

Light Field Photography Trends: Market Research Report

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Date: December 2013

Pages: 6

Price: US\$ 950.00 (Single User License)

ID: LE0588D12C2EN

Abstracts

The report predicts that the technology would give rise to new innovations in controls, design and camera lenses. Light Field Cameras have remarkable capabilities such as post click readjustment of focus in images, change in image perspectives and effortless conversion between 2D and 3D pictures. 'Light Field Photography overcomes the drawback of traditional photography by producing lively pictures that can be adjusted by either the photographer or a viewer days, weeks and even years after the photo is clicked.' Hence Light Field cameras result in 'Living Pictures' which are interactive, adjustable and immersive.'

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2. NOTEWORTHY MARKET PARTICIPANTS

Lytro, Inc. (USA)
Raytrix GmbH (Germany)

3. CORPORATE INITIATIVE

Lytro Launches Lytro Light Field Camera

4. APPENDIX

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