

M-Commerce: Market Research Report

https://marketpublishers.com/r/ME15D36CC9CEN.html Date: January 2019 Pages: 231 Price: US\$ 5,600.00 (Single User License) ID: ME15D36CC9CEN

Abstracts

This report analyzes the worldwide markets for M-Commerce in US\$ Million.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, China, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2024. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 64 companies including many key and niche players such as -

Alibaba Group

Amazon.com, Inc.

Apple, Inc.

Branding Brand

Evine Live, Inc.

eBay, Inc.



Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations Disclaimers Data Interpretation & Reporting Level Quantitative Techniques & Analytics Product Definitions and Scope of Study

2. INDUSTRY OVERVIEW

Mobile Communications Industry: A Prelude Key Milestones in Telecom Industry M-Commerce Brings Mobile Transactional Services into Spotlight Growth Drivers in a Nutshell China at the Forefront of Growth in M-Commerce Market Rapid Growth of E-Commerce Market: Positive Implications for M-Commerce Market

Table 1. Retail M-Commerce Sales as % of Retail E-commerce Sales Worldwide for theYears 2016 through 2020 (includes corresponding Graph/Chart)

Table 2. Mobile Gains Prominence in E-Commerce Market – Mobile as % of E-Commerce Transactions by Category for 2017 (includes corresponding Graph/Chart)

3. GROWTH DRIVERS, MARKET TRENDS & ISSUES

Increasing Penetration of Mobile Phones: A Strong Growth Driver

Table 3. Worldwide Mobile Penetration by Geographic Region – Breakdown of UniqueMobile Subscriber Penetration as a Percentage of Total Population for 2017 and 2025(includes corresponding Graph/Chart)

Table 4. Mobile Penetration in World's Highly Populated Counties – Number of UniqueMobile Subscribers as a Percentage of Total Population for 2017 and 2025 (includescorresponding Graph/Chart)



Changing Consumer Mobile Usage Habits Encourage Market Growth Increasing Proliferation of Smartphones: A Strong Growth Driver for M-Commerce

Table 5. World Market for Smartphones: Shipments in Million Units for the Years 2015,2017, 2019 and 2021 (includes corresponding Graph/Chart)

Table 6. Global Smartphones Penetration Rate by Region – Smartphones as aPercentage of Total Mobile Connections for 2017 and 2025 (includes correspondingGraph/Chart)

Table 7. Leading Countries by Smartphones Penetration Rate – Smartphones as a Percentage of Total Population for Top 15 Countries in 2017 (includes corresponding Graph/Chart)

Table 8. Global Shipments of Desktop PCs, Laptops and Tablets in Million Units for theYears 2015, 2017, 2019 and 2021 (includes corresponding Graph/Chart)

Spiraling Mobile Broadband Subscriptions Augurs Well for Market Expansion

Table 9. Global Mobile Broadband Penetration Rates in Percentage by GeographicRegion (2017) (includes corresponding Graph/Chart)

Table 10. Worldwide Active Broadband (Fixed & Mobile) Per 100 People by GeographicRegion for 2016 & 2017 (includes corresponding Graph/Chart)

Table 11. Global Mobile Broadband Subscribers (in Million) for Developed andDeveloping Countries: 2015 & 2017 (includes corresponding Graph/Chart)

Table 12. Worldwide Mobile Data Traffic in Petabytes per Month for the Years 2016through 2021 (includes corresponding Graph/Chart)

Growing Penetration of 4G LTE Network Technology: An Opportunity for M-Commerce Market

Table 13. Global Mobile Adoption - Percentage Breakdown of Mobile Connections byMobile Network Technology for 2017 and 2025 (includes corresponding Graph/Chart)



Table 14. Global Penetration of 4G LTE Network Technology - Number of 4G LTEConnections as % of Total Population for the Year 2017 (includes correspondingGraph/Chart)

