

Kia Motors Corporation (Korea): Market Research Report

https://marketpublishers.com/r/K13CDDCA4BBEN.html

Date: January 2015

Pages: 297

Price: US\$ 3,500.00 (Single User License)

ID: K13CDDCA4BBEN

Abstracts

This report presents quick facts about Kia Motors Corporation, which is principally involved in the Manufacture and Distribution of Automobiles. Illustrated with 295 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.



Contents

1. COMPANY SNIPPETS

2. SALES DATA

Table 1. Kia Motors Corp's Sales by Geographic Region Worldwide (2013-2014) in Percentage for Korea, North America, Europe and Others

3. MARKET OVERVIEW

Automobiles

Table 2. Global Automotive Production (2014) in Thousand Units

Table 3. Automotive Sales by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Brazil, China, Europe, Japan, United States and Rest of the World

Table 4. Automotive Sales by Region Worldwide (2014) - Percentage Market Share Breakdown by Value for Americas, Asia, Eurasia, Euro Med-Africa, France, Germany, Italy, Spain, UK and Others

Table 5. Automobiles Production by Vehicle Type Worldwide (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 6. Automobiles Production by Vehicle Type in the Europe (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 7. Automobiles Production by Vehicle Type in North America (2014) - Percentage Market Share Breakdown by Volume for Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 8. Automobiles Production by Vehicle Type in South America (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light



Commercial Vehicles and Passenger Cars

Table 9. Automobiles Production by Vehicle Type in China (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 10. Automobiles Production by Vehicle Type in Japan (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 11. Automobiles Production by Vehicle Type in Asia Oceania (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 12. Automobiles Production by Vehicle Type in Africa (2014) - Percentage Market Share Breakdown by Volume for Heavy Buses, Heavy Trucks, Light Commercial Vehicles and Passenger Cars

Table 13. Automobiles Market in India (2014) in Units

Table 14. Automotive Market by Segment in Thailand (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 15. Automotive Market by Segment in China (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 16. Automotive Market by Segment in Indonesia (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 17. Automotive Market by Segment in India (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 18. Automotive Market by Segment in Japan (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 19. Automotive Market by Segment in South Korea (2014) - Percentage Share Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 20. Automotive Market by Segment in Malaysia (2014) - Percentage Share



Breakdown by Value for Light Commercial Vehicles, and Passenger Cars

Table 21. Automotive Market by Country in Asia (2014) - Percentage Share Breakdown by Volume Sales for Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam

Table 22. Automotive Production by Country Worldwide (2014) - Percentage Market Share Breakdown by Volume for Indonesia, Malaysia, Philippines, and Thailand

Table 23. Automobiles Market by Category in Thailand (2014) - Percentage Share Breakdown by Volume Sales for Commercial Vehicle and Others, Light Commercial Vehicle and Passenger Vehicle

Table 24. Automotive Vehicles Market by Vehicle Type in India (2014) - Percentage Share Breakdown by Value Sales for Commercial Vehicles, Passenger Vehicles, Three Wheelers and Two Wheelers

Table 25. Automotive Vehicles Market by Vehicle Type in India (2014) - Percentage Share Breakdown by Volume for Commercial Vehicles, Passenger Vehicles, Three Wheelers and Two Wheelers

Table 26. Automotive Vehicles Production by Type Worldwide (2014) - Percentage Market Share Breakdown by Volume for Bus, Light Vehicles, Minibus, Tractor and Truck

Table 27. Automobiles Market by Segment in India (2014) - Percentage Breakdown by Volume Sales for Commercial Vehicles, Passenger Vehicles, Three Wheelers, Tractors, and Two Wheelers

Table 28. Motor Vehicles Market by End-Use Segment in Australia (2014) - Percentage Share Breakdown by Value Sales for Businesses With Utility Vehicles, Fleet Managers, Households, Road Passenger Transport Operators and Truck Owners

Auto Parts

Table 29. Auto Parts Market by Type Worldwide (2014) - Percentage Share Breakdown by Value Sales for Advanced Driver Assistance Systems (ADAS), Body, Chassis, Conventional Engine, Conventional Safety, Driver Info, HEV/EV, Security, and Transmission



Table 30. Global Automotive Pumps Market (2014) in US\$ Million

Table 31. Auto Parts Market by Sector in Brazil (2014) - Percentage Share Breakdown by Value Sales for Aftermarket, Exports, Intra sector, and Original Equipment Manufacturer (OEM)

Table 32. Do-it-Yourself Automotive Parts Market by Distribution Channel in the US (2014) - Percentage Share Breakdown by Value for Automotive Parts & Accessories Stores, Electronic Shopping & Mail-Order Houses, Warehouse Clubs & Superstores and Others

Automotive Components

Table 33. Global Automotive Components Market (2014) in US\$ Million

Table 34. Automotive Components Market by Segment Worldwide (2014) - Percentage Share Breakdown by Value Sales for Interiors, and Others

Table 35. Automotive Components Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Africa, Asia, Australia, Europe, North America and South America

Table 36. Auto Components Market by Category in India (2014) - Percentage Share Breakdown by Value Sales for Body, Chassis, Drive Transmission, Steering, Electrical Parts, Engine Parts, Equipments, Suspension, Braking, and Others

Automotive Connectors

Table 37. Automotive Connectors Market by Segment Worldwide (2014) - Percentage Share Breakdown by Value Sales for Chasis, Safety, Comfort, Convenience, and Powertrain

Table 38. Global Automotive Connector Market (2014) in US\$ Million

Automotive Aftermarket



Table 39. Automotive Aftermarket for Do-it-for-me (DIFM) Sector by Type in Canada (2014) - Percentage Share Breakdown by Value Sales for Installed Parts, Installed Tires, and Service Labour

Table 40. Automotive Aftermarket for Do it yourself (DIY) Sector by Type in Canada (2014) - Percentage Share Breakdown by Value Sales for Accessories, and DIY Parts

Table 41. Automotive Aftermarket by Sector in Canada (2014) - Percentage Share Breakdown by Value for Do-it-for-me (DIFM), and Do-it-yourself (DIY)

Table 42. Automotive Aftermarket by Sector in Canada and the US (2014) - Percentage Share Breakdown by Value Sales for Automotive parts DIFM Sales, DIY Sales, Labour Share DIFM Sales, Tire Sales, and Others

Table 43. Auto Parts Aftermarket in the US (2014) in US\$ Million

Table 44. Automotive Aftermarket by Sector in the US (2014) - Percentage Share Breakdown by Value Sales for Automotive parts DIFM Sales, DIY Sales, Labour Share DIFM Sales, and Tire Sales

Table 45. Automotive Aftermarket by Segment in the US (2014) - Percentage Breakdown by Value Sales for Collision Repair, Dealership, DIFM, and DIY

Table 46. Automotive Aftermarket by Segment in the US (2014) - Percentage Share Breakdown by Value Sales for Do-it-for-me (DIFM), and Do it yourself (DIY)

Table 47. Automotive Aftermarket by Category in the US (2014) - Percentage Market Share Breakdown by Volume Sales for Professional Service, Retail Sales and Tire Sales

