

Location-based Services (LBS): Market Research Report

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Abstracts

This report analyzes the Global market for Location-Based Services (LBS) in US\$ Million.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 106 companies including: Network Operators: Orange UK, Sprint Nextel, T-Mobile Deutschland GmbH, Vodafone Group Plc, AT&T, Inc, Verizon Communications, Inc., and NTT DoCoMo, Inc., Handset/Mobile Terminal Vendors: Apple, Inc., Garmin International Inc., Motorola, Inc., Nokia Corporation, Research In Motion Limited, and Samsung Group, Location Platform Providers: DeCarta, Inc., Jentro Technologies GmbH, and TeleCommunication Systems, Inc., Location Based Service Application Providers: Brightkite, Inc., Findcall UK, Loopt, Ituran Location and Control Ltd., NAVTEQ, TeleNav, Inc., TomTom International BV, Trueposition, Inc., Telmap Ltd., Trimble Navigation Limited, Useful Networks Inc., and WHERE Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Market Musings
Telecommunication Services Move Beyond Voice
Developments in GPS, a Key Enabler, Drive Commercial Feasibility of LBS
GPS-Enabled Touch-Screen Phones Propel Growth
LBS: A Review of the Current Scenario
“Location Does Matter”
Development of An Effective Business Model: Critical to Success
Market Fundamentals/Trends
Pricing Dynamics
Subscription Model
Bundled Service Subscription Model
One-Time Payment Model
Pay-per-use
Competition Comes Out of the Shadows
Growing Popularity of Mobile Commerce Triggers Growth of LBS
SMS based LBS: A Truly Out-Of-The-Box Service
Passive/Push LBS Services to Grow in Popularity Over Active/Pull LBS Services
Satellite Imagery Throws the Spotlight on Image- Enhanced Location Based Applications
Emergence of Location-Based “X”
The Open Geospatial Consortium (OGC)
Smartphone Users: A Promising Consumer Cluster
Smartphone Mobile Navigation Increases
Location Based Shopping Applications Catch the Fancy of Shoppers with Smartphones
Service Market Metrics

Location based Social Network Services: A Killer Service Offering
Demand for Location Enabled Search On the Rise
Location Based Mobile Advertising: The Future of Mobile Advertising
Increasing Demand for Personal Navigation and Enterprise Services
Growing Demand for LBS that Provide Users with POI Information
Social Networks and Apps Turn Location Data Collection into Games
Apps That Allow Users To Search & Review Food Joints Grow In Popularity
Demand Grows for Medical and Safety Monitoring Location Tech Based Applications
Demand for Content On the Rise

2.FOCUS ON SELECT REGIONAL MARKETS

United States

Table 1. Consumer LBS Market in North America (2009): Percentage Share Breakdown of Revenue by Application (includes corresponding Graph/Chart)

Table 2. Location Based Services (LBS) Market in the United States (2007): Percentage Share Breakdown of Revenue by Service/Business Model (includes corresponding Graph/Chart)

Japan

Europe

Data Privacy Laws in Europe

Galileo: An Introduction

Purpose and Advantages of Galileo

Features

Guaranteed Service

Global Integrity

Enhanced Signal Performance

Search and Rescue Services

GLONASS (Russia)

Key Statistical Findings

Table 3. European Mobile Location Based Services (LBS) Market (2008): Percentage Share Breakdown of Revenue by Source (includes corresponding Graph/Chart)

Asia-Pacific

Table 4. Location Based Services (LBS) Applications Market in Asia-Pacific(2008):
Percentage Share Breakdown of Revenue by Segment

Table 5. Location Based Services (LBS) Applications Market in Asia-Pacific(2008):
Percentage Share Breakdown of Revenue by Country (includes corresponding
Graph/Chart)

Focus on Select Asian Countries

New Zealand

India

Technology, Infrastructure & Regulations: A Peek Into the Tri-Challenges

China

3.PRODUCT OVERVIEW

Location-based services (LBS): A Definition

Types of Location Based Services

Location Aware Services

Integrated Navigation Services

Point-based Search Services

Location Tracking Services

Resource Tracking Services

Child Tracking Services

Transport Logistics

Enabling Technologies

Global Positioning System (GPS)

Enhanced 911 (E911)

Wi-Fi Positioning System (WPS)

Radio Frequency Identification (RFID)

GSM Localization

Operator and GPS-Independent Location Service

Cell of Origin (COO)

Time Difference of Arrival (TDOA)

The Angle of Arrival (AOA)

