worldwide: Percentage Breakdown by Urban and Rural Population for the Years 1950-2050P (includes corresponding Graph/Chart)

Table 12. Percentage of Urban Population in Select Countries (2014 & 2050) (includes



corresponding Graph/Chart)

Select Mega-Urban Regions Worldwide (2035)

Table 13. Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Table 14. Global Middle Class Population by Geographic Region: Percentage Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Online Sales – A Major Retailing Option
Challenges Facing Premium Helmets Market
Cheaper Non-Compliant Helmets as Alternative to Premium Priced Helmets
Weak Implementation of Helmet Laws
Higher Cost Affects Market Growth
Competition – SHOEI Leads the Way

Table 15. Leading Players in the Global Premium Helmets Market (2016): Percentage Share Breakdown of Value Sales of SHOEI and Others (includes corresponding Graph/Chart)

2. HELMETS - A REVIEW

3. RECENT INDUSTRY ACTIVITY

Polygiene Enters into Partnership with HJC

Bell Helmets Rolls Out New Motocross Helmets

Bell Helmets and Fasthouse Enter into Partnership

FUSAR and Vanguard Partner for Connected CF Motorcycle Helmets

Steelbird Enters into Exclusive Partnership with Bargy Design

Bollé Unveils New Helmets

Steelbird Unveils New Helmet Range, Air Beast

Sena Technologies Introduces Smart Helmets

Scorpion Launches 3-in-1 Road Helmet

SHOEI Introduces New Helmet, RF-SR

Schuberth Launches New Modular Helmet, C4

HJC Unveils Star Wars Themed Helmets



Shimano Europe Acquires Lazer Sport

Momodesign Launches Graphene based Motorcycle Helmet
Bell Launches New Moto 3 Helmet

Vista Outdoor Acquires Action Sport Division of BRG Sports
Bell Helmets Launches New Carbon Fiber Helmet
Sena Technologies Unveils Intelligent Noise-Control (INC) Helmet
Bell Helmets Launches Limited Edition Kurt Caselli Moto-9 Helmet
Key Safety Systems Takes Over Logico Design S. r. I
GIVI Introduces New Open-Face Helmets
Skully Introduces Helmets with Head-up Display in Visor
NEXX Helmets Commences North American Operations
Skully Partners with Aprilia

4. FOCUS ON SELECT PLAYERS

Arai Helmet Ltd. (Japan)
Chih Tong Helmet Co., Ltd. (Taiwan)
HJC America, Inc. (USA)
LAZER SA (Belgium)
Nolangroup SpA (Italy)
NZI Helmets SA (Spain)
SHOEI Co., Ltd. (Japan)
Vega Helmet Corporation (USA)

5. GLOBAL MARKET PERSPECTIVE

Table 16. World Recent Past, Current & Future Analysis for Premium Motorcycle Helmets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 17. World Historic Review for Premium Motorcycle Helmets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 18. World 14-year Perspective for Premium Motorcycle Helmets by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-



Pacific, and Rest of World Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis
Market Overview

Table 19. Motorcycles Helmets Market in North America (2015): Percentage Share Breakdown of Retail Unit Sales by Price Range (includes corresponding Graph/Chart)

Table 20. Motorcycle Helmets Use in the US (2015): Percentage of Motorcyclists Using Helmets in Regions Northeast, Midwest, South & West (includes corresponding Graph/Chart)

Rising Motorcycle Accident Fatalities Drive Use of DOT-Approved Helmets

Table 21. Number of Motorcycle Accident Fatalities in the US (2010-2015) (includes corresponding Graph/Chart)

Table 22. Motorcycle Accident Fatalities in the US (2015): Breakdown of Number of Fatalities by State (includes corresponding Graph/Chart)

Table 23. Vehicle Involvement in Fatal Crashes in the US (2015): Percentage Share Breakdown of Number of Vehicles by Type of Vehicle (includes corresponding Graph/Chart)

Road Safety Laws - Essential Driver for Helmet Market
Safety Agencies: Pivotal Role in Enhancing Helmet Quality
Government Proposals Offer Hope
Non-Compliant Novelty Helmet Sales Increase Risk of Motorcycle Fatalities

Table 24. Motorcycle Helmets Use in the US (2015): Percentage Share Breakdown of Number of Motorcyclists by Segment - DOT Compliant, Non-Compliant, and No Helmet



(includes corresponding Graph/Chart)