Table 48. Automotive Aftermarket in the US (2014) in US\$ Million

Forklift Trucks

Table 49. Forklift Trucks Market by Price Segment Worldwide (2014) - Percentage Share Breakdown by Value Sales for Economy, Premium, and Value

Table 50. Forklift Trucks Market by Price Segment in China (2014) - Percentage Share



Breakdown by Value Sales for Economy, Premium, and Value

Table 51. Forklift Trucks Market by Price Segment in Europe (2014) - Percentage Share Breakdown by Value Sales for Economy, Premium, and Value

Table 52. Forklift Trucks Market by Price Segment in North America (2014) - Percentage Share Breakdown by Value Sales for Economy, Premium, and Value

Green Cars

Table 53. Global Green Cars Market (2014) in Units

Table 54. Global Green Cars Market (2014) in US\$ Million

Table 55. Global Green Car Shipments (2014) in Thousand Units

Table 56. Green Cars Market by Category Worldwide (2014) - Percentage Share Breakdown by Volume Sales for Electric Vehicles, Hybrid Electric Vehicles (HEV), and Photovoltaic Hybrid Electric Vehicle (PHEV)

Table 57. Green Cars Market by Category in China (2014) - Percentage Share Breakdown by Volume Sales for Electric Vehicles, Hybrid Electric Vehicles (HEV), and Photovoltaic Hybrid Electric Vehicle (PHEV)

Table 58. Green Cars Market by Category in Japan (2014) - Percentage Share Breakdown by Volume Sales for Electric Vehicles, Hybrid Electric Vehicles (HEV), and Photovoltaic Hybrid Electric Vehicle (PHEV)

Table 59. Green Cars Market by Category in the US (2014) - Percentage Share Breakdown by Volume Sales for Electric Vehicles, Hybrid Electric Vehicles (HEV), and Photovoltaic Hybrid Electric Vehicle (PHEV)

Table 60. Green Cars Market by Category in Western Europe (2014) - Percentage Share Breakdown by Volume Sales for Electric Vehicles, Hybrid Electric Vehicles (HEV), and Photovoltaic Hybrid Electric Vehicle (PHEV)

Heavy Trucks



Table 61. Heavy Trucks Production in Brazil (2014) in Units

Table 62. Vehicle Production by Type in Brazil (2014) - Percentage Market Share Breakdown by Volume for Heavy, Light, Medium, Semi-heavy, and Semi-light

Industrial Trucks

Table 63. Industrial Trucks Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume Sales for China, Eastern Europe, Japan, North America, Western Europe, Rest of Asia, and Rest of World

Table 64. Industrial Trucks Market by Type Worldwide (2014) - Percentage Share Breakdown by Value Sales for Industrial E-Trucks, IC-Trucks, and Warehouse Trucks

Table 65. Industrial Trucks Market by Type Worldwide (2014) - Percentage Share Breakdown by Volume Sales for Industrial E-Trucks, IC-Trucks, and Warehouse Trucks

Table 66. Industrial Trucks Market by End-Use Segment in Europe (2014) - Percentage Share Breakdown by Value Sales for Automotive Industry, Chemical Industry, Food Industry, Mechanical and Electrical Industry, Metals Manufacturing, Services, Trading with Food and Beverages, Transport and Logistics, and Others

Motorcycles

Table 67. Motorcycles Market in China (2014) in Thousand Units

Table 68. Motorcycles Market in Thailand (2014) in Thousand Units

Table 69. Motorcycles Market in Indonesia (2014) in Thousand Units

Table 70. Motorcycles Market in India (2014) in Thousand Units

Table 71. Motorcycles Market by Category in the US (2014) - Percentage Share Breakdown by Value Sales for 749cc+, 450-749cc, 360-449cc, 125-349cc, and Under 125cc



Table 72. Motorcyclists Market by Gender in the US (2014) - Percentage Share Breakdown for Female, and Male

Table 73. 651+cc Motorcycles Market in the US (2014) in Units

Passenger Cars

Table 74. Global Passenger Cars Market (2014) in Thousands

Table 75. Passenger Cars Production by Region Worldwide (2014) - Percentage Market Share Breakdown by Volume for BRIC (Brazil, Russia, India and China), European Union, Japan, NAFTA (Canada, Mexico, and the USA), South Korea and Others

Table 76. Global Cars Market (2014) in Thousand Units

Table 77. Passenger Car & Light Truck Tire Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume Sales for Asia-Pacific, Europe (Including Rest of World) and The Americas

Table 78. Passenger Cars Market by Segment in India (2014) - Percentage Share Breakdown by Value Sales for Compact, Executive, Luxury, Micro, Mid-Size, Mini and Super Compact

Table 79. Cars Market by Segment in India (2014) - Percentage Share Breakdown by Volume Sales for Entry Compact, Entry Sedan, Premium Compact, and Premium Sedan

Table 80. Passenger Vehicles Market by Category in India (2014) - Percentage Share Breakdown by Value Sales for Passenger Cars, Utility Vans and Vans

Table 81. Registered Passenger Vehicles Market in the US (2014) in Thousand Units

Scooters

Table 82. Scooters Production in Australia (2014) in Units



Table 83. Scooters Market in the Australia (2014) in A\$ Thousand

Table 84. Scooters Production by Category in Australia (2014) - Percentage Market Share Breakdown by Volume for 4-Wheel CART, Electric Scooter, Petrol Scooter, and Power Eagle

Table 85. Scooters Market by Category in Australia (2014) - Percentage Share Breakdown by Value Sales for 4-Wheel Cart, Electric Scooter, Parts, Petrol Scooter, and Power Eagle

Snow Mobiles

Table 86. Global Snowmobiles Market (2014) in Units

Table 87. Snow Mobiles Market by Segment Worldwide (2014) - Percentage Breakdown by Value Sales for Crossover, Mountain, Perform, Touring, and Utility

Two Wheeler Vehicles

Table 88. Two Wheeler Vehicles Market by Segment in India (2014) - Percentage Share Breakdown by Volume Sales for Motorcycles, Scooters, and Others

Table 89. Two-Wheelers Production by Type in India (2014) - Percentage Market Share Breakdown by Volume for Mopeds, Motorcycles and Scooters

Table 90. 2 Wheel Vehicles Production in Thailand (2014) in Thousand Units

Three-Wheelers

Table 91. Three-Wheelers Production by Carrier Type in India (2014) - Percentage Market Share Breakdown by Volume for Goods Carrier and Passenger Carrier

Tractors

Table 92. Tractors Market by Region Worldwide (2014) - Percentage Share Breakdown



by Volume Sales for Asia, Europe, North America, South America, and Others

Table 93. Indian Tractors Export Market by Region Worldwide (2014) - Percentage Share Breakdown for Africa, Asia, North America, and Others

Table 94. Tractors Market by State in India (2014) - Percentage Share Breakdown by Volume Sales for Andhra Pradesh, Bihar, Gujarat, Haryana, Karnataka, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Uttar Pradesh, and Others

Table 95. Tractors Market by Capacity in India (2014) - Percentage Share Breakdown by Volume Sales for Up to 30 HP, 31-40 HP, 41-50 HP, and Above 51 HP

