

Mobile Advertising: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Mobile Advertising in US\$ Thousand by the following Product Segments: Messaging, Search, and Display.

The report provides separate comprehensive analytics for the US, Canada, Japan Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 148 companies including many key and niche players such as

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4INFO

Alibaba Group Holding Limited

Amazon.com, Inc.

Amobee, Inc.

Baidu, Inc.

Conversant LLC

Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

2. INDUSTRY OVERVIEW

Prelude
Mobile Advertising – In a Nutshell
Mobile Advertising – Most Rapidly Growing Solution
Impact of Mobile Advertising Trends on the Industry
Current and Future Analysis
Asia-Pacific Steers the Momentum
Display Advertising to Expand the Market Potential
Messaging Advertising Sees Dwindling Fortunes
Mobile's Influence on Consumer Lifestyle Enthuses Brands
Google Leads World Mobile Ad Market

Table 1. Leading Players in the Global Mobile Internet Ad Market (2018E): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

Android Invades Mobile Space
Factors Driving Growth in Mobile Advertisement Market
Personalized Nature of Advertising
Smartphones Find Favor with Mobile Advertising Firms

Table 2. World Smartphone Penetration (as a Percentage of Population) for Select Countries: 2018E (includes corresponding Graph/Chart)

Table 3. World Market for Smartphones (2016, 2018 & 2022): Breakdown of Sales in Million Units by Geographic Region/Country (includes corresponding Graph/Chart)

Table 4. Smartphone Penetration as a Proportion (%) of Total Mobile Users in Select

Countries (2015 & 2017) (includes corresponding Graph/Chart)

Expansion of Mobile Internet and 3G/4G Technologies

Table 5. Worldwide Data Traffic by Device Type (2018E) - Percentage Breakdown of Data Traffic Volume for Mobile Phones, PC/ Laptops, Tablets, and Others (includes corresponding Graph/Chart)

Table 6. Worldwide Mobile Data Traffic by Application (2018E & 2022P) - Percentage Breakdown of Monthly Data Traffic Volume for Video, Data, Audio, and File Sharing (includes corresponding Graph/Chart)

Table 7. Worldwide Mobile Networks (2018E & 2022P): Percentage Breakdown of Number of Connections by Type of Network Technology (includes corresponding Graph/Chart)

New Formats Help Marketers Boost Mobile Video Advertising

Adoption of New Ad Formats

Digital Video Ads to Go Mobile First

Attracting Distracted Audiences

Infiltration of Social Networks

Opt-in Advertising: Giving Consumer the Choice

The Benefit of Frequency Cap

Custom Targeting

Favorable Response Rates & Instant Feedback

Value for Money

New Forms of Mobile Advertising

3. MARKET DYNAMICS

User Engagement: The Focal Point

Key Mobile Advertising Trends Shaping the Market

Mobile Video Content Set to Rule

Hyper-Locality—Trend of Search for Nearby Places

Brands Take Advantage of Sponsored Content

Messaging Apps

Time for Brands to Increase Investment in Mobile Advertising

Hardware-Related Developments: Major Influence on Mobile Ad Market Dynamics

New-Age Advertisements to Fuel Mobile Marketing Space
The Potential of Multimedia Mobile Marketing
Mobile Video Ads Surpass Online Video Ads
Singular Focus – Boon for Mobile Video Ads
Less Distraction
Not Limited to Peak Hours
Mobile Video Ad Applications Engage Users
Easier Frequency Management
iPad: Transforming the Mobile Advertising Marketplace
Metrics and Analytics Support Drives Mobile Marketing Success
Increase in Mobile Local Advertising
Telecom Operators to Gain from Mobile Advertising
Responsive Site Design to Influence Web-Traffic
Technological Advancements Drive Growth
NFC – Another Smart Approach
RTB – Adding Dynamism to Mobile Advertising
Geo-fencing – The New Buzzword for Brand Promotion
Economical Price Plans Promote Mobile Content
Mobile TV holds Bright Prospects in Mobile Advertising
Mobile Advertising to Provide Gains to Ringtone Vendors
Programmatic Buying & Selling – The New Growth Area
Retailers Rely on Mobile
ROPO and Show-Rooming – Derivatives of Mobile Proliferation
Select Key Statistical Data

Table 8. Global Mobile Ad Market (2018E): Percentage Breakdown of Target Audience by Age Group (includes corresponding Graph/Chart)

Table 9. Global Mobile Ad Market (2018E): Percentage Breakdown of Ad Spend for Target Audience by Gender (includes corresponding Graph/Chart)

