

Hypermarcas (Brazil): Market Research Report

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Abstracts

This report presents quick facts about Hypermarcas, which is principally involved in Pharmaceutical, and Beauty and Personal Care Businesses. Illustrated with 330 tables, the report showcases the company's sales performance, key markets and market position as against its competitors operating in the industry.



Contents

- 1. COMPANY SNIPPETS
- 2. MAJOR PRODUCTS AND SERVICES
- 3. SALES DATA

Table 1. Hypermarcas's Sales by Business Segment Worldwide (2013-2014) in Percentage for Pharma and Consumer

- 4. COMPETITION BY DIVISION
- 5. MARKET OVERVIEW
- **5A. PHARMACEUTICALS**

Pharmaceuticals

Table 2. Pharmaceuticals Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Asia, Africa, and Australasia, European Union, Japan, Latin America, and North America

Table 3. Pharmaceutical Drugs Market by Category in Germany (2014) - Percentage Share Breakdown by Value Sales for Biopharmaceuticals, Pharma Drugs for Human Use, and Others

Table 4. Pharmaceuticals Market by Region in European Union (2014) - Percentage Share Breakdown by Value Sales for France, Germany, Great Britain, Italy, Spain, and Others

Table 5. Pharmacy Market by Segment in India (2014) - Percentage Share Breakdown by Value for Anti-Diabetic, Anti-Infectives, Cardiac, Derma, Gastro Intestinal, Gynaecological, Neuro/CNS, Pain/Analgesics, Respiratory, Vitamins/Minerals/Nutrients and Others



Table 6. Pharmaceutical Consumption by Category in Australia (2014) - Percentage Share Breakdown for Aged over 65 Years, and Aged under 65 Years

Table 7. OTC Market (Private Label and Others) by Region Worldwide (2014) - Percentage Share Breakdown by Values Sales for Australia, Canada, Chile, France, Germany, Israel, Japan, Netherlands, Russia, United Kingdom, USA and Rest of the World

Table 8. Leading Pharmaceuticals Suppliers to Germany by Region Worldwide (2014) - Percentage Market Share Breakdown by Value Sales for Belgium, France, Great Britain, Ireland, Italy, Netherlands, Spain, Sweden, Switzerland, USA, and Others

Table 9. Government Spending on Drugs by Category in Australia (2014) - Percentage Market Share Breakdown by Sales for Acid Blockers, Analgesics, Anti-Cancer, Anti-Diabetes, Antihypertensives, Anti-Lipids, Anti-Obstructive Airway Disease, Immunosuppress, Ophthalmologicals, Psychoanaleptics, Psycholeptics, and Others

Table 10. Drug Market by Category in Asia-Pacific (2014) - Percentage Share Breakdown by Value Sales for Branded Generics, Originals and Un-Branded Generics

Generic Drugs

Table 11. Global IV Generics Drug Market by Value Sales (2014) - Percentage Share Breakdown for Fresenius Kabi AG, Hospira, Inc., Mylan, Inc., Novartis International AG, Teva Pharmaceutical Industries Ltd., and Others

Kidney Disease Drugs

Table 12. Dialysis Market by Drug in the US (2014) - Percentage Share Breakdown by Value Sales for Aranesp, EPO alfa/beta biosimilars and Others

Table 13. Drugs Payment Market by Payer in Australia (2014) - Percentage Share Breakdown by Value Sales for Government, and Patients

Table 14. Genomic Technology for Biopharma Sector by Category Worldwide (2014) - Percentage Market Share Breakdown by Value Sales for Digital Polymerase Chain Reaction (dPCR), and Traditional PCR, Microarray, Next-Generation Sequencing



(NGS), Quantitative Polymerase Chain Reaction (qPCR), Sanger Sequencing, and Other Reagents

Table 15. Peritoneal Dialysis Market by Drug in the US (2014) - Percentage Share Breakdown by Value Sales for Aranesp, Epogen, and Others(Includes Mircera)

Table 16. Kidney Disease Market by Drug in the US (2014) - Percentage Share Breakdown by Value Sales for Aranesp and Others

Prescription Drugs

Table 17. Prescription Drugs Market in the US (2014) in US\$ Million

Urology Care Products

Table 18. Urology Care Market by Region Worldwide (2014) - Percentage Share Breakdown For Europe, North America, and Rest of World (RoW)

Wound & Skin Care Products

Table 19. Wound & Skin Care Market by Region Worldwide (2014) - Percentage Share Breakdown For Europe, North America, and Rest of World (RoW)

5B. CONSUMER, BEAUTY, AND PERSONAL CARE PRODUCTS

Beauty Products

Table 20. Global Beauty Market (2014) in US\$ Million

Table 21. Beauty Products Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Asia Pacific (excluding Japan and South Korea), Australasia, Eastern Europe, Japan and South Korea, Latin America, Middle East Africa, North America, and Western Europe

Table 22. Beauty & Personal Care Market by Category Worldwide (2014) - Percentage



Share Breakdown by Value for Color Cosmetics, Fragrances, Hair care, Sun & Skin Care, and Toiletries

Table 23. Global Beauty and Personal Care Products Market by Segment (2014) - Percentage Share Breakdown by Value Sales for Baby & Child, Bath & Shower, Color Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Men's Grooming, Oral Care, Skin Care and Sun Care

Table 24. Beauty and Personal Care Products Market by Category in North America (2014) - Percentage Share Breakdown by Retail Sales for Department Stores, Intl. Department Stores, Perfumeries, Retail Stores, Salons/Spas, Travel Retail, and Others

Table 25. Beauty and Personal Care Products Market by Category in the US (2014) - Percentage Share Breakdown by Retail Sales for Drugstores, Internet, Beauty Specialist Retailer, Grocery Retailers, Department Stores, Direct Selling, Mass / Warehouse Clubs, and Others

Table 26. Beauty Products Market by Category in the US (2014) - Percentage Share Breakdown by Value for Cosmetics, Perfumes, and Skincare

Table 27. Beauty Products Market by Category in Asia (2014) - Percentage Share Breakdown by Value for Cosmetics, Perfumes, and Skincare

Table 28. Beauty Products Market by Category in Europe (2014) - Percentage Share Breakdown by Value for Cosmetics, Perfumes, and Skincare

Table 29. Beauty/Personal Care Market by Retail Channel Sales in China (2014) - Percentage Share Breakdown by Value for Beauty Specialist Retailers, Department Stores, Direct Selling, Internet Retailing, Parapharmacies/Drugstores, Supermarkets/Hypermarkets and Others

Cosmetics

Table 30. Global Cosmetics Market by Segment (2014) - Percentage Share Breakdown by Retail Sales for Baby & Child, Bath & Shower, Color Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Men's Grooming, Oral Care, Sets/Kits, Skin Care and Sun Care



Table 31. Cosmetics Market by Segment Worldwide (2014) - Percentage Share Breakdown by Value Sales for Color Cosmetics, Fragrances, Hair Care, and Skin Care

Table 32. Cosmetics & Personal Care Product Sales by Direct Channel by Category in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Classes/Groups/Party Plan, Person to Person and Others

Table 33. Cosmetics & Personal Care Product Sales by Direct Channel by Category in Europe and Africa (2014) - Percentage Market Share Breakdown by Value for Classes, Groups, Party Plan and Person to Person

Table 34. Cosmetics & Personal Care Product Sales by Direct Channel by Category in North America (2014) - Percentage Market Share Breakdown by Value for Party Classes/Groups/Party Plan, Person to Person and Others

Table 35. Cosmetics & Personal Care Product Sales by Direct Channel by Category Worldwide (2014) - Percentage Market Share Breakdown by Value for Classes/Groups/Party Plan, Person to Person and Others

