

# MDC Partners, Inc. (USA): Market Research Report

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## **Abstracts**

This report presents quick facts about MDC Partners, Inc., which is principally involved in providing Marketing, Activation, Communications and Marketing Effectiveness Solutions and Services. Illustrated with 196 tables, the report showcases the company's sales performance, key markets and market position as against its competitors operating in the industry.



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Newspaper

**Table 193.** Market Shares of Newspaper Companies by Circulation in Australia (2014) - Percentage Breakdown by Value Sales for APN News & Media, Fairfax Media Limited, News Corporation, and The West Australian

Online Advertising

**Table 194.** Market Shares of Leading Online Advertising Companies Worldwide (2014) - Percentage Breakdown by Value Sales for Facebook, Inc., Google, IAC/InterActiveCorp (IAC), Microsoft Corporation, Twitter Inc., Yahoo! Inc., and Others (Includes AOL, Inc., Pandora, LinkedIn, Millenial Media)

Social Advertising

**Table 195.** Market Shares of Leading Social Online Advertising Companies by Value Sales Worldwide (2014) - Percentage Breakdown for Facebook, Inc., Twitter, Inc., and Others

**Television Advertising** 

**Table 196.** Market Shares of Leading Advertising Companies through Television in Japan (2014) - Percentage Breakdown by Value for Asatsu-DK, Inc., Dentsu, Inc., Hakuhodo, Inc. and Others



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