Table 10. Global Mobile Ad Market (2018E): Percentage Breakdown of Mobile Ad Spending by Platform (includes corresponding Graph/Chart)

Table 11. Global Mobile Ad Market (2018E): Spending in US\$ Billion by Country (includes corresponding Graph/Chart)

Table 12. Global Digital Ad Market (2018E): Spending in US\$ Per Internet User by

Leading Country (includes corresponding Graph/Chart)

Challenges Facing Mobile Advertising Market
Factor Restraining Growth in Mobile Advertising Market
Mobile Advertising Seeks to Resolve Technical Hurdles
Click Fraud – The Negative Aspect of Mobile Advertising
Concerns over Data Protection and Privacy
Traditional Mass Media Remains Relevant
Conflict of Interest in Pay-per-Click Model
Key Issues Affecting PPC Account of Mobile Advertisers
No One Seeing the Ads
Phone Not Ringing
Obsolete Landing Page Strategy

4. TECHNOLOGICAL INNOVATIONS

Mobile Devices – Ideal Partnership of Advertising and Technology
Viewpoints on Shaping the Future of Mobile Advertising
Giffgaff
NewVoiceMedia
Crate and Hustle & Grind
MonetizeMore
Purplegator & Advanced Telecom Services
Design & Digital Media, Orchestrate
Spatially
Choozle
FerebeeLane
Hylink North America
Richardson Marketing
Very Large Bits
Key Innovative Trends
User-Generated Content
Proactive Communication Using Chatbots
Combining Moving Content with Communication
Progressive Web Apps
AR and VR
AI and Machine Learning
Server Side Header Bidding
Privacy Protection

Fraud Elimination
Live Streaming, Out-streaming and Videos
Programmatic Advertising
Messaging and Chatbots
Service-based Monetization
Google AMP and ALP

5. SERVICE OVERVIEW

Definition
Success of Mobile Advertising: Key Determinant Factors
Mobile Advertising Value Chain
Mobile Advertising Formats
Mobile Messaging

SMS

MMS

Types of MMS Advertising Units
Mobile TV
Mobile Web
Types of Mobile Web Ad Units
Mobile Internet Advertising Vs Mobile Marketing
Advantages of Mobile Advertising
Mobile Vs Traditional Advertising Channels
Mobile Advertising Guidelines

6. COMPETITIVE LANDSCAPE

Mobile Advertising Platforms
Demand Side Platforms (DSPs)
Mobile Ad Servers and SSPs
App Install Platforms
Mobile-Affiliate Networks
Mobile Ad Analytics & Tracking
Mobile-Marketing Automation Platform
App-Store Advertising
6.1 Focus on Select Players

4INFO (USA)

Alibaba Group Holding Limited (China)

Amazon. com, Inc. (USA)

Amobee, Inc. (USA)

Baidu, Inc. (China)

Conversant LLC (USA)

Facebook, Inc. (USA)

Google, Inc. (USA)

DoubleClick, Inc. (USA)

InMobi (India)

Microsoft Corporation (USA)

LinkedIn Corporation (USA)

Oath, Inc. (USA)

AOL, Inc. (USA)

ONE by AOL (USA)

Yahoo!, Inc. (USA)

Pandora Media, Inc. (USA)

Tencent, Inc. (China)

Twitter, Inc. (USA)

Velti (UK)

6.2 Product Launches/Developments

Thinknear Releases Geolink Mobile Advertising Platform

MTN and Twinpine Unveil Upgraded Version of MTN Mobile Advertising

Reddit Rolls out New Native Mobile Ads

WeQ Launches WeQ Mobile Advertising Solutions

Oath Launches New Mobile Ad Formats

DDI Media Introduces DDI Mobile Advertising Platform

MobAir Launches MobAir Mobile App Marketing Platform in India

Facebook Rolls out Ads in the Facebook Messenger's Mobile App

News UK Launches New Vertical Video Studio

Cheetah Mobile Launches Cheetah Ads

InMobi Launches a Suite of Advanced Mobile Video Ad Solutions in Europe

6.3 Recent Industry Activity

AT&T Acquires AppNexus

Pandora Acquires AdsWizz

InMobi Acquires AerServ

RhythmOne Acquires YuMe

Eros Now Partners with InMobi
InMobi Partners with Microsoft to Enable New-Age CMOs
BSNL Partners with Call2Action Communication to Launch Mobile Advertising Platform
AMC Networks Partners with ACTV8me to Launch Mobile Ad Platform
InMobi Enters into Monetization Partnership with Airtel TV
Glispa Acquires JustAd
Taptica Acquires Adinnovation
Big Mobile Acquires Made Media
Line to Acquire Mobile Ad Tech Company – Five
Verizon Acquires Operating Business of Yahoo
Quotient Acquires Crisp Media
Google Partners with Bidalgo for Mobile Advertising
InMobi Partners with Talks Media for Mobile Advertising
TripleLift Partners with Tabmo to Improve Mobile Native Offering
InMobi Partners with Horyzon Media for Mobile Advertising
Twinpine Partners with Afmobi to Offer Palm Play Content Store and PalmChat Social