Table 36. Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Female and Male

Table 37. Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Europe and Africa (2014) - Percentage Market Share Breakdown by Value for Female and Male

Table 38. Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Latin America (2014) - Percentage Market Share Breakdown by Value for Female and Male

Table 39. Cosmetics & Personal Care Product Sales by Direct Channel by Gender in North America (2014) - Percentage Market Share Breakdown by Value for Female and Male

Table 40. Cosmetics & Personal Care Product Sales by Direct Channel by Gender Worldwide (2014) - Percentage Market Share Breakdown by Value for Female and Male



- **Table 41.** Cosmetics & Personal Care Product Sales by Direct Channel by Region Worldwide (2014) Percentage Market Share Breakdown by Value for Brazil, China, Columbia, Italy, Japan, Korea, Mexico, Peru, Russia, United States, Venezuela and Others
- **Table 42.** Cosmetics Market by Distribution Channel in China (2014) Percentage Share Breakdown by Value for Door-to-Door Sales, Department Stores, Internet, Discount Stores, Specialty Stores, Drug Stores/Pharmacies and Specialty Stores
- **Table 43.** Cosmetics Market by Distribution Channel in Korea (2014) Percentage Share Breakdown by Value Sales for Department Stores, Direct Sales, Door to Door, Home Shopping, Hypermarkets, Internet, Multi-Brands, Single-Brand, and Others
- **Table 44.** Cosmetics Market by Category in China (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Hair Care, Hair Colour, Hygiene, Make-up, and Others
- **Table 45.** Cosmetics Market by Category in China (2014) Percentage Share Breakdown by Value Sales for Mass, Premium and Others
- **Table 46.** Cosmetics Market by Category in France (2014) Percentage Share Breakdown by Value Sales for Mass, Premium and Others
- **Table 47.** Cosmetics Market by Category in India (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others
- **Table 48.** Cosmetics Market by Category in Japan (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others
- **Table 49.** Cosmetics Market by Category in Japan (2014) Percentage Share Breakdown by Value Sales for Mass, Premium and Others
- **Table 50.** Cosmetics Market by Category in Korea (2014) Percentage Share Breakdown by Value Sales for Mass, Premium and Others
- **Table 51.** Cosmetics Market by Category in North America (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair



Colour, Hygiene, Make-up, and Others

Table 52. Cosmetics Market by Category in Thailand (2014) - Percentage Share Breakdown by Value Sales for Body Care, Face Care, Hair Care, Hair Colour, Hygiene, Make-up, and Others

Table 53. Cosmetics Market by Category in the UK (2014) - Percentage Share Breakdown by Value Sales for Mass, Premium and Others

Table 54. Cosmetics Market by Category in the US (2014) - Percentage Share Breakdown by Value for Color Cosmetics, Eye Make-Up, Facial Make-Up, Lip Products and Nail Products

Table 55. Cosmetics Market by Category in the US (2014) - Percentage Share Breakdown by Value Sales for Mass, Premium and Others

Table 56. Cosmetics Market by Category in Western Europe (2014) - Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others

Table 57. Cosmetics Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for China, France, Hong Kong, Japan, Korea, Singapore, UK and USA

Table 58. Cosmetics Market in Korea (2014) in KRW Billion

Table 59. Cosmetics, Fragrances and Toiletries (CFT) Market by Category in Brazil (2014) - Percentage Share Breakdown by Value for Baby Care, Bath & Shower, Colour Cosmetics, Deodorants, Fragrances, Hair Care, Men's Grooming, Oral Care, Skin Care and Sun Care

Table 60. Cosmetics, Fragrances and Toiletries (CFT) Market by Country in Latin America (2014) - Percentage Share Breakdown by Value for Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela and Others

Table 61. Online Cosmetics Market in China (2014) in CNY Thousands

Table 62. Online Cosmetics Market in Korea (2014) in KRW Millions



Table 63. Prestige Cosmetics Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Brazil, China, France, Germany, Japan, UK, USA, and Others

Table 64. Functional Cosmetics Demand in Korea (2014) in KRW Millions

Table 65. Mass Cosmetics Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Brazil, China, France, Germany, Japan, UK, USA, and Others

Color Cosmetics

Table 66. Global Color Cosmetics Market by Region (2014) - Percentage Share Breakdown by Value Sales for Asia-Pacific, Eastern Europe, Latin America, Middle East and Africa, North America and Western Europe

Table 67. Global Color Cosmetics Market by Product Type (2014) - Percentage Share Breakdown by Value Sales for Eye, Face, Lip and Nail

Hair Care Products

Table 68. Hair Care Products Market by Region Worldwide (2014) - Percentage Share Breakdown by Value for Asia Pacific (excluding Japan and South Korea), Australasia, Eastern Europe, Japan, South Korea, Latin America, Middle East Africa, North America, and Western Europe

Lip Care Products

Table 69. Lip Make-up Market in France (2014) in Euro Thousands

Table 70. Lip Make-up Market in France (2014) in Thousands Units

Table 71. Lip Make-up Market by Type in France (2014) - Percentage Share Breakdown by Value for Lip Gloss, Lip Liner, Lipstick, and Other Lip Make-Up

Table 72. Lip Make-Up Market by Distribution Channel in France (2014) - Percentage



Share Breakdown by Value for Cash & Carries & Warehouse Clubs, Convenience Stores, Department Stores, Dollar & Variety Stores, Drug Stores & Pharmacies, e-Retailers, Food & Drinks Specialists, Health & Beauty Stores, Hypermarkets & Supermarkets, Vending Machines and Others

Nail Care Products

Table 73. Global Nail Care Market (2014) in '000 US\$

Table 74. Global Nail Care Market by Region (2014) - Percentage Share Breakdown by Value Sales for Asia-Pacific, Australasia, Eastern Europe, Latin America, Middle East and Africa, North America and Western Europe

Personal Care Products

Table 75. Personal Care Products Market by Category in France (2014) - Percentage Share Breakdown by Value for Private Label and Others

Table 76. Personal Care Products Market by Category in France (2014) - Percentage Share Breakdown by Volume for Private Label and Others

Table 77. Personal Care Products Market by Category in the UK (2014) - Percentage Share Breakdown by Value for Private Label and Others

Table 78. Personal Care Products Market by Category in the UK (2014) - Percentage Share Breakdown by Volume for Private Label and Others

Table 79. Personal Care Products Market by Category in Western Europe (2014) - Percentage Share Breakdown by Value for Private Label and Others

Table 80. Personal Care Products Sales by Channel in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

Table 81. Personal Care Products Sales by Channel in Eastern Europe (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others



Table 82. Personal Care Products Sales by Channel in Latin America (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Super Markets and Others

Table 83. Personal Care Products Sales by Channel in North America (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

Table 84. Personal Care Products Sales by Channel in Western Europe (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

Table 85. Personal Care Products Sales by Channel Worldwide (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

Table 86. Personal Care Market by Segment in India (2014) - Percentage Share Breakdown by Value Sales for Colour Cosmetics, Hair Care (Ex-Shampoo), Men's Grooming, Oral Care and Paper Products (Hygiene)

Skin Care Products

Table 87. Global Skin Care Market (2014) in '000 US\$

Table 88. Skin Care Products Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Asia-Pacific (excluding Japan and South Korea), Australasia, Eastern Europe, Japan and South Korea, Latin America, Middle East Africa, North America, and Western Europe

Table 89. Market for Prestige Skin Care Products by Segment Global (2014) - Percentage Market Share Breakdown by Value Sales for Body, Facial and Hand