Table 25. US Motorcycle Helmet Use in States that Mandate Helmet Use (2015): Percentage Breakdown of Motorcyclists Wearing Helmets by Segment - DOT Compliant, Non-Compliant, and No-Helmet (includes corresponding Graph/Chart)

Table 26. US Motorcycle Helmet Use in States with Partial or No Helmet Laws (2015): Percentage Breakdown of Motorcyclists Wearing Helmets by Type of Helmets Used - DOT Compliant, Non-Compliant & No-Helmet (includes corresponding Graph/Chart)

Repeal of Universal Helmet Laws Affecting Safety of Riders State-wise Motorcycle Helmet Regulations in the US Strategic Corporate Developments Select Players B. Market Analytics

Table 27. US Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 28. US Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Overview

British Columbia

Quebec

Ontario

Prince Edward Island

Alberta

B. Market Analytics

Table 29. Canadian Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016



through 2024 (includes corresponding Graph/Chart)

Table 30. Canadian Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis
Market Overview
A Major Exporter and Importer of Helmets
Strategic Corporate Development
Select Players
B. Market Analytics

Table 31. Japanese Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 32. Japanese Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4. EUROPE

A. Market AnalysisMarket OverviewRising Two-Wheeler Demand Bodes Well for Helmets Market

Table 33. European Market for Motorcycles, Scooters and Mopeds (2017 & 2024): Percentage Breakdown of Unit Sales by Region (includes corresponding Graph/Chart)

B. Market Analytics

Table 34. European Recent Past, Current & Future Analysis for Premium Motorcycle Helmets by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest



of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 35. European Historic Review for Premium Motorcycle Helmets by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 36. European 14-Year Perspective for Premium Motorcycle Helmets by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market AnalysisCurrent and Future AnalysisB. Market Analytics

Table 37. French Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 38. French Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market AnalysisCurrent and Future AnalysisStrategic Corporate DevelopmentsB. Market Analytics

Table 39. German Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)



Table 40. German Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis
Current and Future Analysis
Strategic Corporate Developments
Nolangroup SpA – A Key Player
B. Market Analytics

Table 41. Italian Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 42. Italian Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market AnalysisMarket OverviewB. Market Analytics

Table 43. UK Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 44. UK Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis



Current and Future Analysis NZI Helmets SA – A Key Player B. Market Analytics

Table 45. Spanish Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 46. Spanish Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market AnalysisMarket OverviewB. Market Analytics

Table 47. Russian Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 48. Russian Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market AnalysisCurrent and Future AnalysisStrategic Corporate DevelopmentLAZER SA (Belgium) – A Key PlayerB. Market Analytics

Table 49. Rest of Europe Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for



Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 50. Rest of Europe Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis
Current and Future Analysis
Dominant Two Wheeler Market

Table 51. Asia-Pacific Market for Motorcycles, Scooters and Mopeds (2011, 2017 & 2024): Breakdown of Annual Sales (Thousands) by Geographic Region/Country (includes corresponding Graph/Chart)

Overview of Select Markets
Australia: Vague Motorcycle Helmet Standards
China
India

Table 52. Indian Motorcycles Market (2016): Percentage Market Share Breakdown by Product Segment (includes corresponding Graph/Chart)

Rising Regulatory Pressures Lead to Growth in Helmets Market Malaysia
Vietnam
Strategic Corporate Developments
Chih Tong Helmet Co., Ltd. (Taiwan) – A Key Player
B. Market Analytics

Table 53. Asia-Pacific Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 54. Asia-Pacific Historic Review for Premium Motorcycle Helmets Market



Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

6. REST OF WORLD

A. Market Analysis
Current and Future Analysis
Latin America – An Overview
Middle East & Africa – Future Growth Markets
B. Market Analytics

Table 55. Rest of World Recent Past, Current & Future Analysis for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 56. Rest of World Historic Review for Premium Motorcycle Helmets Market Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

```
Total Companies Profiled: 52 (including Divisions/Subsidiaries - 54)
The United States (18)
Japan (4)
Europe (19)
France (2)
Germany (3)
The United Kingdom (2)
Italy (7)
Spain (2)
Rest of Europe (3)
Asia-Pacific (Excluding Japan) (12)
Africa (1)
```



I would like to order

Product name: Motorcycle Helmets: Market Research Report

Product link: https://marketpublishers.com/r/M71FBA76960EN.html

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M71FBA76960EN.html