

Mobile Email: Market Research Report

<https://marketpublishers.com/r/M2B66D369B6EN.html>

Date: June 2010

Pages: 636

Price: US\$ 3,950.00 (Single User License)

ID: M2B66D369B6EN

Abstracts

This report analyzes the Global market for Mobile Email in Million for Subscriber Base and in US\$ Billion for Revenues.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 90 companies including many key and niche players such as Berggi, Inc., CallWave, Inc., Emoze, Ltd., Excitor A/S, Funambol, Inc., Good Technology, Inc., mail2web.com, Microsoft Corporation, Nokia Corporation, Orange France, PageOne Communications Limited, Research In Motion Limited, SEVEN Networks, Inc., Sybase iAnywhere, and Synchronica plc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1.INDUSTRY OVERVIEW

Introduction
Current and Future Analysis
Market Dynamics

Table 1. Global Internet User Statistics (2009): Percentage Share by Number of Internet Users for Top 10 Regions – China, US, Japan, India, Brazil, Germany, UK, Russia, France, South Korea, and Other s (includes corresponding Graph/Chart)

Mobile Internet Penetration

Table 2. Mobile Internet Penetration Rate in Overall Mobile Phone User Base for Select Countries for the Year 2008 (includes corresponding Graph/Chart)

Top Mobile Internet Activity Among Customers in Select Regions – BRIC (Brazil, Russia, India and China), United States, and Europe
Smartphones Emerge as Winners Amid Recession
Competition Scenario
BlackBerry® from RIM
Symbian OS by Symbian Foundation
MobileMe from Apple
Smartphone Range from NOKIA
Mobile Gateway 4.0 from Synchronica

Table 3. Global Mobile Web Browsing Market (2009): Percentage Breakdown by Leading Device Type – Android, BlackBerry, Brew, iPhone, Java ME, Palm, Symbian, and Windows Mobile (includes corresponding Graph/Chart)

Table 4. Global Mobile Web Browsing Market (2009): Percentage Breakdown by Leading Search Engine Type: AOL – Global, Ask – Global, AltaVista – Global, Google – Global, MSN – Global, Yahoo – Global, and Others (includes corresponding Graph/Chart)

2.SERVICE OVERVIEW

Mobile Email: A Curtain Raiser
Mobile Consumer Email Market
Mobile Enterprise Email Market

Table 5. Global Number of Mobile Email Users by User Type (2005-2009): Corporate User and Consumer User (In Million)(includes corresponding Graph/Chart)

Table 6. Global Enterprise Email Market (2006); Percentage Share of Dollar Revenues Earned by Top Players - RIM, Nokia Intellisync, Good, Microsoft, SEVEN, iAnywhere, Visto, and Others (includes corresponding Graph/Chart)

Mobile Email Redirect Add-in
Technologies & Processes
LEMONADE (License to Enhanced Mobile Oriented and Diverse Endpoints)
ORACLE Push - IMAP
Key Features of ORACLE P-IMAP
SyncML (Synchronization Markup Language)
ActiveSync from Microsoft

3.REGIONAL MARKET PERSPECTIVE

3A.THE UNITED STATES

A. MARKET ANALYSIS

Outlook

US Email Usage Tit Bits
Market Overview

Table 7. US Smartphone Penetration (in Million Units) During the Period 2008 through 2012 (includes corresponding Graph/Chart)

B. MARKET ANALYTICS

Table 8. US Recent Past, Current & Future Analysis for Mobile Email Market with Number of Users in Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 9. US Recent Past, Current & Future Analysis for Mobile Email Market with Revenues in US\$ Billion for Years 2006 through 2015 (includes corresponding Graph/Chart)

3B.REST OF WORLD

A. MARKET ANALYSIS

Outlook

Overview of Select Regional Markets

Asia-Pacific

Enterprise Mobility Drives the Mobile email Market

Table 10. Asia Pacific Mobile Email Sector (2008): Number of Mobile Phone Users (in %) Who Access Emails through their Mobile Phone for Select Countries – China, Hong Kong, Japan, and Australia (includes corresponding Graph/Chart)

Table 11. Asia Pacific Internet Users Statistics: Top Regions with Number of Unique Internet Visitors (In Million) in the Month of September 2009 - China, Japan, India, South Korea, Australia, Taiwan, Malaysia, Hong Kong, Singapore, and New Zealand (includes corresponding Graph/Chart)

Australia

RIM Launches BlackBerry® Curve™ 8520 Smartphone

China

Information Tit bits on Internet and Mobile Phone Users Market in China

India

Value Add Services to Strengthen ARPU

Table 12. Indian Wireless Subscriber Base (in Million) for the Years 2004 through 2009 (includes corresponding Graph/Chart)