Table 90. Market for Prestige Facial Skin Care Products by Variant Type Global (2014) - Percentage Market Share Breakdown by Value Sales for Acne, Anti-Aging, Cleansers, Face Masks, Lip, Moisturizers and Toners

Fragrances



Table 91. Global Fragrances Market by Retail Sales (2014) in US\$ Million

Table 92. Global Fragrances Market by Segment (2014) - Percentage Share Breakdown by Value Sales for Mass and Premium

Table 93. Fragrance Market by End Use Segment Worldwide (2014) - Percentage Share Breakdown by Value for Beauty Care, Fabric Care, Fine Fragrance, Home Care and Personal Wash

Table 94. Fragrance Market by Category in the US (2014) - Percentage Share Breakdown by Value for Fragrances, Mass Fragrances and Premium Fragrances

Table 95. Fragrances Market by Channel in Latin America (2014) - Percentage Market Share Breakdown by Value Sales for Direct Selling and Traditional

Table 96. Fragrances Market by Segment in Germany (2014) - Percentage Share Breakdown by Value Sales for Deodorants, Men Fragrances, and Women Fragrances

Sweeteners

Table 97. Sweetener Market by Type Worldwide (2014) - Percentage Share Breakdown by Value for High Fructose Corn Syrup (HFCS), High-Intensity Sweetener (HIS), Natural sweeteners, and Sugar

Table 98. High Intensity Sweetener Market by Segment Worldwide (2014) - Percentage Share Breakdown by Volume for Ace-K, Aspartame, Cyclamates, Saccharin, Stevia, Sucralose, and Others

Table 99. Global High Intensity Sweeteners (HIS) Market (2014) in US\$ Thousand

Ostomy and Continence Care Products

Table 100. Ostomy Care Market by Region Worldwide (2014) - Percentage Share Breakdown For Europe, North America, and Rest Of World (RoW)

Table 101. Continence Care Market by Region Worldwide (2014) - Percentage Share



Breakdown For Europe, North America, and Rest of World (RoW)

Table 102. Global Nappy Demand by Retail Sales (2014) in US\$ Million

6. COMPETITIVE LANDSCAPE

6A. PHARMACEUTICALS

Pharmaceuticals

Table 103. Market Shares of Leading Pharmaceutical Companies in India (2014) - Percentage Breakdown by Value for Abbott India Limited, Alembic Pharmaceuticals Limited, Alkem Laboratories, Aristo Pharmaceuticals Pvt Ltd., Cadila Pharmaceuticals Limited., Cipla Global Limited, Dr. Reddy's Laboratories., Emcure Pharmaceuticals Ltd., FDC Limited., GlaxoSmithKline Pharmaceuticals Ltd., Glenmark Pharmaceuticals, Intas Pharmaceuticals limited, Lupin Limited, Macleods Pharmaceuticals Ltd., Mankind Pharma, Micro Labs Ltd., Novartis AG, Pfizer Limited, India., Ranbaxy Laboratories Limited, Sanofi India Limited, Sun India Pharmacy (P) Ltd., Torrent Pharmaceuticals Limited., Unichem Laboratories, USV Limited., Wockhardt Ltd. and Others

OTC Pharmaceuticals

Table 104. Market Shares of Leading Over-The-Counter (OTC) Pharmaceutical Companies Worldwide (2014) - Percentage Breakdown by Value for Achelois Pharmaceuticals, Inc., Boehringer Ingelheim Group, Hypermarcas S.A., Procter & Gamble Pharmaceuticals, Inc., Sanofi - Medley Industria Farmaceutica Ltda, Takeda Pharmaceutical Company Limited and Others

Advanced Wound Care Products

Table 105. Market Shares of Leading Advanced Wound Management Companies by Value Sales in Europe (2014) - Percentage Breakdown for 3M Company, Coloplast A/S, Convatec, Kinetic Concepts, Inc., Molnlycke Health Care, Smith & Nephew Plc, Systagenix Wound Management Ltd., and Others

Table 106. Market Shares of Leading Advanced Wound Management Companies by



Value Sales Worldwide (2014) - Percentage Breakdown for Coloplast, Convatec, Kinetic Concepts, Inc., Molnlycke Health Care, Smith & Nephew plc, Systagenix Wound Management Ltd., and Others

Allergy

Table 107. Market Shares of Leading Allergy Care Product Companies by Value Sales in the US (2014) - Percentage Breakdown for Johnson & Johnson Inc., Merck & Co Inc., Novartis AG, Pfizer Inc., Prestige Brands Holdings Inc., Sanofi S A, Private Label and Others

Analgesics

Table 108. Market Shares of Leading Analgesics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Johnson & Johnson, Pfizer, Inc., Reckitt Benckiser Plc, and Others

Biopharmaceuticals

Table 109. Market Shares of Leading Biopharmaceutical Companies Worldwide (2014) - Percentage Breakdown by Volume (Installed Capacity) for Amgen Inc., Biogen Idec, Inc., Bristol-Myers Squibb Company, C. H. Boehringer Sohn AG & Co. KG, Eli Lilly and Company, F. Hoffmann-La Roche Ltd, Johnson & Johnson Ltd., Lonza Group Ltd, Pfizer, Inc., Sanofi S.A. and Others

Calming and Sleeping Products

Table 110. Market Shares of Leading Calming and Sleeping Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Johnson & Johnson, Pfizer, Inc., Procter & Gamble Co., and Others

Cold/Cough Remedies

Table 111. Market Shares of Leading Cough/Cold Remedy Producers by Value Sales in



the US OTC Market (2014) - Percentage Breakdown for Johnson & Johnson, Merck & Co., Inc., Prestige Brands Holdings, Inc., Reckitt Benckiser plc., Sanofi S.A. Private Label, and Others

Table 112. Market Shares of Leading Cough, Cold Allergy Medicine Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Johnson & Johnson, Pfizer, Inc., Procter & Gamble Co., Reckitt Benckiser Plc, and Others

Dermatological Products

Table 113. Market Shares of Leading Dermatological Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Johnson & Johnson, Pfizer, Inc., Reckitt Benckiser Plc, and Others

Digestive Remedies

Table 114. Market Shares of Leading Digestive Remedy Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Johnson & Johnson, Procter & Gamble Co., Reckitt Benckiser Plc, and Others

Diabetic Drugs

Table 115. Market Shares of Leading Anti-Diabetic Drug Manufacturers in India (2014) - Percentage Breakdown by Value for Abbott Healthcare Pvt Ltd., Biocon Limited, Lupin Pharmaceuticals, Inc., MSD Pharmaceuticals Private Limited, Sanofi-Aventis Groupe, Sun Pharmaceutical Industries Ltd., Wockhardt Ltd. and Others

Table 116. Market Shares of Leading Drug Sales for GLP-1 based Diabetes Worldwide (2014) - Percentage Breakdown by Value for Albilgutide, Bydureon, Byetta, Dulaglutide, Lixumia and Victoza

Gaucher Disease Drugs

Table 117. Market Shares of Leading Drugs for Gaucher Disease in EU (2014) - Percentage Breakdown by Value for Cerezyme and Velaglucerase Alfa



Table 118. Market Shares of Leading Drugs for Gaucher Disease in the US (2014) - Percentage Breakdown by Value for Cerezyme and Velaglucerase Alfa

Table 119. Market Shares of Leading Drugs for Gaucher Disease Worldwide (2014) - Percentage Breakdown by Value for Cerezyme and Velaglucerase Alfa

Table 120. Market Shares of Drugs for Gaucher Disease by Region Worldwide (2014) - Percentage Breakdown by Value for European Union, United States and Rest of World

