

Mobile Virtual Network Operator (MVNO): Market Research Report

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Abstracts

This report analyzes the Global market for Mobile Virtual Network Operator (MVNO) Service Subscribers in Millions.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 94 companies including many key and niche players such as 7-Eleven Speak Out Wireless, AirVoice Wireless, Friendi Mobile, Freenet AG, Japan Communications Inc., Lebara BV, Lycamobile, Ortel Mobile BV, PlatinumTel Communications, Quebecor, Inc., TracFone Wireless, Inc., Tesco Mobile, and Virgin Mobile.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Mobile Virtual Network Operator (MVNO)

Mobile Virtual Network Enabler (MVNE)

Mobile Shared Spectrum Enabler (MSSE)

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Development Stage

Maturity Stage
MVNO Classification
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Lifestyle MVNOs
Advertisement-based MVNOs
Ethnic MVNOs
By Business Model Adopted
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Service Provider MVNOs
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Lebara Group Takes over Dutch MVNO Chippie
Primus Telecom Files Bankruptcy Petition
Lycamobile Enters into MVNO Agreement With o2
Telenet and Alcatel-Lucent Sign Contract
Telecom MNI and MoCoHub Technology Development Ink Agreement
Bazile Telecom Signs Agreement with Orange France
3 UK ENTERS INTO PARTNERSHIP WITH X-MOBILITY
Aspider Solutions Partners with Vodafone Ireland for MVNO
DiGi Telecommunications Signs Agreement with Baraka Telecom
Elephant Talk Communications and Tommy Telecom Sign Heads of Agreement
Lebara Mobile and Vodafone Australia Enter Into Partnership
Telefonica Enters into Partnership with Digi.Mobil and Barablu
Tele2 Netherlands and T-Mobile Netherlands Sign Agreement
Erg Partners with Vodafone Italia to Foray into Virtual Mobile Market
Effortel Deploys Amdocs' Compact Convergence to Roll Out Mobile Telephony Service
Elephant Talk Communications and Youpinie Ink Contract
ThuisConnect Inks Contract with Elephant Talk
Kandy Mobile Selects German MVNE Ensercom
Roskomnadzor Awards Licence to LandMarket
Maroc Telecom Sells MVNO Mobisud France Stakes
Vietnam Issues MVNO License to Indochina Telecom

Ushacomm Enters into Partnership with Talisma
Axiata Collaborates with FRIENDi
FM Group Mobile Collaborates with Polkomtel
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Orange Partners with Transatel
Sprint Nextel Receives US FTC Approval
T-Home to Merge with T-Mobile
X5 Retail Group and MTS to Enter into Joint Venture
Elephant Talk and Telecombination Sign Agreement
Nokia Partners with NTT DoCoMo to Start Mobile Telephony Services
PTT Mobile Changes Name to Pam Mobile
KPN to Acquire debitel Nederland
Elephant Talk Communications Inks Contract with T-Mobile
PLDTGC and PLDT Italy Sign Agreements with H3G and Hutchison Global
Celcom Signs Agreement with XOX Com
KPN Inks Contract with Bouygues Telecom
Elephant Talk Opens Office to Provide MVNO and MVNE Services in Turkey
CallKey Merges with CallBlue
iPass Teams Up with Internet Initiative Japan
Dialog Telecom chooses Alcatel-Lucent
Virgin Mobile USA to Acquire the Helio
Blyk Plans to Enter into Deal with Mobistar
Tele2 AB Divests Austrian MVNO Operations
Internet Initiative Japan Enters into Agreement with EMOBILE
3 UK ENTERS INTO MVNO DEAL WITH GAMMA TELECOM
QXL Poland Enters into Contract with Polkomtel

5.SERVICE LAUNCHES

Virgin Mobile Introduces GSM Mobile Services in India
Virgin Mobile USA Launches 3G Nationwide Wireless Internet Access – Broadband2Go
Fecosur Introduces MVNO Services
Fecotel to Introduce MVNO Services
O2 Network to Launch MVNO Services Named GiffGaff
Orbitel MVNO Services Launched on Vizzavi Espana Network
Ono Introduces MVNO Services Using Telefonica Network
X-Mobility Introduces Mobile Virtual Network Aggregator Service
Club Mobiel Launches PSV Mobiel

Lycamobile Introduces Vodafone Prepaid Services
Axiom to Launch MVNO in UK Market
Uni-Tel Mobile to Introduce MVNO Service
Aldi to Introduce MVNO Aldi Talk
Hits Telecom Plans to Introduce MVNO in France
Lycamobile Introduces MVNO in Caribbean
Lycamobile Collaborates with 3Italia for Italy Market
Ensercom and Gesundplus Introduces MVNO
MoreMinutes Introduces MVNO Service in Spain
Renna Launches MVNO in Oman
Symsoft Introduces Nobill MVNO in Middle East
Personal Introduces MVNO in Uruguay
Real Automovil Club de Catalunya to Introduces MVNO
Santander to Introduce MVNO
Celular Line Movil Introduces MVNO Operations in Spain
Call in Europe Introduces French MVNO
Vertu to Launch Club Vertu MVNO Service
Truphone to Introduce MVNO
Gadu Gadu to Introduce MVNO Services
Japan Communications Launch MVNO Services
RCOM to Offer MVNO Services
KPN Introduces MVNO Services
Onse Telecom to Introduce MVNO Services
O2 Wireless to Introduce Alcatel OT-E206a Phone
Nokia to Introduce MVNO Service and Handsets in Japan
Vueling Launches MVNO Operations
Cyfrowy Polsat Launches MVNO
Schlecker Drogeremarkte Introduces MVNO
Hits Telecom Introduces MVNO in Spain
Carrefour to Introduce MVNO in Taiwan
Black + White MVNO Introduces Services
QXL to Introduce MVNO with Polkomtel
Petrol to Introduce MVNO
Magasins U Introduces MVNO in France
Zon Multimedia Introduces MVNO
Crowley Data Poland Introduces Mobile Offer
i2 to Introduce MVNO in Jordan

6.FOCUS ON SELECT PLAYERS

7-ELEVEN SPEAK OUT WIRELESS (USA)

AirVoice Wireless (USA)

Friendi Mobile (Dubai)

Freenet AG (Germany)

Japan Communications Inc., (Japan)

Lebara BV (The Netherlands)

Lycamobile (Netherlands)

Ortel Mobile BV (The Netherlands)

PlatinumTel Communications (USA)

Quebecor, Inc., (Canada)

TracFone Wireless, Inc. (USA)

Tesco Mobile (UK)

Virgin Mobile (UK)

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III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 94 (including Divisions/Subsidiaries - 98)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy
Spain
Rest of Europe
Asia-Pacific (Excluding Japan)
Middle East
Latin America
Africa

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