

# Mobile Resource Management (MRM) Handset-based Solutions: Market Research Report

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# **Abstracts**

This report analyzes the worldwide markets for Mobile Resource Management (MRM) Handset-Based Solutions in US\$ Million.

The report provides separate comprehensive analytics for the US, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2010 through 2018.

A six-year historic analysis is also provided for these markets.

The report profiles 74 companies including many key and niche players such as AT&T, Inc., AppLocation Systems Inc., CalAmp Corp., Descartes Systems Group, Garmin International, Inc., Ituran Location and Control Ltd., Masternaut, Qualcomm, Inc., RedPrairie Corporation, SkyBitz, Inc., Sonim Technologies, Inc., Sybase, Inc., Telogis Inc., Telenav, Inc., TeleTrac, Transics International NV, Trimble Navigation Ltd., PeopleNet Communications Corporation, Verizon Wireless, Vehiclepath, ., XcelleNet, Inc., and Xora, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.



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TeleNav Introduces Hybrid GPS Navigation Technology

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Vehiclepath Unveils VP290 GPS Fleet Tracking Device

PreCise MRM Introduces Enhanced PreCise MRM Platform

Brault & Martineau to Deploy Descartes MRM 2.0

WYDOT to Expand CompassCom Software™ System

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Windstream to Deploy GeoManager Solution of Trimble

Samsung Mobile and AT&T to Launch Samsung Rugby® II

Sybase 365 Unveils IPX Services for BlackBerry® Infrastructure of RIM

Sybase to Support Managed Mobility Offering of Verizon Business

Sybase Introduces New Version of Sybase® Unwired Platform

Syclo Introduces Enhancements in Agentry 5.2 MEAP

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InSight USA Introduces StreetEagle Loceight GPS Asset Tracking Solution

Vehiclepath Unveils VP400 GPS Fleet Tracking Device



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TeleCommunication Systems Chooses Locaid's Mobile Solutions

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Trimble Navigation Acquires PeopleNet Communications

Telogis Takes Over Intergis

Telular Inks a Definitive Merger Agreement with SkyBitz

Masternaut and Cybit Merge Operations to Form Global Telematics Entity

TechnoCom Enters into Partnership with Abaq.us

Sprint Enters into Partnership with Trimble

SAP and Accenture Ink Strategic Agreement

Esri® Enters Into Partnership with Syclo

ServicePower and Syclo Enter Into Partnership

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Descartes Systems Takes Over Routing International

FleetMatics to Acquire SageQuest

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Valiant Enters into Partnership with ActSoft

Telogis Expands Agreement with NAVTEQ

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Intergis Collaborates with KORE Telematics

Xora Merges with Gearworks

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AppLocation Systems Inc (Canada)

AT&T, Inc. (US)

CalAmp Corp. (US)

Descartes Systems Group (Canada)



Garmin International, Inc. (US)

Ituran Location and Control Ltd. (Israel)

Masternaut (UK)

Qualcomm, Inc. (US)

RedPrairie Corporation (US)

SkyBitz, Inc. (US)

Sonim Technologies, Inc. (US)

Sybase, Inc. (US)

Telenav, Inc. (US)

TeleTrac (US)

Telogis Inc. (US)

Transics International NV (Belgium)

Trimble Navigation Ltd (US)

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# IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 74 (including Divisions/Subsidiaries - 77)

The United States (48)

Canada (5)

Europe (10)



- Germany (1)
- The United Kingdom (4)
- Rest of Europe (5)

Asia-Pacific (Excluding Japan) (7)

Africa (2)

Caribbean (1)

Middle East (4)



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