M-Commerce to Become the Core Aspect of Marketing Strategies User Engagement Remains the Focal Point Mobile Apps Emerge as the Preferred Form of M-Commerce Select Mobile Applications for M-Commerce Rising Significance of Progressive Web Apps for Retailers and Brands Technology Advancements Augur Well for M-Commerce Market Innovations in Payment Technologies Benefits Market Performance Latest Technologies Set to Transform M-Commerce Market Location-Based Marketing Mobile Retargeting Virtual Reality and Augmented Reality on Mobile Mobile SEO AI, Chatbots, and Shopping Assistants Internet of Things (IoT) Mobile Image Recognition (MIR) Technology Personalized Push Notifications Near Field Communication (NFC) Technology Analytics Tools and Predictive Technologies Trends Transforming the Smartphone-based Shopping Market Mobile AR Applications: A Key Enabler of M-Commerce Strong Growth Projected for Mobile AR in Virtual Product Display Applications Rising Investments in AR for Mobile Marketing and Brand Building Augurs Well for the Market Technology Advancements Enable Seamless Convergence of Mobile AR and M-Commerce AI Technology Presents Tremendous Potential for Innovation in M-Commerce Market Chatbots Visual Search and Listen Consumer Insights **Recommendation Engines** M-Commerce Payments Market: Riding on the Success of M-Commerce Market Biometrics Make Inroads into the M-Commerce Market

Table 15. Global Mobile Biometrics Market - Percentage of Devices Sold with



Biometrics Technology by Device for 2017 (includes corresponding Graph/Chart)

Biometric Payment Cards: Providing Additional Security Location-Based Services: Significant Opportunity for M-Commerce Service Providers Post-Purchase M-Commerce: A New User Engagement Tool SoLoMo: The New Buzzword Cloud: The New Paradigm for M-Commerce Mobile Banking: An Intensifying Mobile Data Traffic Stream Mobile Payments: A Large Revenue Generator

Table 16. Global Mobile Payments Market (2017): Percentage Breakdown of Spending by Segment for Bill Payments, Merchandise Purchases, Money Transfers, Ticketing and Others (includes corresponding Graph/Chart)

Table 17. Global Mobile Payments Market Revenues in US\$ Billion for the Years 2015through 2018 (includes corresponding Graph/Chart)

Consumer Desire for Convenience in POS Payments Drives Adoption of NFC-Based Mobile Wallets Mobile Money Flourishes in Developing Countries

Table 18. Global Mobile Money Market (2017): Percentage Breakdown of Number ofDeployments by Region (includes corresponding Graph/Chart)

Growth Drivers in the Mobile Money Market Growing Prominence of Mobile Advertising Favors the M-Commerce Market

Table 19. Leading Countries in Global Mobile Advertising Market - PercentageBreakdown of Spending for China, Germany, Japan, UK, US and Others (includescorresponding Graph/Chart)

Mobile Advertising In a Nutshell Mobile Ticketing on the Rise Favorable Demographic & Economic Trends Strengthens Market Prospects



Table 20. Number of Internet Users Worldwide & Penetration Rates for Years 2015, 2017, & 2019P (includes corresponding Graph/Chart)

Table 21. Number of Social Media Users Worldwide & Penetration Rates for Years2015, 2017, & 2020P (includes corresponding Graph/Chart)

Millennials Emerge as a Lucrative Demographic Segment for M-Commerce Market Global Millennial Population Facts & Figures: Important Opportunity Indicators

Table 22. Global Millennials Population by Region (2018E): Percentage Breakdown of Number of Millennials for North America, Europe, China & Japan, Latin America and Rest of World (includes corresponding Graph/Chart)

Table 23. Millennial Population as a Percentage (%) of Total Population in DevelopingCountries: 2018E (includes corresponding Graph/Chart)

Women Dominate the M-Commerce Marketplace Service Affordability: A Key Factor Driving Growth Data Privacy and Security: A Major Concern Rising Popularity of Mobile Commerce Threatens Traditional Retailers

