

Microcontrollers: Market Research Report

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Abstracts

This report analyzes the Global market for Microcontrollers by Bit Cores: 4-Bit Microcontroller, 8-Bit Microcontroller, 16-Bit Microcontroller, and 32-Bit Microcontroller both by volume (Million Units) and by value (US\$ Million).

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 40 companies including many key and niche players such as Atmel Corporation, Freescale Semiconductors, Inc., Fujitsu Limited, Infineon Technologies AG, Microchip Technology, Inc., NXP Semiconductors, Renesas Electronics Corporation, STMicroelectronics, N.V, Texas Instruments Incorporated, and Toshiba Corporation.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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STMicroelectronics Introduces STM32-XL Density Devices
NEC Electronics Launches 14 All Flash™ 8-bit Microcontrollers
NEC Electronics Launches Advanced 32-bit Microcontrollers
Microchip Technology Introduces 20-, 14-, and 8-pin PIC® Microcontrollers
Infineon Launches XC82x and XC83x Series of Microcontrollers
Infineon Launches XC800 150°C Family of MCUs for High Ambient Temperature
Fujitsu Microelectronics Launches MB95330H Series of 8-bit MCUs
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Atmel® Launches AT90SO4 Secure Microcontroller
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NEC Electronics Unveils Six New 8-bit All Flash™ MCUs
Microchip Technology Introduces New Range of PIC® Microcontrollers
Atmel® Corporation Rolls Out AVR® Wireless Microcontroller
Atmel® Introduces Three New 6-pin picoPower® AVR® Microcontroller Range
Atmel® Launches AT90SCR050 Line of AVR® MCU
Atmel Unveils 32-bit AT32UC3L AVR® 32 Microcontroller
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Renesas Technology Launches RS-Dual Interface Series
Renesas Technology Introduces Versions of SH7267 and SH7266
Renesas Technology Unveils R8C/33T Group of 16-bit Microcontrollers
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Microchip Technology Introduces 8-bit PIC® Microcontrollers
Fujitsu Microelectronics America Launches MB95200 Series
NXP Unveils LPC1300 Series of Microcontrollers
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Atmel Unveils AT90SDC100/104 Secure Microcontrollers
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Startup Energy Micro Unveils Gecko Microcontrollers
Microchip Unveils ROM PIC® Microcontrollers
Atmel Launches ATtiny167
NEC Electronics Introduces All Flash Microcontrollers
Maxim Integrated Products Launches MAXQ2010 Microcontroller
Melexis Microelectronic Introduces MLX81200
IDC Launches ZB108 Wireless Programmable Microcontroller
Tekmos Introduces TK80C51FA Microcontroller
NEC Electronics Unveils 32-bit All Flash Microcontrollers
NEC Electronics Unveils 32-bit Microcontroller Unit
Luminary Micro Launches LM3S9000 Series Microcontrollers
Maxim Integrated Products Unveil MAXQ610 16-bit Microcontroller
Newark Unveils Piccolo F2802x/F2803x Microcontrollers
Renesas Technology Introduces New SuperH Microcontroller
Atmel Unveils New AT32UC3A3 MCU
Silicon Laboratories Unveils Mixed-Signal MCU
Fujitsu Microelectronics America Unveils 8-bit Microcontrollers
Microchip Technology Introduces New 8-bit PIC Microcontrollers
Microchip Technology Introduces Low Pin Count PIC24F04KA201 Series
Cypress Semiconductor Unveils New Microcontrollers
NEC Electronics Unveils Latest 32-bit All Flash V850E/Ix4 Microcontrollers
Atmel® Unveils 128 KB picoPower® megaAVR® Microcontroller
Silicon Laboratories Launches New Range of C8051F5xx Microcontrollers
Freescale Semiconductor Expands Embedded Motor Control Product Line
Microchip Technology Launches PIC32MX5/6/7 Microcontroller Families
Microchip Technology Rolls Out New 16-Bit PIC24F Microcontroller Families
Atmel Introduces TwinAVR™ Microcontrollers
NXP Unveils ARM® LPC1100 Microcontrollers
NXP Semiconductors Unveils LPC1340 Series of Microcontrollers
Atmel® Corporation Introduces AT90SCR100 AVR® Microcontroller
Atmel® Corporation Rolls Out AVR® XMEGA™ Range of Microcontrollers
Freescale Semiconductor Unveils S08 MCU Line for Automotive Applications
Silicon Storage Technology Unveils FlashFlex SST89C58RC Microcontroller

