Green IT Services: Market Research Report

https://marketpublishers.com/r/G53AF31DABCEN.html

Date: June 2010
Pages: 766
Price: US$ 4,500.00 (Single User License)
ID: G53AF31DABCEN

Abstracts

This report analyzes the Global market for Green IT Services in US$ Million by the following Service Segments - Assessment, Planning, and Implementation.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 219 companies including many key and niche players such as Accenture PLC, BT Global Services, Deloitte, Global Green Consulting Group, Inc., GreenIT, HCL Technologies, Ltd., Hewlett-Packard Company, HP Enterprise Services, International Business Machines Corporation (IBM), SustainableIT, Tata Consultancy Services, Data Center Efficiency Solution Providers; Computer Sciences Corporation, Dell, Inc., Getronics NV, Intel Corporation, Oracle, and Wipro Systems and Technology Division.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

Contents

I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definition and Scope of the Study

II. EXECUTIVE SUMMARY

1.INDUSTRY OVERVIEW

A Quick Primer
Waxing Importance of Smart Energy Management…
Green IT Ushers in the Era of Sustainable ICT

Table 1. Worldwide Spending On Datacenter Management by Expense Category for Years 2004, 2007 & 2009 (in US$ Billion) (includes corresponding Graph/Chart)

Companies Jumpstart Sustainable IT Planning Processes

Table 2. Importance of Green IT Practices: Illustrative Findings on Percentage of Organizations Formalizing Green Initiatives (includes corresponding Graph/Chart)

Green IT Transitions from "Obligation" to "Opportunity"
Green IT Opportunities
Specific Support For Vertical Industries
Retail
Healthcare
Manufacturing
Cost Reductions "Thru" Energy Savings: A Low Hanging Fruit Ripe for the Picking
Green Data Centers: The Way of the Future
Future Lies Beyond the "Datacenters"
Green Implications in Business Operations
Green Implications in Manufacturing

Green IT Services: Market Research Report

Green Implications in Customer Service Support
Green Implications in Sales, Marketing and Distribution
Traditional IT Service Providers Throw Their Hat Into the Green IT Ring
Outlook
Noteworthy Trends
Current Market Scenario: A Recapitulation
Economic Meltdown & Its Impact on the Overall IT Industry
Green IT Skirts the Recession: A Review
Companies Seek Flexible, Cost Effective Green IT Solutions & Funding Options
Penchant for "Green" Certified Products Rise
Mainframe Shoots to Stardom As a Green Machine

Table 3. Energy Consumption in Server Rooms: Comparison of Power Consumption (in KW) for Rack, Blade & Mainframe Server Environments (includes corresponding Graph/Chart)

Cost Savings & Environment Benefits: No Longer Mutually Exclusive

Table 4. Factors Fueling Adoption of Green IT Services: Illustrative Findings On the Level of Importance Attached to Each Factor by Respondent Companies (includes corresponding Graph/Chart)

Pressure Mounts on SMEs to Adopt Green Computing Strategies in Data Centers
Virtualization of IT Infrastructure: The Way to Go….
Key Statistical Findings

Table 5. Global Market for Server Virtualization (2007): Percentage Market Share Breakdown of Leading Players (includes corresponding Graph/Chart)

Table 6. Worldwide Virtualization Software Market (2007): Percentage Share Breakdown of Revenue by Geographic Region - Americas, EMEA and Asia (includes corresponding Graph/Chart)

Table 7. World Market for Virtualization Software (2009): Percentage Breakdown of Revenue by Segment - Server Virtualization Software, Presentation Virtualization Software, Desktop Virtualization Software, Application Virtualization Software and PC

Disk Virtualization Software Markets (includes corresponding Graph/Chart)

Energy Efficient Servers Rise in Demand
Greener Computing Now Possible Through the Clouds

Table 8. World Market for Cloud Computing Services (2009): Percentage Breakdown of Revenue by Service Type - Application Services, Business Process Services and Infrastructure Services (Application Infrastructure and System Infrastructure) (includes corresponding Graph/Chart)

Adoption of Green IT On the Rise
Adoption Drivers
Tightening of Environmental Regulations: A Special Focus on this Key Growth Driver
Governments Wield the Iron Fist On Non-Green IT Procurement Practices
Guidelines & Directives Pressurize Adoption
Green IT Adoption Challenges
Focus on Key Regional Markets
Asia Pacific – Fostering Growth in the Global Green IT Service Market
Asia Pins Great Expectations on Green IT
Impact of Recession on Green IT and the Market thereafter
Trends & Issues
Vendors with Solid Green Credentials Set to Rule
Challenges in the Marketplace
South Korea - Government Frames Policies to Support Green IT
Developed Markets: The Traditionally Large Revenue Contributors
The United Kingdom - Businesses Seek Incentives from Government to Sustain their Green IT Strategies
The US - Energy Efficiency Remains a Dominating Factor For the US Companies to Adopt Green IT Policies

