

# Incontinence and Ostomy Care Products: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Incontinence and Ostomy Care Products in US\$ Thousand by the following Product Segments: Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Under Pads, Drainage Bags, Incontinence Clamps, Incontinence Cleaners, Deodorizers & Urinals), and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products, & Skin Barriers/Care Products). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 74 companies including many key and niche players such as -

Attends Healthcare Products, Inc.

B. Braun Melsungen AG

C. R. Bard, Inc.

Coloplast A/S

ConvaTec, Inc.

First Quality Enterprises, Inc.

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C. R. Bard, Inc. (USA)  
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ConvaTec, Inc. (USA)  
First Quality Enterprises, Inc. (USA)  
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#### Current and Future Analysis

#### Canadian Incontinence Products Market – An Overview

### B. Market Analytics

**Table 89.** Canadian Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 90.** Canadian Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in

US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 91.** Canadian 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

### 8.3 Japan

#### A. Market Analysis

##### Current and Future Analysis

##### Adult Diapers – The Largest Incontinence Product Segment

##### Leading Players

**Table 92.** Japanese Incontinence Products Market by Leading Player (2017E): Percentage Breakdown of Value Sales for Kao Corp., Nippon Paper Group, Unicharm Corp. and Others (includes corresponding Graph/Chart)

**Table 93.** Japanese Adult Diapers Market by Leading Player (2017E): Percentage Breakdown of Value Sales for Daio Paper, Kao Corp., Unicharm Corp. and Others (includes corresponding Graph/Chart)

##### Products for Moderate Incontinence

##### Light Incontinence Products

##### Graying Population Spurs Growth of Adult Disposable Diapers

**Table 94.** Japanese Aging Population by Age Group: Year Ending June 1, 2017 (includes corresponding Graph/Chart)

##### Select Adult Disposable Diaper Brands in Japan

##### Innovative Products Fuel Sales

##### Japan Proposes New Standards for Adult Disposable Diapers Evaluation

##### A Move towards Comfort and Independence

##### Growing Concerns about Used Diapers

##### JHPIA Standards for Materials Used for Diapers Making

##### Distribution Structure

## B. Market Analytics

**Table 95.** Japanese Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 96.** Japanese Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 97.** Japanese 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

### 8.4 Europe

#### A. Market Analysis

Europe: The Largest Region for Incontinence and Ostomy Market

**Table 98.** Urinary Incontinence Prevalence (%) in Western Europe by Age Group (includes corresponding Graph/Chart)

#### Ageing Population Boosts Demand

**Table 99.** EU-28 Country-wise Statistics of 65+ Population as % of Total Population: 2016 (includes corresponding Graph/Chart)



## Distribution Channels

### Underpads – A Waning Product Category

### Ostomy Care Products Market

**Table 100.** European Ostomy Market by Leading Player (2017): Market Share Breakdown for Coloplast, Convatec, and Others (includes corresponding Graph/Chart)

### Ostomy Bags Market Larger than the US

#### B. Market Analytics

**Table 101.** European Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 102.** European Historic Review for Incontinence and Ostomy Care Products by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 103.** European 14-Year Perspective for Incontinence and Ostomy Care Products by Geographic Region - Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

**Table 104.** European Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 105.** European Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin

Barriers/ Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 106.** European 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.1 France

##### A. Market Analysis

##### Current and Future Analysis

##### Incontinence Products – A Potential Market

##### Underpads – Losing Consumer Appeal

##### B. Market Analytics

**Table 107.** French Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 108.** French Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 109.** French 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)



#### 8.4.2 Germany

##### A. Market Analysis

##### The Leading European Market for Incontinence and Ostomy Products

**Table 110.** German Adult Incontinence Market by Leading Player (2017): Market Share Breakdown of Sales (includes corresponding Graph/Chart)

##### Distribution Dynamics

##### B. Market Analytics

**Table 111.** German Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 112.** German Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 113.** German 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.3 Italy

##### A. Market Analysis

##### Incontinence Products Poised to Grow

##### Competitive Landscape

**Table 114.** Italian Incontinence Products Market by Leading Player (2017): Percentage Breakdown of Value Sales for Fater, Essity and Others (includes corresponding Graph/Chart)

Ostomy Products Market: An Overview

B. Market Analytics

**Table 115.** Italian Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 116.** Italian Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 117.** Italian 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.4 The United Kingdom

A. Market Analysis

A Lucrative Market for Incontinence Products

Rising Significance of Private Labels

Ostomy Market: An Overview

B. Market Analytics

**Table 118.** The UK Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 119.** The UK Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 120.** The UK 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.5 Spain

##### A. Market Analysis

##### Current and Future Analysis

##### Steady Growth for Incontinence Products Market

**Table 121.** Spanish Incontinence Products Market by Leading Player (2017): Percentage Market Share Breakdown of Value Sales for Laboratorios Indas, Hartmann, Essity and Others (includes corresponding Graph/Chart)

##### B. Market Analytics

**Table 122.** Spanish Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants,

Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 123.** Spanish Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 124.** Spanish 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.6 Russia

##### A. Market Analysis

Current and Future Analysis

Small Yet Growing Market for Incontinence Products

Competitive Structure

Local Production to Boost with Russian Government's Move towards Import

Substitution

High Import Duties on Raw Materials Affect Leading Diaper Manufacturers in Russia

##### B. Market Analytics

**Table 125.** Russian Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 126.** Russian Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult

Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 127.** Russian 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.4.7 Rest of Europe

##### A. Market Analysis

##### Current and Future Analysis

##### Incontinence Products Market in Select Regions

Belgium

Portugal

Sweden

**Table 128.** Swedish Adult Incontinence Products Market by Leading Player (2017): Percentage Market Share Breakdown of Sales for SCA Hygiene Products AB and Others (includes corresponding Graph/Chart)

