

Mobile Resource Management (MRM) Solutions: Market Research Report

https://marketpublishers.com/r/M0736F88B67EN.html

Date: January 2018

Pages: 364

Price: US\$ 5,600.00 (Single User License)

ID: M0736F88B67EN

Abstracts

This report analyzes the worldwide markets for Mobile Entertainment in US\$ Million by the following Segments: Gaming, Music, Mobile TV, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022.

Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 118 companies including many key and niche players such as -

Activision Blizzard, Inc.

AT&T, Inc.

Apple, Inc.

Bharti Airtel Limited

CBS Corporation



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BlackBerry Launches Trailer Monitoring System in US Market

I. D. Systems Launches PowerFleet IQ and VeriWise IQ Next Generation Supply Chain Asset Analytics Software

TATA Motors Introduces Telematics Based Tracking Service, TATA SKOOLMAN CalAmp Rolls Out MobileInstall and MobileView For Streamlining Fleet Operations

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Vehicle Tracking Solutions Inks Deal with Globalstar Inc. for Providing GPS Solutions Safetrac Partners With Arvento for Offering Enhanced Services to Consumers Telogis adds Nissan to Partner Rooster for Providing Connected Vehicles Services to Nissan Customers in Europe

Tech Data Inks Deal With Actsoft for Better Management of Employees and Vehicle Fleet

Azuga Expands Its Reach Globally

Teletrac Navman Partners with Garmin to Offer In-cab Tablet Solution

Verizon Acquires Fleetmatics

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Laird Acquires Novero

Novatel Takes Over DigiCore

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Orange Business Services Takes Over Ocean



doForms Signs Technology Partnership with InSight Mobile Data

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AT&T, Inc. (USA)

CalAmp Corporation (USA)

Garmin International, Inc. (USA)

Masternaut (UK)

PeopleNet Communications Corporation (USA)

SkyBitz, Inc. (USA)

Spireon, Inc. (USA)

Telenav, Inc. (USA)

Teletrac Navman Group (USA)

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Total Companies Profiled: 75 (including Divisions/Subsidiaries - 78)

The United States (46)

Canada (7)

Europe (10)

France (1)

The United Kingdom (4)

Rest of Europe (5)

Asia-Pacific (Excluding Japan) (8)

Middle East (4)

Latin America (1)

Africa (2)



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