2.GREEN IT: A CONCEPTUAL OVERVIEW

Green IT Services: Definition
Three Interlocking Stages of Green IT Service Engagements
Stage One – Assessment Provides an Outline
Why Green IT Assessment is Crucial?
Identifying Sources of Information and Gaps
Identifying Performance Metrics

The PC Green Label
TCO Certification
Green IT Approaches
Efficiency of Algorithms
Virtualization
Terminal Servers
Power Management
Power Supply
Storage
Video Card
Display
Operating Systems
Recycling Materials
Telecommuting
Green IT Tactics
Tactics for Endpoints
Tactics for Printers
Tactics for Enterprise IT

3.RECENT INDUSTRY ACTIVITY

Viridity Software Enters into Partnership with The Global Green Consulting Group
CA Enters into New Partnerships for its EcoSoftware Division
Dell and Goodwill Industries International Extend Partnership to Canada
Oracle Takes Over Virtual Iron Software
EDS Changes Name to HP Enterprise Services
Slovak Telekom Chooses IBM for Establishing New Data Centre in Slovakia
Victoria University Chooses IBM for Constructing its Green Data Center
Intel Invests in Few Green Technology Companies
Greenscape Capital Group Signs Letter of Intent with Greenswitch Capital
HCL Technologies Acquires Data Center
VMware and NetApp Open Data Centers
IBM Enters into Partnership with Aberdeen
HFCL Chooses IBM to Implement and Integrate Blade-Server Technology
HP and Vale Ink Technology & Services Contract
New York State, Syracuse University and IBM Establishes Green Data Center
IBM Enters Into Partnership with QLogic
Terremark Worldwide Buys DS3 DataVaulting
Juniper Networks and IBM Ink Agreement

Green IT Services: Market Research Report

Total Specific Solutions and Getronics Ink Agreement
Martinair Selects IBM and Getronics
IBM Takes Over Diligent Technologies
Patni Computer Systems Establishes BPO Center
Wipro Technologies Signs Up for The Green Grid Membership

4.SERVICE/TECHNOLOGY LAUNCHES/ INNOVATIONS

Wipro Infotech Introduces Wipro Greenware Desktops
Intel Introduces New Green IT Products
Global Green Consulting GroupTM Unveils Sustainability Managed Services
Oracle Integrates Green IT Solution to its Applications
IBM Launches its Latest Systems Software
IBM Introduces New Green Consulting Services
Lenovo Unveils Asset Recovery Service
Accenture Rolls Out Accenture Green Technology Suite
HCL Technologies to Introduce Green Datacenter Services
Dell Rolls Out Vostro 410
Intel Unveils Quad Core L5410 and L5420 Processors

5.FOCUS ON SELECT GLOBAL PLAYERS

Accenture PLC (Ireland)
BT Global Services (UK)
Deloitte (USA)
Global Green Consulting Group, Inc. (USA)
GreenIT (USA)
HCL Technologies, Ltd. (India)
Hewlett-Packard Company (USA)
HP Enterprise Services (USA)
International Business Machines Corporation (IBM) (USA)
SustainableIT (South Africa)
Tata Consultancy Services (India)
Data Center Efficiency Solution Providers
Computer Sciences Corporation (USA)
Dell, Inc. (USA)
Getronics NV (Netherlands)
Intel Corporation (USA)
Oracle (USA)

Wipro Systems and Technology Division (India)

6.GLOBAL MARKET PERSPECTIVE

Table 9. World Recent Past, Current and Future Analysis for Green IT Services by Geographic Region – North America, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 10. World 10-Year Perspective for Green IT Services by Geographic Region – Percentage Share Breakdown of Annual Revenue for North America, Europe, Asia-Pacific and Rest of World Markets for Years 2006, 2009 and 2015 (includes corresponding Graph/Chart)

Table 11. World Recent Past, Current and Future Analysis for Green IT Services by Service Segment – Assessment, Planning and Implementation Markets Independently Analyzed with Annual Revenue in US$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 12. World 10-Year Perspective for Green IT Services by Service Segment – Percentage Share Breakdown of Annual Revenue for Assessment, Planning and Implementation Markets for Years 2006, 2009 and 2015 (includes corresponding Graph/Chart)

III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 82 (including Divisions/Subsidiaries - 88)
Region/CountryPlayers
The United States
Canada
Japan
Europe
France
Germany
The United Kingdom
Rest of Europe
Asia-Pacific (Excluding Japan)
Africa

I would like to order

Product name:	Green IT Services: Market Research Report
Product link:	https://marketpublishers.com/r/G53AF31DABCEN.html
Price:	US$ 4,500.00 (Single User License / Electronic Delivery)
	If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
	info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G53AF31DABCEN.html