Analog Devices Launches ADuC706x Family of Microcontrollers
Texas Instruments Unveils the MSP430F5xx Low-Power MCUs
STMicroelectronics Launches STM8S Microcontrollers
Maxim Unveils MAXQ7665/MAXQ7666 SoC
Toshiba Unveils TMPA910CRAXBG 32-Bit Microcontroller
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NXP Semiconductors Unveils LPC2900 Microcontroller Series
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NXP Semiconductors Unveils New ARM9 Microcontrollers
Freescale Semiconductor Launches 8-Bit Microcontroller Series
Freescale Semiconductor Rolls Out 16-Bit Microcontrollers
Fujitsu Microelectronics Develops Microcontroller with FRAM
Maxim Integrated Products Introduces MAXQ 1103
Freescale Semiconductor Introduces S08 MCU Family
Renesas Introduces SH74513 and SH74504 MCUs
STMicroelectronics Unveils ST23YR80 Microcontroller

7.RECENT INDUSTRY ACTIVITY

Renesas Merges with NEC
Microchip Technology Takes Over ZeroG Wireless
Xirgo Technologies Selects Atmel's Cortex®-M3-based Flash Microcontrollers
Atmel® Establishes New Research & Development Facility
IXYS Takes Over ZiLOG
Intellitech Corporation Selects NEC Electronics' V850ES Microcontrollers
Adura Systems Selects FlexRay™ Automotive Microcontroller

Maxim Integrated Products Acquires Secured Transaction Range from ZiLOG
Maxim Integrated Products Acquires Wireless Control Product Line from ZiLOG
ASUSTeK Computer Purchases Moore Microprocessor Patent Portfolio License
VaST Inks Agreement with NEC Electronics
Atmel Acquires MeshNetics' IP Rights
Omron Signs Agreement with Renesas Technology
Roper Industries Purchases Moore Microprocessor Patent™ Portfolio License
Microchip Technology Takes Over R & E International
Centre for Railway Information Systems Selects NXP Semiconductors
Renesas Technology and NEC Electronics Sign Definitive Agreement
ZeroG Enters into Partnership with Future Electronics
XStreamHD Deploys Jennic's JN5148 and ZigBee PRO on RF One Remote Control
iBiquity® Digital Selects AVR Microcontrollers of Atmel for HD Radio™ Reference Design
Texas Instruments Acquires Luminary Micro
STMicroelectronics Starts Production of STM8L Product Lines
Universal Electronics and Audiovox Accessories Ink Comprehensive Agreement
DLP Design Signs Distribution Agreement with Digi-Key
Micrel Enters into Partnership with ZiLOG
STMicroelectronics Collaborates with Microsystems Industrial Group
Avnet EM Japan Acquires Nippon Denso Industry
Microchip Technology Collaborates with One-Net
Bel Power Opts for Microchip Technology Products
STMicroelectronics Enters into Partnership with Gemalto
NXP Semiconductors Takes Over Sharp Electronics
NXP Takes Over Silicon Laboratories' Cellular Communications Business Operations
NXP Semiconductors Purchases BlueStreak™ from Sharp Microelectronics
Microchip Technology Inks Agreement with Teradyne

8.FOCUS ON SELECT PLAYERS

Atmel Corporation (US)
Freescale Semiconductors, Inc. (US)
Fujitsu Limited (Japan)
Infineon Technologies AG (Germany)
Microchip Technology, Inc. (US)
NXP Semiconductors (The Netherlands)
Renesas Electronics Corporation (Japan)
STMicroelectronics, N.V. (Switzerland)

Texas Instruments Incorporated (US)
Toshiba Corporation (Japan)

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III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 40 (including Divisions/Subsidiaries - 50)
Region/Country Players
The United States

Japan
Europe
Germany
The United Kingdom
Rest of Europe
Asia-Pacific (Excluding Japan)

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