

Location-based Services (LBS): Market Research Report

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Abstracts

This report analyzes the Global market for Location-Based Services (LBS) in US\$ Million.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 106 companies including: Network Operators: Orange UK, Sprint Nextel, T-Mobile Deutschland GmbH, Vodafone Group Plc, AT&T, Inc, Verizon Communications, Inc., and NTT DoCoMo, Inc., Handset/Mobile Terminal Vendors: Apple, Inc., Garmin International Inc., Motorola, Inc., Nokia Corporation, Research In Motion Limited, and Samsung Group, Location Platform Providers: DeCarta, Inc., Jentro Technologies GmbH, and TeleCommunication Systems, Inc., Location Based Service Application Providers: Brightkite, Inc., Findcall UK, Loopt, Ituran Location and Control Ltd., NAVTEQ, TeleNav, Inc., TomTom International BV, Trueposition, Inc., Telmap Ltd., Trimble Navigation Limited, Useful Networks Inc., and WHERE Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Cellcom Launches Location-based Services
Google Introduces Latitude
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Gearworks Unveils etrace® 7.1
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WebTech Wireless Unveils WT7000 Series Locator™
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Andrew Solutions Unveils GeoLEN Range of Products
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Novasys Takes Over Tridoo
Novasys Enters into Partnership with Pointer Telocation
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Alcatel-Lucent Enters into Partnership with 1020 Placecast
NetScout Collaborates with Cisco
WebTech Wireless Signs Definitive Agreement with Grey Island Systems International
China Aerospace Science and Technology Enters into Partnership with China Telecom
Mobile Commerce and O2 UK Enter into Collaboration
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Limbo Merges with Brightkite
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UbiEst Enters into Partnership with Aepona
In Real Life Enters into Partnership with GeoMe
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Homeland Integrated Security Systems Signs Letter of Intent with Global Tracking
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Tele Atlas Signs Definitive Agreement with Kalyani Group
Wireless Matrix and Ventyx Enters into Partnership
Contigo Enters into Partnership with Jasper Wireless
Spirent Inks Agreement with China Telecommunications Technology Labs
Aepona Enters into Partnership with WaveMarket
Tata Teleservices to Deploy A-GPS Location-Based Services Network
Eniro and Appello Sign Location-Based Service Agreement
Valassis Signs Location-Based Service Agreement with Tele Atlas
Vodafone to Acquire Wayfinder Systems
SK Telecom Takes Over E-eye High Tech
Nokia Acquires Plazes
Artidium Takes Over Trisent
Useful Networks Purchases KnowledgeWhere
Apishere to Purchase Navit Innovations

7.FOCUS ON SELECT PLAYERS

Network Operators
Orange UK (UK)
Sprint Nextel (USA)
T-Mobile Deutschland GmbH (Germany)
Vodafone Group Plc (UK)
AT&T, Inc. (USA)
Verizon Communications, Inc. (USA)
NTT DoCoMo, Inc. (Japan)
Handset/Mobile Terminal Vendors
Apple, Inc., (USA)
Garmin International Inc. (USA)
Motorola, Inc., (USA)
Nokia Corporation (Finland)
Research In Motion Limited (Canada)
Samsung Group (South Korea)
Location Platform Providers
DeCarta, Inc., (USA)
Jentro Technologies GmbH (Germany)
TeleCommunication Systems, Inc. (USA)
Location Based Service Application Providers
Brightkite, Inc., (USA)

Creativity Software (UK)
Findcall UK (UK)
Loopt (USA)
Ituran Location and Control Ltd. (Israel)
NAVTEQ (USA)
TeleNav, Inc. (USA)
TomTom International BV (The Netherlands)
Trueposition, Inc. (USA)
Telmap Ltd (Israel)
Trimble Navigation Limited (USA)
Useful Networks Inc. (USA)
WHERE Inc (USA)

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III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 106 (including Divisions/Subsidiaries - 112)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America

Middle East

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