

# Mobile Medical Apps Trends: Market Research Report

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## Abstracts

A mobile medical app refers to software that is developed to run on mobile devices such as tablets and smartphones. Designed to assist the clinical community, these apps play an important role in modern medicine.

The report analyzes and presents an overview of Mobile Medical Apps market worldwide. The report also provides global market estimates and projections for Mobile Health Apps in US dollars and Units for years 2012 through 2017. Supported with 4 market data tables, the report highlights the ever increasing permanence of Mobile Medical Apps. The report highlights the recent M&A activities in the industry involving key players including Athenahealth, Jawbone, US HealthConnect Inc., Azumio and others. The report also discusses the launch of Mobile Medical Apps by leading manufacturers including Mayo Clinic, Happtique, Apple, mRemedy and others witnessed by the industry over the last few years. In addition, 68 companies operating in the Mobile Medical Apps arena worldwide including Apple, Google, iHealth Lab, Microsoft, Qualcomm, and Quest Diagnostics are profiled.

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Jawbone Takes Over Massive Health to Refine UP Health Device

Rock Health Introduces Online Guide on Medical App Regulations

US HealthConnect to Take Over Healthcare Assets of Complemedia

Zenetek Inks Joint Venture Agreement with Health Sciences Group

Azumio Takes Over SkyHealth

HIMSS Releases Guide for Medical Apps Evaluation

MHRA Classifies Mersey Burns App as Class I Medical Device

Aetna Acquires Healthagen

Doro Takes Over Prylo

Dr. Patrick Soon-Shiong Takes Over Vitality

Healthagen Acquires AppointmentCity Service

Humana Takes Over Interest in Discovery Holdings

Peakware Acquires Fitness Apps from Screenmedia

USA Mobility Takes Over Amcom Software

Vocera Acquires Wallace Wireless

WellDoc Acquires Oncology Care Home Health Specialists

Wolters Kluwer Health Acquires Lexi-Comp

### 5. PRODUCT LAUNCHES/INTRODUCTIONS

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Samsung Unveils Galaxy S4 Mobile Handset with Fitness and Health Trackers  
Haptique Launches Healthcare Mobile App mRx...  
Apple Introduces Apps Hall  
Epocrates Introduces New App Directory for Medical Professionals  
mRemedy Introduces Custom Apps for Medical Community  
The Cambridge Launches Sermo Mobile Application

## **6. MARKET PARTICIPANTS**

Aetna, Inc. (USA)  
AirStrip Technologies (USA)  
AliveCor, Inc. (USA)  
Apple, Inc. (USA)  
Asthmapolis (USA)  
athenahealth, Inc. (USA)  
Axial Exchange (USA)  
Azumio, Inc. (USA)  
BinaryLabs, Inc. (USA)  
Confidant Systems (USA)  
Croí, the West of Ireland Cardiac Foundation (Ireland)  
D Sharp Mobile Software Corporation (Canada)  
Danike, Inc. (USA)  
Dental Anywhere (USA)  
Discovery Ltd. (South Africa)  
DrChrono, Inc. (USA)  
Endloop Mobile, Inc. (Canada)  
EP Detect (UK)  
Epocrates, Inc. (USA)  
Fooducate Ltd. (Israel)  
Glooko, Inc. (USA)  
Google, Inc. (USA)  
Greenway Medical Technologies, Inc. (USA)  
Haptique, Inc. (USA)  
Healthagen (USA)  
Humana, Inc. (USA)  
Hyrax, Inc. - My Medical (USA)  
iHealth Lab, Inc. (USA)

InternetArray, Inc. (USA)  
Jawbone (USA)  
Labstyle Innovations Corporation (USA)  
Leading Edge Apps LLC (USA)  
Lexicomp, Inc. (USA)  
LifeMed Media, Inc. DbA dLife (USA)  
Mayo Clinic (USA)  
Med ART Studios (USA)  
Medimetrix Solutions Exchange LLC (USA)  
Microsoft Corporation (USA)  
Mobisante, Inc. (USA)  
MyFitnessPal LLC (USA)  
MyNetDiary, Inc. (USA)  
Orca Health, Inc. (USA)  
Peaksware LLC (USA)  
Physicians Interactive Holdings LLC (USA)  
Planmeca Oy (Finland)  
Plextek Ltd. (UK)  
ProApps by (AM) Ventures, A Division of Antal Media, Inc. (USA)  
Qualcomm Inc. (USA)  
Qualcomm Life, Inc. (USA)  
Quest Diagnostics, Inc. (USA)  
QxMD Medical (USA)  
Remedy Health Media (USA)  
Samsung Electronics Co. , Ltd. (Korea)  
Skyhealth LLC (USA)  
Skyscape. com, Inc. (USA)  
Teladoc, Inc. (USA)  
Telcare, Inc. (USA)  
The Vitality Group (USA)  
Unbound Medicine, Inc. (USA)  
University Health Network and the Hospital for Sick Children (Canada)  
US Healthconnect, Inc. (USA)  
Vocera (USA)  
WebMD LLC - Medscape (USA)  
WellDoc, Inc. (USA)  
Withings (France)  
Wolters Kluwer (The Netherlands)  
ZELTIQ Aesthetics, Inc. (USA)

Zenetek (Vietnam)

## **7. APPENDIX**

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