

# KTM AG (Austria): Market Research Report

<https://marketpublishers.com/r/KF38A92F4C4EN.html>

Date: January 2015

Pages: 139

Price: US\$ 3,500.00 (Single User License)

ID: KF38A92F4C4EN

## Abstracts

This report presents quick facts about KTM AG, which is principally involved in Motorcycles Business. Illustrated with 135 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.

## Contents

### 1. COMPANY SNIPPETS

### 2. MAJOR PRODUCTS AND SERVICES

### 3. SALES DATA

**Table 1.** KTM AG's Sales by Geographic Region Worldwide (2013-2014) in Percentage for Austria, Other Europe, North America and Rest of the World

**Table 2.** KTM AG's Sales by Business Segment Worldwide (2014) in Percentage for KTM and Husqvarna

**Table 3.** KTM AG's Sales by Product Segment Worldwide (2013-2014) in Percentage for Off Road Sport Motor Cycles, Street Sport Motor Cycles, Sport Mini Cycles and Others

### 4. MARKET OVERVIEW

Automotive

**Table 4.** Automotive Production by Country Worldwide (2014) - Percentage Market Share Breakdown by Volume for Indonesia, Malaysia, Philippines, and Thailand

**Table 5.** Automotive Sales by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Brazil, China, Europe, Japan, United States and Rest of World

**Table 6.** Automotive Sales by Region Worldwide (2014) - Percentage Market Share Breakdown by Value for Americas, Asia, Eurasia, Euro Med-Africa, France, Germany, Italy, Spain, UK and Others

**Table 7.** Automotive Vehicles Production by Type Worldwide (2014) - Percentage Market Share Breakdown by Volume for Bus, Light Vehicles, Minibus, Tractor and Truck

**Table 8.** Global Automotive Production (2014) in Thousand Units

**Table 9.** Automotive Market by End Use Applications Worldwide (2014) - Percentage Share Breakdown by Value Sales for Commercial, Passenger, Sensors and Others

**Table 10.** Automotive Market by Country in Asia (2014) - Percentage Share Breakdown by Volume Sales for Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam

**Table 11.** Motor Vehicles Market by End-Use Segment in Australia (2014) - Percentage Share Breakdown by Value Sales for Businesses With Utility Vehicles, Fleet Managers, Households, Road Passenger Transport Operators and Truck Owners

**Table 12.** Automotive Market by Segment in China (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

**Table 13.** Automotive Market by Segment in India (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

**Table 14.** Automotive Vehicles Market by Vehicle Type in India (2014) - Percentage Share Breakdown by Value Sales for Commercial Vehicles, Passenger Vehicles, Three Wheelers and Two Wheelers

**Table 15.** Automotive Vehicles Market by Vehicle Type in India (2014) - Percentage Share Breakdown by Volume for Commercial Vehicles, Passenger Vehicles, Three Wheelers and Two Wheelers

**Table 16.** Automotive Market by Segment in Indonesia (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

**Table 17.** Automotive Market by Segment in Japan (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

**Table 18.** Automotive Market by Segment in Malaysia (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

**Table 19.** Automotive Market by Segment in South Korea (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

**Table 20.** Automotive Market by Segment in Thailand (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

## Auto Parts

**Table 21.** Global Automotive Pumps Market (2014) in US\$ Million

**Table 22.** Global Automotive Sensors Market (2014) in US\$ Million

**Table 23.** Auto Parts Market by Type Worldwide (2014) - Percentage Share Breakdown by Value Sales for Advanced Driver Assistance Systems (ADAS), Body, Chassis, Conventional Engine, Conventional Safety, Driver Info, HEV/EV, Security, and Transmission

**Table 24.** Automotive Semiconductors Market Worldwide by End Use (2012-2017) In US\$ Million for Sensors, Analog ICs, ASICs/ASSPs, and Microcomponents

**Table 25.** Automotive Electronic Products Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for China, Eastern Europe, Japan and South Korea, North America, Western Europe, and Rest of World (RoW)

