

# **Laminate Flooring: Market Research Report**

https://marketpublishers.com/r/LC1B55DE809EN.html

Date: January 2015

Pages: 303

Price: US\$ 4,950.00 (Single User License)

ID: LC1B55DE809EN

## **Abstracts**

This report analyzes the worldwide markets for Laminate Flooring in Thousand Square Meters by the following End-Use Segments: New Housing Starts, Residential Replacement (Including DIY Installations), and Commercial Sector. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 73 companies including many key and niche players such as

Abet, Inc.

Alsafloor SA

Armstrong World Industries, Inc.

**Balterio Laminate Flooring** 

Beaulieu International Group



## **Contents**

## I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting LimitationsI-1
DisclaimersI-2
Data Interpretation & Reporting LevelI-2
Quantitative Techniques & AnalyticsI-3
Product Definitions and Scope of StudyI-3

#### II. EXECUTIVE SUMMARY

#### 1. INDUSTRY OVERVIEWII-1

A Preludell-1

Growth Drivers for Laminate Flooring Market: On a Scale of 1 - 10 (10 - High Impact; 1 - Low Impact)II-2

Growth Dampeners for Laminate Flooring Market: On a Scale of 1 - 10 (10 - High Impact; 1 - Low Impact)II-2

Global Flooring Industry – A ReviewII-2

**Table 1.** World Flooring Market by Geographic Region (2014): Percentage Breakdown of Volume Sales for Asia-Pacific, North America, Western Europe and Rest of World (includes corresponding Graph/Chart)II-3

**Table 2.** World Flooring Market by Type (2014): Percentage Breakdown of Volume Sales for Carpet and Rugs, Ceramic and Stone, Laminate, Resilient and Wood Flooring (includes corresponding Graph/Chart)II-3

Hard Surfaces Dominate Flooring MarketII-4

**Table 3.** Global Market for Hard Surface Floorings (2013): Percentage Breakdown by Flooring Types - Vinyl, Ceramic Tiles, Laminates, Hardwood and Others (includes corresponding Graph/Chart)II-4



New Flooring Trends Revive Market OptimismII-4

Developing Economies – Opportunities for GrowthII-5

Global Construction Activity Recovery – A Strong Growth DriverII-6

**Table 4.** Global Construction Market (2015 & 2020): Percentage Breakdown of Construction Spending by Region (includes corresponding Graph/Chart)II-7

Economic Uncertainty Dents Growth Prospects in Laminate Flooring MarketII-7 Mixed Bag of Opportunities Predicted for 2015 and BeyondII-9

**Table 5.** World GDP (2013-2016): Breakdown of Percentage GDP Growth by Select Country/Region (includes corresponding Graph/Chart)II-10

Pricing Scenario – An OverviewII-11

Cost Comparison on Various Types of FlooringII-11

Recession Infuses Need for Stronger Vertical Integration for ManufacturersII-11

Manufacturers Keep Customers GuessingII-12

CompetitionII-12

Specialty Retailers: Need for New Strategies amidst Changing Retail Landscapell-12

Quality Control Authorities - NALFA and EPLFII-13

Budding Applications in DIY Installation SectorII-13

## 2. MARKET TRENDS, DRIVERS AND ISSUESII-14

Laminate Flooring – An Emerging Substitute to Wood FlooringII-14

Replacement Market Lifts DemandII-14

Popularity of Hardwood Bodes Well for Similar Alternates II-14

Laminate Flooring – Favored Flooring Means for HousesII-15

High-Pressure Laminates Preferred Over Low-Pressure CounterpartsII-15

Non-Wood Laminates Gain Popularity for Apartment FlooringII-15

Kitchen Flooring: Trends in Voguell-16

A Peek at Latest Fads in Laminate Flooring MarketII-16

Piano Finish – The Design on the TurfII-17

Digital Printing – Latest in VoguelI-17

Go Green: The New Mantra of Laminate Flooring Manufacturers II-18



Innovative Technologies Accelerate Demand for Laminate FlooringII-18 Wood-like Designs Preferred for LaminatesII-19

**Table 6.** Global Laminate Product Designs (2014): Percentage Breakdown by Designs - Wood Designs and Tile Designs (includes corresponding Graph/Chart)II-19