Table 96. Tractors Market by Region in India (2014) - Percentage Share Breakdown by Value Sales for East, North, South, and West

Table 97. Tractors Market by Capacity Range in India (2014) - Percentage Share Breakdown by Value Sales for 31-40HP, 41-50HP, Upto 30HP, and Above 51HP

Table 98. Tractors Market in India (2014) in Units

Trucks

Table 99. Global Trucks Market (2014) in Thousands

Table 100. Trucks Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Asia, and Others

Table 101. Trucks Market by Type Worldwide (2014) - Percentage Share Breakdown by Value for Aftermarket (Service), and Industrial Trucks

Table 102. Truck Market by Segment Worldwide (2014) - Percentage Share Breakdown by Volume Sales for Economy, Premium, and Value

Table 103. Trucks Market by Region in Asia (2014) - Percentage Share Breakdown by Volume for China, India, Indonesia, Japan, Korea, Thailand, and Others

Table 104. Trucking Market by Type in the US (2014) - Percentage Share Breakdown by Value Sales for Less-Than-Truckload (LTL), TL (Truck Load), and Private Fleet



Table 105. Domestic Truck and Bus Market by Type in Japan (2014) - Percentage Share Breakdown by Volume Sales for Heavy-Duty, Medium-Duty and Light-Duty

Table 106. Auto/Light Truck Market in the US (2014) in Thousand Units

Vehicles

Table 107. Global Vehicles Demand (2014) in Thousands

Table 108. Global Vehicles Demand by Region (2014) - Percentage Market Share Breakdown by Volume for Africa/Other, Asia/Pacific, Eastern Europe, Middle East, North America, South America and Western Europe

Table 109. Vehicles (Passengers & Light Commercial Vehicles) Market in Brazil (2014) in Thousands

Table 110. Vehicles Demand by Country in Asia/Pacific (2014) - Percentage Market Share Breakdown by Volume for China, India, Indonesia, Japan, Korea, Malaysia, Thailand and Others

Table 111. Vehicles Demand by Country in North America (2014) - Percentage Market Share Breakdown by Volume for Canada, Mexico and USA

Table 112. Vehicles Demand by Country in Western Europe (2014) - Percentage Market Share Breakdown by Volume for France, Germany, Italy, Spain, U K and Others

Table 113. Vehicles Market in Australia (2014) - Percentage Share Breakdown by Volume Sales for Passenger & Sport Utility Vehicle (SUV), and Others

Table 114. Vehicles Domestic Market by Type in China (2014) - Percentage Share Breakdown by Volume for Commercial Vehicle, and Passenger Vehicle

Table 115. Vehicles Market in China (2014) in Thousand Units

Table 116. Vehicles Market in India (2014) in Thousand Units

Table 117. Vehicles Market in Indonesia (2014) in Thousand Units



Table 118. Vehicles Production in Indonesia (2014) in Thousand Units

Table 119. Vehicles Market in Thailand (2014) in Thousand Units

Table 120. Vehicles Production in Thailand (2014) in Thousand Units

Table 121. Vehicles Production by Type in Thailand (2014) - Percentage Market Share Breakdown by Value for Eco Cars, Passenger Cars, Pickup and PPV, and Others

Table 122. Vehicles Production in Malaysia (2014) in Thousand Units

Light Vehicles

Table 123. Global Light Vehicles Market (2014) in Thousands

Table 124. Global Light Vehicles Production (2014) in Thousands

Table 125. Light Vehicles Production by Country Worldwide (2014) - Percentage Market Share Breakdown by Volume for Brazil, Canada, China, Germany, India, Japan, Mexico, South Korea, Thailand, USA and Others

Table 126. Global Light Vehicles Market by Country (2014) - Percentage Market Share Breakdown by Value Sales for Brazil, China, Europe, Japan, Korea, NAFTA, and the Rest of the World

Table 127. Global Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for ASEAN + India, Central Europe, Eastern Europe, Greater China, Middle East/Africa, North America, South America, Western Europe and Others

Table 128. Global Light Vehicle Market Production by Region (2014) - Percentage Share Breakdown for China, Eastern Europe, Japan, North America, Western Europe and Others

Table 129. China Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for China and Others

Table 130. European Light Vehicles Market by Region (2014) - Percentage Market



Share Breakdown by Value Sales for Eastern Europe and Western Europe

Table 131. Europe Light Vehicles Market by Country (2014) - Percentage Market Share Breakdown by Value Sales for France, Germany, Italy, Spain, UK and Others

Table 132. Light Vehicles Market by Category in the US (2014) - Percentage Share Breakdown by Volume for Car and Light Truck

Table 133. Light Vehicles Market in Europe (2014) in Thousands

Table 134. Middle East/Africa Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for Iran and Others

Table 135. North American Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for Canada, Mexico and US

Table 136. Light Vehicles Sales by Region in Western Europe by Value (2014) - Percentage Market Share Breakdown for France, Germany, Italy, Spain, UK and Other

Table 137. Western Europe Light Vehicles Market by Country (2014) - Percentage Market Share Breakdown by Value Sales for France, Germany, Italy, Spain, UK and Others

Table 138. Western Europe Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for France, Germany, Italy, Spain, UK and Others

Table 139. Central Europe Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for Czech Republic and Others

Table 140. ASEAN + India Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for India and Others

Table 141. Eastern Europe Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for Russia, Turkey and Others

Table 142. South America Light Vehicles Production by Region (2014) - Percentage Market Share Breakdown by Volume for Brazil, Argentina and Others

Table 143. 4Wheeler Vehicles Market by Segment in Thailand (2014) - Percentage



Share Breakdown by Value Sales for Compact, Eco car Subcompact, Mid- / Full-size, Pickup & PPV, Trucks and others

Table 144. 4-Wheel Vehicle Production by Category in Thailand (2014) - Percentage Market Share Breakdown by Value for Eco Car, Passenger Car, Pickup/PPV/SUV and Others

Light Commercial Vehicles

Table 145. Global Light Commercial Vehicles Market (2014) in Thousands

Table 146. Light Commercial Vehicles Market by Product Category Worldwide (2014) - Percentage Share Breakdown by Value Sales for Mini Trucks, Passenger Carriers, Pick Ups, and Others

Table 147. Light Commercial Vehicles Market in Europe (2014) in Thousands

Table 148. Light Commercial Vehicles Market by Country in Europe (2014) - Percentage Share Breakdown by Value Sales for France, Germany, Italy, Spain, UK and Others

Table 149. Light Commercial Vehicles Market by Type in India (2014) - Percentage Share Breakdown by Value Sales for Light Commercial Vehicle (LCV) Goods Carriers, Light Commercial Vehicle (LCV) Passenger Carriers

Table 150. Domestic Vehicles (Passengers & Light Commercial Vehicles) Production in Brazil (2014) in Thousands

Commercial Vehicles

Table 151. Commercial Vehicle Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Africa, Asia, Central & South America, China, Europe, Japan, United States and Others