Table 13. Indian Internet User Base (in Million) in Urban Locations for the Years 2006 through 2008 (includes corresponding Graph/Chart)

RIM Launches BlackBerry® Curve™ 8520 and BlackBerry® Storm

Canada

Table 14. Canadian Population and Internet Users Statistics for the Years 2000, 2003, 2005, and 2008 (includes corresponding Graph/Chart)

Europe

Mobile Data Market Set to Grow Amid Proliferating Mobile Broadband Services

Hungary

Japan

Table 15. Major Activities Carried out by the Japanese Consumers (15+) Through Mobile Internet (includes corresponding Graph/Chart)

Table 16. Japanese Mobile Phone Market (2007): Percentage Share by Volume Shipments for Top Mobile Phone Manufacturers – Sharp, NEC, Panasonic and Others (includes corresponding Graph/Chart)

B. MARKET ANALYTICS

Table 17. Rest of World Recent Past, Current & Future Analysis for Mobile Email Market with Number of Users in Million for Years 2006 through 2015 (includes

corresponding Graph/Chart)

Table 18. Rest of World Recent Past, Current & Future Analysis for Mobile Email Market with Revenues in US\$ Billion for Years 2006 through 2015 (includes corresponding Graph/Chart)

4.PRODUCT LAUNCHES

RCOM and iseemedia Launch Push Email Service

Synchronica Unveils Self-Care Mobile Gateway Enterprise Edition

Openwave Systems Introduces New Email Solution for Messaging Platform

Momail Expands its Portfolio of Mobile Email Services

One Voice Plans to Introduce Mobile Email Service in the Indian Telecom Market

T-Mobile Introduces Push Email Service

Smart Introduces Mobile Email Service

Synchronica Introduces Mobile Gateway Enterprise Edition

WDSGlobal Launches ServiceMine Email

Funambol Announces the Introduction of Funambol v8 MobileWe

Funambol Launches v8 Open Source Push Email and Mobile Cloud Sync

RIM Launches BlackBerry® Curve™ 8520 Smartphone in New Zealand

Funambol Launches Open Source Mobile Cloud Sync Solution for mVoIP

Funambol Launches Open Source 4G Mobile Cloud Platform

Excitor Launches DME 3.0 Service Pack 1

Synchronica Introduces Synchronica Mobile Gateway Enterprise Edition

Funambol Introduces SaaS Push Email Solution and Mobile Cloud Sync

Emoze Offers Mobile Messaging Service to Hotmail Users

eBuddy Launches eBuddy for Android

RIM Unveils BlackBerry® Curve™ 8520 Smartphone in Hong Kong

CallWave Unveils FUZETM Lite on iPhone for Download

AT&T and HTC Launch HTC Pure Window and HTC Tilt 2 Phones

eBuddy Launches eBuddy for iPhone

AT&T and STA Launch Samsung Solstice™

RIM and Telefonica 02 Launch BlackBerry® Curve™ Smartphone in Ireland

AT&T to Release LaptopConnect in 3G

AT&T to Launch Bold™ 9700 from BlackBerry®

Nokia and AT&T Unveil Nokia Surge

AT&T Introduces Blackberry Enterprise Server 5.0 Support

RIM and Vodafone Egypt Launch BlackBerry® Curve™ 8520 Smartphone in Egypt

AT&T Launches New Devices from Nokia and Samsung

Visto Launches VISTO Mobile™ 6
Emoze Introduces New Software Version 2.0
Synchronica Releases New CPE Solution
CallWave Introduces Virtual Voicemail Range
RIM Unveils BlackBerry® Bold™ 9700 Smartphone
RIM and Vip Launch BlackBerry® Curve™ 8520 in Serbia
Bell Plans to Introduce Push Email on Few Windows Mobile Handsets
Bell Mobility Introduces Push Email Solution on Windows Mobile™ Smartphones
ROK Entertainment Launches Push Inbox
MailChimp Releases its Mobile Friendly Display Solution for Email Campaigns
MailChimp Launches Powerful Email Marketing Solution
SEVEN Launches its New Integrated Mobile-Messaging Platform
Emoze Unveils Push Mobile Email Service for Java Mobiles
Synchronica Unveils New CPE Solution 'SimpleMail'
Alltel Releases Mobile Email Solution
Virgin Mobile and Net4Nuts Launch 'vMail' Email Service
Zimbra Unveils Zimbra Mobile for iPhone 2.0
OZ Unveils OZ SmartMail™
Voice Genesis Introduces Vemail™ 2.09 with Email Attachment Support
Hutchison Telecom Unveils Memova® Mobile
iPost Launches Content Optimizer
PostPath Launches Email Server to Support New iPhone 2.0
Sybase anywhere Unveils anywhere® Mobile Office
Synchronica Launches New Version of Mobile Gateway
Emoze Unveils Push Mobile Email Solution
Emoze Unveils Upgrade of Push Email Enterprise Edition
Microsoft and RIM to Unveil Live Search Feature
Alltel Wireless Unveils Alltel Mobile Email
Funmabol Launches Version 7
Microsoft and Cbeyond Unveils Email Service
AT&T and Samsung Launches Samsung Eternity™
CallWave Unveils Visual Voicemail
Consilient Introduces Free Push Email Solution
M1 Unveils Mobile Email Services
Sybase iAnywhere Introduces Security Function for Portfolio of Information Anywhere®
Excitor Unveils DME v1.10
AVEA Unveils New Service MobileOffice
CallWave Launches Microsoft Vista's Voicemail Gadget
CallWave Unveils New Mobile Voicemail Service