Generic Drugs

Table 121. Market Shares of Leading Branded Generic Pharmaceutical Companies in Brazil (2014) - Percentage Breakdown by Value for Cimed Industria Farmaceutica Ltda, Ems Sigma Pharma Group, Hypermarcas S.A., Pfizer, Inc., Takeda Pharmaceutical Company Limited, Uniao Quimica Farmaceutica Nacional S. A and Others

Table 122. Market Shares of Leading Generic Injectable Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Fresenius SE & Co., Hikma Pharmaceuticals, Hospira, Inc., Luitpold Pharmaceuticals, Inc. and Others

Table 123. Market Shares of Leading Generic Pharmaceutical Companies by Value Sales in India (2014) - Percentage Breakdown for Abbott India Ltd., Alkem Laboratories Ltd, Cipla Ltd., GlaxoSmithKline Pharmaceuticals Ltd. (GSK), Lupin Ltd., Mankind Pharma, Pfizer Ltd., Ranbaxy Laboratories Ltd., Sun Pharmaceutical Industries Ltd., Zydus Cadila and Others

Table 124. Market Shares of Leading Generics Pharmaceutical Companies in Brazil (2014) - Percentage Breakdown by Value for Achelois Pharmaceuticals, Inc., Ems Sigma Pharma Group, Eurofarma Laboratorios, Hypermarcas S.A., Pfizer, Inc., Sanofi - Medley Industria Farmaceutica Ltda and Others

Table 125. Market Shares of Leading IV Generic Drugs Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Baxter International, Inc., Fresenius Kabi AG, Hospira, Inc., Novartis International AG, Sun Pharmaceutical Industries Limited and Others

Injectables



Table 126. Market Shares of Leading Injectable Manufacturers by Value Sales in France (2014) - Percentage Breakdown for Aguettant Limited, Baxter International, Inc., B. Braun Melsungen AG, F. Hoffmann-La Roche Ltd., Lake Forest Park Medical Clinic (LFP), Mylan Laboratories, Inc., Novartis International AG (Sandoz), Laboratoires PANPHARMA S.A., Sanofi S.A., and Others

Table 127. Market Shares of Leading Injectable Manufacturers by Value Sales in Germany (2014) - Percentage Breakdown for AstraZeneca Plc, Baxter International, Inc., Fresenius SE & Co., Medac GmbH, Novartis International AG (Sandoz), Sanofi S.A., Teva Pharmaceutical Industries Ltd. and Others

Table 128. Market Shares of Leading Injectable Manufacturers by Value Sales in Italy (2014) - Percentage Breakdown for F. Hoffmann-La Roche Ltd., Hospira, Inc., Johnson & Johnson, KEDRION GROUP S. p. A., Novartis International AG (Sandoz), Pfizer, Inc., Sanofi S.A., Teva Pharmaceutical Industries Ltd. and Others

Table 129. Market Shares of Leading Injectable Manufacturers by Value Sales in Spain (2014) - Percentage Breakdown for F. Hoffmann-La Roche Ltd., Ges Genericos Espanoles Laboratorio S.A., Grifols, S. A, Hospira, Inc., Johnson & Johnson, Normon S.A., Sanofi S.A., Teva Pharmaceutical Industries Ltd., and Others

Table 130. Market Shares of Leading Injectable Manufacturers by Value Sales in the UK (2014) - Percentage Breakdown for Actavis Plc (Watson), AstraZeneca Plc, Baxter International, Inc., Fresenius SE & Co., Hospira, Inc., Sanofi S.A., Teva Pharmaceutical Industries Ltd., and Others

Insulin

Table 131. Market Shares of Leading Insulin Drug Manufacturers in India (2014) - Percentage Breakdown by Value for Biocon Limited, Cadila Pharmaceuticals Limited, Eli Lilly and Company India Pvt. Ltd., Lupin Pharmaceuticals, Inc., Novo Nordisk India Limited, Pfizer India Limited, Ranbaxy Laboratories Limited, Sanofi India Limited, Shreya Life Sciences Pvt. Ltd, USV Limited and Wockhardt Ltd.

Table 132. Market Shares of Leading Insulin Companies in Europe (2014) - Percentage Breakdown by Volume Sales for Novo Nordisk A/S and Others



Table 133. Market Shares of Leading Insulin Companies in Japan and Korea (2014) - Percentage Breakdown by Volume Sales for Novo Nordisk A/S and Others

Table 134. Market Shares of Leading Insulin Companies in North America (2014) - Percentage Breakdown by Volume Sales for Novo Nordisk A/S and Others

Table 135. Market Shares of Leading Insulin Companies Worldwide (2014) - Percentage Breakdown by Value Sales for Eli Lilly and Company, Novo Nordisk A/S, Sanofi S.A. and Others

Table 136. Market Shares of Leading Insulin Companies Worldwide (2014) - Percentage Breakdown by Volume Sales for Eli Lilly and Company, Novo Nordisk A/S, Sanofi S.A. and Others

Vaccines

Table 137. Market Shares of Leading Hepatitis A Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Havrix), and Others

Table 138. Market Shares of Leading Hepatitis B (Recombinant) Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Engerix (GlaxoSmithKline Plc), and Others

Table 139. Market Shares of Leading Human Papillomavirus Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Cervarix), and Others

Table 140. Market Shares of Leading Human Rotavirus Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Rotarix), and Others

Table 141. Market Shares of Leading Influenza Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Fluarix), and Others

Table 142. Market Shares of Leading Diphtheria and Tetanus Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Infanrix), and Others



Table 143. Market Shares of Leading Haemophilus B Conjugate Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Hiberix), and Others

Table 144. Market Shares of Leading Hepatitis A and Typhoid Polysaccharide Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Hepatyrix), and Others

Table 145. Market Shares of Leading Measles, Mumps and Rubella Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Priorix), and Others

Table 146. Market Shares of Leading Tetanus Toxoid, reduced Diphthera Vaccine Manufacturers in India (2014) - Percentage Breakdown by Value Sales for GlaxoSmithKline Plc (Boostrix), and Others

Table 147. Market Shares of Leading Typhoid Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Typherix), and Others

Table 148. Market Shares of Leading Vaccine Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for GlaxoSmithKline Plc (GSK), Merck & Co., Inc., Novartis International AG, Pfizer, Inc., Sanofi S.A., and Others

Table 149. Market Shares of Leading Varilrix Vaccine Manufacturers by Value Sales in India (2014) - Percentage Breakdown for GlaxoSmithKline Plc (Varilrix), and Others

Wound & Skin Care Products

Table 150. Wound & Skin Care Market by Company (Coloplast, and Others) and Region Worldwide (2014) - Percentage Share Breakdown for Americas, Europe, Rest Of World (RoW), and Global

Pain Products

Table 151. Market Shares of Leading Pain Remedy Producers Sales in the US OTC Market (2014) - Percentage Breakdown by Value for Bayer AG, Johnson & Johnson, Novartis AG, Pfizer, Inc., Prestige Brands Holdings, Inc., Private Label and Others



Paediatric Nutritional Products

Table 152. Market Shares of Leading Paediatric Health Product Companies by Value Sales in the US (2014) - Percentage Breakdown for Bayer AG, Herbalife Ltd, Johnson & Johnson Inc., Merck & Co Inc., NBTY Inc., Novartis AG, Pfizer Inc., Prestige Brands Holdings Inc., Procter & Gamble Co., Reckitt Benckiser Plc., Sanofi S A, Private Label and Others

Table 153. Market Shares of Leading Paediatric Nutritional Companies by Value Sales Worldwide (2014) - Percentage Breakdown for Abbott Laboratories, Groupe Danone, Mead Johnson & Co., Nestle S. A, Pfizer Inc. and Others

