

Hypermarcas (Brazil): Market Research Report

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Abstracts

This report presents quick facts about Hypermarcas, which is principally involved in Pharmaceutical, and Beauty and Personal Care Businesses. Illustrated with 330 tables, the report showcases the company's sales performance, key markets and market position as against its competitors operating in the industry.

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Bath Care Products

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Beauty Products

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Table 164. Market Shares of Leading Body Care Product Manufacturers by Value Sales

in Asia-Pacific (2014) - Percentage Breakdown for Amway Corporation, Avon Products, Inc., Beiersdorf AG, DHC Corporation, Kao Corporation, L'Occitane en Provence, L'Oreal Group, Shiseido Co., Ltd., Unilever N. V. and Others

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Table 167. Market Shares of Leading Body Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Kao Corporation, L Brands, Inc., L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Unilever N. V. and Others

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Cosmetics

Table 176. Cosmetics Market by Brand in China (2014) - Percentage Share Breakdown by Value for Artistry, Aupres, Avon, Chcedo, Estee Lauder, Garnier, Herborist, Inoherb, Kose, L'Oreal Paris, Lancome, Longliqi, Mamonde, Mary Kay, Meiji, Nivea, Olay, Pond's, Shiseido, Vichy and Others

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Color Cosmetics

Table 183. Market Shares of Leading Color Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., Coty, Inc., Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Louis Vuitton S.A. (LVMH), Procter & Gamble Company, Revlon, Inc., Shiseido Company, Limited, and Others

Table 184. Market Shares of Leading Color Cosmetics Products Manufacturers in Western Europe (2014) - Percentage Share Breakdown by Value for Alliance Boots GmbH, Avon Products, Inc., Chanel SA, Cosnova GmbH, Coty, Inc., Estee Lauder Cos, Inc., L'Oreal Group, LVMH Moet Hennessy Louis Vuitton SA, Percassi Corporate Srl, Private Label, Procter & Gamble Co., Yves Rocher SA and Others

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Table 187. Market Shares of Leading Colour Cosmetics Manufacturers in India (2014) - Percentage Share Breakdown by Value Sales for Avon Products, Inc., ColorBar Cosmetics, Hindustan Unilever, Ltd., L'Oreal Group, The, Revlon, and Others

Table 188. Market Shares of Leading Mass Colour Cosmetics Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Avon Products, Inc., Kao Corporation, KOSE Corporation, LG Corporation, L'Oreal S.A., Procter & Gamble Co., Revlon Inc., Shiseido Co., Ltd., and Others

Table 189. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Belcorp, Boticca, Chanel S.A., Hypermarches SA, L'Oreal S.A., MaryKay Inc., Vorwerk & Co. KG, Yanbal International Co. / Unique S.A., and Others

Premium Color Cosmetics

Table 190. Market Shares of Leading Premium Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., Kao corporation, L'Oreal S.A., LVMH Moet Hennessy, Procter & Gamble Co., Shiseido Co., Ltd., and Others

Table 191. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Bolton Group, Chanel S.A., Clarins Group, Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., and Others (Including Artdeco Cosmetic Group GmbH)

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Table 193. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for ArtDeco, Chanel S.A., Clarins Group, Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., Others (Includes Elizabeth Arden Inc. and Kao Corporation)

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Table 195. Market Shares of Leading Premium Colour Cosmetics Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., Johnson

Cosmetics Ltd., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Shiseido Co., Ltd., and Others

Mass Color Cosmetics

Table 196. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH, Avon Products, Inc., Beiersdorf AG, Chanel S.A., cosnova GmbH, Coty, Inc., L'Oreal S.A., Procter & Gamble Co., YvesRocher and Others

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Table 198. Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., L'Oreal S.A., Markwins International Corporation, Mary Kay Inc., Procter & Gamble Co., Physicians Formula Holdings, Inc., Revlon Inc., and Others

Deodorants

Table 199. Market Shares of Leading Deodorant Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S.A., Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

Table 200. Market Shares of Leading Deodorant Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Bolton and Company, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

Table 201. Market Shares of Leading Deodorant Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, Kay Chemical Company, Oriflame Cosmetics S.A., Procter & Gamble Co. (P&G), Unilever N. V. and

Others

Table 202. Market Shares of Leading Deodorant Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, Hypermarcas S.A., L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