**Table 26.** Auto Parts Market by Sector in Brazil (2014) - Percentage Share Breakdown by Value Sales for Aftermarket, Exports, Intra sector, and Original Equipment Manufacturer (OEM)

**Table 27.** Do-it-Yourself Automotive Parts Market by Distribution Channel in the US (2014) - Percentage Share Breakdown by Value for Automotive Parts & Accessories Stores, Electronic Shopping & Mail-Order Houses, Warehouse Clubs & Superstores and Others

**Table 28.** Do-It-Yourself Auto Parts Market in the US (2014) in US\$ Million

## Automotive Components

**Table 29.** Global Automotive Components Market (2014) in US\$ Million

**Table 30.** Automotive Components Market by Segment Worldwide (2014) – Percentage Share Breakdown by Value Sales for Interiors, and Others

**Table 31.** Automotive Components Market by Region Worldwide (2014) - Percentage

Share Breakdown by Value Sales for Africa, Asia, Australia, Europe, North America and South America

**Table 32.** Auto Components Market by Category in India (2014) - Percentage Share Breakdown by Value Sales for Body, Chassis, Drive Transmission, Steering, Electrical Parts, Engine Parts, Equipments, Suspension, Braking, and Others

**Table 33.** Auto Components Market in India (2014) in INR Million

Automotive Connectors

**Table 34.** Automotive Connectors Market by Segment Worldwide (2014) - Percentage Share Breakdown by Value Sales for Chasis, Safety, Comfort, Convenience, and Powertrain

**Table 35.** Global Automotive Connector Market (2014) in US\$ Million

Automotive Aftermarket

**Table 36.** Automotive Aftermarket for Do-it-for-me (DIFM) Sector by Type in Canada (2014) - Percentage Share Breakdown by Value Sales for Installed Parts, Installed Tires, and Service Labour

**Table 37.** Automotive Aftermarket for Do it yourself (DIY) Sector by Type in Canada (2014) - Percentage Share Breakdown by Value Sales for Accessories, and DIY Parts

**Table 38.** Automotive Aftermarket by Sector in Canada (2014) - Percentage Share Breakdown by Value for Do-it-for-me (DIFM), and Do-it-yourself (DIY)

**Table 39.** Automotive Aftermarket by Sector in Canada and the US (2014) – Percentage Share Breakdown by Value Sales for Automotive parts DIFM Sales, DIY Sales, Labour Share DIFM Sales, Tire Sales, and Others

**Table 40.** Auto Parts Aftermarket in the US (2014) in US\$ Million

**Table 41.** Automotive Aftermarket by Sector in the US (2014) - Percentage Share Breakdown by Value Sales for Automotive parts DIFM Sales, DIY Sales, Labour Share

## DIFM Sales, and Tire Sales

**Table 42.** Automotive Aftermarket by Segment in the US (2014) – Percentage Breakdown by Value Sales for Collision Repair, Dealership, DIFM, and DIY

**Table 43.** Automotive Aftermarket by Segment in the US (2014) - Percentage Share Breakdown by Value Sales for Do-it-for-me (DIFM), and Do-it-yourself (DIY)

**Table 44.** Automotive Aftermarket by Category in the US (2014) - Percentage Market Share Breakdown by Volume Sales for Professional Service, Retail Sales and Tire Sales

**Table 45.** Automotive Aftermarket in the US (2014) in US\$ Million

## Motorcycles

**Table 46.** Motorcycles Market in China (2014) in Thousand Units

**Table 47.** Motorcycles Market in India (2014) in Thousand Units

**Table 48.** Motorcycles Market by Category in India (2014) - Percentage Share Breakdown by Volume Sales for Greater than 75cc and less than equal to 110cc, Greater than 110cc and less than equal to 125cc, Greater than 125cc and less than equal to 150cc, and Greater than 150cc