Table 154. Market Shares of Leading Paediatric Nutritional Companies by Value Sales in North America (2014) - Percentage Breakdown for Abbott Laboratories, Hain Celestial Group The, Hero AG, Mead Johnson & Co., Nestle S.A., and Others

Prescription Drugs

Table 155. Market Shares of Leading Prescription Drug Companies in the US (2014) - Percentage Breakdown by Value for Amgen, AstraZeneca Plc, Eli Lilly and Company, Genentech, Inc., GlaxoSmithKline plc, Johnson & Johnson, Ltd., Novartis International AG, Pfizer, Inc., Sanofi S.A., Teva Pharmaceutical Industries, Ltd., and Others

Table 156. Market Shares of Leading RX Pharmaceutical Companies in Brazil (2014) - Percentage Breakdown by Value for Achelois Pharmaceuticals, Inc., Eurofarma Laboratorios, Hypermarcas S.A., Pfizer, Inc., Roche AG, Sanofi - Medley Industria Farmaceutica Ltda and Others

Other Drugs

Table 157. Market Shares of Leading Flonase Drug Manufacturers in the US (2014) - Percentage Breakdown by Value for Apotex, Inc., GlaxoSmithKline Plc. Hi-Tech Pharmacal Co., Inc., and Roxane Laboratories, Inc

Table 158. Market Shares of Leading Gastrointestinal Remedy Product Producers by Value Sales in the US OTC Market (2014) - Percentage Breakdown for



GlaxoSmithKline plc., Johnson & Johnson, Novartis A G, Prestige Brands Holdings, Inc., Procter & Gamble Co., Private Label and Others

Table 159. Market Shares of Leading Tropol XL Drug Manufacturers in the US (2014) - Percentage Breakdown by Value for AstraZeneca Plc., Mylan, Inc., Par Pharmaceutical Companies, Inc. (Authorized Generic), Watson Pharmaceuticals Inc. and Wockhardt Ltd.

Table 160. Market Shares of Leading Weight Management Product Producers by Value Sales in the US (2014) - Percentage Breakdown for GlaxoSmithKline Plc, Herbalife Ltd., Private Label and Others

6B. CONSUMER, BEAUTY, AND PERSONAL CARE PRODUCTS

Bath Care Products

Table 161. Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Evyap Sabun, Inc., Henkel AG & Company, Oriflame Cosmetics S.A., Procter & Gamble Co. (P&G), Unilever N. V., Yves Rocher and Others

Beauty Products

Table 162. Market Shares of Leading Prestige Beauty Products (Make Up, Fragrances, Hair Care, Skin Care) Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Estee Lauder Companies, Inc., L'Oreal Group and Others

Body Care Products

Table 163. Market Shares of Leading Body Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S.A., Clarins Group, Colgate-Palmolive Company, Hypermarcas S.A., Kao Corporation, L'Oreal Group, Unilever N. V. and Others

Table 164. Market Shares of Leading Body Care Product Manufacturers by Value Sales



in Asia-Pacific (2014) - Percentage Breakdown for Amway Corporation, Avon Products, Inc., Beiersdorf AG, DHC Corporation, Kao Corporation, L'Occitane en Provence, L'Oreal Group, Shiseido Co., Ltd., Unilever N. V. and Others

Table 165. Market Shares of Leading Body Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Faberlic Company, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S.A., Unilever N. V., Yves Rocher and Others

Table 166. Market Shares of Leading Body Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, GlaxoSmithKline Plc, Hypermarcas S.A., L'Oreal Group, Unilever N. V. and Others

Table 167. Market Shares of Leading Body Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Kao Corporation, L Brands, Inc., L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Unilever N. V. and Others

Table 168. Market Shares of Leading Body Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Bolton and Company, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, Pierre Fabre Pharmaceuticals, Inc., Unilever N. V., Yves Rocher and Others

Table 169. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 170. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 171. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 172. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Unilever N. V., and Others



Table 173. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 174. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 175. Market Shares of Leading Body Wash and Shower Gel Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Unilever N. V., and Others

Cosmetics

Table 176. Cosmetics Market by Brand in China (2014) - Percentage Share Breakdown by Value for Artistry, Aupres, Avon, Chcedo, Estee Lauder, Garnier, Herborist, Inoherb, Kose, L'Oreal Paris, Lancome, Longliqi, Mamonde, Mary Kay, Meiji, Nivea, Olay, Pond's, Shiseido, Vichy and Others

Table 177. Market Shares of Leading Cosmetics Producers in Korea (2014) - Percentage Breakdown by Value for Cosmax Inc., Cosmecca Korea Co., Ltd., Cosvision Corporation, Ever Bilena Cosmetics, Inc., Korea Kolmar Co., Ltd. and Others

Table 178. Cosmetics Market by Brand in Korea (2014) - Percentage Share Breakdown by Value Sales for Hera, Lope, Laneige, Sulwhasoo and Others

Table 179. Cosmetics Market by Brand in Korea (2014) - Percentage Share Breakdown by Department Store Sales for Chanel, Dior, Estee Lauder, Hera, Kiehls, Lancome, Make-Up Art cosmetics, O hui & Hu, SK-II, Suhwasoo and Others

Table 180. Market Shares of Leading Cosmetic Product Manufacturers in North America (2014) - Percentage Breakdown by Value Sales for Estee Lauder Companies, Inc., L'Oreal Group and Others

Table 181. Market Shares of Leading Cosmetics Producers by Door-to-Door Sales in Korea (2014) - Percentage Breakdown by Value for Amorepacific Corporation, Hankook Cosmetics Co., Ltd., Korea Ginseng Corporation, LG Household & Health Care Ltd and Woongjin Group



Table 182. Market Shares of Leading Cosmetic Manufacturers in China (2014) - Percentage Breakdown by Value Sales for Fujian Ishine Cosmetics Co. Ltd., Guangdong Meibao Cosmetics Co., Ltd., Hong Kong Jinfurong Cosmetics Co., Ltd., Jiangsu Longliqi Group Co., Ltd., Shandong Ailitong New Material Co., Ltd., Shanghai Orain Cosmetics Co., Ltd., Zhejiang Weiya Cosmetics Co., Ltd. and Others

Color Cosmetics

Table 183. Market Shares of Leading Color Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., Coty, Inc., Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Louis Vuitton S.A. (LVMH), Procter & Gamble Company, Revlon, Inc., Shiseido Company, Limited, and Others

Table 184. Market Shares of Leading Color Cosmetics Products Manufacturers in Western Europe (2014) - Percentage Share Breakdown by Value for Alliance Boots GmbH, Avon Products, Inc., Chanel SA, Cosnova GmbH, Coty, Inc., Estee Lauder Cos, Inc., L'Oreal Group, LVMH Moet Hennessy Louis Vuitton SA, Percassi Corporate Srl, Private Label, Procter & Gamble Co., Yves Rocher SA and Others

Table 185. Market Shares of Leading Color Cosmetics Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Chanel S.A., Kao Corporation, Kose Corporation, L'Oreal Group, Pola Orbis Holdings, Inc., Procter & Gamble Co. (P&G), Shiseido Company Limited, and Others

Table 186. Market Shares of Leading Colour Cosmetic Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Amway, Carlson Companies, Chanel S.A., Estee Lauder Companies, Inc., L'Oreal Group, Louis Vuitton S.A., Mary Kay, Inc., Shiseido Co., Ltd., and Others

