

Mobile Value Added Services (MVAS): Market Research Report

<https://marketpublishers.com/r/M8313FDF3E1EN.html>

Date: April 2018

Pages: 429

Price: US\$ 5,600.00 (Single User License)

ID: M8313FDF3E1EN

Abstracts

This report analyzes the worldwide markets for Mobile Value Added Services (MVAS) in US\$ Million.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 127 companies including many key and niche players such as

-

Amazon.com, Inc.

America Movil SAB de CV

Apple, Inc.

AT&T, Inc.

Bharti Airtel Limited

Blackberry Limited

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Based on Nature of Service
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OnMobile Introduces ONMO Express App in the US
Samsung Unveils Samsung Pay
Samsung Introduces Samsung Pay in India
Apple Unveils Clips
ZTE Introduces RCS Based Video Call Solution
Route Mobile and Aircel Partner to Introduce SMSC-as-a-Service
BSNL Offers Discounts on VAS for NGN Customers
Intex to Introduce VAS on Company's Devices
Google Partners with Sprint to Launch RCS Messaging
AT&T Unveils New Mobile Share Advantage Plan
Sparkle and 365squared Introduce SMS Booster for Mobile Operators

365SQUARED UNVEILS 365MESSENGER

Defne Introduces Intelligent Mobile Marketing Platform
eServGlobal Introduces Advanced Customer Adoption Module
Vodafone Introduces Vodafone Cash in Ghana
Telefonica and TeleSign Unveil 'Travel Alerts'
eServGlobal Introduces Mobile Money Smartphone App

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Samsung Pay and PayPal Sign Strategic Partnership
Huawei and WorldRemit Partner for Expanding Mobile Money Transfer Footprint
LINK Mobility to Acquire Voicecom AD
MTS Introduces Redesigned Money Wallet App
IMImobile and Telenor Group Sign Agreement
Nunace Acquires mCarbon Tech Innovations
Xura to Acquire Mitel Mobility
Carlyle Group Acquires Minority Stake in FS
Payguru and Empello Sign Strategic Partnership for Mobile Payments in Turkey
Digital Turbine Enters into Partnership with Brightstar to Provide VAS to OEMs and

Carriers

Mahindra Comviva Becomes VAS Partner for du
Vodafone and HomeSend to Extend M-Pesa to New Markets
Orange and Google Enter into Partnership for VAS in the Middle East & Africa
FIH Mobile Acquires Minority Stake in MoMagic Technologies
Google Takes Over Jibe Mobile
Merged Entity of Converse and Acision Renamed Xura
Converse Acquires Acision
mGage Acquires Unicel Technologies
PayPal Acquires Paydiant
Mahindra Comviva to Expand its Business in the Americas

6. FOCUS ON SELECT PLAYERS

Amazon. com, Inc. (USA)
America Movil SAB de CV (Mexico)
Apple, Inc. (USA)
AT&T, Inc. (USA)
Bharti Airtel Limited (India)
Blackberry Limited (Canada)
Computaris International Ltd. (UK)
Dialogic, Inc. (USA)
eServGlobal (France)
Etihad Etisalat Co., (Saudi Arabia)
Gemalto NV (The Netherlands)
Google, Inc. (USA)
Huawei Technologies Co. Ltd. (China)
Intersec SA (France)
KongZhong Corp. (China)
Mavenir Systems, Inc. (USA)
NTT DoCoMo, Inc. (Japan)
OnMobile Global Ltd. (India)
Opencode Systems Ltd. (Bulgaria)
Samsung Electronics Co. Ltd. (South Korea)
Samsung Apps
Sprint Corporation (USA)
Tech Mahindra Limited (India)
CanvasM Technologies Limited (India)
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Total Companies Profiled: 127 (including Divisions/Subsidiaries - 143)

The United States (24)

Canada (4)

Japan (1)
Europe (26)
 France (6)
 Germany (2)
 The United Kingdom (4)
 Italy (1)
 Spain (2)
 Rest of Europe (11)
Asia-Pacific (Excluding Japan) (66)
Middle East (5)
Latin America (3)
Africa (14)

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