**Table 49.** Motorcycles Market in Indonesia (2014) in Thousand Units

**Table 50.** Motorcycles Market in Thailand (2014) in Thousand Units

**Table 51.** Motorcycles Market by Category in the US (2014) - Percentage Share Breakdown by Value Sales for 749cc+, 450-749cc, 360-449cc, 125-349cc, and Under 125cc

**Table 52.** Motorcyclists Market by Gender in the US (2014) - Percentage Share Breakdown for Female, and Male

**Table 53.** 651+cc Motorcycles Market in the US (2014) in Units

**Table 54.** Motorcycle Usage by Age in the US (2014) - Percentage Market Share  
Breakdown for 50+, 40-49, 35-39, 30-34, 25-29, 18-24, and Under 18

**Table 55.** Motorcycles Usage by Category in the US (2014) - Percentage Market Share  
Breakdown for 749cc+, 450-749cc, 360-449cc, 125-349cc, and Under 125cc

**Table 56.** Motorcycles Usage by Type in the US (2014) - Percentage Market Share  
Breakdown for Dual, Off-Highway, and On Highway

Scooters

**Table 57.** Scooters Production in Australia (2014) in Units

**Table 58.** Scooters Market in the Australia (2014) in A\$ Thousand

**Table 59.** Scooters Production by Category in Australia (2014) - Percentage Market Share Breakdown by Volume for 4-Wheel CART, Electric Scooter, Petrol Scooter, and Power Eagle

**Table 60.** Scooters Market by Category in Australia (2014) - Percentage Share Breakdown by Value Sales for 4-Wheel Cart, Electric Scooter, Parts, Petrol Scooter, and Power Eagle

Two Wheeler Vehicles

**Table 61.** Two Wheeler Vehicles Market by Segment in India (2014) - Percentage Share Breakdown by Volume Sales for Motorcycles, Scooters, and Others

**Table 62.** Two-Wheelers Production by Type in India (2014) - Percentage Market Share Breakdown by Volume for Mopeds, Motorcycles and Scooters

**Table 63.** 2 Wheel Vehicles Production in Thailand (2014) in Thousand Units

All Terrain Vehicles (ATVs)

**Table 64.** Global All-Terrain Vehicles Retail Market (2014) in Units

**Table 65.** All-Terrain Vehicles Retail Market in the US (2014) in Units

## 5. COMPETITIVE LANDSCAPE

### Automotive

**Table 66.** Market Shares of Leading Automotive Companies Worldwide (2014) - Percentage Breakdown by Value for Bayerische Motoren Werke AG, Fiat (Chrysler Group LLC), Ford Motor Company, General Motors Company, Honda Motor Company, Ltd., Hyundai Motor Company, Kia Motors Corporation, Nissan Motor Company, Ltd., Toyota Motor Corporation, Volkswagen Automotive Company, Ltd. and Others

**Table 67.** Market Shares of Leading Automotive Companies Worldwide (2014) - Percentage Breakdown by Volume Sales for Chevrolet Division of General Motors LLC, Ford Motor, Hyundai Motor, Kia Motors Corporation, Lada Motors, Nissan Motor Corporation, Renault S.A., Škoda Auto, Toyota Motor Corporation, Volkswagen Group and Others

**Table 68.** Market Shares of Leading Automotive Brands Worldwide (2014) – Percentage Share Breakdown by Value Sales for Ford, Holden, Honda, Hyundai, Mazda, Mitsubishi, Nissan, Subaru, Toyota, Volkswagen and Others

**Table 69.** Market Shares of Leading Automotive Manufacturers Advertising Spending through Media Worldwide (2014) - Percentage Breakdown by Value for Bayerische Motoren Werke AG, Fiat (Chrysler Group LLC), Ford Motor Company, General Motors Company, Honda Motor Company, Ltd., Hyundai Motor Company, Kia Motors Corporation, Nissan Motor Company, Ltd., Toyota Motor Corporation, Volkswagen Automotive Company, Ltd. and Others

**Table 70.** Automotive Market by Application Worldwide (2014) - Percentage Share Breakdown by Value Sales for Infotainment, Lighting, Powertrain, Safety/Driver Assistance Systems, Sensors, and Thermal

**Table 71.** Market Shares of Leading Automotive Companies in Europe (2014) - Percentage Breakdown by Value for Ford Motor, General Motors Europe, Peugeot S.A., Renault S.A., Volkswagen Group and Others

**Table 72.** Market Shares of Leading Japanese Automotive Manufacturers by Volume



Sales in Europe (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Kawasaki Heavy Industries Ltd., Suzuki Motor Corp., and Yamaha Motor Co., Ltd.