Table 152. Commercial Vehicles Market in China (2014) in Thousands

Table 153. Commercial Vehicles Market in India (2014) in Units



Table 154. Commercial Vehicles Market by Segment in India (2014) - Percentage Share Breakdown by Volume Sales for Light, Medium and Heavy

Table 155. Commercial Vehicles Production by Type in India (2014) - Percentage Market Share Breakdown by Volume for Medium Commercial Vehicles & Heavy Commercial Vehicles, Light Commercial Vehicles

Table 156. Commercial Vehicles Market in Indonesia (2014) in Units

Table 157. Commercial Vehicle Market by Category in Indonesia (2014) - Percentage Share Breakdown by Volume Sales for Action Utility Vehicle/Pickup and Truck

Table 158. Commercial Vehicles Market in Japan (2014) in 000 Units

Table 159. Commercial Vehicles Market in Korea (2014) in Units

Table 160. Commercial Vehicles Market in Thailand (2014) in Units

All Terrain Vehicles (ATVs)

Table 161. Global All-Terrain Vehicles Retail Market (2014) in Units

Table 162. All-Terrain Vehicles Retail Market in the US (2014) in Units

Electric Vehicles (EVs)

Table 163. Global Electric Vehicle Shipments (2014) in Thousand Units

Table 164. Electric Vehicles (EV), Hybrid Electric Vehicles (HEV), Plug-In-Hybrid Electric Vehicles (PHEV) Market by Region Worldwide (2014) - Percentage Share Breakdown by Value for China, Europe, Japan, US, and Others

Table 165. Electric Vehicles Market in the US (2014) in Thousand Units

Off-Road Vehicles (ORVs)



Table 166. Off-Road Vehicles Market by Category Worldwide (2014) - Percentage Share Breakdown by Retail Volume Sales for All-Terrain Vehicles and Side x Side Vehicles

Table 167. Off-Road Vehicles (ORV) Market in the US & Canada (2014) in Units

Plug-In Vehicles

Table 168. Global Plug-In Vehicles (xEV) Market (2014) in Thousand Units

Table 169. Plug-In Vehicles (xEV) Market by Category Worldwide (2014) - Percentage Share Breakdown by Volume Sales for Energy Storage Systems (ESS), Electric Vehicles (EV), and Plug-In Hybrid Electric Vehicles (PHEV)

Recreational Vehicles (RVs)

Table 170. Recreational Side by Side Vehicles (SSV) Market Worldwide (2014) in Units

Table 171. Side-by-Side Vehicles Market by Category Worldwide (2014) - Percentage Share Breakdown by Volume Sales for Sport and Utility

Utility Vehicles

Table 172. Urban People Carrier Utility Vehicles Market by Segment in India (2014) - Percentage Share Breakdown by Value Sales for Executive SUV (Sport Utility Vehicle)'s, Rural carriers, SUV (Sport Utility Vehicle)'s, Urban carriers, and Others

Sports Utility Vehicles (SUVs)

Table 173. Sport Vehicles Market by Category Worldwide (2014) - Percentage Share Breakdown by Volume Sales for High Performance and Trail-Ready

Table 174. Sport Utility Vehicles Market by Type in India (2014) - Percentage Share Breakdown for Scorpio (Mahindra & Mahindra Ltd.), and Safari (Tata Motors Limited)



4. COMPETITIVE LANDSCAPE

Automobiles

Table 175. Market Shares of Leading Automotive Companies Worldwide (2014) - Percentage Breakdown by Volume Sales for Chevrolet Division of General Motors LLC, Ford Motor, Hyundai Motor, Kia Motors Corporation, Lada Motors, Nissan Motor Corporation, Renault S. A., Skoda Auto, Toyota Motor Corporation, Volkswagen Group and Others

Table 176. Market Shares of Leading Automotive Companies Worldwide (2014) - Percentage Breakdown by Value for Bayerische Motoren Werke AG, Fiat (Chrysler Group LLC), Ford Motor Company, General Motors Company, Honda Motor Company, Ltd., Hyundai Motor Company, Kia Motors Corporation, Nissan Motor Company, Ltd., Toyota Motor Corporation, Volkswagen Automotive Company, Ltd. and Others

Table 177. Market Shares of Leading Automotive Brands Worldwide (2014) - Percentage Share Breakdown by Value Sales for Ford, Holden, Honda, Hyundai, Mazda, Mitsubishi, Nissan, Subaru, Toyota, Volkswagen and Others

Table 178. Market Shares of Leading Automotive Manufacturers Advertising Spending through Media Worldwide (2014) - Percentage Breakdown by Value for Bayerische Motoren Werke AG, Fiat (Chrysler Group LLC), Ford Motor Company, General Motors Company, Honda Motor Company, Ltd., Hyundai Motor Company, Kia Motors Corporation, Nissan Motor Company, Ltd., Toyota Motor Corporation, Volkswagen Automotive Company, Ltd. and Others

Table 179. Automotive Market by Application Worldwide (2014) - Percentage Share Breakdown by Value Sales for Infotainment, Lighting, Powertrain, Safety/Driver Assistance Systems, Sensors, and Thermal

Table 180. Market Shares of Leading Automobile Manufacturers by Value Sales in Brazil (2014) - Percentage Breakdown for Fiat Automobiles, Ford Motor Company, General Motors, Peugeot S. A., Renault S. A., Volkswagen Group (VW) and Others

Table 181. Market Shares of Leading Automobile Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Ford Motor Company, General Motors, Honda Motor Co., Ltd., Hyundai Motor Group, Nissan Motor Co., Ltd., Peugeot S. A.,



Toyota Motor Corporation, Volkswagen Group (VW), Chinese Brands and Others

Table 182. Market Shares of Leading Automobile Luxury Brands in China (2014) - Percentage Breakdown by Value Sales for Audi AG, Bayerische Motoren Werke AG (BMW), Land Rover, Lexus, Mercedes Benz, Volvo Car Corporation and Others

Table 183. Market Shares of Leading Automobile Manufacturers by Value Sales in Europe (2014) - Percentage Breakdown for Bayerische Motoren Werke AG (BMW), Daimler AG, Fiat Automobiles, Ford Motor Company, General Motors, Peugeot S. A., Renault S. A., Toyota Motor Corporation, Volkswagen Group and Others

Table 184. Market Shares of Leading Japanese Automotive Manufacturers by Volume Sales in Europe (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Kawasaki Heavy Industries Ltd., Suzuki Motor Corp., and Yamaha Motor Co., Ltd.

Table 185. Market Shares of Leading Automotive Companies in Europe (2014) - Percentage Breakdown by Value for Ford Motor, General Motors Europe, Peugeot S. A., Renault S. A., Volkswagen Group and Others

Table 186. Indian Automobile Market by Value Sales (2014) - Percentage Share Breakdown for Ford Motor Company, General Motors Company, Honda Motor Co., Ltd, Hyundai Motor Company, Mahindra & Mahindra Limited, Maruti Udyog Limited, Tata Group, Toyota Motor Corporation, Volkswagen Group and Others

Table 187. Market Shares of Leading 4 Wheel Automobile Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Hyundai Motor Company, Mahindra & Mahindra Limited (M & M), Maruti Udyog Limited, Tata Group, and Others

Table 188. Market Shares of Leading Japanese Automotive Manufacturers by Volume Sales in Japan (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Kawasaki Heavy Industries Ltd., Suzuki Motor Corp., and Yamaha Motor Co., Ltd.