4. M-COMMERCE: AN OVERVIEW

A Peek into the Evolution of Commerce M-Commerce: Introduction Salient Features of M-Commerce Ubiquity Flexibility Personalization Localization Key Requirements of M-Commerce Benefits of M-Commerce Drawbacks Key End-Use Sectors Financial Services Sector Telecommunication Sector Retail/Service Sector Information Services Sector

M-Commerce: Market Research Report



- M-Commerce Products & Services
- Mobile ATM
- Mobile Ticketing
- Mobile Coupons, Vouchers, and Loyalty Cards
- Content Purchase and Delivery
- Location-based Services
- Information Services
- Mobile Banking
- Mobile Payment
- Peer-to-peer (P2P)
- Business-to-business (B2B)
- Consumer-to-business (C2B)
- Business/Government-to-Consumer (B2C/G2C)
- Mobile Brokerage
- Mobile Reverse Auctions
- Mobile Browsing
- Mobile Purchase
- M-Commerce Applications and Services Classification
- Directory M-Commerce Applications and Services
- Transaction-Oriented M-Commerce Applications and Services
- M-Commerce Services and Applications
- Payment Methods
- M-Commerce Enabling Technologies
- Radio Frequency Identification (RFID)
- Location Determination
- Software Defined Radio (SDR)
- Adaptive Modulation and Coding (AMC)
- **Digital Signal Compression**
- **Biometrics**
- WAP (Wireless Application Protocols)
- IPv6
- Mobile ad hoc Networks
- MIMO (Multiple-Input Multiple-Output)

OFDM

CDMA

Turbo Codes



Data Encryption

5. COMPETITIVE LANDSCAPE

Intense Competition Characterizes M-Commerce Market Key Participants in the M-Commerce Ecosystem From MSPs to Mobile Users: Mobile Industry Value Chain Bets Big on M-Commerce Players Adopt Innovative Strategies to Improve Market Standing User Experience: A Key Differentiating Factor Companies Leverage Different Platforms to Succeed Market Participants Focus on Responsive Designs to Attract Consumers **Digital Catalogs Score High** Dawn of Advertising through Mobile-Location Platforms Companies Focus on Promoting Business through QR Codes M-commerce Market Attracts New Entrants **Retailers Benefit from Mobile Devices Proliferation** 5.1 Focus on Select Players Alibaba Group (China) Amazon. com, Inc. (USA) Apple, Inc. (USA) Branding Brand (USA) Evine Live, Inc. (USA) eBay, Inc. (USA) Fandango, Inc. (USA) International Business Machines Corporation (USA) Moovweb Intergalactic (USA) Netbiscuits (Germany) Otto Group (Germany) PayPal Holdings, Inc. (USA) Phunware, Inc. (USA) QVC, Inc. (USA) Sevenval Technologies GmbH (Germany) SiteMinis, Inc. (USA) Skava (USA) Target Corporation (USA) Unbound Commerce (USA) Usablenet, Inc. (USA) VeriFone Systems, Inc. (USA) Wal-Mart Stores, Inc. (USA)



5.2 Product Innovations/Introductions Weyland Launches ENable Mobile Commerce and Logistics Platform in India Google Launches Tez App Magento Commerce Develops Progressive Web Apps for Merchants 5.3 Recent Industry Activity Rakuten Acquires Curbside eBay to Relaunch India Business Operations Francisco Partners to Acquire Verifone Systems Verifone and Paysafe Ink Agreement Mashable Collaborates with eBay for mobile Shoppable Images Target Takes Over Shipt Fandango Takes Over MovieTickets. com Flipkart and eBay India Complete Merger Walmart and Google Announce Partnership for Enabling Faster Shopping UCOOK and WeChat Tem Up for Mobile Commerce Amazon Acquires Souq. com

6. GLOBAL MARKET PERSPECTIVE

Table 24. World Recent Past, Current & Future Analysis for M-Commerce byGeographic Region - US, Canada, Japan, Europe, China, Asia-Pacific (excludingChina), Latin America and Rest of World Markets Independently Analyzed with AnnualSales Figures in US\$ Million for Years 2015 through 2024 (includes correspondingGraph/Chart)