Table 187. Market Shares of Leading Colour Cosmetics Manufacturers in India (2014) - Percentage Share Breakdown by Value Sales for Avon Products, Inc., ColorBar Cosmetics, Hindustan Unilever, Ltd., L'Oreal Group, The, Revlon, and Others

Table 188. Market Shares of Leading Mass Colour Cosmetics Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Avon Products, Inc., Kao Corporation, KOSE Corporation, LG Corporation, L'Oreal S.A., Procter & Gamble Co., Revlon Inc., Shiseido Co., Ltd., and Others



Table 189. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Belcorp, Boticca, Chanel S.A., Hypermarcas SA, L'Oreal S.A., MaryKay Inc., Vorwerk & Co. KG, Yanbal International Co. / Unique S.A., and Others

Premium Color Cosmetics

Table 190. Market Shares of Leading Premium Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., Kao corporation, L'Oreal S.A., LVMH Moet Hennessy, Procter & Gamble Co., Shiseido Co., Ltd., and Others

Table 191. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Bolton Group, Chanel S.A., Clarins Group, Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., and Others (Including Artdeco Cosmetic Group GmbH)

Table 192. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Amway, Chanel S.A., Estee Lauder Companies, Inc., Kao Corporation, KOSE Corporation, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., and Others

Table 193. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for ArtDeco, Chanel S.A., Clarins Group, Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., Others (Includes Elizabeth Arden Inc. and Kao Corporation)

Table 194. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Chanel S.A., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Puig, Shiseido Co., Ltd. and Others (Includes MICYS Company SpA, Cosmetica, Coty, Inc.)

Table 195. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., Johnson



Cosmetics Ltd., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., and Others

Mass Color Cosmetics

Table 196. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH, Avon Products, Inc., Beiersdorf AG, Chanel S.A., cosnova GmbH, Coty, Inc., L'Oreal S.A., Procter & Gamble Co., YvesRocher and Others

Table 197. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., cosnova GmbH, Coty, Inc., Faberlic, L'Oreal S.A., Mary Kay, Inc., Oriflame Cosmetics S.A., Procter & Gamble Co., and Others

Table 198. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., L'Oreal S.A., Markwins International Corporation, Mary Kay Inc., Procter & Gamble Co., Physicians Formula Holdings, Inc., Revlon Inc., and Others

Deodorants

Table 199. Market Shares of Leading Deodorant Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S.A., Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

Table 200. Market Shares of Leading Deodorant Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Bolton and Company, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

Table 201. Market Shares of Leading Deodorant Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, Kay Chemical Company, Oriflame Cosmetics S.A., Procter & Gamble Co. (P&G), Unilever N. V. and



Others

Table 202. Market Shares of Leading Deodorant Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, Hypermarcas S.A., L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

Table 203. Market Shares of Leading Deodorant Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., C&D Beauty Ltd., Colgate-Palmolive Company, Helen of Troy Ltd., Henkel AG & Company, Kao Corporation, Procter & Gamble Co. (P&G), Revlon, Inc., Unilever N. V. and Others

Table 204. Market Shares of Leading Deodorant Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Henkel AG & Company, Kao Corporation, Lion Corporation, Mandom Corporation, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

Table 205. Market Shares of Leading Deodorant Manufacturers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 206. Market Shares of Leading Deodorant Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 207. Market Shares of Leading Women's Cologne and Perfumes Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., Elizabeth Arden, Inc., Estee Lauder Companies, Inc., Parfums de Coeur, Ltd., and Others

Men's Deodorants

Table 208. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 209. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 210. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Unilever N. V, and Others



Table 211. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 212. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 213. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 214. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 215. Market Shares of Leading Male Deodorant Manufacturers in India (2014) - Percentage Share Breakdown by Value Sales for Beirsdorf AG, Cavinkare, Henkel AG & Company, Hindustan Unilever, Ltd., Marico, Mcnroe Chemicals Private, Ltd., TTK Healthcare, Ltd., Vini Cosmetics Private, Ltd., and Others

Table 216. Market Shares of Leading Men's Cologne Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., Elizabeth Arden, Inc., L'Oreal Group, The, Procter & Gamble Company, and Others

Depilatories

Table 217. Market Shares of Leading Depilatories Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Church & Dwight Co, Inc., Coty, Inc., Procter & Gamble Company, RB plc, and Others

Eye Care Products

Table 218. Market Shares of Leading Eye Care Product Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 219. Market Shares of Leading Eye Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 220. Market Shares of Leading Eye Care Product Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and



Others

Table 221. Market Shares of Leading Eye Care Product Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 222. Market Shares of Leading Eye Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 223. Market Shares of Leading Eye Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Johnson & Johnson, Procter & Gamble Co., Reckitt Benckiser Plc, and Others

Table 224. Market Shares of Leading Eye Care Product Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for L'Oreal S.A. and Others

Table 225. Market Shares of Leading Eye Cosmetics Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., L'Oreal Group, The, Procter & Gamble Company, Revlon, and Others

Face Care Products

Table 226. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Amway Corporation, Kao Corporation, Kose Corporation, LG Household & Health Care Ltd., L'Oreal Group, Procter & Gamble Co. (PG), Shiseido Co., Ltd., Unilever N. V. and Others

Table 227. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Amway Corporation, Avon Products, Inc., Beiersdorf AG, Faberlic Company, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S.A., Unilever N. V., Yves Rocher and Others

Table 228. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Belcorp, Inc., Chanel S.A., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, Mary Kay, Inc., Unilever N. V. and Others

Table 229. Market Shares of Leading Facial Care Product Manufacturers by Value



Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Guthy-Renker, L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Shiseido Co., Ltd., and Others

Table 230. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Henkel AG & Company, L'Oreal Group, Pierre Fabre Pharmaceuticals Inc., Procter & Gamble Co. (P&G), Yves Rocher and Others

Table 231. Market Shares of Leading Facial Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

Fragrances

Table 232. Market Shares of Leading Fragrance Products Manufacturers in the US (2014) - Percentage Breakdown by Value for Avon Products, Inc., Chanel S.A., Coty, Inc., Elizabeth Arden, Inc., Estee Lauder Cos, Inc., L Brands, Inc., L'Oreal Group, LVMH Moet Hennessy • Louis Vuitton S.A., Procter & Gamble Co, Shiseido Co., Ltd. and Others

Table 233. Market Shares of Leading Fragrance Products Manufacturers in Western Europe (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., Chanel S.A., Clarins SA, Coty, Inc., Estee Lauder Cos, Inc., L'Oreal Group, LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co, Puig Beauty & Fashion Group S. L., Shiseido Co., Ltd. and Others

Table 234. Market Shares of Leading Fragrances Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Botica Comercial Farmaceutica Ltda, Chanel S.A., Coty, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Louis Vuitton S.A. (LVMH), Natura Cosmeticos S.A., Procter & Gamble Company, Puig, and Others

Table 235. Market Shares of Leading Fragrances Manufacturers in Brazil (2014) -



Percentage Share Breakdown by Value for Avon Products, Inc., Coty, Inc., Fabrica Nacional de Perfumes S/A, IPEC, Jequiti, L'Oreal Group, The, LVMH Moet Hennessy-Louis Vuitton S.A., Natura Cosmeticos S. A, O Boticario, Procter & Gamble Company, Puig Beauty & Fashion Group SL, Suissa, and Others

Table 236. Market Shares of Leading Fragrances Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 237. Market Shares of Leading Fragrances Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 238. Market Shares of Leading Fragrances Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 239. Market Shares of Leading Fragrances Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 240. Market Shares of Leading Fragrances Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 241. Market Shares of Leading Flavors & Fragrance Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Firmenich International SA, Frutarom Industries Ltd., Givaudan S.A., Hasegawa Corporation, Huabao International Holdings Ltd., International Flavors & Fragrances, Inc. (IFF), Mane SA, Robertet Group, Sensient Technologies Corporation, Symrise AG, Takasago International Corporation, Wild Flavors, Inc., and Others

