

Mobile App Stores: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Mobile App Stores in US\$ Million by the following Categories: Advertising, Paid Downloads, and In-app Purchases. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 82 companies including many key and niche players such as -

Amazon Appstore

Appia

Apple App Store

Baidu

BlackBerry World

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Apple Introduces iTunes App Store in 32 Additional Countries

GameFly to Introduce Android Appstore and Publish Android, iOS Games

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Digital River Launches White-Labeled Global Enterprise App Stores
OneLouder Launches 1Weather App
Apperian Launches Enterprise App Services Environment
Amazon. com Launches Cloud Drive Photos Application for Android
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Amazon. com Unveils Instant Video App
Total Attorneys Unveils Total Apps
AT&T Launches Android AppCenter
Electronic Arts Unveils FIFA Ultimate Team Soccer Game for iOS Devices
AT&T Introduces Beta Version of AT&T Developer Center ForHealth
Amazon. com Introduces Amazon Cloud Player App for iPhone and iPod touch
Appia Launches Appia Ad Network Support for Google Play Store
Apple Unveils All-New iTunes U App
Research In Motion Launches BBM Connected Apps
Cisco Launches Cisco Connect Cloud and New Mobile Apps
Fongo and Dell Canada Introduce New Mobile App
Amazon. com Unveils Appstore in Japan
KT and NTT DoCoMo to Introduce Appstore in Japan
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Amazon Launches Android Appstore in the UK
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Total Companies Profiled: 82 (including Divisions/Subsidiaries - 83)
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Canada (2)
Japan (2)
Europe (14)
 France (1)
 Germany (1)
 The United Kingdom (2)
 Italy (1)
 Spain (1)
 Rest of Europe (8)
Asia-Pacific (Excluding Japan) (27)
Latin America (2)
Africa (1)

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