

Latex Coating Trends: Market Research Report

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Abstracts

Latex coatings or water emulsion coatings include various thermoplastic resin particles, covered by an emulsifier for keeping the particles separate in the liquid phase. These resin particles coalesce to develop a solid film as the emulsifier solvents and water gradually evaporate.

The report analyzes and presents an overview of Latex coatings market worldwide. The report provides a review of market trends, growth drivers, and strategic industry activities of major companies worldwide. In addition, 25 companies operating in the Latex coatings arena worldwide including Aldo Products Company Inc., Dow Chemical Company The, Quantum Chemical, Valspar Corporation and others are profiled.

Contents

1. LATEX COATINGS – AN OVERVIEW

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Latex Coatings and Paints - Composition
Latex Coatings and Paints - Benefits
Latex Coatings and Paints - Concerns
Latex Spray Paints

2. RECENT INDUSTRY ACTIVITY

Diamond Vogel Unveils EverCryl Exterior Acrylic Latex
The Waterloo Institute for Nanotechnology and EcoSynthetix Ink Agreement to Develop New Biolatex Binders
AkzoNobel Takes Over Boxing Oleochemicals
BASF Japan and BASF Coatings Japan to Merge
Eastman Chemical Takes Over Solutia
Dow Coating Materials Unveils ACRY SOL DR-110 Rheology Modifier
AkzoNobel Acquires Dow Chemical's Powder Coatings Business
OMNOVA Solutions Takes Over Hollow Sphere Plastic Pigment Product Range of The Dow Chemical
Valspar Takes Over WattyI

3. MARKET PARTICIPANTS

Aldo Products Company, Inc. (USA)
Apcotex Industries Ltd. (India)
Apexical, Inc. (USA)
Benjamin Moore & Company (USA)
Chemionics Corporation (USA)
Diamond Vogel (USA)
Dow Chemical Company, The (USA)
Finnaren & Haley Paint, Inc. (USA)
Industrial Latex Compounds Ltd. (UK)
Jones-Blair (USA)
JSR Corporation (Japan)
Kefa Northeast (USA)
Plastic Coatings Corporation (USA)

PolyOne Corporation (USA)
PPG Architectural Coatings, Inc. (USA)
Quantum Chemical (Canada)
Sherwin-Williams Company (USA)
Shiner International, Inc. (China)
Styron LLC (USA)
Sun Paints and Coatings, Inc. (USA)
Textile Rubber & Chemical Co. , Inc. (USA)
Valspar Corporation (USA)
W. R. Grace & Co. (USA)
Williams-Hayward Protective Coatings, Inc. (USA)
Yangzhou Lida Chemical Co. , Ltd. (China)

4. APPENDIX

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