Table 189. Market Shares of Leading Class 4 - 7 Automotive Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chrysler Group LLC, Daimler AG, Ford Motor Company, General Motors Company, Hino Motors Ltd., Isuzu Motors Ltd., Paccar, Inc., Volvo Group, and Others

Table 190. Market Shares of Leading Class 8 Automotive Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Daimler AG, Paccar, Inc.,



Volvo Group, and Others

Table 191. Market Shares of Leading Japanese Automotive Manufacturers by Volume Sales in North America (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Kawasaki Heavy Industries Ltd., Suzuki Motor Corp., and Yamaha Motor Co., Ltd.

Table 192. Market Shares of Leading Automotive Companies by Value Sales in the US (2014) - Percentage Breakdown for Bayerische Motoren Werke AG, Chrysler Group LLC, Ford Motor Co., General Motors, Honda, Hyundai Motor India Limited, Mercedes Benz, Nissan Motor Corporation, Toyota Motor Corporation, Volkswagen Group, and Others

Table 193. Market Shares of Leading Asian Automobile Companies by Value Sales in the US (2014) - Percentage Breakdown for Honda Motor Co., Ltd., Hyundai Motor Company, Nissan Motor Co., Ltd., Toyota Motor Corporation and Others

Table 194. Automobile Sales by Company in the US (2014) - Percentage Market Share Breakdown by Value for Chrysler Group LLC, Ford Motor Company, General Motors, Honda Motor Co., Ltd., Hyundai Motor Group, Nissan Motor Co., Ltd., Toyota Motor Corporation and Others

Automotive Parts

Table 195. Market Shares of Leading Automotive Radar Sensor Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Continental AG, Delphi Automotive LLP, Denso Corporation, Fujitsu Ltd., Honda Motor Co., Ltd., Robert Bosch GmbH, and TRW Automotive

Table 196. Market Shares of Leading Do-It-For-Me (DIFM) Auto Part Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Advance Auto Parts, Inc., AutoZone, Inc., General Parts International, Inc., Genuine Parts Company, O'Reilly Automotive, Inc. and Others

Table 197. Market Shares of Leading Do-It-Yourself (DIY) Auto Part Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Advance Auto Parts, Inc., AutoZone, Inc., General Parts International, Inc., Genuine Parts Company, O'Reilly Automotive, Inc. and Others



Table 198. Market Shares of Leading Auto Parts Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., General Parts, Inc., Genuine Parts Company (GPC), O'Reilly Automotive, Inc., and Others

Table 199. Market Shares of Leading Automotive Safety Parts Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Autoliv Inc., Takata Corporation, Toyoda Gosei Co., Ltd. and TRW Automotive Inc.

Table 200. Market Shares of Leading Automotive Parts & Accessories Retailing Companies in Australia (2014) - Percentage Breakdown by Value Sales for Automotive Brands Group Pty Ltd., Repco Ltd., Super Cheap Auto Pty Ltd. and Others

Table 201. Market Shares of Leading Automotive Safety Parts Manufacturers in Japan (2014) - Percentage Breakdown by Value Sales for Ashimori Industry Co., Ltd., Nihon Plast Co., Ltd., Takata Corporation and Toyoda Gosei Co., Ltd.

Table 202. Market Shares of Leading Automotive Parts Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., O'Reilly Automotive, Inc., and Others

Table 203. Automotive Aftermarket for Do-it-for-me(DIFM) Sector by Value Sales in the US (2014) - Percentage Share Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., General Parts, Inc., Genuine Parts Company (GPC), O'Reilly Automotive, Inc., and Others

Table 204. Automotive Aftermarket for Do-it-yourself (DIY) Sector by Value Sales in the US (2014) - Percentage Share Breakdown for Advance Auto Parts, Inc., AutoZone, Inc., General Parts, Inc., Genuine Parts Company (GPC), O'Reilly Automotive, Inc., and Others

Automobile Bumpers

Table 205. Market Shares of Leading Automobile Bumper Manufacturers in Europe (2014) - Percentage Breakdown by Value for Faurecia Interior Systems, Inc., Compagnie Plastic Omnium SA, Magna International Inc., Standard Motor Products, Inc. and Others



All Terrain Vehicles (ATVs)

Table 206. Market Shares of Leading All-Terrain Vehicle (ATV) Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Arctic Cat, Inc., Bombardier Recreational Products, Inc., Honda Motor Co., Ltd., Kawasaki Heavy Industries, Polaris Industries, Inc., Suzuki Motor Corporation and Yamaha Motor Company, Limited

Buses

Table 207. Market Shares of Leading Buses Manufacturers by Value Sales in Korea (2014) - Percentage Breakdown for Daewoo Bus Corporation, Hyundai Motor Company, and Kia Motors Corporation

Bikes

Table 208. Market Shares of Leading Executive Bike Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motor Co., Ltd., TVS Motor Co., Ltd., and Others

Table 209. Market Shares of Leading Premium Bike Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motor Co., Ltd., TVS Motor Co., Ltd., and Others

Commercial Vehicles

Table 210. Market Shares of Leading Commercial and Passenger Vehicle Manufacturers in Thailand (2014) - Percentage Breakdown by Volume Sales for Ford Motor Company, General Motors Company, Honda Motor Company Ltd., Isuzu Motors Ltd., Mazda Motor Corporation, Mitsubishi Motors Corporation, Nissan Motor Co., Ltd., Suzuki Motor Corporation, Toyota Motor Corporation and Others

Table 211. Market Shares of Leading Commercial Vehicle (CV) Manufacturers by Value Sales in Indonesia (2014) - Percentage Breakdown for Daihatsu Motor Co., Ltd., Daimler AG, Hino Motors, Ltd., Isuzu Motors Ltd., Mitsubishi Group, Suzuki Motor



Corporation, Toyota Motor Corporation, and Others

Table 212. Market Shares of Leading Commercial Vehicle Manufacturers in Thailand (2014) - Percentage Breakdown by Volume Sales for Hino Motors, Ltd., Isuzu Motors Ltd., Mitsubishi Fuso Truck and Bus Corporation, UD Trucks Corporation and Others

Table 213. Market Shares of Leading Commercial Vehicle Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Ashok Leyland Ltd., Force Motors Ltd., Mahindra & Mahindra Limited, Tata Motors Limited and VE Commercial Vehicles Ltd.