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Table 204. Market Shares of Leading Deodorant Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Henkel AG & Company, Kao Corporation, Lion Corporation, Mandom Corporation, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

Table 205. Market Shares of Leading Deodorant Manufacturers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 206. Market Shares of Leading Deodorant Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 207. Market Shares of Leading Women's Cologne and Perfumes Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., Elizabeth Arden, Inc., Estee Lauder Companies, Inc., Parfums de Coeur, Ltd., and Others

Men's Deodorants

Table 208. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 209. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 210. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Unilever N. V., and Others

Table 211. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 212. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Unilever N. V, and Others

Table 213. Market Shares of Leading Men's Deodorant Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Unilever N. V, and Others

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Table 215. Market Shares of Leading Male Deodorant Manufacturers in India (2014) - Percentage Share Breakdown by Value Sales for Beiersdorf AG, Cavinkare, Henkel AG & Company, Hindustan Unilever, Ltd., Marico, Mcnroe Chemicals Private, Ltd., TTK Healthcare, Ltd., Vini Cosmetics Private, Ltd., and Others

Table 216. Market Shares of Leading Men's Cologne Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., Elizabeth Arden, Inc., L'Oreal Group, The, Procter & Gamble Company, and Others

Depilatories

Table 217. Market Shares of Leading Depilatories Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Church & Dwight Co, Inc., Coty, Inc., Procter & Gamble Company, RB plc, and Others

Eye Care Products

Table 218. Market Shares of Leading Eye Care Product Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 219. Market Shares of Leading Eye Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 220. Market Shares of Leading Eye Care Product Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Others

Table 221. Market Shares of Leading Eye Care Product Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 222. Market Shares of Leading Eye Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

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Table 225. Market Shares of Leading Eye Cosmetics Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., L'Oreal Group, The, Procter & Gamble Company, Revlon, and Others

Face Care Products

Table 226. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amorepacific Corporation, Amway Corporation, Kao Corporation, Kose Corporation, LG Household & Health Care Ltd., L'Oreal Group, Procter & Gamble Co. (PG), Shiseido Co., Ltd., Unilever N. V. and Others

Table 227. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Amway Corporation, Avon Products, Inc., Beiersdorf AG, Faberlic Company, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S.A., Unilever N. V., Yves Rocher and Others

Table 228. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Belcorp, Inc., Chanel S.A., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, Mary Kay, Inc., Unilever N. V. and Others

Table 229. Market Shares of Leading Facial Care Product Manufacturers by Value

Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Guthy-Renker, L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Shiseido Co., Ltd., and Others

Table 230. Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Henkel AG & Company, L'Oreal Group, Pierre Fabre Pharmaceuticals Inc., Procter & Gamble Co. (P&G), Yves Rocher and Others

Table 231. Market Shares of Leading Facial Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

Fragrances

Table 232. Market Shares of Leading Fragrance Products Manufacturers in the US (2014) - Percentage Breakdown by Value for Avon Products, Inc., Chanel S.A., Coty, Inc., Elizabeth Arden, Inc., Estee Lauder Cos, Inc., L Brands, Inc., L'Oreal Group, LVMH Moët Hennessy • Louis Vuitton S.A., Procter & Gamble Co, Shiseido Co., Ltd. and Others

Table 233. Market Shares of Leading Fragrance Products Manufacturers in Western Europe (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., Chanel S.A., Clarins SA, Coty, Inc., Estee Lauder Cos, Inc., L'Oreal Group, LVMH Moët Hennessy Louis Vuitton SA, Procter & Gamble Co, Puig Beauty & Fashion Group S. L., Shiseido Co., Ltd. and Others

Table 234. Market Shares of Leading Fragrances Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Botica Comercial Farmaceutica Ltda, Chanel S.A., Coty, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Louis Vuitton S.A. (LVMH), Natura Cosmeticos S.A., Procter & Gamble Company, Puig, and Others

Table 235. Market Shares of Leading Fragrances Manufacturers in Brazil (2014) -

Percentage Share Breakdown by Value for Avon Products, Inc., Coty, Inc., Fabrica Nacional de Perfumes S/A, IPEC, Jequití, L'Oreal Group, The, LVMH Moët Hennessy-Louis Vuitton S.A., Natura Cosméticos S. A, O Boticário, Procter & Gamble Company, Puig Beauty & Fashion Group SL, Suissa, and Others

