

MMOG (Massively Multiplayer Online Games).: Market Research Report

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Abstracts

This report analyzes the Global market for MMOG (Massively Multiplayer Online Games) in US\$ Million.

Annual estimates and forecasts are provided for the period of 2006 through 2015.

The report profiles 123 companies including many key and niche players such as Activision Blizzard, Ankama Games, CCP hf, Changyou.com Limited, CipSoft GmbH, CJ Internet Corp., Cryptic Studios, Inc., Jagex Ltd., Joymax Co., Ltd., MindArk PE AB, NCsoft Corporation, NetEase.com, Inc., Nexon Corporation, NHN USA Inc., Perfect World Co., Ltd., Softstar Entertainment Inc., Sony Online Entertainment LLC, Shanda Games Limited, Square-Enix Holdings Co Ltd., Tencent, Inc., The9 Limited, and Turbine, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



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GamersFirst Unveils a Formula One MMO

Virtual Fairground to Offer Wonderland MMO

Atari and Cryptic Studios Introduces Champions Online Open Beta

NCsoft to Introduce Aion Standard and Limited Collector's Edition

Cartoon Network Launches AAA

Aeria Games Acquires nDoors' Luminary: Rise of the Goonzu

EVE Online Launches Dust 514

JCE Launches Freestyle

Tahadi Launches Beta Trial-version of Ragnarok

TurnOut Ventures to Unveil BEN 10 MMO Game

DME Launches MU Online's Season 4

Turbine Launches The Lord of the Rings Online

Atlus Online Introduces Neo Steam: The Shattered Continent

Square Enix to Launch FINAL FANTASY XIV

Hi-Rez to Launch Global Agenda

Cyanide Studios Unveils Dungeon Party

Resistor Productions Unveils Disciple

Square Enix Launches A Crystalline Prophecy - Ode of Life Bestowing

Abandon Interactive Entertainment Unveils Freaky Creatures

Aeria Games Unveils Expansion Pack 1

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CCP Launches EVE: The Burning Life

Oriented Games Launches Hello Kitty® Online

Jagex Studios and Zapak Digital Entertainment Launches Runescape

Nexon America Launches Dragon

Paragon Studios Introduces Guest Author Series in City of Heroes

The Black Library and Mythic Entertainment Unveil FORGED IN CHAOS

Pixel Mine Games Unveils Secondhand Lands

Changyou.com Unveils Blade Hero 2



Frogster America Launches an Arena-System

Joymax to Unveil Legend IV: Tomb of the Qin-Shi Emperor

gamigo Unveils Steampunk MMORPG NeoSteam

Iron Will Studios Unveils Web Browser Version of Outer Empires

Aeria Games Launches Shaiya in Turkey

Acclaim Games Launches The Chronicles of Spellborn MMORPG

NCsoft and Paragon Studios Unveils Issue 16: Power Spectrum for City of Heroes

Turbine Unveils Dungeons & Dragons Online®: Eberron UnlimitedTM

Joymax Unveils Legend IV Plus

THQ*ICE Unveils Dragonica Online

NCsoft® Launches Aion TM for North America

CCP Launches EVE Online: Quantum Rise

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Black Library Publishing & Electronic Art Launch DARK STORM GATHERING

Jagex Introduces FunOrb Brazil

Sci Fi Introduces Bigpoint games

Webzen Develops MMOFPS Huxley

NetDevil to Introduce Lego Universe

Cartoon Network Unveils MMORPG Fusion Fall

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MMO Life Acquires Share in MMOCluster

FX Labs and Moggle Ink Agreement

Masthead Studios and Interplay Ink LOI

Gazillion and Marvel Ink Agreement

Atari Takes Over Cryptic Studios

BioWare merges with Mythic

Aeria Games to Purchase Twelve Sky 2

Walt Disney Company to Purchase Marvel Entertainment

bwin Purchases United Games

Switchin.net Purchases ArmoredLegion.com

Nival Collaborates with Gala Network to Introduce Allods Online MMORPG

HKBN Partners With Major MMORPG Companies

NASA Signs Agreements with three MMO Companies

Scaleform Signs Agreement with Nexon

Virtual Fairground and Alphanim to Offer Galactik Football Based MMO Game

Quest and IGN/Direct2Drive Enter into Agreement

WeMade Signs an Agreement with Burda:ic



Perfect World Co and Runic Games Announce Publishing Agreement

Atlantica Online Ventures into Thailand

Sanrio and C2 Partner for Offering Hello Kitty in Thailand

Gala-Net and HanbitSoft Partnership to Launch Aika in North America

Kylin and Baidu Announce Strategic Partnership

EverDream Signs Partnership Agreements with BBGsite and MMOsite

Fallen Earth Partners with FilePlanet

GotGame Signs Agreements with MMOABC.com and MMORPG.com

True Games Interactive Partners with GOA

Aeria Games Enters into Partnership with Offerpal Media

Gala Networks Europe Partners with Suzhou Snail Electronic

Sparkplay Media Signs Partnership Deal with Omake Interactive Services

RocketOn to Partner with Six Sites

Gala-Net to Partner with EYA SOFT

NetDragon Websoft and Electronic Arts Enter into Agreement

Zemi Interactive Enters into Partnership with Gameforge

NHN and AMD Enter into Collaboration

Vogster Entertainment and THQ Inc to Offer Shooter MMO CrimeCraft

Glu Mobile and Activision Publishing Enter Partnership

Blizzard to Enter Licensing Agreement with NetEase.com's Affiliate Company

MashON and Cryptic Studios Enter Licensing Deal

Jagex Becomes a Part of Tiga

Abu Dhabi Media Company Enters into Join Venture with Gazillion

InComm Enters into Partnership with Cartoon Network

Aeria Games Acquires DragonSky

NCsoft Forms NC West Subsidiary

Vivendi and Activision Establish Activision Blizzard

Aeria Games Purchases Pi Story

NCsoft Merges City of Heroes with City of Villains

Spill Group Snaps Up Onrpg.com

NHN USA Buys Lunia Game Rights

Ubisoft Purchases Massive Entertainment Studio

Electronic Arts and GigaMedia Sign Agreement

Hangame and Electronic Arts Ink Agreement to Introduce WAR

NetDragon Websoft Signs Agreement with Electronic Arts

GONZO Rosso and Min Communications Ink Agreement

GameHi and Digital Media Enter into Partnership to Unveil MMORPG Dekaron

Perfect World Ink Agreements with Games-Masters.com

Pixsy to Partner with MMORPG.com



The9 Signs Agreement with T3 Entertainment to Form Joint Venture

5.FOCUS ON SELECT GLOBAL PLAYERS

Activision Blizzard, Inc. (USA)

Ankama Games (France)

CCP hf (Iceland)

Changyou.com Limited (China)

CipSoft GmbH (Germany)

CJ Internet Corp (South Korea)

Cryptic Studios, Inc. (USA)

Jagex Ltd. (UK)

Joymax Co., Ltd. (South Korea)

MindArk PE AB (Sweden)

NCsoft Corporation (South Korea)

NetEase.com, Inc. (China)

Nexon Corporation (Korea)

NHN USA Inc. (US)

Perfect World Co., Ltd. (China)

Softstar Entertainment Inc. (Taiwan)

Sony Online Entertainment LLC (USA)

Shanda Games Limited (China)

Square-Enix Holdings Co Ltd (Japan)

Tencent, Inc. (China)

The9 Limited (China)

Turbine, Inc. (USA)

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III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 123 (including Divisions/Subsidiaries - 133)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Rest of Europe

Asia-Pacific (Excluding Japan)

Middle-East



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