Table 214. Market Shares of Leading Small Commercial Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Force Motors Limited, Mahindra & Mahindra Ltd., Piaggio & C. SpA, and Tata Motors Limited

Heavy Duty Trucks

Table 215. Market Shares of Leading Heavy Duty Truck (Class-8) Companies by Value Sales in Canada (2014) - Percentage Breakdown for Aktiebolaget Volvo, Daimler AG, Mack Trucks, Inc., Navistar International Corporation, Paccar, Inc., and Others

Table 216. Market Shares of Leading Heavy Duty Truck (Class-8) Brands by Value Sales in Canada (2014) - Percentage Breakdown for Freightliner, Kenworth, Peterbilt, Western Star and others

Table 217. Market Shares of Leading Heavy Duty Truck (HDT) Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Dongfeng Motor Corporation, FAW Group Corporation, Foton Motor Co., Ltd, Shaanqi Group, Sinotruk (Hong Kong) Limited, and Others

Table 218. Market Shares of Leading Heavy Truck Manufacturers by Value Sales in Europe (2014) - Percentage Breakdown for DAF Trucks NV, Daimler AG, Industrial Vehicles Corporation (Iveco), MAN Truck & Bus AG, Renault S. A., Scania AB, Volvo Group and Others

Table 219. Market Shares of Leading High-Duty/Medium-Duty Truck Manufacturers in Japan (2014) - Percentage Share Breakdown by Volume Sales for Hino Motors, Ltd., Isuzu Motors Ltd., Mitsubishi Fuso Truck and Bus Corporation, UD Trucks Corporation



and Others

Table 220. Market Shares of Leading Heavy Duty Truck (Class-8) Brands by Value Sales in Mexico (2014) - Percentage Breakdown for Freightliner, Kenworth, and Others

Table 221. Market Shares of Leading Heavy Duty Truck (Class-8) Brands by Value Sales in North America (2014) - Percentage Breakdown for Freightliner, Kenworth, Peterbilt, Western Star, and Others

Table 222. Market Shares of Leading Heavy Duty Truck (Class-8) Brands by Value Sales in the US (2014) - Percentage Breakdown for Freightliner, Kenworth, Peterbilt, Western Star, and Others

Table 223. Market Shares of Leading Heavy Duty Truck (Class-8) Companies by Value Sales in Mexico (2014) - Percentage Breakdown for Aktiebolaget Volvo, Daimler AG, Navistar International Corporation, Paccar, Inc., and Others

Table 224. Market Shares of Leading Heavy Duty Truck (Class-8) Companies by Value Sales in the North America (2014) - Percentage Breakdown for Aktiebolaget Volvo, Daimler AG, Mack Trucks, Inc., Navistar International Corporation, Paccar, Inc., and Others

Table 225. Market Shares of Leading Heavy Duty Truck (Class-8) Companies by Value Sales in the US (2014) - Percentage Breakdown for Aktiebolaget Volvo, Daimler AG, Mack Trucks, Inc., Navistar International Corporation, Paccar, Inc., and Others

Industrial Trucks

Table 226. Market Shares of Leading Industrial Truck Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Crown Equipment Corporation, Jungheinrich AG, The, Kalmar Ottawa, Kion Group AG, Komatsu Ltd., Manitou, Mitsubishi Caterpillar Forklift Europe B. V., NACCO Materials Handling Group, Toyota Motor Corporation, and UniCarriers Corporation

Less-Than-Truckload (LTL) Carriers

Table 227. Market Shares of Leading Less-Than-Truckload (LTL) Carriers by Value



Sales in the US (2014) - Percentage Breakdown for Con-way Freight, FedEx Freight, Old Dominion Freight Line, Inc., UPS Freight, YRC Worldwide, Inc., and Others

Light Vehicles

Table 228. Market Shares of Leading Light Vehicle Manufacturers by Volume Sales in the US (2014) - Percentage Breakdown for Chrysler Group LLC, Ford Motor Company, General Motors Company, Honda Motor Co., Ltd, Nissan Motor Co., Ltd., Toyota Motor Corporation, Volkswagen Group, and Others

Table 229. Market Shares of Leading Light Vehicle Brands in North America (2014) - Percentage Breakdown by Production Volume for Chrysler, Ford, General Motor, Honda, Hyundai, Nissan, Toyota, Volkswagen and Others

Light Commercial Vehicles

Table 230. Market Shares of Leading Light Commercial Vehicle (LCV) Manufacturers by Value Sales in India (2014) - Percentage Share Breakdown for Ashok Leyland Limited, Force Motors Limited, Mahindra & Mahindra Limited, Piaggio & C. SpA, and Tata Motors Limited

Table 231. Market Shares of Leading Goods Carrier Light Commercial Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Force Motors Limited, Mahindra & Mahindra Ltd., Swaraj Mazda Limited, Tata Motors Limited, and VE Commercial Vehicles Ltd.

Table 232. Market Shares of Leading Passenger Carrier Light Commercial Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Ashok Leyland Ltd., Eicher Motors Ltd., Force Motors Limited, Mahindra & Mahindra Ltd., Swaraj Mazda Limited, and Tata Motors Limited

Light Duty Trucks

Table 233. Market Shares of Leading Light Duty Truck (LDT) Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Isuzu Motors Ltd., NISSAN MOTOR LIGHT TRUCK Co., Ltd., Toyota Motor Corporation, and Others



Medium and Heavy Commercial Vehicles

Table 234. Market Shares of Leading Medium and Heavy Commercial Vehicle (MHCV) Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Ashok Leyland Limited, Swaraj Mazda Limited, Tata Motors Limited, VE Commercial Vehicles Ltd, and Others

Medium Duty Trucks

Table 235. Market Shares of Leading Medium Duty Truck (Class 5-7) Brands by Value Sales in Canada (2014) - Percentage Breakdown for Freightliner, Kenworth, Peterbilt, and Others

Table 236. Market Shares of Leading Medium Duty Truck (Class 5-7) Brands by Value Sales in Mexico (2014) - Percentage Breakdown for Freightliner, Kenworth, and Others

Table 237. Market Shares of Leading Medium Duty Truck (Class 5-7) Brands by Value Sales in North America (2014) - Percentage Breakdown for Freightliner, Kenworth, Peterbilt and Others

Table 238. Market Shares of Leading Medium Duty Truck (Class 5-7) Companies by Value Sales in Mexico (2014) - Percentage Breakdown for Daimler AG, Navistar International Corporation, Paccar, Inc., and Others

Table 239. Market Shares of Leading Medium Duty Truck (Class 5-7) Companies by Value Sales in North America (2014) - Percentage Breakdown for Daimler AG, Ford Motor Company, Navistar International Corporation, Paccar, Inc., and Others

Table 240. Market Shares of Leading Medium Duty Truck (Class 5-7) Companies by Value Sales in the US (2014) - Percentage Breakdown for Daimler AG, Ford Motor Company, Navistar International Corporation, Paccar, Inc., and Others

Table 241. Market Shares of Leading Medium Duty Truck (Class5-7) Companies by Value Sales in Canada (2014) - Percentage Breakdown for Daimler AG, Ford Motor Company, Navistar International Corporation, Paccar, Inc., and Others

Table 242. Market Shares of Leading Medium Heavy Duty Truck (MHDT)



Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Hino Motors, Ltd., Isuzu Motors Ltd., Mitsubishi Fuso Truck and Bus Corporation, and UD Trucks Corporation

Table 243. Market Shares of Leading Medium Duty Truck (Class 5-7) Brands by Value Sales in the US (2014) - Percentage Breakdown for Freightliner, Kenworth, Peterbilt, and Others

Mini Trucks

Table 244. Market Shares of Leading Mini Truck Manufacturers in India (2014) - Percentage Breakdown by Value Sales for Mahindra & Mahindra, Ltd., Piaggio & C. SpA, and Tata Motors, Ltd.

