

Graphic Design Services: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Graphic Design Services in US\$ Million.

The US market for Graphic Design Services is analyzed by the following End-Use segments - Advertising, Product Packaging, and Others (Includes Textbooks & Magazines Publishers).

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for each region for the period 2006 through 2015.

The report profiles 110 companies including many key and niche players worldwide such as Continental Graphics Corporation, Creative Associates, Inc., Intel Corporation, Quad/Graphics, Inc., Schawk, Inc., Spire Express, T-Square Express, Inc., and World Color Press, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Enforme Interactive Takes Over Octavo Designs
Design Mark Industries Merges with Serigraphics
Franklin Communications Merges with Dynacolor Graphics
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Sigler Companies Acquires VIVAMEDIA
ProAction Media Merges with Atlantic-Pacific Media
SGS Canada Takes Over Backwell Design
Mainline Publications Merges with Concerted Systems
HP Acquires Arteis
Service Point Solutions Acquires Allkopi
Van Winkle & Associates Acquires see see eye
LarsonO'Brien Acquires Dashi Design
Fitch Purchases Interest in gscs

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Continental Graphics Corporation (US)
Creative Associates, Inc. (US)

Intel Corporation (US)
Quad/Graphics, Inc. (US)
Schawk, Inc. (US)
Spire Express (US)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 110 (including Divisions/Subsidiaries - 110)

Region/Country Players

The United States

Canada

Europe

France
The United Kingdom
Italy
Rest of Europe

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