**Table 73.** Market Shares of Leading Japanese Automotive Manufacturers by Volume Sales in Japan (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Kawasaki Heavy Industries Ltd., Suzuki Motor Corp., and Yamaha Motor Co., Ltd.

**Table 74.** Market Shares of Leading Japanese Automotive Manufacturers by Volume Sales in North America (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Kawasaki Heavy Industries Ltd., Suzuki Motor Corp., and Yamaha Motor Co., Ltd.

**Table 75.** Market Shares of Leading Class 4 - 7 Automotive Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chrysler Group LLC, Daimler AG, Ford Motor Company, General Motors Company, Hino Motors Ltd., Isuzu Motors Ltd., Paccar, Inc., Volvo Group, and Others

**Table 76.** Market Shares of Leading Class 8 Automotive Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Daimler AG, Paccar, Inc., Volvo Group, and Others

**Table 77.** Market Shares of Leading Automotive Companies by Value Sales in the US (2014) - Percentage Breakdown for Bayerische Motoren Werke AG, Chrysler Group LLC, Ford Motor Co., General Motors, Honda, Hyundai Motor India Limited, Mercedes Benz, Nissan Motor Corporation, Toyota Motor Corporation, Volkswagen Group, and Others

## Automotive Parts

**Table 78.** Market Shares of Leading Auto Parts Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., General Parts, Inc., Genuine Parts Company (GPC), O'Reilly Automotive, Inc., and Others

**Table 79.** Market Shares of Leading Auto-Dimming Mirror Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Gentex Corporation, Magna International, Inc. and Others

**Table 80.** Market Shares of Leading Automotive Battery Manufacturers by Value Sales

Worldwide (2014) - Percentage Breakdown for Camel Group Co. Ltd., East Penn Manufacturing Co., Inc., Exide Technologies, Fengfan Co. Ltd., FIAMM S. p. A., GS Yuasa Corporation, Johnson Controls, Inc. and Others

**Table 81.** Market Shares of Leading Automotive Body & Security System Manufacturers Worldwide (2014) - Percentage breakdown by Value for Calsonic Kansei Corporation, Continental AG, Delphi Automotive LLP, Denso Corporation, Hella KGaA Hueck & Corporation, Robert Bosch GmbH, Visteon Corporation and Others

**Table 82.** Market Shares of Leading Automotive Camera Sensor Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Autoliv, Inc., Continental, Denso Corporation, Mobileye N. V., and Others

**Table 83.** Market Shares of Leading Do-It-For-Me (DIFM) Auto Part Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Advance Auto Parts, Inc., AutoZone, Inc., General Parts International, Inc., Genuine Parts Company, O'Reilly Automotive, Inc. and Others

**Table 84.** Market Shares of Leading Do-It-Yourself (DIY) Auto Part Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Advance Auto Parts, Inc., AutoZone, Inc., General Parts International, Inc., Genuine Parts Company, O'Reilly Automotive, Inc. and Others

**Table 85.** Market Shares of Leading Automotive Infotainment Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Alps Electric Co., Ltd., Bosch Limited, Continental AG, Denso Corporation, Fujitsu Ten Limited, Garmin Ltd., Harman International Industries, Incorporated, Kenwood, Panasonic Corporation, Pioneer Corporation and Others

**Table 86.** Market Shares of Leading Automotive Radar Sensor Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Continental AG, Delphi Automotive LLP, Denso Corporation, Fujitsu Ltd., Honda Motor Co., Ltd., Robert Bosch GmbH, and TRW Automotive

