

JCDecaux SA (France): Market Research Report

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Abstracts

This report presents quick facts about JCDecaux SA, which is principally involved in Outdoor Advertising Business. Illustrated with 199 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.

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Table 197. Market Shares of Leading Personal Care Advertising Companies Worldwide (2014) - Percentage Breakdown by Value for Colgate-Palmolive Company, Hypermarcas S.A., L'Oreal Group, Procter & Gamble (P&G) and Unilever Plc.

Social Advertising

Table 198. Market Shares of Leading Social Online Advertising Companies by Value Sales Worldwide (2014) - Percentage Breakdown for Facebook, Inc., Twitter, Inc., and

Others

Television Advertising

Table 199. Market Shares of Leading Advertising Companies through Television in Japan (2014) - Percentage Breakdown by Value for Asatsu-DK, Inc., Dentsu, Inc., Hakuhodo, Inc. and Others

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