The Netherlands

##### B. Market Analytics

**Table 129.** Rest of Europe Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 130.** Rest of Europe Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable

Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 131.** Rest of Europe 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.5 Asia-Pacific

### A. Market Analysis

#### Current and Future Analysis

#### Incontinence Products Market

**Table 132.** Asian Incontinence Market by Leading Player (2017): Percentage Market Share Breakdown of Value Sales for Unicharm, Livedo, Daio, Kao, Essity, and Others (includes corresponding Graph/Chart)

#### India & China Offer Significant Growth Opportunities

### B. Market Analytics

**Table 133.** Asia-Pacific Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 134.** Asia-Pacific Historic Review for Incontinence and Ostomy Care Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 135.** Asia-Pacific 14-Year Perspective for Incontinence and Ostomy Care Products by Geographic Region - Percentage Breakdown of Value Sales for China,



India and Rest of Asia-Pacific Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

**Table 136.** Asia-Pacific Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 137.** Asia-Pacific Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 138.** Asia-Pacific 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.5.1 China

##### A. Market Analysis

##### Current and Future Analysis

##### An Overview of China's Incontinence Products Market

##### Competition

##### Demand for Adult Diapers Poised to Grow

##### Ostomy Products Market

##### B. Market Analytics

**Table 139.** Chinese Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants,

Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 140.** Chinese Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 141.** Chinese 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.5.2 India

##### A. Market Analysis

##### Current and Future Analysis

##### Incontinence Products Market: An Insight

**Table 142.** Indian Incontinence Products Market by Leading Player (2017): Percentage Market Share Breakdown of Volume Sales for Nobel Hygiene India Ltd. and Others (includes corresponding Graph/Chart)

##### Demand for Adult Diapers on the Rise

##### B. Market Analytics

**Table 143.** Indian Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)



**Table 144.** Indian Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 145.** Indian 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

### 8.5.3 Rest of Asia-Pacific

#### A. Market Analysis

##### Current and Future Analysis

##### Focus on Select Countries

##### Australia

##### Australia's Ostomy Market

##### Proposed Modifications to the SAS

##### The Great Comebacks Program

##### Australia Fund

##### New Zealand

##### South Korea

##### Taiwan

##### Thailand

**Table 146.** Thailand Adult Incontinence Products Market by Leading Player (2017): Percentage Market Share Breakdown of Value Sales (includes corresponding Graph/Chart)

##### Indonesia

##### Malaysia

##### Hong Kong

#### B. Market Analytics

**Table 147.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 148.** Rest of Asia-Pacific Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/ Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 149.** Rest of Asia-Pacific 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.6 Latin America

### A. Market Analysis

#### Current and Future Analysis

### B. Market Analytics

**Table 150.** Latin American Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 151.** Latin American Historic Review for Incontinence and Ostomy Care Products by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 152.** Latin American 14-Year Perspective for Incontinence and Ostomy Care Products by Geographic Region - Percentage Breakdown of Value Sales for Brazil and Rest of Latin America Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

**Table 153.** Latin American Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 154.** Latin American Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 155.** Latin American 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.6.1 Brazil

##### A. Market Analysis

##### Current and Future Analysis

##### Incontinence Products Market: Promising Opportunities

##### B. Market Analytics

**Table 156.** Brazilian Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants,

Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 157.** Brazilian Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/ Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 158.** Brazilian 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/ Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

#### 8.6.2 Rest of Latin America

##### A. Market Analysis

##### Current and Future Analysis

##### Incontinence Products Market in Mexico

**Table 159.** Mexican Incontinence Products Market by Leading Player (2016): Percentage Breakdown of Retail Value Sales for Essity, Kimberly-Clark de Mexico SA de CV, Productos Internacionales Mabe SA de CV, and Others (includes corresponding Graph/Chart)

##### Incontinence Products Market in Argentina

##### B. Market Analytics

**Table 160.** Rest of Latin America Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years

2016 through 2024 (includes corresponding Graph/Chart)

**Table 161.** Rest of Latin America Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/ Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 162.** Rest of Latin America 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 8.7 Rest of World

### A. Market Analysis

#### Current and Future Analysis

#### The Middle East and Africa

#### United Arab Emirates

#### Saudi Arabia

#### South Africa

#### AFH Incontinence Products Dominate the Market

**Table 163.** Leading Players in the South African Adult Incontinence Products Market (2017): Percentage Share Breakdown of Value Sales for Essity, Hartmann-Vitamed (Pty) Ltd., and Others (includes corresponding Graph/Chart)

### B. Market Analytics

**Table 164.** Rest of World Recent Past, Current & Future Analysis for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants,

Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 165.** Rest of World Historic Review for Incontinence and Ostomy Care Products by Product Segment - Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 166.** Rest of World 14-Year Perspective for Incontinence and Ostomy Care Products by Product Segment - Percentage Breakdown of Value Sales for Incontinence Products (Disposable Adult Diapers, Disposable Adult Shields, Disposable Underpads, Bags, Clamps, Cleaners, Deodorizers, and Urinals) and Ostomy Products (Ostomy Bags/Pouches, Deodorants, Irrigation Products and Skin Barriers/Care Products) Markets for Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

## 9. COMPANY PROFILES

Total Companies Profiled: 74 (including Divisions/Subsidiaries - 89)

The United States (42)

Canada (2)

Japan (5)

Europe (25)

France (1)

Germany (2)

The United Kingdom (7)

Italy (1)

Spain (1)

Rest of Europe (13)

Asia-Pacific (Excluding Japan) (12)

Latin America (3)

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