Motor Cycles

Table 245. Market Shares of Leading Motorcycle Manufacturers by Value Sales in France (2014) - Percentage Breakdown for BMW Motorrad, Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, KYMCO Kwang Yang Motor Co, Ltd, Peugeot, Piaggio & C. SpA, Suzuki Motor Corporation, SYM Sanyang Industry Co., Ltd, Yamaha Motor Company Limited, and Others

Table 246. Market Shares of Leading Motorcycle Manufacturers by Value Sales in Germany (2014) - Percentage Breakdown for Aprilia, BMW Motorrad, Ducati Motor Holding S. p. A., Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, KYMCO Kwang Yang Motor Co, Ltd, Peugeot, Piaggio & C. SpA, Sonstife Hersteller, Suzuki Motor Corporation, Triumph Motorcycles Ltd, Yamaha Motor Company Limited, and Others

Table 247. Market Shares of Leading Motorcycle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

Table 248. Market Shares of Leading Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for BMW Motorrad, Can-Am motorcycles, Ducati Motor Holding S. p. A., Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy



Industries, Limited, KTM-Sportmotorcycle AG, Polaris Industries, Suzuki Motor Corporation, Triumph Motorcycles Ltd, and Yamaha Motor Company Limited

Table 249. Market Shares of Leading (651cc+) Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Harley-Davidson, Inc., and Others

Table 250. Market Shares of Leading (601cc+) Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Harley-Davidson, Inc., and Others

Passenger Cars

Table 251. Market Shares of Leading Car Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for BMW AG, Fiat S. p. A, Geely Automobile Holdings Ltd, Mercedes Benz India, Volkswagen Group and Others

Table 252. Market Shares of Leading Passenger Car Manufacturers by Value Sales in Brazil (2014) - Percentage Breakdown for Fiat S. p. A, Ford Motor Company, General Motors Company, Honda Motor Co., Ltd., Hyundai Group, Nissan Motor Corporation, Peugeot S. A., Renault S. A., Toyota Motor Corporation, Volkswagen Group and Others

Table 253. Market Shares of Leading Car Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Ford Motor Company, General Motors Company, Honda Motor Co., Ltd. Hyundai Group, Nissan Motor Corporation, Renault S. A., Suzuki Motor Corporation, Tata Motors Limited, Toyota Motor Corporation and Volkswagen Group

Table 254. New Cars Market by Brand in South Africa (2014) - Percentage Share Breakdown by Value Sales for AMH Motors, BMW Group, Daimler AG, Fiat S. p. A., General Motors Company, Honda Motor Co., Ltd, Nissan Motor Corporation, Peugeot, Renault S. A., Toyota Motor Corporation, Volkswagen Group, and Others

Table 255. Market Shares of Leading Passenger Cars Retailer by Volume Sales in South Africa (2014) - Percentage Breakdown for Beijing Automobile Works Co., Ltd. (BAW), Bidvest Group Limited, CMH Group, Imperial Investments Group, Unitrans, and Others

Table 256. Market Shares of Leading Small-Car Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Chrysler Group LLC, Ford Motor Company, General Motors, Honda Motor Co., Ltd., Hyundai Motor Group, Nissan Motor Co., Ltd.,



Toyota Motor Corporation and Others

Snowmobiles

Table 257. Market Shares of Leading Snowmobile Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Arctic Cat, Inc., Bombardier Recreational Products, Inc., Polaris Industries, Inc. and Yamaha Motor Company, Limited

Scooters

Table 258. Market Shares of Leading Scooter Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

Trucks

Table 259. Market Shares of Leading Truck Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Anhui Heli Co., Ltd., Cargotec Oy, Clark Truck Equipment Co. Inc., Crown Equipment Corporation, Hangcha Group Company, Jungheinrich AG, Kion Group AG, Komatsu Limited, Manitou Group, Mitsubishi Group, NACCO Industries, NICHIYU FORKLIFT Co., Ltd, Nissan Motor Corporation, Toyota Motor Corporation, and Others

Table 260. Market Shares of Leading Truck Manufacturers by Volume Sales Worldwide (2014) - Percentage Breakdown for Anhui Heli Co., Ltd., Clark Truck Equipment Co. Inc., Hangcha Group Company, Jungheinrich AG, Kion Group AG, Komatsu Limited, Mitsubishi Group, NACCO Industries, NICHIYU FORKLIFT Co., Ltd, Nissan Motor Corporation, Toyota Motor Corporation, and Others

Table 261. Market Shares of Leading Light Duty Truck (LDT) and Medium Duty Truck (MDT) Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Dongfeng Motor Corporation, Foton Motor Co., Ltd, J B C Trucks Ltd, Jianghuai Automobile Co., Ltd., Jiangling Motors Corporation, and Others

Table 262. Market Shares of Leading Truck Producers (Greater than 6 Tons) by Value Sales in China (2014) - Percentage Breakdown for Beijing Automotive Industry Holding



Co. Ltd., China National Heavy Duty Truck Group Company Ltd., Dongfeng Motor Corporation, FAW Group Corporation, Weichai Holding Group Co. Ltd, and Others

Table 263. Market Shares of Leading Truck Crane Manufacturers in China (2014) - Percentage Breakdown by Value Sales for Dongyue Group Co, Ltd., Guangxi LiuGong Machinery Co, Ltd., Sany Heavy Industry Co, Ltd., Xugong Group Construction Machinery Co, Ltd., Zoomlion Company, Ltd., and Others

Table 264. Market Shares of Leading Truck Manufacturers in Indonesia (2014) - Percentage Share Breakdown by Value Sales for Caterpillar, Inc., Hitachi, Ltd., Kobelco Construction Machinery Co., Ltd., Komatsu, Ltd., and Others

Table 265. Market Shares of Leading Truck Manufacturers by Value Sales in Korea (2014) - Percentage Breakdown for Daewoo Bus Corporation, Hyundai Motor Company, and Kia Motors Corporation

Table 266. Market Shares of Leading Class 6 -7 Truck Manufacturers by Value Sales in NAFTA (2014) - Percentage Breakdown for Daimler AG, Ford Motor Company, Navistar International Corporation, Paccar, Inc. and Others

Table 267. Market Shares of Leading Class 8 Truck Manufacturers by Value Sales in NAFTA (2014) - Percentage Breakdown for Daimler AG, Navistar International Corporation, Paccar, Inc., Volvo Group

Tractors

Table 268. Market Shares of Leading Tractor Manufacturers by Value Sales in Eastern India (2014) - Percentage Breakdown for Deere & Company, Escorts Group, International Tractors Ltd, Mahindra Tractors, Tractors and Farm Equipment Limited (TAFE), and Others

Table 269. Market Shares of Leading Tractor Companies by Value Sales in Germany (2014) - Percentage Breakdown for AGCO Corporation, CLAAS KGaA mbH, CNH Industrial N. V., Deere & Company, Deutz-Fahr. KHD, (Klockner-Humboldt-Deutz) and Others

