

# Greeting Cards: Market Research Report

<https://marketpublishers.com/r/G80D44F6979EN.html>

Date: December 2011

Pages: 85

Price: US\$ 1,995.00 (Single User License)

ID: G80D44F6979EN

## Abstracts

The global outlook series on Greeting Cards provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers a bird's eye view of the global greeting cards industry, and highlights the prevailing market trends, issues, growth drivers, growth inhibitors, demand forecasts, and the activities with the impact on the industry.

Regional markets elaborated upon include United States, Canada, Europe, The United Kingdom, Asia, Australia, India, Japan and Thailand among others.

The report also offers a recapitulation of recent industry activity in addition to an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 187 companies active in the market.

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