

Hybrid TV and Over the TOP TV Trends: Market Research Report

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Abstracts

A hybrid TV, also known as connected or smart TV, technologically integrates Internet/Web 2.0 features into set-top boxes and television sets. Such devices primarily focus on Internet TV, on-demand streaming media, over-the-top content and online interactive media. Over the Top (OTT) television refers to any type of linear/non-linear media content delivered to a television set without using the cable delivery or conventional broadcast methods.

The report analyzes and presents an overview of Hybrid TV and Over the TOP TV market worldwide. In addition, the report provides global market estimates and projections for Hybrid and Over the Top TV in US dollars and Units for year 2012 through 2017. Supported with 8 market data tables, the report provides a review of market trends, challenges and features of Hybrid TV, and market scenario for the Over the TOP TV. The report further discusses about key regional markets including Canada, Germany, France, Poland, Latin America, Middle East, and other parts of Europe. The report also highlights on various strategic industry activities of major companies witnessed by the industry over the last few years. In addition, 59 companies operating in the Hybrid TV and Over the TOP TV arena worldwide including Apple, Google, Hitachi America, Hulu, Infonova GmbH, Lenovo Group, LG Electronics, Mitsubishi Electric Corporation, Mobistar, Netgem, Panasonic Corporation, Samsung Electronics, Sharp Corporation, Sony Corporation, ZTE Corporation and others are profiled.

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Azuki Systems Enters into Partnership with D-Link
BH Telecom and Beenius Ink Agreement
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Can'L Deploys Over-The-Top TV Solution in New Caledonia
EBU Members Deploys Hybrid Broadcast Broadband TV in Olympic Games
EBU Members Collaborates for Hybrid TV Rollout in Europe
Fortis Integrates Access' NetFront Solution in HbbTV-based Set-Top Box
GlobalSat Selects Galio HbbTV Platform of ANT
Kaonmedia Enters into Partnership with Verimatrix
KIT Digital Acquires Assets of Sezmi
LIME Selects Entone's FusionTV Solution for PayTV Service
Opera Software Inks Agreement with Altech Multimedia
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aioTV Receives Venture Capital Investment from Innovacorp to Expand Unified OTT TV Experience
Digiturk Deploys User Interface and Electronic Programme Guide of Farncombe
Divitel Deploys Entone Hybrid TV Products in Divisio Hosted Service Solution
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Foxtel Introduces Foxtel Play TV Service
Ocean Blue Unveils Horizon HbbTV Solution
Pilat Media Introduces Improvements in IBMS Omnicast Solution
Radio Télévision Suisse Unveils RTS+ Pilot HbbTV Service
Sencore Unveils TXS 8600 Transcoder
Softtron Media Services and IMAVEX Partner to Introduce Net Television Payout Solution
Telestream Unveils Vantage Workflow Orchestration
Thomson Video Networks Unveils ViBE VS7000 Video System
Tvinci and MediaCorp Enter into Partnership to Unveil Toggle OTT Service
Vinson Unveils White-Label Mobile OTT Solution
Vision247 Introduces XtremeIPTV and XtremeCDN Platforms
Vivendi Unveils Watchever OTT Service
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Eutelsat Communications Unveils KabelKiosk Choice Service in Germany
Intertrust Technologies Introduces Integrated OTT/IPTV Distribution Solution
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Médiacom to Offer DVR-Enabled Hybrid TV Service
Minerva Networks Introduces New iTVFusion 5 Video Services Platform Version
Myspace Introduces Myspace TV Service
Netgem and Sure Partner Introduces Hybrid IPTV Service
netTALK. com Unveils netTALK TV
ONO and TiVo Announce Software Upgrade for TiVo Platform
ONO and TiVo Launch Advanced Hybrid TV Solution in Valencia
PC Telcom Introduces Over-The-Air Hybrid TV Services
PrimeTel Introduces Hybrid TV Service in Cyprus
Vidmind Rolls Out Vidmind OTT TV Platform
West Alabama TV Cable Rolls Out Entone Hybrid TV System to Deliver HDTV Services in Alabama
Zattoo Introduces Live TV Service in Luxembourg
Zee New Media Rolls Out Ditto TV
ZTE Launches New OTT Solution
Bharti Airtel Launches Broadband TV in India
Entone and Nordija Introduce Hybrid TV Solution
Entone Introduces Range of Hybrid TV Products in North America
KabelKiosk Commences Marketing of KabelKiosk Choice Hybrid TV Service
Media Broadcast Introduces Technology for Web-based On-Demand Services

NDS Partners with Tele Columbus Launch HbbTV Service
Nokia Siemens Networks Introduces Multiscreen Solutions
Tvinci and Netgem Develop OTT TV Solution
Vodafone Germany Introduces Hybrid Television Service
Devolvo Develops Modular Hybrid TV System
Entone Launches Hybrid HD Receiver for OTT and Live Broadcast Applications
Entone Unveils Hybrid TV for Telcos
Latens Unveils ECO UI5 for Entone Hybrid Devices
Vodafone Introduces Hybrid TV in Spain

6. MARKET PARTICIPANTS

Amino Communications Ltd. (UK)
Anevia S. A. (France)
ANT Software Ltd. (UK)
Apple (USA)
Azuki Systems, Inc. (USA)
Entone, Inc. (USA)
Farncombe Technology Ltd. (UK)
Google, Inc. (USA)
Hisense Group (China)
Hisense Australia (Australia)
Hitachi America Ltd. (USA)
httv, S. A. R. L (France)
Hulu (USA)
HUMAX Co. , Ltd. (South Korea)
Hybrid Television Services (ANZ) Pty. Ltd. (Australia)
Infonova GmbH (Austria)
JT Global (Channel Islands)
Koninklijke Philips NV (The Netherlands)
Lenovo Group Ltd. (Hong Kong)
LG Electronics, Inc. (Korea)
LG Electronics India Pvt. , Ltd. (India)
Loewe AG (Germany)
Loewe Ltd. (UK)
Massive Interactive (UK)
Mitsubishi Electric Corporation (Japan)
Mitsubishi Electric Visual Solutions America, Inc. (USA)
Mobistar (Belgium)

Nagravision S. A. (Switzerland)
NDS Group Ltd. (UK)
Netgem S. A. (France)
Nordija A/S (Denmark)
Nyxio Technologies Corporation (USA)
Ocean Blue Software (UK)
Onida Electronics (India)
Panasonic Corporation (Japan)
Panasonic UK (UK)
Samsung Electronics Co. , Ltd. (Korea)
Samsung Electronics America, Inc. (USA)
Samsung India Electronics Pvt. , Ltd. (India)
Sharp Corporation (Japan)
Sharp Electronics Corporation (USA)
Skype (Luxembourg)
SmartLabs (Russia)
SMiT (Honk Kong)
Sony Corporation (Japan)
Tele10 Group (Burundi)
TiVo, Inc. (USA)
Toshiba America Information Systems, Inc. (USA)
Tvinci (Israel)
UTStarcom, Inc. (China)
Verismo Networks, Inc. (USA)
Vestel Group (Turkey)
Viaccess S. A. (France)
Vimond Media Solution AS (Norway)

VISION247 (UK)

Vizio, Inc. (USA)
Yahoo!, Inc. (USA)
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ZTE Corporation (China)

7. APPENDIX

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