Laminate Flooring in Harmony with Naturell-19

Demand for Fashionable Interiors Bodes Well for Laminate Flooring MarketII-20

Anti-Bacterial Laminates Enhance Hygiene Aspects of Flooring MaterialsII-20

Customized Laminates Create a Stir in the MarketII-21

Mohawk Laminate: Enabling Consumers to Choose Realistic FlooringII-21

Challenges from Other Flooring Categories II-21

Wood Fiber Technology: A Replacement to Laminates?II-21

Laminate Floorings & Noise Resonance: A Weighty Acoustical Issuell-22

#### 3. PRODUCT OVERVIEWII-23

Laminate Flooring – An InsightII-23

HistoryII-23

DevelopmentII-24

Laminate Flooring – Manufacturing ProcessII-24

**Durability TestingII-25** 

InstallationII-25

Maintenancell-25

ApplicationsII-25

Preferred Attributes in Laminate FlooringII-26

Popular Laminate Flooring Attributes Ranked by Consumer PerceptionII-26

QualityII-27

DurabilityII-27

CostII-27

Design ChoiceII-27

Raw Materials OverviewII-27

Overlay PapersII-28

Melamine ResinII-28

Decorative Laminates: A Bold New Direction in Decorative SurfacesII-28

#### 4. PRODUCT INTRODUCTIONS/INNOVATIONSII-30



UNILIN Introduces Ultra Range of Laminate Flooring Products under Quick-Step LabelII-30

UNILIN to Unveil Novel Pergo and Quick-Step ProductsII-30

Square Foot Introduces Herringbone Collection in IndiaII-30

Pergo Unveils Wood Parquet Laminate FlooringII-30

Egger Group Launches Egger Laminate Flooring Rangell-30

Wilsonart Unveils Latest Contract Laminate Range in 25 Unique DesignsII-30

Formica Flooring Launches Tradewinds Eco-Friendly Laminate Flooring CollectionII-30

Interfloor and John Lewis Unveil Meister Laminate Flooring II-30

Villeroy & Boch Introduce Four High-Quality Laminate Flooring Collections II-31

Pergo Unveils Laminate Flooring Featuring Natural VariationII-31

Foreign Unique Marketing Introduces Laminate Flooring ProductsII-31

Armstrong Residential Flooring Unveils Architectural Remnants Linell-31

Torlys Introduces STEPS Elite Laminate 800 Series Herringbone FloorII-31

Avant Enterprises Launches Interior Product Rangell-31

Parador Introduces New Laminate Flooring ProductsII-31

Cheap Flooring Direct Unveils Classica and Sapphire Lines of Laminate Flooring II-31

Gerflor Introduces Top Silence Acoustic Loose-Lay Plank FlooringII-32

Dallas Flooring Warehouse Introduces Hand Scraped Wood Laminate FlooringII-32

Surface Decor Floor Warehouse Launches Laminate Flooring with Wax Joint TechnologyII-32

DirtCheapFloors Unveils New Platinum Oak Laminate FlooringII-32

Pergo Relaunches Pergo Accolade and Pergo Elegant ExpressionsII-32

Traviata Flooring Unveils Tru-Wood AC4/32 Laminate Flooring Line by Sonae IndustrialI-32

Coswick Hardwood Launches Ash Pearl Grey Designer Uniblock FlooringsII-32

Square Foot Introduces Revelation 832II-32

Balterio Launches Vitality de Luxe 4V Laminates Rangell-33

MODECOR Introduces Euroline Laminate Flooring LineII-33

Schneller Unveils Non-Textile and Laminate Flooring DesignsII-33

Uniboard Canada Introduces 40 SKU Laminate Flooring Rangell-33

Pergo Introduces New Flooring ProductsII-33

#### 5. RECENT INDUSTRY ACTIVITYII-34

Mohawk Industries Announces Plans to Acquire IVC GroupII-34
Valinge Innovation Inks License Agreement with Rushil Decor over Locking Systems in Laminate FlooringII-34