Table 25. World 10-Year Perspective for M-Commerce by Geographic Region -Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, China, Asia-Pacific (excluding China), Latin America and Rest of World Markets for Years 2015,2018 & 2024 (includes corresponding Graph/Chart)

7. REGIONAL MARKET PERSPECTIVE

7.1 The United States
A. Market Analysis
Current and Future Analysis
M-Commerce Market - Poised for Growth
Market Participants Look Up to M-Commerce for Increasing Revenue
Advanced Mobile Devices & Rising Smartphone Penetration Bolster M-Commerce



Market

Table 26. Mobile Phone Ownership in the US – Percentage Breakdown of AdultOwnership of Phones by Type for Feature Phones, Smartphone and None for the Year2018 (includes corresponding Graph/Chart)

Table 27. Retail M-Commerce in the US – Smartphone M-Commerce Retail Sales as % of Total E-Commerce Retail Sales for Years 2015, 2017, 2019 and 2021 (includes corresponding Graph/Chart)

Table 28. Retail M-Commerce by Device in the US - Percentage Breakdown of Retail Sales for Smartphones, Tablets, and Others for the Years 2016 and 2020 (includes corresponding Graph/Chart)

Growing Prominence of Affiliate Marketing in the M-Commerce Market Retailers Adopt Mobile-First Strategy Mobile Payments: Slow Growth Yet Promising Future Prospects Incentives by Retailers Drive Growth in Mobile Payments Abandoned Mobile Carts Cause Huge Losses for Retailers B. Market Analytics

Table 29. US Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.2 CanadaA. Market AnalysisCurrent & Future AnalysisMobile Commerce Market: An Overview

Table 30. Mobile Phone Ownership in Canada – Percentage Breakdown of AdultOwnership of Phones by Type for Feature Phones, Smartphone and None for the Year2018 (includes corresponding Graph/Chart)

B. Market Analytics



Table 31. Canadian Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.3 JapanA. Market AnalysisCurrent & Future AnalysisM-Commerce Sales Continue to Make Gains

Table 32. Retail M-Commerce Sales as % of Retail E-Commerce Sales in Japan for theYears 2016, 2018, 2020 and 2022 (includes corresponding Graph/Chart)

Rising Penetration of Smartphones Favor Market Growth

Table 33. Smartphone Penetration in Japan – Smartphone Users as % of Total for theYears 2017 through 2021 (includes corresponding Graph/Chart)

B. Market Analytics

Table 34. Japanese Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.4 EuropeA. Market AnalysisCurrent & Future AnalysisM-Commerce Market – An OverviewOpportunity Indicators

Table 35. Smartphone Penetration Rate (%) in Select European Countries for 2017(includes corresponding Graph/Chart)

Table 36. Mobile Broadband Subscriptions (in Millions) in Europe by Country (As ofDecember 2017) (includes corresponding Graph/Chart)



Table 37. Mobile Broadband Penetration (%) in Europe by Country (As of Q4 2017)(includes corresponding Graph/Chart)

Trend towards Online Shopping Augurs Well for M-Commerce Market User-Friendly Mobile Apps Benefit Brands AI Enabling Enhanced M-Commerce Experiences Rising Popularity of Mobile Web Mobile Wallet/Payment Technology Rise in Adoption Stiff Challenge from Online Purchasing Markets Compels Traditional Retailers to Focus on Enhancing In-Store Experience B. Market Analytics

Table 38. European Recent Past, Current & Future Analysis for M-Commerce by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024 (includes corresponding Graph/Chart)

Table 39. European 10-Year Perspective for M-Commerce by Geographic Region -Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2015, 2018 & 2024 (includes corresponding Graph/Chart)

