

Healthcare Services: Market Research Report

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Abstracts

The global outlook series on Healthcare Services provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report details the prevailing situation in the world healthcare delivery system, and provides extensive coverage of all the recent mergers, and acquisitions that have irreversibly changed the industry's landscape.

The scenario in the US market i.e. organization of the delivery system and its pitfalls, the impact of IT, and healthcare information technology spending, mounting cost pressures, operational efficiencies, the role of managed care companies, and the regulatory framework, have all been captured for a greater macro level understanding of the market.

Other markets briefly summarized to offer the reader a prelude to regional level dynamics include Canada, Mexico, Europe, Denmark, Germany, Italy, Poland, Portugal, Switzerland, Sweden, Turkey, UK, Australia, China, India, Indonesia, Singapore, Brazil, Chile, Israel, among others.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 249 companies worldwide.



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