The Enhanced Observed Time Difference (E-OTD)

LBS Standards

ISO and OGC Standards
OpenLS 1.1
Directory Service
Gateway Service
Location Utility Service
Presentation Service
Route Service
Open Mobile Alliance
Secure User Plane Location (SUPL)
Other LBS Standards

4.PRODUCT/SERVICE LAUNCHES

Mobile Commerce Introduces New Mobile Applications
NAVTEQ Introduces NAVTEQ LocationPoint™ Advertising
Tata Teleservices Launches QUICKFINDER A-GPS Service
Trimble Launches Trimble Outdoors™ GPS Lifestyle Applications on T-Mobile
TeleNav Introduces GPS Navigator™ on T-Mobile Sidekick® LXTM
TeleNav Introduces GPS Navigation Service on T-Mobile G1
TeleNav Unveils TeleNav Vehicle Manager
MegaFon Introduces Navigator
Ilse Media Unveils hier.nl
MVNO Noverca Italia Unveils Vicino a te
Arealcontrol Introduces GPS Lean Software
Navitime Unveils Location-Based Services
TeleCommunication & CTIA Introduces Integrated Hosted Solutions
UbiEst Launches UbiSafe
Research In Motion Launches TeleNav GPS Navigator™ on BlackBerry App World™
ZOS Communications Introduces Location-Based Messaging Platform
NAVTEQ and LocatioNet Re-launches amAze Navigation Service
Tele Atlas Introduces MultiNet® 2009.06
1020 PLACECAST AND ALCATEL-LUCENT TO INTRODUCE LOCATION-BASED SERVICES
Indosat to Launch Location-Based Services
Telmap Rolls Out Telmap5
Cellcom Launches Location-based Services
Google Introduces Latitude
Sprint Unveils Where and Veriplace
Gearworks Unveils OnCare by Gearworks™

Warid Telecom Rolls Out Location Based Services
Microsoft and Mobile Commerce Introduces Location Gateway
Redknee Solutions Launches Enhanced Location Services 6.0
deCarta Unveils deCarta Mobile™

5. ENABLING TECHNOLOGY DEVELOPMENTS

Andrew Solutions Unveils GeoLENs™ Policy Server
Trimble Launches Condor™ GPS Modules Range
Gearworks Unveils etrace® 7.1
Trimble Launches Trimble® Construction Manager Version 2.4
WebTech Wireless Unveils WT7000 Series Locator™
GyPSii Introduces GyPSii OpenExperience API
Micro ElectroMechanical Systems Introduces Magnetic Sensors
Loc-Aid Launches Carrier-Class Aggregation Platform
Sarantel Unveils Pro Antenna
Sensorlogic Launches XpressIQ Position
Ekahau and Ascom Wireless Solutions Unveils Integrated Wi-Fi Positioning Solution
Telesoft Technologies Introduces HINTON Locator
Andrew Solutions Unveils GeoLEN Range of Products
CSR Unveils BlueCore BC7830
SiRF Technology Holdings Launches SiRFatlasIV® Platform

6. RECENT INDUSTRY ACTIVITY

Google Acquires Admob
Apple Takes over Quattro Wireless
Useful Networks Enters into Alliance with MoVoxx
Novasys Takes Over Tridoo
Novasys Enters into Partnership with Pointer Telocation
Nokia to Form Joint Venture with HCL Infosystems
Vodafone Group Inks Agreement with Tele Atlas
TeleCommunication Systems Takes Over LocationLogic
NAVTEQ Acquires T-Systems Traffic
SiRF Technology Holdings Merges with CSR's Subsidiary
FindWhere Enters into Joint Venture with I2TC
Sprint Enters into Partnership with uLocate Communications and WaveMarket
Mobile Messaging Solutions Purchases Stake in Truck-Loc
America Movil and Nokia Enter into Partnership