7. GLOBAL MARKET PERSPECTIVE

Table 13. World Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 14. World Historic Review for Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 15. World 14-Year Perspective for Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 16. World Recent Past, Current & Future Analysis for Messaging-Based Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed

with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 17. World Historic Review for Messaging-Based Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 18. World 14-Year Perspective for Messaging-Based Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 19. World Recent Past, Current & Future Analysis for Search-Based Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 20. World Historic Review for Search-Based Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 21. World 14-Year Perspective for Search-Based Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 22. World Recent Past, Current & Future Analysis for Display-Based Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 23. World Historic Review for Display-Based Mobile Advertising by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Revenue Figures in

US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 24. World 14-Year Perspective for Display-Based Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8. REGIONAL MARKET PERSPECTIVE

8.1 The United States

A. Market Analysis

Current & Future Analysis

Mobile Advertisement Driving Future Growth of Brands

Tiny Screen...Huge Potential

Snapshots

Factors Driving Growth of Mobile Advertisements

Factors Restraining Growth of Mobile Advertisements

Market Dynamics

Advanced Mobile Devices Foster Growth in Mobile Advertising Market

Rising Popularity of Smartphones

Mobile Advertisement to Expand its Share in Digital Ad Spending

Major Mobile and In-App Ad Trends

Table 25. US Mobile Internet Ad Market (2014-2022P): Spending as a Proportion of Total Digital Ad Spending (includes corresponding Graph/Chart)

Mobile Display Advertising on the Rise

Mobile Ads Surpass Browser-Based Standard Banner Ads

Advanced Mobile Technology to Promote Growth

Growing Importance of Mobile Advertising Strategy for Modern Marketers

Key Statistical Data

Table 26. US Digital Ad Market (2018E): Percentage Breakdown of Ad Spending by Industry (includes corresponding Graph/Chart)

Table 27. Leading Smartphone Apps in the US Mobile Ad Market Ranked by Audience Reach (in %) for 2018E (includes corresponding Graph/Chart)

Table 28. Leading Players in the US Mobile Internet Ad Market (2018E): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

Table 29. Leading Players in the US Mobile Internet Search Ad Market (2018E): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

Table 30. Leading Players in the US Mobile Internet Display Ad Market (2018E): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

B. Market Analytics

Table 31. The US Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 32. The US Historic Review for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 33. The US 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.2 Canada

A. Market Analysis

Current & Future Analysis

Mobile Extends New Opportunity for Canadian Advertisers

Table 34. Canadian Mobile Internet Ad Market (2014-2022P): Spending as a Proportion of Total Digital Ad Spending (includes corresponding Graph/Chart)

Challenges Confronting Mobile Advertising in Canada

B. Market Analytics

Table 35. Canadian Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 36. Canadian Historic Review for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 37. Canadian 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.3 Japan

A. Market Analysis

Current & Future Analysis

Table 38. Japanese Mobile Internet Ad Market (2014-2022P): Spending as a Proportion of Total Digital Ad Spending (includes corresponding Graph/Chart)

Market Overview

Smooth Way Ahead for Mobile Advertising

B. Market Analytics

Table 39. Japanese Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 40. Japanese Historic Review for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 41. Japanese 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.4 Europe

A. Market Analysis

Current & Future Analysis

Overview

Europe Sees Rise in Mobile Ad Spending as a Proportion of Digital Ad Spending

Table 42. European Mobile Internet Ad Market (2014-2022P): Spending as a Proportion of Total Digital Ad Spending by Select Country (includes corresponding Graph/Chart)

Factors Driving Growth of Mobile Advertisements

Factors Restraining Growth of Mobile Advertisements

Market Dynamics

Search and Display: Largest Revenue Generators

Western Europe Exhibits Higher Growth Prospects

B. Market Analytics

Table 43. European Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 44. European Historic Review for Mobile Advertising by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 45. European 14-Year Perspective for Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 46. European Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 47. European Historic Review for Mobile Advertising by Category - Messaging,

Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 48. European 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.4.1 France

A. Market Analysis

Current & Future Analysis

Significant Mobile Ownership Fails to Surge Mobile Advertising Market

Technology Improvements – A Must for Advances in the Market

B. Market Analytics

Table 49. French Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 50. French Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.2 Germany

A. Market Analysis

Current & Future Analysis

A Peek into German Mobile Market Dynamics

Table 51. German Smartphone Market (2018E): Percentage Breakdown of Smartphone by Operating System (includes corresponding Graph/Chart)

Table 52. Internet Usage in Germany (2017E): Percentage Breakdown of Browser-Based Web-Page Views by Type of Device (includes corresponding Graph/Chart)

Smartphones to Drive Mobile Internet Use and Ad Spending

Major Users of Mobile Advertising

B. Market Analytics

Table 53. German Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 54. German Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.3 Italy Market Analysis

Table 55. Italian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 56. Italian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.4 The United Kingdom A. Market Analysis Current & Future Analysis Mobile Emerges as a Key Marketing Channel for Brands Mobile Advertisers Leverage Metrics Measurement System Mobile Internet Advertising Gains Popularity B. Market Analytics

Table 57. The UK Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 58. The UK Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.5 Spain

Market Analysis

Table 59. Spanish Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 60. Spanish Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.6 Russia

Market Analysis

Table 61. Russian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 62. Russian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.7 Rest of Europe

Market Analysis

Table 63. Rest of Europe Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 64. Rest of Europe Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5 Asia-Pacific

A. Market Analysis

Current & Future Analysis

Overview

Rising Penetration of Mobile Devices
Mobile Advertising: A High Growth Market

Table 65. Asia-Pacific Mobile Internet Ad Market (2014-2022P): Spending as a Proportion of Total Digital Ad Spending by Select Country (includes corresponding Graph/Chart)

A Highly Diverse Market
Robust Rise in Mobile Internet User Base

Table 66. Internet Users in Select Asian Countries (2017E) (includes corresponding Graph/Chart)

Table 67. Mobile Phone Internet Penetration in Asia-Pacific (2012 to 2020P) (includes corresponding Graph/Chart)

Challenges for Mobile Advertising
Market Dynamics
Strong Growth for South East Asian Markets
Text Messaging Continues to Retain Significance in Mobile Marketing
Mobile Search Holds Maximum Popularity
Mobile Videos: Potential for Growth
Embedded Advertisements and 'App-vertising' on the Rise
Smarter Advertisements for Smartphones
Companies Increasingly Promoting Mobile Advertising
B. Market Analytics

Table 68. Asia-Pacific Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region - Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 69. Asia-Pacific Historic Review for Mobile Advertising by Geographic Region - Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 70. Asia-Pacific 14-Year Perspective for Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for Australia, China, India, South Korea, and Rest of Asia-Pacific Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 71. Asia-Pacific Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 72. Asia-Pacific Historic Review for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 73. Asia-Pacific 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.5.1 Australia

A. Market Analysis

Current & Future Analysis

Mobile Emerges as the Fastest Online Advertising Media Channel

Mobile Advertisement to Gain Momentum

Smartphones to Change Low Receptivity Trend in the Mobile Space

B. Market Analytics

Table 74. Australian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 75. Australian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.2 China

A. Market Analysis

Current & Future Analysis

A Rapidly Expanding Market

Growth Drivers of Mobile Advertisement
Factors Restraining Growth of Mobile Advertisement Market
Market Dynamics
Mobile Internet Sees Faster Growth

Table 76. Number of Mobile Internet Users in China for the Years 2016 through 2020P (in Million) (includes corresponding Graph/Chart)

Table 77. Leading Players in the Chinese Mobile Internet Market (2018 & 2020P): Percentage Breakdown of Ad Revenue by Leading Companies for Alibaba, Baidu, Tencent, and Others (includes corresponding Graph/Chart)

Internet-Based Digital Services Find Popularity among Mobile Users
Mobile Television Witnessing Rapid Growth
Alibaba Retains Huge Lead in Mobile Ad Spending Market

Table 78. Leading Players in the Chinese Mobile Ad Spending Market (2018E): Percentage Breakdown of Revenues by Company (includes corresponding Graph/Chart)

B. Market Analytics

Table 79. Chinese Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 80. Chinese Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.3 India

A. Market Analysis
Current & Future Analysis
The Fastest Growing Mobile Market

Table 81. Smartphone Adoption in India (2012-2020P) - Number of Smartphone Users in Millions (includes corresponding Graph/Chart)

Mobile Advertising: Benefiting from Rising Mobile Phone Penetration
Market Dynamics