**Table 87.** Market Shares of Leading Automotive Safety Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Autoliv, Inc., Daimler AG, Denso Corporation, Ford Motor Company, General Motors Company, Honda, Hyundai Motor Group, The, Robert Bosch GmbH, Suzuki Motorcycle India, Takata Corporation, Tokai Rika Company, Ltd., Toyota Motor Corporation, Volkswagen Group, and Others

**Table 88.** Market Shares of Leading Automotive Safety Parts Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Autoliv Inc., Takata Corporation, Toyoda Gosei Co., Ltd. and TRW Automotive Inc.

**Table 89.** Leading Automotive Semiconductor Manufacturers' Market by Value Sales Worldwide (2014) - Percentage Share Breakdown for Renesas Electronics Corporation, STMicroelectronics, Infineon Technologies AG, Freescale Semiconductor Inc., and Others

**Table 90.** Market Shares of Leading Automotive Electronic Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Delphi Automotive LLP, Denso Corporation, Robert Bosch GmbH, Siemens AG, Visteon Corporation, and Others

**Table 91.** Market Shares of Leading Automotive Parts & Accessories Retailing Companies in Australia (2014) - Percentage Breakdown by Value Sales for Automotive Brands Group Pty Ltd., Repco Ltd., Super Cheap Auto Pty Ltd. and Others

**Table 92.** Market Shares of Leading Automotive Front End Module Manufacturers in European Union and North America (2014) - Percentage Breakdown by Value for Faurecia Interior Systems, Inc., Hella Behr Plastic Omnium GmbH and Magna International Inc.

**Table 93.** Market Shares of Leading Automotive Glass Companies in Japan (2014) - Percentage Breakdown by Value for Asahi Glass Co., Ltd., Central Glass Co., Ltd., Nippon Sheet Glass Co., Ltd and Others

**Table 94.** Market Shares of Leading Automotive Safety Parts Manufacturers in Japan (2014) - Percentage Breakdown by Value Sales for Ashimori Industry Co., Ltd., Nihon Plast Co., Ltd., Takata Corporation and Toyoda Gosei Co., Ltd.

**Table 95.** Market Shares of Leading Automotive Airbag Suppliers by Value Sales in Korea (2014) - Percentage Breakdown for Autoliv, Inc., Mobis, S&T Motiv Co., Ltd, and Takata Corporation

**Table 96.** Market Shares of Leading Automotive Safety Part Suppliers by Value Sales in Korea (2014) - Percentage Breakdown by Value Sales for Autoliv, Inc., Mobis, Takata Corporation, and Others

**Table 97.** Automotive Aftermarket for Do-it-yourself (DIY) Sector by Value Sales in the US (2014) - Percentage Share Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., General Parts, Inc., Genuine Parts Company (GPC), O'Reilly Automotive, Inc., and Others

**Table 98.** Automotive Aftermarket for Do-it-for-me(DIFM) Sector by Value Sales in the US (2014) - Percentage Share Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., General Parts, Inc., Genuine Parts Company (GPC), O'Reilly Automotive, Inc., and Others

**Table 99.** Market Shares of Leading Automotive Parts Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., O'Reilly Automotive, Inc., and Others

#### Automotive Interiors

**Table 100.** Market Shares of Leading Automotive Interior Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Faurecia Interior Systems, Inc., International Automotive Components Group, Johnson Controls, Inc., Magna International, Inc., Toyota Group, Visteon Corporation and Others

**Table 101.** Market Shares of Leading Automotive Interior Trim Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Faurecia, Huayu Automotive Systems Co., Ltd., International Automotive Components Group (IAC), Johnson Controls, Inc., Visteon Corporation, and Others

#### Automotive Lighting

**Table 102.** Market Shares of Leading Automotive Lighting Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for GE Lighting, OSRAM Licht AG, Philips N. V., and Others

