

# Mail Order Industry: Market Research Report

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## Abstracts

The global outlook series on the Mail-Order Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 34 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include the US, Canada, Europe (France, Germany, Russia, Spain, Sweden, United Kingdom), and Asia (Japan, China, Korea).

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 437 companies worldwide.

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