7.4.1 FranceA. Market AnalysisCurrent & Future AnalysisFrench M-Commerce Market Poised to Gain Substantial Traction

Table 40. Payment Methods in the French e-Commerce Market – PercentageBreakdown of Consumer Choice of Payment Method in e-Commerce Transactions forBank Transfers, Charge & Deferred Payments, Credit Cards, Debit Cards, e-Walletsand Others for the Years 2017 and 2021 (includes corresponding Graph/Chart)

B. Market Analytics

Table 41. French Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024



(includes corresponding Graph/Chart)

7.4.2 Germany A. Market Analysis Current & Future Analysis Market Overview

Table 42. Smartphone and Tablet Users as % of Total Digital Buyers in Germany forthe Years 2016 through 2020 (includes corresponding Graph/Chart)

B. Market Analytics

Table 43. German Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.4.3 Italy Market Analysis

Table 44. Italian Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.4.4 The United KingdomA. Market AnalysisCurrent & Future AnalysisHigh Mobile Use Favors Online Shopping Market in the UK

Table 45. UK Retail M-Commerce Market as % of Retail E-Commerce Sales and as a% of Total Retail Sales for the Years 2016, 2018, 2020 and 2022 (includescorresponding Graph/Chart)

Table 46. Popular Payment Methods for Online Purchases in the UK (2017): Percentage Breakdown by Type of Payment Method for Credit Cards, Debit Cards, PayPal and Others (includes corresponding Graph/Chart)



Smartphones Emerge as the Preferred Device for Mobile Purchases Purchasing Experience – A Vital Factor for Mobile App Consumers High Street Retailers Adopt Mobile Commerce B. Market Analytics

Table 47. UK Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.4.5 Spain Market Analysis

Table 48. Spanish Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.4.6 Russia Market Analysis

Table 49. Russian Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.4.7 Rest of Europe Market Analysis

Table 50. Rest of Europe Recent Past, Current & Future Analysis for M-CommerceMarket Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.5 ChinaA. Market AnalysisCurrent & Future AnalysisChina Marches Ahead in M-Commerce RaceEncouraging Trends in China's M-Commerce Market



High Spending on Foreign Goods Strong Influence of Social Media Platforms Merger of Offline and Online Concepts Shopping Festivals Digital Payments High Growth Opportunities for Luxury Brands on Mobile Commerce Platforms Rise in Mobile Internet Penetration Drives M-Commerce Growth

Table 51. Number of Internet Users in Million and Mobile Internet Users as % of TotalInternet Users in China for the Years 2014 through 2017 (includes correspondingGraph/Chart)

Key Mobile and Internet Statistics – In a Nutshell Explosive Growth in Middle Income Group – A Boon for M-Commerce M-Commerce Benefits Rising Popularity of Mobile Payment Apps Growing Demand for Transactional Services Mobile Banking Gaining Importance in China Mobile Payment Market Exhibits Exponential Growth B. Market Analytics

Table 52. Chinese Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.6 Asia-Pacific (excluding China)
A. Market Analysis
Current & Future Analysis
Asia-Pacific to Spearhead Growth in the Global M-Commerce Market
Rising Penetration of Mobile Devices Bodes Well for M-Commerce Growth

Table 53. Mobile Subscribers (in Million) in Select Asian Countries (includescorresponding Graph/Chart)

Increasing Penetration of Smartphones: A Key Growth Driver



Table 54. Smartphone Penetration Rate (%) in Select Asian Countries (2018) (includes corresponding Graph/Chart)

B. Market Analytics

Table 55. Asia-Pacific (excluding China) Recent Past, Current & Future Analysis for M-Commerce by Geographic Region - India, South Korea and Rest of Asia-PacificMarkets Independently Analyzed with Annual Sales Figures in US\$ Million for Years2015 through 2024 (includes corresponding Graph/Chart)

Table 56. Asia-Pacific (excluding China) 10-Year Perspective for M-Commerce byGeographic Region - Percentage Breakdown of Dollar Sales for India, South Korea andRest of Asia-Pacific Markets for Years 2015, 2018 & 2024 (includes correspondingGraph/Chart)