Flint Floor Develops HI-FLOOR Laminate with Superior Resistancell-34

Fuxin Xinrui Inks Non-Exclusive License Agreement with Valinge InnovationII-34

Kronotex Invests Additional Capital to Expand its Barnwell PlantII-34

Tafisa Announces Closure of Laminate Flooring Plant in SpainII-34

Unilin Flooring Expands Production Capacity of Thomasville FacilityII-34

Bauwerk Parkett Announces Merges with Boen to form Bauwerk Boen GroupII-35

Kastamonu Entegre to Establish New MDF PlantII-35

IVC Inks Agreement to Acquire Complete Stake in Trinterio from Balta IndustriesII-35

Mohawk Industries Acquires Pergoll-35

Kaycan Acquires Uniboard Canadall-35

Armstrong World Industries Divests Patriot Flooring Supply BusinessII-35

Arclin Takes Over North America-based Operations of Coveright SurfacesII-35

HOM Furniture Inaugurates World Floor and Rugs BusinessII-35

Markel Ventures Takes Over Majority Stake in Havcoll-36

Aarauco Inks Joint Venture Agreement with UnilinII-36

BVG Flooring Inks MOU with BarlinekII-36

Uniboard Inks Agreement to Divest North Carolina- based Particleboard and MDF

Facilities II-36

Laura Ashley Selects WESTCO for Distribution of Flooring Rangell-36

Lumber Liquidators Establish New Storell-36

simpleFLOORS Establishes New StoresII-36

#### 6. FOCUS ON SELECT PLAYERSII-37

Abet, Inc. (US)II-37

Alsafloor SA (France)II-37

Armstrong World Industries, Inc. (US)II-37

Bruce Flooring (US)II-38

Balterio Laminate Flooring (Belgium)II-38

Beaulieu International Group (Belgium)II-38

BerryAlloc (US)II-38

CLASSEN Group (Germany)II-39

EGGER Group (Austria)II-39

Faus Group, Inc. (US)II-39

Formica Group (US)II-40

Greenply Industries Limited (India)II-40

Hamberger Industriewerke GmbH (Germany)II-41

Kaindl Flooring GmbH (Austria)II-41

Kronoflooring GmbH (Germany)II-41



KRONOTEX GmbH & Co KG (Germany)II-42
Mannington Mills, Inc. (US)II-42
Mohawk Industries, Inc. (US)II-42
Pergo (US)II-43
UNILIN (Belgium)II-43
Robina Flooring Sdn Bhd (Malaysia)II-43
Shaw Industries, Inc. (US)II-43
Skema Srl (Italy)II-44
Sonae Industria SGPS, S. A (Portugal)II-44
Tarkett USA, Inc. (US)II-44
Uniboard Canada, Inc. (Canada)II-45
Windmoller Flooring Products WFP GmbH (Germany)II-45

#### 7. GLOBAL MARKET PERSPECTIVEII-46

**Table 7.** World Recent Past, Current & Future Analysis for Laminate Flooring by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)II-46

**Table 8.** World Historic Review for Laminate Flooring by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)II-47

**Table 9.** World 14-Year Perspective for Laminate Flooring by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)II-48

Market by End-Use SegmentsII-49

**Table 10.** World Recent Past, Current & Future Analysis for Laminate Flooring in New Housing Starts by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed



with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)II-49

**Table 11.** World Historic Review for Laminate Flooring in New Housing Starts by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)II-50

**Table 12.** World 14-Year Perspective for Laminate Flooring in New Housing Starts by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)II-51

**Table 13.** World Recent Past, Current & Future Analysis for Laminate Flooring in Residential Replacement (Including DIY Installation) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)II-52

**Table 14.** World Historic Review for Laminate Flooring in Residential Replacement (Including DIY Installation) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)II-53

**Table 15.** World 14-Year Perspective for Laminate Flooring in Residential Replacement (Including DIY Installation) by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)II-54

**Table 16.** World Recent Past, Current & Future Analysis for Laminate Flooring in Commercial Sector by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)II-55

**Table 17.** World Historic Review for Laminate Flooring in Commercial Sector by



Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)II-56

**Table 18.** World 14-Year Perspective for Laminate Flooring in Commercial Sector by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)II-57

#### III. MARKET

#### 1. THE UNITED STATESIII-1

A. Market AnalysisIII-1Floor Coverings Market – An OverviewIII-1

**Table 19.** US Flooring Market by Flooring Type (2014): Percentage Breakdown of Sales for Carpets and Rugs, Ceramic, Hardwood, Laminate, Rubber, Stone, and Vinyl Flooring (includes corresponding Graph/Chart)III-1