**Table 103.** Market Shares of Leading Automotive Lighting Component Manufacturers by Volume Sales Worldwide (2014) - Percentage Breakdown for Automotive Lighting Reutlingen GmbH, Hella KGaA Hueck & Co, Ichiko Industries, Ltd., Koito Manufacturing Co., Ltd., Stanley Electric Co., Ltd., Valeo S.A., and Others

**Table 104.** Market Shares of Leading Automotive Lighting Manufacturers by Volume Sales in NAFTA (2014) - Percentage Breakdown for Automotive Lighting Reutlingen GmbH, Hella KGaA Hueck & Co, Koito Manufacturing Co., Ltd., Magna International, Inc., Valeo S.A., Varroc Group, and Others

#### Clutches

**Table 105.** Market Shares of Leading Clutch Manufacturers in India (2014) - Percentage Breakdown by Value Sales for Aisin Seiki Co., Ltd., BorgWarner Inc., EXEDY Corporation, F. C. C. Co., Ltd., LuK GmbH & Co. KG, Valeo Group and ZF Sachs AG

**Table 106.** Market Shares of Leading Clutch Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Aisin Seiki Co., Ltd., EXEDY Corporation, LuK GmbH & Co. KG, Valeo Group, ZF Sachs AG and Others

**Table 107.** Market Shares of Leading Vehicle Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Beiqi Foton Motor Co., Ltd., Brilliance Auto Group, BYD Auto Co., Ltd., Changan Automobile Group, Chery Automobile Co., Ltd., Dongfeng Motor Corporation, FAW Group Corporation, General Motors Company, Great Wall Zhongxing, Honda Motor Co., Ltd., Hyundai Group, Jianghuai Automobile Co., Ltd., Nissan Motor Corporation, Peugeot S.A., Toyota Motor Corporation, Volkswagen Group, Zhejiang Geely Holding Group Co., Ltd. and Others

#### Vehicles

**Table 108.** Market Shares of Leading Passenger Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Mahindra & Mahindra Ltd., Piaggio & C. SpA, TVS Motor Company Limited, and Others (Includes Atul Auto, Scooters India)

**Table 109.** Market Shares of Leading Passenger Vehicle Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Hyundai Motor Company, Mahindra & Mahindra Ltd., Maruti Suzuki India Limited, Tata Motors Limited and Toyota Kirloskar Auto Parts Pvt Ltd.

**Table 110.** Market Shares of Leading Vehicle Manufacturers in Japan (2014) -

Percentage Breakdown by Volume for Daihatsu Motor Co., Ltd., Fuji Heavy Industries, Ltd., Hino Motors, Ltd., Honda Motor Co., Ltd., Isuzu Motors Ltd., Mazda Motor Corporation, Mitsubishi Motors Corporation, Nissan Motor Co., Ltd., Suzuki Motor Corporation, Toyota Motor Corporation, UD Trucks Corporation and Others

**Table 111.** Market Shares of Leading Vehicle Manufacturers by Value Sales in Thailand (2014) - Percentage Breakdown for Chevrolet (General Motors), Ford Motor Company, Honda Motor Co., Ltd., Isuzu Motors Ltd., Mitsubishi Group, Nissan Motor Corporation, Suzuki Motor Corporation, Swaraj Mazda Limited, Toyota Motor Corporation, and Others

**Table 112.** Market Shares of Leading 4Wheeler Vehicle Manufacturers in Thailand (2014) - Percentage Breakdown by Volume Sales for Chevrolet (General Motors), Ford Motor Company, Honda Motor Co., Ltd., Isuzu Motors Ltd., Mazda Motor Corporation, Mitsubishi Motors, Nissan Motor Company, Toyota Motor Corporation, and Others

All-Terrain Vehicle (ATV)

**Table 113.** Market Shares of Leading All-Terrain Vehicle (ATV) Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Arctic Cat, Inc., Bombardier Recreational Products, Inc., Honda Motor Co., Ltd., Kawasaki Heavy Industries, Polaris Industries, Inc., Suzuki Motor Corporation and Yamaha Motor Company, Limited