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Table 237. Market Shares of Leading Fragrances Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 238. Market Shares of Leading Fragrances Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 239. Market Shares of Leading Fragrances Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

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Table 241. Market Shares of Leading Flavors & Fragrance Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Firmenich International SA, Frutarom Industries Ltd., Givaudan S.A., Hasegawa Corporation, Huabao International Holdings Ltd., International Flavors & Fragrances, Inc. (IFF), Mane SA, Robertet Group, Sensient Technologies Corporation, Symrise AG, Takasago International Corporation, Wild Flavors, Inc., and Others

Premium Fragrances

Table 242. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown Chanel S.A., Coty, Inc., Elizabeth Arden Inc., Estée Lauder Companies, Inc., L'Occitane en Provence, L'Oreal S.A., LVMH Moët Hennessy Louis Vuitton SA, Procter & Gamble Co., Shiseido Co., Ltd. and Others

Table 243. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for and Chanel S.A., Coty, Inc., Elizabeth Arden Inc., Estée Lauder Companies, Inc., Inter Parfums, Inc., L'Oreal S.A., LVMH Moët Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, and Others

Table 244. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, Shiseido Co., Ltd., and Others

Table 245. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Som Fragrances Pvt., Ltd., and Others

Table 246. Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Chanel S.A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, Shiseido Co., Ltd., and Others

Hair Care Products

Table 247. Market Shares of Leading Hair Care Product Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Beiersdorf AG, Henkel AG & Company, KGaA, Hoya Co., Ltd., Kao Corporation, L'Oreal S.A., Mandom Corporation, Procter & Gamble Co., Shiseido Co., Ltd., Unilever Plc, and Others

Table 248. Market Shares of Leading Hair Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, L'Oreal Group, Procter & Gamble Co., Shiseido Co., Ltd., Unilever Plc and Others

Table 249. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Oriflame Cosmetics S.A., Procter & Gamble Co., Unikosmetik, Unilever Plc and Others

Table 250. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., Colgate-Palmolive Company, Hypermarcas SA, L'Oreal S.A., Niely Group, Phitoteraphia Biofitogenia Laboratorial Biota Ltda., Procter & Gamble Co., Unilever Plc,

and Others

Table 251. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Colgate-Palmolive Company, Combe Incorporated, High Ridge, Kao Corporation, L'Oreal S.A., Procter & Gamble Co., Revlon Incorporated, Unilever Plc, Vogue, and Others

Table 252. Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Procter & Gamble Co., Unilever Plc, and Others (includes Kao corporation, Colgate-Palmolive Company, HighRidge)

Lip Care Products

Table 253. Market Shares of Leading Lip Care Product Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 254. Market Shares of Leading Lip Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 255. Market Shares of Leading Lip Care Product Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 256. Market Shares of Leading Lip Care Product Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 257. Market Shares of Leading Lip Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S.A. and Others

Table 258. Market Shares of Leading Lip Care Product Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for L'Oreal S.A. and Others

Table 259. Market Shares of Leading Lip Cosmetics Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., L'Oreal Group, The, Procter & Gamble Company, Revlon, Inc., and Others

Moisturizers

Table 260. Moisturizer Market by Brand in Brazil (2014) - Percentage Share Breakdown by Value for Paixao Monange and Others

Nail Care Products

Table 261. Market Shares of Leading Nail Care Products Manufacturers in the US (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., CCA Industries, Inc., Coty, Inc., Cutex Company, Inc., L'Oreal Group, Markwins International Corp., Revlon, Inc. and Others

Table 262. Market Shares of Leading Nail Color Manufacturers Sales through Food, Drug and Mass Merchandise Stores in the US (2014) - Percentage Share Breakdown by Value for Beauty 21 Cosmetics, Inc., Coty, Inc., Markwins Beauty Products, Inc., OPI Products, Revlon, Inc., Private Label and Others

Table 263. Market Shares of Leading Nail Care Product Manufacturers by Value Sales Global (2014) - Percentage Breakdown for AVON Beauty Products India Pvt Ltd, Cosnova GmbH, Coty, Inc., Hypermarcas S.A., L'Oreal S.A. and Revlon, Inc.

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