**Table 20.** US Floor Covering Market (2014): Percentage Breakdown of Sales by Distribution Channel - Specialty Stores, Home Centers and Contractors (includes corresponding Graph/Chart)III-2

Laminate Flooring MarketIII-2

**Table 21.** US Market for Laminate Flooring in Commercial Sector (2013): Percentage Breakdown of Volume Sales for Laminate Flooring Usage in Education/Institution, Healthcare, Offices, Retail and Other Sectors (includes corresponding Graph/Chart)III-3

**Table 22.** US Market for Laminate Flooring in Residential Sector (2013): Percentage Breakdown of Laminate Flooring Consumption by Application Area for Bathroom, Bedroom, Dining Room, Entry/Hall, Kitchen, Living Room and Other Areas (includes corresponding Graph/Chart)III-3



Current and Future Analysis III-4

Laminate Floorings in the US (2000 - 2010): A Historic Time Line of MilestonesIII-4

Economic Volatility and Laminate Floorings MarketIII-5

Price Erosion: A Temporary Phenomenon?III-5

Laminate Flooring Holds Ground amid Tough Market ConditionsIII-6

Intense Competition Drives Focus onto Product Design InnovationsIII-6

Competitive ScenarioIII-7

 Table 23. Leading Players in the US Flooring Market (2013): Percentage Breakdown of

Sales by Company (includes corresponding Graph/Chart)III-7

**Table 24.** Leading Players in the US Laminate Floorings Market (2013): Percentage

Breakdown of Value Sales for Mohawk, Kronotex, Shaw, Clarion, Mannington, Tarkett

and Others (includes corresponding Graph/Chart)III-8

Table 25. Leading Brands in the US Laminate Flooring Market (2013): Percentage

Breakdown of Sales by Brands (includes corresponding Graph/Chart)III-8

Distribution ChannelsIII-8

Table 26. US Distribution Channels for Laminate Flooring (2013): Percentage

Breakdown of Volume Sales by Leading Channels (includes corresponding

Graph/Chart)III-9

Popular Trends Defining the US Laminate Floorings MarketIII-9

Innovative Products and Branding: Need of the HourIII-10

Green is in III-10

Carpet Consumers Shift Preference towards Laminate FlooringIII-10

Laminate Flooring Loses Ground to LVTIII-10

Imports ScenarioIII-11

Imports from China – Key Concern for US Laminate ManufacturersIII-11

Decorative Laminates Market: An InsightIII-11

**Table 27.** US Market for Decorative Laminates (2014): Percentage Breakdown by



Leading Players (includes corresponding Graph/Chart)III-12

Product LaunchesIII-12
Strategic Corporate DevelopmentsIII-13
Key PlayersIII-15
B. Market AnalyticsIII-19

**Table 28.** US Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-19

**Table 29.** US Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-20

**Table 30.** US 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-21

#### 2. CANADAIII-22

A. Market AnalysisIII-22OutlookIII-22Canadian Housing Sector – An OverviewIII-22

**Table 31.** Canadian Housing Market (2007-2015): Housing Starts in '000 Units (includes corresponding Graph/Chart)III-23

**Table 32.** Canadian Non-Residential Starts by Segment (2009-2015): Breakdown of Industrial, Commercial, and Institutional Starts in Millions of Square Feet (includes corresponding Graph/Chart)III-23



Hard-Surface Flooring Gaining TractionIII-24

**Table 33.** Floor Coverings Market in Canada (2013): Percentage Breakdown by Types - Carpets, Wood, Ceramic, Laminates, Resilient Flooring and Rugs (includes corresponding Graph/Chart)III-24

Product LaunchesIII-24
Corporate DevelopmentIII-25
Uniboard Canada, Inc. – A Key Regional PlayerIII-25
B. Market AnalyticsIII-26

**Table 34.** Canadian Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-26

**Table 35.** Canadian Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-27

**Table 36.** Canadian 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-28

#### 3. JAPANIII-29

A. Market AnalysisIII-29
OutlookIII-29
Regulatory FrameworksIII-29
B. Market AnalyticsIII-30

**Table 37.** Japanese Recent Past, Current & Future Analysis for Laminate Flooring by



End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-30

**Table 38.** Japanese Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-31

**Table 39.** Japanese 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-32

#### 4. EUROPEIII-33

A. Market AnalysisIII-33
OutlookIII-33
Structure of Wood-based Flooring Market in EuropeIII-33
Flooring Market – A Segmental PerspectiveIII-33

