

# **Gums: Market Research Report**

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# **Abstracts**

This report analyzes the worldwide markets for Gums in US\$ Million by the following Product Segments: Chewing Gum, and Bubble Gum.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 126 companies including many key and niche players such as Ferndale Confectionery Pty. Ltd., Haribo GmbH & Co. KG, Kraft Foods, Inc., Mars, Incorporated, The Wm. Wrigley Jr. Company, Perfetti Van Melle, The Hershey Company, and ZED Candy.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.



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Total Companies Profiled: 126 (including Divisions/Subsidiaries - 158)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America



Africa Middle-East



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