4G BOOSTS MOBILE ADVERTISING MARKET

Sustained Growth for SMS Advertising
Marketers Seeking Innovative Approaches
Rural Penetration of Mobile Phones to Boost Mobile Advertising
SMBs Keep an Eye on Mobile Ad Vertical
Traditional Media Still Lead the Market

Table 82. Indian Digital Ad Spending (2018E): Percentage Breakdown of Ad Spend by Device Type (includes corresponding Graph/Chart)

Table 83. Indian Mobile Ad Market (2018E): Percentage Breakdown of Device Population by Mobile OS (includes corresponding Graph/Chart)

B. Market Analytics

Table 84. Indian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 85. Indian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.4 South Korea

A. Market Analysis

Current & Future Analysis

Mobile Advertising on the Rise

High Growth of Mobile Internet Penetration to Benefit Mobile Advertisers

Table 86. South Korean Mobile Market (2012-2020P): Percentage Breakdown of Internet Users as a Proportion of Mobile Users and Total Population (includes corresponding Graph/Chart)

B. Market Analytics

Table 87. South Korean Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 88. South Korean Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.5 Rest of Asia-Pacific

A. Market Analysis

Current & Future Analysis

Review of Select Markets

Malaysia

Singapore

B. Market Analytics

Table 89. Rest of Asia Pacific Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 90. Rest of Asia Pacific Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6 Latin America

A. Market Analysis

Current & Future Analysis

Latin America Sees Growth in Mobile Advertising

Table 91. Latin American Digital Ad Spending (2018E): Percentage Breakdown of Ad

Spend by Device Type (includes corresponding Graph/Chart)

Table 92. Latin American Smartphones Penetration Rate (as % of Mobile Phone Users) for 2018E & 2020P (includes corresponding Graph/Chart)

Table 93. Latin American Mobile Internet Ad Market (2014-2022P): Spending as a Proportion of Total Digital Ad Spending by Select Country (includes corresponding Graph/Chart)

B. Market Analytics

Table 94. Latin American Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region - Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 95. Latin American Historic Review for Mobile Advertising by Geographic Region - Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 96. Latin American 14-Year Perspective for Mobile Advertising by Geographic Region - Percentage Breakdown of Annual Revenues for Argentina, Brazil, Mexico and Rest of Latin America Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

Table 97. Latin American Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 98. Latin American Historic Review for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 99. Latin American 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display

Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.6.1 Argentina

A. Market Analysis

Current & Future Analysis

Android Leads the Mobile Market

Table 100. Argentinean Mobile Market (2018E): Percentage Breakdown of Device Population by Operating System (includes corresponding Graph/Chart)

B. Market Analytics

Table 101. Argentinean Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 102. Argentinean Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6.2 Brazil

A. Market Analysis

Current & Future Analysis

Android Devices Give Lead to Mobile Advertising

Table 103. Brazilian Mobile Market (2018E): Percentage Breakdown of Device Population by Operating System (includes corresponding Graph/Chart)

B. Market Analytics

Table 104. Brazilian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 105. Brazilian Historic Review for Mobile Advertising Analyzed with Annual

Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6.3 Mexico

A. Market Analysis

Current & Future Analysis

Higher Smartphone Penetration to Benefit Advertisers

Table 106. Mexican Digital Ad Spending (2018E): Percentage Breakdown of Ad Spend by Device Type (includes corresponding Graph/Chart)

Table 107. Mexican Mobile Market (2017E): Percentage Breakdown of Device Population by Operating System (includes corresponding Graph/Chart)

B. Market Analytics

Table 108. Mexican Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 109. Mexican Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6.4 Rest of Latin America

Market Analysis

Table 110. Rest of Latin America Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 111. Rest of Latin America Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.7 Rest of World

A. Market Analysis

Current & Future Analysis

Review of Select Markets

Israel

South Africa

Opportunities and Challenges

Lack of Local Publishers: A Missed Opportunity

B. Market Analytics

Table 112. Rest of World Recent Past, Current & Future Analysis for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 113. Rest of World Historic Review for Mobile Advertising by Category - Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 114. Rest of World 14-Year Perspective for Mobile Advertising by Category - Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

9. COMPANY PROFILES

Total Companies Profiled: 148 (including Divisions/Subsidiaries - 169)

The United States (88)

Canada (5)

Japan (6)

Europe (38)

France (6)

Germany (5)

The United Kingdom (9)

Spain (3)

Rest of Europe (15)

Asia-Pacific (Excluding Japan) (25)

Middle East (5)

Africa (2)

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