**Table 40.** European Flooring Market by Type (2014): Percentage Breakdown of Volume Sales for Ceramic, Carpets & Rugs, Resilient, Wood and Laminate, and Other Floorings (includes corresponding Graph/Chart)III-34

Laminate Flooring Market – A ReviewIII-34

**Table 41.** Laminate Flooring Sales of EPLF Members (2013): Percentage Breakdown of Volume Sales by Country (includes corresponding Graph/Chart)III-35

A Peek at Latest Trends in Laminate Flooring DesignsIII-35
Wood-like Laminates Find Favor in EuropeIII-36
Intense Competition and Overcapacity: Key Issues Confronting European
ManufacturersIII-36



Growing Threat from LVTIII-37
Stringent Regulatory Norms Typify European ManufacturingIII-37
B. Market AnalyticsIII-38

**Table 42.** European Recent Past, Current & Future Analysis for Laminate Flooring by Geographic Region - France, Germany, Italy, UK, Spain, Russia, Netherlands, Turkey, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-38

**Table 43.** European Historic Review for Laminate Flooring by Geographic Region - France, Germany, Italy, UK, Spain, Russia, Netherlands, Turkey, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-39

**Table 44.** European 14-Year Perspective for Laminate Flooring by Geographic Region - Percentage Breakdown of Volume Sales for France, Germany, Italy, UK, Spain, Russia, Netherlands, Turkey, and Rest of Europe Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-40

**Table 45.** European Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-41

**Table 46.** European Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-42

**Table 47.** European 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-43

#### 4A. FRANCEIII-44



A. Market AnalysisIII-44
OutlookIII-44
Product IntroductionIII-44
Alsafloor Sa – A Key Regional PlayerIII-44
B. Market AnalyticsIII-45

**Table 48.** French Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-45

**Table 49.** French Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-46

**Table 50.** French 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-47

#### **4B. GERMANYIII-48**

A. Market AnalysisIII-48
OutlookIII-48
Germany Continues to LeadIII-48
Product LaunchIII-48
Focus on Select Regional PlayersIII-49
B. Market AnalyticsIII-51

**Table 51.** German Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-51



**Table 52.** German Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-52

**Table 53.** German 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-53

#### 4C. ITALYIII-54

A. Market AnalysisIII-54Skema Srl - A Key Regional PlayerIII-54B. Market AnalyticsIII-55

**Table 54.** Italian Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-55

**Table 55.** Italian Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-56

**Table 56.** Italian 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-57

#### **4D. THE UNITED KINGDOMIII-58**

A. Market AnalysisIII-58
Strong Recovery in UK Housing Sector to Drive DemandIII-58



**Table 57.** New Housing Starts in the UK by Country: FY 2008-09 through FY 2013-14 (includes corresponding Graph/Chart)III-59

Floor Coverings Market: An OverviewIII-59

**Table 58.** UK Market for Floor Coverings (2013): Percentage Breakdown of Value Sales by Product Type - Carpets, Wood, Vinyl, Ceramic & Natural Stone Tiles, and Others (includes corresponding Graph/Chart)III-60

**Table 59.** Replacement Intervals for Floor Covering Types in the UK (includes corresponding Graph/Chart)III-60

An Insight into Laminate Flooring MarketIII-60
Product LaunchesIII-61
Corporate DevelopmentIII-61
B. Market AnalyticsIII-62

**Table 60.** UK Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-62

**Table 61.** UK Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-63

**Table 62.** UK 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-64

4E. SPAINIII-65



A. Market AnalysisIII-65
Product LaunchIII-65
Corporate DevelopmentIII-65
B. Market AnalyticsIII-66

**Table 63.** Spanish Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-66

**Table 64.** Spanish Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-67

**Table 65.** Spanish 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-68

#### 4F. RUSSIAIII-69

A. Market AnalysisIII-69OutlookIII-69Concerns over Influx of Chinese Laminate Flooring ProductsIII-69B. Market AnalyticsIII-70