Premium Fragrances

Table 242. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown Chanel S.A., Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Occitane en Provence, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Shiseido Co., Ltd. and Others

Table 243. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for and Chanel S.A., Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., Inter Parfums, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, and Others



Table 244. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, Shiseido Co., Ltd., and Others

Table 245. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Som Fragrances Pvt., Ltd., and Others

Table 246. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, Shiseido Co., Ltd., and Others

Hair Care Products

Table 247. Market Shares of Leading Hair Care Product Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Beiersdorf AG, Henkel AG & Company, KGaA, Hoyu Co., Ltd., Kao Corporation, L'Oreal S.A., Mandom Corporation, Procter & Gamble Co., Shiseido Co., Ltd., Unilever Plc, and Others

Table 248. Market Shares of Leading Hair Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, L'Oreal Group, Procter & Gamble Co., Shiseido Co., Ltd., Unilever Plc and Others

Table 249. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Oriflame Cosmetics S.A., Procter & Gamble Co., Unikosmetik, Unilever Plc and Others

Table 250. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., Colgate-Palmolive Company, Hypermarcas SA, L'Oreal S.A., Niely Group, Phitoteraphia Biofitogenia Laboratorial Biota Ltda., Procter & Gamble Co., Unilever Plc,



and Others

Table 251. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Colgate-Palmolive Company, Combe Incorporated, High Ridge, Kao Corporation, L'Oreal S.A., Procter & Gamble Co., Revlon Incorporated, Unilever Plc, Vogue, and Others

Table 252. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Procter & Gamble Co., Unilever Plc, and Others(includes Kao corporation, Colgate-Palmolive Company, HighRidge)

Lip Care Products

Table 253. Market Shares of Leading Lip Care Product Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 254. Market Shares of Leading Lip Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 255. Market Shares of Leading Lip Care Product Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 256. Market Shares of Leading Lip Care Product Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 257. Market Shares of Leading Lip Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 258. Market Shares of Leading Lip Care Product Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for L'Oreal S.A. and Others

Table 259. Market Shares of Leading Lip Cosmetics Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., L'Oreal Group, The, Procter & Gamble Company, Revlon, Inc.,, and Others



Moisturizers

Table 260. Moisturizer Market by Brand in Brazil (2014) - Percentage Share Breakdown by Value for Paixao Monange and Others

Nail Care Products

Table 261. Market Shares of Leading Nail Care Products Manufacturers in the US (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., CCA Industries, Inc., Coty, Inc., Cutex Company, Inc., L'Oreal Group, Markwins International Corp., Revlon, Inc. and Others

Table 262. Market Shares of Leading Nail Color Manufacturers Sales through Food, Drug and Mass Merchandise Stores in the US (2014) - Percentage Share Breakdown by Value for Beauty 21 Cosmetics, Inc., Coty, Inc., Markwins Beauty Products, Inc., OPI Products, Revlon, Inc., Private Label and Others

Table 263. Market Shares of Leading Nail Care Product Manufacturers by Value Sales Global (2014) - Percentage Breakdown for AVON Beauty Products India Pvt Ltd, Cosnova GmbH, Coty, Inc., Hypermarcas S.A., L'Oreal S.A. and Revlon, Inc.

Table 264. Market Shares of Leading Nail Care Product Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 265. Market Shares of Leading Nail Care Product Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 266. Market Shares of Leading Nail Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 267. Market Shares of Leading Nail Care Product Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 268. Market Shares of Leading Nail Care Product Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others



Table 269. Market Shares of Leading Nail Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 270. Market Shares of Leading Nail Polish Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., L'Oreal Group, The, Revlon, Inc., and Others

Table 271. Nail Polish Market by Brand in Brazil (2014) - Percentage Share Breakdown by Value for Risque and Others

Personal Care Products

Table 272. Market Shares of Leading Personal Care Product Manufacturers by Value Sales in Developed Markets (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Natura Cosmeticos S.A., Procter & Gamble Company, Shiseido Company, Limited, Unilever Plc, and Others

Table 273. Market Shares of Leading Personal Care Product Manufacturers by Value Sales in Emerging Markets (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Natura Cosmeticos S.A., Procter & Gamble Company, Shiseido Company, Limited, Unilever Plc, and Others

Table 274. Market Shares of Leading Personal Care Companies in Asia-Pacific (2014) - Percentage Breakdown by Value Sales for Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

Table 275. Market Shares of Leading Personal Care Companies in Middle East (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Natura Cosmeticos S.A., Procter & Gamble Co., Unilever and Others

Table 276. Market Shares of Leading Personal Care Brands by Company in the US (2014) - Percentage Share Breakdown by Value for Johnson & Johnson Limited (Neutrogena), L'Oreal Group, The (Garnier, L'Oreal Paris, Maybelline New York),



Procter & Gamble Company (CoverGirl, Crest, Gillette, Olay, Pantene), Unilever (Dove), Others

Table 277. Market Shares of Leading Personal Care Brands Spending through Media Ads in the US (2014) - Percentage Share Breakdown by Value for Johnson & Johnson Limited (Neutrogena), L'Oreal Group, The (Garnier, L'Oreal Paris, Maybelline New York), Procter & Gamble Company (CoverGirl, Crest, Gillette, Olay, Pantene), Unilever (Dove), Others

Table 278. Market Shares of Leading Personal Care Companies in Asia (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Natura Cosmeticos S.A., Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

Table 279. Market Shares of Leading Personal Care Companies in Developed Markets (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

Table 280. Market Shares of Leading Personal Care Companies in Eastern Europe (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Co., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Unilever and Others

Table 281. Market Shares of Leading Personal Care Companies in Emerging Markets (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

Table 282. Market Shares of Leading Personal Care Companies in Latin America (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Unilever and Others

Table 283. Market Shares of Leading Personal Care Companies in North America (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Co., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd.,



Unilever and Others

Table 284. Market Shares of Leading Personal Care Companies in Western Europe (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, The, Natura, Procter & Gamble Co., Unilever and Others

Table 285. Market Shares of Leading Personal Care Companies Worldwide (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

Table 286. Market Shares of Leading Personal Care Products Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Co, Johnson & Johnson, KAO Corporation, Natura Cosmeticos S. A, Procter & Gamble, Sara Lee Corporation, Unilever PLC and Others

Table 287. Market Shares of Leading Personal Care Products Producers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amway Corporation, Colgate-Palmolive Company, Godrej Group, Johnson & Johnson, Kao Corporation, Lion Corporation, Procter & Gamble, Reckitt Benckiser plc., Unilever PLC, Wipro Limited and Others

Table 288. Market Shares of Leading Personal Care Product Producers by Value Sales in Africa & Middle East (2014) - Percentage Breakdown for Beiersdorf AG, Colgate-Palmolive Co., Henkel AG & Co. KGaA, Johnson & Johnson, Paxan Co., Procter & Gamble Co., Reckitt Benckiser Plc., Sano-Bruno's Enterprises Ltd., Unilever Plc and Others

Table 289. Market Shares of Leading Personal Care Companies by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Limited Brands, Inc., Procter & Gamble Co., Unilever Plc and Others

Table 290. Market Shares of Leading Personal Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Co., Johnson & Johnson, Natura Cosmeticos S.A., Procter &



Gamble Co., Sanofi S.A., Unilever Plc, and Others

Table 291. Market Shares of Leading Personal Care Products Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Co., Henkel AG & Co., Johnson & Johnson, L'Oreal Group, Procter & Gamble (P&G), Unilever Plc, and Others