Microsoft Introduces Mobile Software for Windows Mobile® 6
Samsung Telecommunications and AT&T Unveil Samsung SGH-a737
AT&T and Apple Introduce iTunes Activation for iPhone
AT&T Unveils Novel Product Suite for Mid-Size Companies
AT&T and RIM Unveil BlackBerry® 8800
CallWave Unveils Vtxt™ for Integrating Text Messages and Voicemails

5.RECENT INDUSTRY ACTIVITY

Unica Acquires Pivotal Veracity
Nuance Announces Acquisition of Jott
Good Technology™ Announces Acquisition of Inter casting Corporation
VISTO® Announces Acquisition of Good Technology
Synchronica Enters into a Contract Agreement with Entel PCS
AsiaInfo, China Unicom Enter into Contract
eTelecare, Peek Sign Agreement
Nokia, AMX to Offer Messaging Service in Latin America
Nokia Enters into Agreement with Telefonica
Nokia, Orange Renew Strategic Alliance
Telefonica Selects Mobile Email Solution of SEVEN
Dopod Selects iseemedia
Entel PCS Selects Synchronica
SEVEN Enters Partnership with Telefonica
eBuddy and LG Electronics Sign Strategic Partnership Agreement
Nokia Extends Partnership with Orange
IBM to Take Over Outblaze's Messaging Service Assets
ROK Entertainment Forms Joint Venture with YuuZoo
Funambol Forms a Partnership with Smaato
Microsoft Corp Acquires Danger, Inc
Options Media Takes Over 1Touch Marketing
Nokia Acquires OZ Communications
Vodafone Rolls out Vodafone E-MailConnect
Asian-African Operator Selects Mobile Gateway of Synchronica
Habeas, Cloudmark to Form Alliance
Synchronica, Brightstar Enter into Agreement
Synchronica to Take over AxisMobile Ltd
TOPNORDIC and Excitor Sign Strategic Partnership
Microsoft Extends Alliance with Nokia
HTC Selects VISTO® for Mobile email Solution

FuseMail Chooses Funambol for PIM Sync and Push Email Solution

Synchronica Takes Over GoodServer

Visto Inks Partnership Agreement with PTS Consulting

Anam Mobile Signs Deal with Amobee's Media Systems

Virgin Mobile Signs Agreement with WDSGlobal

6.FOCUS ON SELECT GLOBAL PLAYERS

Berggi, Inc. (US)

CallWave, Inc. (US)

Emoze, Ltd. (UK)

Excitor A/S (Denmark)

Funambol, Inc. (US)

Good Technology, Inc. (US)

mail2web.com (Canada)

Microsoft Corporation (US)

Nokia Corporation (Finland)

Orange France (France)

PageOne Communications Limited (UK)

Research In Motion Limited (Canada)

SEVEN Networks, Inc. (US)

Sybase iAnywhere (US)

Synchronica plc (UK)

7.GLOBAL MARKET PERSPECTIVE

By User Volume

Table 19. World Recent Past, Current & Future Analysis for Mobile Email by Region – US and Rest of World Markets Independently Analyzed with Number of Users in Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 20. World 9-Year Perspective for Mobile Email by Region –Percentage Breakdown of Number of Users for US and Rest of World Markets for the Years 2006, 2009 & 2015

By Value

Table 21. World Recent Past, Current & Future Analysis for Mobile Email by Region – US and Rest of World Markets Independently Analyzed with Revenue in US\$ Billion for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 22. World 9-Year Perspective for Mobile Email by Region –Percentage Breakdown of Dollar Sales for US and Rest of World Markets for the Years 2006, 2009 & 2015

III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 90 (including Divisions/Subsidiaries - 96)

Region/Country/Players

The United States

Canada

Japan

Europe

France

The United Kingdom

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America

Middle-East

I would like to order

Product name: Mobile Email: Market Research Report

Product link: <https://marketpublishers.com/r/M2B66D369B6EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M2B66D369B6EN.html>