**Table 66.** Russian Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-70

**Table 67.** Russian Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square



Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-71

**Table 68.** Russian 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-72

#### **4G. THE NETHERLANDSIII-73**

Market AnalysisIII-73

**Table 69.** The Netherlands Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-73

**Table 70.** The Netherlands Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-74

**Table 71.** The Netherlands 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-75

#### 4H. TURKEYIII-76

Market Analysis III-76

**Table 72.** Turkish Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-76



**Table 73.** Turkish Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-77

**Table 74.** Turkish 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-78

#### **4I. REST OF EUROPEIII-79**

A. Market AnalysisIII-79
OutlookIII-79
Product LaunchesIII-79
Strategic Corporate DevelopmentsIII-80
Focus on Select Regional PlayersIII-80
B. Market AnalyticsIII-83

**Table 75.** Rest of Europe Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-83

**Table 76.** Rest of Europe Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-84

**Table 77.** Rest of Europe 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-85

#### 5. ASIA-PACIFICIII-86



A. Market AnalysisIII-86OutlookIII-86Positive Construction Activity Outlook to Drive GrowthIII-86

**Table 78.** Projected Growth in the Asian Construction Market by Region and Sector (2014-2020) (includes corresponding Graph/Chart)III-87

Flooring Market – Wood and Laminate Catching Up with Ceramic and CarpetIII-87

**Table 79.** Asia-Pacific Market for Flooring by Type (2014): Percentage Breakdown of Volume Sales for Ceramic, Carpet & Rugs, Resilient, Wood and Laminate, and Other Floorings (includes corresponding Graph/Chart)III-88

B. Market AnalyticsIII-88

**Table 80.** Asia-Pacific Recent Past, Current & Future Analysis for Laminate Flooring by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-88

**Table 81.** Asia-Pacific Historic Review for Laminate Flooring by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-89

**Table 82.** Asia-Pacific 14-Year Perspective for Laminate Flooring by Geographic Region - Percentage Breakdown of Volume Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-90

**Table 83.** Asia-Pacific Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes



corresponding Graph/Chart)III-91

**Table 84.** Asia-Pacific Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-92

**Table 85.** Asia-Pacific 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-93

#### 5A. CHINAIII-94

A. Market AnalysisIII-94A Peek into the Chinese Construction IndustryIII-94Floor Covering Market in China: An OverviewIII-94

**Table 86.** Floor Coverings Market in China (2013): Percentage Share Breakdown of Volume Demand by Product Type - Ceramic, Carpets & Rugs, Vinyl, Laminate, Wood, and Others (includes corresponding Graph/Chart)III-95

**Table 87.** Chinese Wood Flooring Market by Wood Type (2014): Percentage Breakdown of Volume Sales for Bamboo, Engineered Wood, Laminate, Solid Wood, and Others (includes corresponding Graph/Chart)III-95

An Insight into Laminate Flooring Market in ChinaIII-96 Corporate DevelopmentIII-96 B. Market AnalyticsIII-97

**Table 88.** Chinese Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-97



**Table 89.** Chinese Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-98

**Table 90.** Chinese 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-99

#### **5B. INDIAIII-100**

A. Market AnalysisIII-100
OutlookIII-100
Resurgence of Construction Activity Portends Positive OutlookIII-100
Key StatisticsIII-101

**Table 91.** Urbanization Trends in India: Number of Inhabitants (in Million) for Years 1991, 2001, 2011 & 2021 (includes corresponding Graph/Chart)III-101

**Table 92.** Urbanization Trends in India: Number of Cities with more than One Million Inhabitants for Years 1991, 2001 & 2013 (includes corresponding Graph/Chart)III-101

**Table 93.** Percentage Breakdown of Indian Households by Income Group (2015 & 2025) (includes corresponding Graph/Chart)III-102

Hardwood and Laminate Flooring Dominate Indian Flooring IndustryIII-102

**Table 94.** Indian Wood Products Market (2012 & 2013): Percentage Breakdown of Revenue by Product Type (includes corresponding Graph/Chart)III-103

Indian Laminate Industry on the SurgeIII-103

**Table 95.** Leading Players in the Indian Laminate Sector (2013): Percentage



Breakdown of Revenues for Greenply, Merino, Pergo and Others (includes corresponding Graph/Chart)III-104