7.6.1 India A. Market Analysis Current & Future Analysis A High Growth M-Commerce Market

Table 57. Retail M-Commerce as % of Retail E-Commerce Sales and Overall RetailSales in India for the Years 2015 through 2020 (includes corresponding Graph/Chart)

Internet and Mobile Devices in India: Quick Facts Smartphones: A Key Growth Driver for M-Commerce in India

Table 58. Smartphone Penetration Rate (%) in India – Smartphone Users as % of TotalPopulation for the Years 2017 through 2020 (includes corresponding Graph/Chart)

Mobile Payments Gather Steam in India Challenges Facing M-Commerce Market B. Market Analytics

Table 59. Indian Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024



(includes corresponding Graph/Chart)

7.6.2 South Korea A. Market Analysis Current and Future Analysis Market Overview

Table 60. Retail M-Commerce Sales as % of Retail E-Commerce Sales in South Koreafor the Years 2015 through 2018 (includes corresponding Graph/Chart)

Table 61. Smartphone Users as % of Total Mobile Phone Users in South Korea for theYears 2015 through 2018 (includes corresponding Graph/Chart)

Mobile Payments Market Records Growth in Online and Offline Modes Multi-device Commerce: A Growing Trend in Online Commerce Market B. Market Analytics

Table 62. South Korea Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.6.3 Rest of Asia-Pacific A. Market Analysis Current & Future Analysis Select Regional Markets Australia Singapore Malaysia B. Market Analytics

Table 63. Rest of Asia-Pacific Recent Past, Current & Future Analysis for M-CommerceMarket Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.7 Latin America A. Market Analysis



Current & Future Analysis

Latin America Offers Significant Growth Opportunities Expanding Mobile Market in Latin America – Growth Potential for M-Commerce Players

Table 64. Latin American Smartphone Penetration Rate – Smartphones as % of TotalMobile Connections by Country (includes corresponding Graph/Chart)

Growing Mobile Wallet Payments Market Augurs Well for M-Commerce B. Market Analytics

Table 65. Latin American Recent Past, Current & Future Analysis for M-Commerce byGeographic Region - Brazil, Mexico and Rest of Latin America Markets IndependentlyAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

Table 66. Latin American 10-Year Perspective for M-Commerce by Geographic Region- Percentage Breakdown of Dollar Sales for Brazil, Mexico and Rest of Latin AmericaMarkets for Years 2015, 2018 & 2024 (includes corresponding Graph/Chart)

7.7.1 BrazilA. Market AnalysisCurrent & Future AnalysisMarket OverviewB. Market Analytics

Table 67. Brazilian Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

7.7.2 Mexico Market Analysis

Table 68. Mexican Recent Past, Current & Future Analysis for M-Commerce MarketAnalyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)



7.7.3 Rest of Latin America Market Analysis

Table 69. Rest of Latin America Recent Past, Current & Future Analysis for M-Commerce Market Analyzed with Annual Sales Figures in US\$ Million for Years 2015through 2024 (includes corresponding Graph/Chart)

7.8 Rest of World
A. Market Analysis
Current & Future Analysis
Middle East: A Lucrative M-Commerce Market
Africa – An Emerging M-Commerce Market
An Insight into the South African M-Commerce Market
Retailers Create 'Bricks and Clicks' Ecosystem
B. Market Analytics

Table 70. Rest of World Recent Past, Current & Future Analysis for M-CommerceMarket Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2024(includes corresponding Graph/Chart)

8. COMPANY PROFILES

Total Companies Profiled: The United States (36) Japan (1) Europe (17) France (1) Germany (6) The United Kingdom (4) Italy (1) Rest of Europe (12) Asia-Pacific (Excluding Japan) (8) Middle East (2)



I would like to order

Product name: M-Commerce: Market Research Report Product link: <u>https://marketpublishers.com/r/ME15D36CC9CEN.html</u> Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/ME15D36CC9CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970