Skin Care Products

Table 292. Market Shares of Leading Skin Care Product Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 293. Market Shares of Leading Skin Care Product Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 294. Market Shares of Leading Skin Care Product Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 295. Market Shares of Leading Skin Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 296. Market Shares of Leading Skin Care Product Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Amway, Estee Lauder Companies, Inc., Jala Group, L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co., Shiseido Co., Ltd., and Others

Table 297. Market Shares of Leading Skin Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Estee Lauder Companies, Inc., Johnson & Johnson, Kao Corporation, KOSE Corporation, L'Oreal Group, Procter & Gamble Company, Shiseido Company, Limited, Unilever N. V., and Others

Table 298. Market Shares of Leading Skin Care Product Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Amway Corporation, DHC Corporation, Fancl Corporation, Guthy-Renker, Kao Corporation, Kose Corporation, Nippon Menard (M) Sdn Bhd, Pola Orbis Holdings, Inc., Procter & Gamble Co. (P&G), Saishunkan Co., Ltd, Shiseido Co., Ltd., Yuka Co., Inc. and Others



Table 299. Market Shares of Leading Skin Care Product Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for L'Oreal S.A. and Others

Table 300. Market Shares of Leading Skin Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for L'Oreal S.A. and Others

Mass Skin Care Products

Table 301. Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Daigaku Honyaku Center Corporation, Kao Corporation, L'Oreal S.A., MaryKay Inc., Procter & Gamble Co., Amorepacific Corporation, Avon Products, Inc., Kao Corporation, KOSE Corporation, LG Corporation, L'Oreal S.A., Procter & Gamble Co., Revlon Inc., Shiseido Co., Ltd., Unilever Plc, and Others

Table 302. Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Amway, Avon Products, Inc., Beiersdorf AG, Faberlic, L'Oreal S.A., Mary Kay, Inc., Oriflame Cosmetics S.A., Unilever Plc, YvesRocher, and Others

Table 303. Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Belcorp, Boticca, Chanel S.A., Colgate-Palmolive Company, Hypermarcas SA, L'Oreal S.A., Unilever Plc, and Others

Table 304. Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Guthy-Renker, LLC, Kao Corporation, L'Oreal S.A., Mary Kay Inc., Procter & Gamble Co., Unilever Plc, and Others

Table 305. Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Procter & Gamble Co., Unilever Plc, YvesRocher and Others

Premium Skin Care Products



Table 306. Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Amway, Estee Lauder Companies, Inc., Kao Corporation, KOSE Corporation, LG Corporation, L'Oreal S.A., Procter & Gamble Co., Shiseido Co., Ltd., and Others

Table 307. Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Ales Groupe, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Occitane en Provence, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Pierre Fabre Group, Shiseido Co., Ltd., and Others

Table 308. Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Occitane en Provence, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Pierre Fabre Group, and Others

Table 309. Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for and Amway, Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., Klein-Becker USA, LLC, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., and Others

Table 310. Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Pierre Fabre Group, Shiseido Co., Ltd., and Others

Sun Care Products

Table 311. Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Boots Company Plc, Cadey and Company, Clarins Group, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Pierre Fabre Pharmaceuticals, Inc. and Others



Table 312. Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Beiersdorf AG, Coty, Inc., Kao Corporation, LG Household & Health Care, L'Oreal Group, Mary Kay, Inc., Rohto Pharmaceutical Co., Ltd., Shiseido Co., Ltd. and Others

Table 313. Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Ales Groupe, Avon Products, Inc., Beiersdorf AG, Dax Cosmetics Ltd., Kolastyna S A, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S.A., Yves Rocher and Others

Table 314. Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, Energizer Holdings, Inc., Hypermarcas S.A., L'Oreal Group, Merck & Co., Inc. and Others

Table 315. Market Shares of Leading Sun Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Australian Gold, Clarins Group, Colgate-Palmolive Company, Energizer Holdings, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Mary Kay, Inc., Merck & Co., Inc., Sun And Skin CareResearch, LLC. and Others

Table 316. Market Shares of Leading Sun Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Amorepacific Corporation, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Energizer Holdings, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Merck & Co., Inc., Shiseido Co., Ltd. and Others

Condoms

Table 317. Condom Market by Brand in Brazil (2014) - Percentage Share Breakdown by Value for Olla Jontex and Others

Consumer Healthcare Products

Table 318. Market Shares of Leading Consumer Health Product Producers by Value Sales in the US (2014) - Percentage Breakdown for Bayer AG, General Nutrition Centres, Inc., Glanbia Plc, GlaxoSmithKline Plc, Herbalife Ltd., Johnson & Johnson,



Inc., Living Essentials, LLC, Merck & Co, Inc., NBTY, Inc., Novartis AG, Otsuka Holdings Co., Ltd, Pfizer, Inc., Prestige Brands Holdings, Inc., Procter & Gamble Co., Reckitt Benckiser Plc, Sanofi SA, Private Label, and Others

Table 319. Market Shares of Leading Consumer Health Product Producers by Value Sales in the US OTC Market (2014) - Percentage Breakdown for Bayer AG, GlaxoSmithKline Plc., Johnson & Johnson Inc., Merck & Co Inc., Novartis AG, Pfizer Inc., Prestige Brands Holdings Inc., Procter & Gamble Co., Reckitt Benckiser Plc., Sanofi S.A., Private Label and Others

Diapers

Table 320. Market Shares of Leading Adult-use Disposable Diaper Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Daio Paper Corporation, Hakujuji Co., Ltd, Kao Corporation, Livedo Corporation, Unicharm Corporation, and Others

Table 321. Market Shares of Leading Light Incontinence Product Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Daio Paper Corporation, Kao Corporation, Nippon Paper Industries Co., Ltd., Unicharm Corporation, and Others

Table 322. Market Shares of Leading Disposable Diaper Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Hengan International Group Company Limited, Kimberly-Clark Corporation, Procter & Gamble Co., Unicharm Corporation, and Others

Table 323. Market Shares of Leading Disposable Diaper Manufacturers by Value Sales in Indonesia (2014) - Percentage Breakdown for Kimberly-Clark Corporation, Procter & Gamble Co., Softex Group, Unicharm Corporation, and Others

Table 324. Adult Diaper Market by Brand in Brazil (2014) - Percentage Share Breakdown by Value for Bigfral and Others

Table 325. Market Shares of Leading Disposable Diaper Manufacturers by Value Sales in Thailand (2014) - Percentage Breakdown for DSG International Ltd., Kimberly-Clark Corporation, Svenska Cellulosa Aktiebolaget SCA (publ), Unicharm Corporation, and Others



Table 326. Market Shares of Leading Infant-use Disposable Diaper Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Daio Paper Corporation, Kao Corporation, Procter & Gamble Co., Unicharm Corporation, and Others

Feminine Hygiene Products

Table 327. Market Shares of Leading Feminine Hygiene Product Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Daio Paper Corporation, Kao Corporation, Procter & Gamble Co., Unicharm Corporation, and Others

Table 328. Market Shares of Leading Feminine Hygiene Producers Worldwide (2014) - Percentage Market Share Breakdown by Value Sales for Procter & Gamble Hygiene and Health Care and Others

Ostomy and Continence Care Products

Table 329. Continence Care Market by Company (Coloplast, and Others) and Region Worldwide (2014) - Percentage Share Breakdown for Americas, Europe, Rest of World (RoW), and Global

Table 330. Ostomy Care Market by Company (Coloplast, and Others) and Region Worldwide (2014) - Percentage Share Breakdown for Americas, Europe, Rest of World (RoW), and Global



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