Bicycle Components

**Table 114.** Market Shares of Leading Bicycle Component Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Shimano, Inc. and Others

**Table 115.** Market Shares of Leading Bicycle Component Manufacturers in China (2014) - Percentage Breakdown by Value Sales for Shimano, Inc. and Others

**Table 116.** Market Shares of Leading Bicycle Component Manufacturers in Europe (2014) - Percentage Breakdown by Value Sales for Shimano, Inc. and Others

**Table 117.** Market Shares of Leading Bicycle Component Manufacturers in Japan (2014) - Percentage Breakdown by Value Sales for Shimano, Inc. and Others



**Table 118.** Market Shares of Leading Bicycle Component Manufacturers in North America (2014) - Percentage Breakdown by Value Sales for Shimano, Inc. and Others

#### Bikes

**Table 119.** Market Shares of Leading Executive Bike Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motor Co., Ltd., TVS Motor Co., Ltd., and Others

**Table 120.** Market Shares of Leading Premium Bike Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motor Co., Ltd., TVS Motor Co., Ltd., and Others

**Table 121.** Market Shares of Leading Bike Manufacturers (Entry Level) by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., TVS Motor Co., Ltd., and Others

**Table 122.** Market Shares of Leading Road Bike Manufacturers in the US (2014) - Percentage Breakdown by Value Sales for Cannondale Bicycle Corp., The, SCOTT Sports SA, Shenandoah Bicycle Company, Trek Bicycle Corp. and Others

#### Motor Cycles

**Table 123.** Market Shares of Leading Motorcycle Manufacturers by Value Sales in France (2014) - Percentage Breakdown for BMW Motorrad, Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, KYMCO Kwang Yang Motor Co, Ltd, Peugeot, Piaggio & C. SpA, Suzuki Motor Corporation, SYM Sanyang Industry Co., Ltd, Yamaha Motor Company Limited, and Others

**Table 124.** Market Shares of Leading Motorcycle Manufacturers by Value Sales in Germany (2014) - Percentage Breakdown for Aprilia, BMW Motorrad, Ducati Motor Holding S. p. A., Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, KYMCO Kwang Yang Motor Co, Ltd, Peugeot, Piaggio & C. SpA, Sonstige Hersteller, Suzuki Motor Corporation, Triumph Motorcycles Ltd, Yamaha Motor Company Limited, and Others

**Table 125.** Market Shares of Leading Motorcycle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

**Table 126.** Market Shares of Leading Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for BMW Motorrad, Can-Am motorcycles, Ducati Motor Holding S. p. A., Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, Polaris Industries, Suzuki Motor Corporation, Triumph Motorcycles Ltd, and Yamaha Motor Company Limited

**Table 127.** Market Shares of Leading (651cc+) Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Harley-Davidson, Inc., and Others

**Table 128.** Market Shares of Leading (601cc+) Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Harley-Davidson, Inc., and Others

**Table 129.** Market Shares of Leading Motorcycle (>110cc and less than equal to 125cc) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, TVS Motor Company Limited, and Others

**Table 130.** Market Shares of Leading Motorcycle (>125cc and less than equal to 150cc) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, and Others

**Table 131.** Market Shares of Leading Motorcycle (>150cc) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, TVS Motor Company Limited, and Others

**Table 132.** Market Shares of Leading Motorcycle (>75cc and less than equal to 110cc) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, and TVS Motor Company Limited

Scooters

**Table 133.** Market Shares of Leading Scooter Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS



Motor Company Limited, and Others

Two Wheelers

**Table 134.** Market Shares of Leading Two Wheeler Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

**Table 135.** Market Shares of Leading Two-Wheeler Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto. Ltd, Hero Moto Corp Ltd, Honda Motorcycle and Scooter India, Private Limited, Suzuki Motor Corporation and TVS Motor Company Limited

## 6. RECENT INDUSTRY DEVELOPMENTS

## I would like to order

Product name: KTM AG (Austria): Market Research Report

Product link: <https://marketpublishers.com/r/KF38A92F4C4EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KF38A92F4C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970