Table 270. Market Shares of Leading Sub-30 HP Capacity Tractor Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Escorts Group, Mahindra



Tractors, Tractors and Farm Equipment Limited (TAFE), VST Group, and Others

Table 271. Market Shares of Leading 31-40 HP Capacity Tractor Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Escorts Group, International Tractors Ltd, Mahindra Tractors, Tractors and Farm Equipment Limited (TAFE), and Others

Table 272. Market Shares of Leading 41 - 50 HP Capacity Tractor Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Deere & Company, Escorts Group, Mahindra Tractors, New Holland, Tractors and Farm Equipment Limited (TAFE), and Others

Table 273. Market Shares of Leading Above 50 HP Capacity Tractor Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Deere & Company, International Tractors Ltd, Mahindra Tractors, and Others

Table 274. Market Shares of Leading Tractor Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Deere & Company, Escorts Group, International Tractors Limited., Mahindra & Mahindra Ltd., New Holland Fiat (India) Pvt, Ltd., Tractors & Farm Equipment Limited, and Others

Table 275. Market Shares of Leading Tractor Companies by Value Sales in Japan (2014) - Percentage Breakdown for Iseki & Co., Ltd., Kubota Tractor Corporation, Mitsubishi Agricultural Machinery Co., Ltd., Yanmar Co., Ltd and Others

Table 276. Market Shares of Leading Tractor Manufacturers by Value Sales in Northern India (2014) - Percentage Breakdown for Deere & Company, Escorts Group, International Tractors Ltd, Mahindra Tractors, Tractors and Farm Equipment Limited (TAFE), and Others

Table 277. Market Shares of Leading Tractor Manufacturers by Value Sales in Southern India (2014) - Percentage Breakdown for Deere & Company, Escorts Group, International Tractors Ltd, Mahindra Tractors, Tractors and Farm Equipment Limited (TAFE), and Others

Table 278. Market Shares of Leading 4WD Tractor Companies by Value Sales in the US (2014) - Percentage Breakdown for AGCO Corporation, CNH Industrial N. V., Deere & Company and Others



Table 279. Market Shares of Leading Tractor Manufacturers by Value Sales in Western India (2014) - Percentage Breakdown for Deere & Company, Escorts Group, International Tractors Ltd, Mahindra Tractors, Tractors and Farm Equipment Limited (TAFE), and Others

Two Wheelers

Table 280. Market Shares of Leading Two Wheeler Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

Table 281. Market Shares of Leading Two-Wheeler Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto. Ltd, Hero Moto Corp Ltd, Honda Motorcycle and Scooter India, Private Limited, Suzuki Motor Corporation and TVS Motor Company Limited

Three-Wheelers

Table 282. Market Shares of Leading Three-Wheeler Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Atul Auto Limited, Bajaj Auto. Ltd., Mahindra & Mahindra Limited, Piaggio Vehicles Private Limited and Scooters India Limited

Vehicles

Table 283. Market Shares of Leading Vehicle Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Beiqi Foton Motor Co., Ltd., Brilliance Auto Group, BYD Auto Co., Ltd., Changan Automobile Group, Chery Automobile Co., Ltd., Dongfeng Motor Corporation, FAW Group Corporation, General Motors Company, Great Wall Zhongxing, Honda Motor Co., Ltd., Hyundai Group, Jianghuai Automobile Co., Ltd., Nissan Motor Corporation, Peugeot S. A., Toyota Motor Corporation, Volkswagen Group, Zhejiang Geely Holding Group Co., Ltd. and Others

Table 284. Market Shares of Leading Passenger Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Mahindra & Mahindra Ltd., Piaggio & C. SpA, TVS Motor Company Limited, and Others (Includes Atul Auto,



Scooters India)

Table 285. Market Shares of Leading Passenger Vehicle Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Hyundai Motor Company, Mahindra & Mahindra Ltd., Maruti Suzuki India Limited, Tata Motors Limited and Toyota Kirloskar Auto Parts Pvt Ltd.

Table 286. Market Shares of Leading Vehicle Manufacturers in Japan (2014) - Percentage Breakdown by Volume for Daihatsu Motor Co., Ltd., Fuji Heavy Industries, Ltd., Hino Motors, Ltd., Honda Motor Co., Ltd., Isuzu Motors Ltd., Mazda Motor Corporation, Mitsubishi Motors Corporation, Nissan Motor Co., Ltd., Suzuki Motor Corporation, Toyota Motor Corporation, UD Trucks Corporation and Others

Table 287. Market Shares of Leading Vehicle Manufacturers by Value Sales in Thailand (2014) - Percentage Breakdown for Chevrolet (General Motors), Ford Motor Company, Honda Motor Co., Ltd., Isuzu Motors Ltd., Mitsubishi Group, Nissan Motor Corporation, Suzuki Motor Corporation, Swaraj Mazda Limited, Toyota Motor Corporation, and Others

Table 288. Market Shares of Leading 4Wheeler Vehicle Manufacturers in Thailand (2014) - Percentage Breakdown by Volume Sales for Chevrolet (General Motors), Ford Motor Company, Honda Motor Co., Ltd., Isuzu Motors Ltd., Mazda Motor Corporation, Mitsubishi Motors, Nissan Motor Company, Toyota Motor Corporation, and Others

Utility Vehicles

Table 289. Market Shares of Leading Utility Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for General Motors India Private Limited, Mahindra & Mahindra Ltd., Tata Motors Limited, Toyota Kirloskar Motor Pvt. Ltd., and Others

Table 290. Urban People Carrier Utility Vehicles Market by Type in India (2014) - Percentage Share Breakdown by Value Sales for Ertiga, Innova, Tavera, and Xylo

Table 291. Rural People Carrier Utility Vehicles Market by Type in India (2014) - Percentage Share Breakdown by Value Sales for Bolero, Gypsy, Sumo, and Trax

Table 292. Multi-Utility Vehicle (MUV) Market by Brand in India (2014) - Percentage



Share Breakdown for Innova (Toyota), Tavera (Chevrolet), and Xylo (Mahindra)

Pick-Up Vehicles

Table 293. Market Shares of Leading Pickup Truck Manufacturers in Thailand (2014) - Percentage Breakdown by Volume Sales for Ford Motor Company, General Motors Company, Isuzu Motors Ltd., Mazda Motor Corporation, Mitsubishi Motors Corporation, Nissan Motor Co., Ltd. and Toyota Motor Corporation

Table 294. Market Shares of Leading Pick-Up Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Mahindra & Mahindra Ltd., and Tata Motors Limited

Side-by-Side Vehicles

Table 295. Market Shares of Leading Side-by-Side (SxS) Vehicle Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Arctic Cat, Inc., Can-Am Motorcycles, Deere & Company, Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, Kubota Corporation, Polaris Industries, and Yamaha Motor Company Limited

5. RECENT INDUSTRY DEVELOPMENTS



I would like to order

Product name: Kia Motors Corporation (Korea): Market Research Report Product link: https://marketpublishers.com/r/K13CDDCA4BBEN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/K13CDDCA4BBEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970