Growth Drivers Propelling the Laminate Flooring MarketIII-104
Focus on the HPL SectorIII-105
Hospitality Industry Chooses Laminate FlooringIII-105
Product LaunchesIII-105
Strategic Corporate DevelopmentsIII-106
Greenply Industries Limited – A Key PlayerIII-106
B. Market AnalyticsIII-107

**Table 96.** Indian Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-107

**Table 97.** Indian Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-108

**Table 98.** Indian 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-109

### **5C. REST OF ASIA-PACIFICIII-110**

A. Market AnalysisIII-110OutlookIII-110South Korea – Leading PlayersIII-110

**Table 99.** Leading Players in the South Korean Laminate Market (2014): Percentage Value Breakdown for Dongwha, Hansol, and Imports & Others (includes corresponding Graph/Chart)III-110



Corporate DevelopmentIII-110

Robina Flooring Sdn Bhd (Malaysia) - Key Regional PlayerIII-111

B. Market AnalyticsIII-111

**Table 100.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-111

**Table 101.** Rest of Asia-Pacific Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-112

**Table 102.** Rest of Asia-Pacific 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-113

#### 6. THE MIDDLE EASTIII-114

A. Market AnalysisIII-114
OutlookIII-114
Large Scale Construction Projects to Drive Laminate Flooring DemandIII-114
Strategic Corporate DevelopmentsIII-114
B. Market AnalyticsIII-115

**Table 103.** Middle East Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-115

Table 104. Middle East Historic Review for Laminate Flooring by End-Use Segment -



New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-116

**Table 105.** Middle East 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-117

#### 7. LATIN AMERICAIII-118

A. Market AnalysisIII-118
OutlookIII-118
Review of Latin American Construction IndustryIII-118
Flooring Market – Increasing Penetration of Wood and LaminateIII-118

**Table 106.** Latin American Market for Flooring by Type (2014): Percentage Breakdown of Volume Sales for Ceramic, Carpets & Rugs, Resilient, and Wood & Laminate Flooring (includes corresponding Graph/Chart)III-119

B. Market AnalyticsIII-119

**Table 107.** Latin American Recent Past, Current & Future Analysis for Laminate Flooring by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-119

**Table 108.** Latin American Historic Review for Laminate Flooring by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-120

**Table 109.** Latin American 14-Year Perspective for Laminate Flooring by Geographic Region - Percentage Breakdown of Volume Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-121



**Table 110.** Latin American Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-122

**Table 111.** Latin American Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-123

**Table 112.** Latin American 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-124

#### 7A. BRAZILIII-125

A. Market AnalysisIII-125OutlookIII-125Corporate DevelopmentIII-125B. Market AnalyticsIII-126

**Table 113.** Brazilian Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-126

**Table 114.** Brazilian Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-127

**Table 115.** Brazilian 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years



2007, 2015 and 2020 (includes corresponding Graph/Chart)III-128

#### **7B. REST OF LATIN AMERICAIII-129**

Market Analysis III-129

**Table 116.** Rest of Latin American Recent Past, Current & Future Analysis for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2014 through 2020 (includes corresponding Graph/Chart)III-129

**Table 117.** Rest of Latin American Historic Review for Laminate Flooring by End-Use Segment - New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets Independently Analyzed with Annual Sales Figures in Thousand Square Meters for Years 2007 through 2013 (includes corresponding Graph/Chart)III-130

**Table 118.** Rest of Latin American 14-Year Perspective for Laminate Flooring by End-Use Segment - Percentage Breakdown of Volume Sales for New Housing Starts, Residential Replacement (including DIY Installation), and Commercial Sector Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)III-131

#### IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 73 (including Divisions/Subsidiaries - 95)
The United States (24)
Canada (5)
Europe (39)
France (4)
Germany (8)
The United Kingdom (7)
Italy (2)
Spain (2)
Rest of Europe (16)

Asia-Pacific (Excluding Japan) (21)

Latin America (1)

Africa (3)



Middle East (2)



## I would like to order

Product name: Laminate Flooring: Market Research Report

Product link: <a href="https://marketpublishers.com/r/LC1B55DE809EN.html">https://marketpublishers.com/r/LC1B55DE809EN.html</a>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LC1B55DE809EN.html">https://marketpublishers.com/r/LC1B55DE809EN.html</a>