BlueSky Positioning Enters into Partnership with Gecko Landmarks
Alcatel-Lucent Enters into Partnership with 1020 Placecast
NetScout Collaborates with Cisco
WebTech Wireless Signs Definitive Agreement with Grey Island Systems International
China Aerospace Science and Technology Enters into Partnership with China Telecom
Mobile Commerce and O2 UK Enter into Collaboration
DeviceAnywhere Enters into Collaboration with Navteq
Gearworks Merges with Xora
Limbo Merges with Brightkite
TeleCommunication Enters into Partnership with Alliance Development Group
Hale Capital Partners and Autodesk Spins-Off Location Services Business
Location Based Services Enters into Settlement and License Agreement with Leap
Wireless International
UbiEst Enters into Partnership with Aepona
In Real Life Enters into Partnership with GeoMe
WebTech Wireless Receives Order from Sat Company
Nokia Takes Over NAVTEQ
Homeland Integrated Security Systems Signs Letter of Intent with Global Tracking
Technologies
uLocate Communications Takes Over Zync
Xora Enters into Partnership with WeatherBug
GyPSii Signs Agreement with Garmin
Tele Atlas Signs Agreement with Datamap
AvMap and Tele Atlas Extends Collaboration
China Telecom Takes Over China Unicom's Location-Based Services Division
Orbster Collaborates with LocationNet
infoUSA Licensing Partners with GeoSpot
Appello and deCarta Collaborate with LG Electronics
Appello Systems Enters into Strategic Partnership with Sony Ericsson
u-blox Holding Acquires Geotate
TeleCommunication Systems Acquires Networks In Motion
Intel Joins Partner Zone Program on NN4D.com of NAVTEQ
NAVTEQ Purchases Acuity Mobile
io global Partners with mxData for BT MyPlace Service
Tele Atlas Signs Agreement with Nextar
Telmap to Provide GPS Navigation Services to Telefonica
ALK and Tele Atlas Sign License Agreement
T-Mobile Selects Appello and deCarta for Location-Based Services
Trimble Extends Agreement with NAVTEQ

TeleCommunication Systems Signs Agreement with nTelos
Tele Atlas Signs Definitive Agreement with Kalyani Group
Wireless Matrix and Ventyx Enters into Partnership
Contigo Enters into Partnership with Jasper Wireless
Spirent Inks Agreement with China Telecommunications Technology Labs
Aepona Enters into Partnership with WaveMarket
Tata Teleservices to Deploy A-GPS Location-Based Services Network
Eniro and Appello Sign Location-Based Service Agreement
Valassis Signs Location-Based Service Agreement with Tele Atlas
Vodafone to Acquire Wayfinder Systems
SK Telecom Takes Over E-eye High Tech
Nokia Acquires Plazes
Artidium Takes Over Trisent
Useful Networks Purchases KnowledgeWhere
Apishere to Purchase Navit Innovations

7.FOCUS ON SELECT PLAYERS

Network Operators

Orange UK (UK)

Sprint Nextel (USA)

T-Mobile Deutschland GmbH (Germany)

Vodafone Group Plc (UK)

AT&T, Inc. (USA)

Verizon Communications, Inc. (USA)

NTT DoCoMo, Inc. (Japan)

Handset/Mobile Terminal Vendors

Apple, Inc., (USA)

Garmin International Inc. (USA)

Motorola, Inc., (USA)

Nokia Corporation (Finland)

Research In Motion Limited (Canada)

Samsung Group (South Korea)

Location Platform Providers

DeCarta, Inc., (USA)

Jentro Technologies GmbH (Germany)

TeleCommunication Systems, Inc. (USA)

Location Based Service Application Providers

Brightkite, Inc., (USA)

Creativity Software (UK)
Findcall UK (UK)
Loopt (USA)
Ituran Location and Control Ltd. (Israel)
NAVTEQ (USA)
TeleNav, Inc. (USA)
TomTom International BV (The Netherlands)
Trueposition, Inc. (USA)
Telmap Ltd (Israel)
Trimble Navigation Limited (USA)
Useful Networks Inc. (USA)
WHERE Inc (USA)

8. GLOBAL MARKET PERSPECTIVE

Table 6. World Recent Past, Current and Future Analysis for Location-Based Services by Geographic Region – North America, Japan, Europe, and Asia-Pacific (excluding Japan) Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 7. World 10-Year Perspective for Location-Based Services by Geographic Region – Percentage Breakdown of Annual Revenues for North America, Japan, Europe, and Asia-Pacific (excluding Japan) Markets for Years 2006, 2009 and 2015 (includes corresponding Graph/Chart)

Table 8. World Recent Past, Current and Future Analysis for Location-Based Services by Geographic Region – North America, Japan, Europe, and Asia-Pacific (excluding Japan) Markets Independently Analyzed with Number of Subscribers in Thousands for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 9. World 10-Year Perspective for Location-Based Services by Geographic Region – Percentage Breakdown of Subscribers Base for North America, Japan, Europe, and Asia-Pacific (excluding Japan) Markets for Years 2006, 2009 and 2015 (includes corresponding Graph/Chart)

III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 106 (including Divisions/Subsidiaries - 112)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America

Middle East

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