

# GPS Phones: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for GPS Phones in Thousand Units.

The report provides separate comprehensive analytics for North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Annual forecasts are provided for each region for the period 2007 through 2015.

The report profiles 34 companies including many key and niche players worldwide such as Apple Inc., Garmin International Inc., HTC Corp, LG Electronics, Motorola, Inc., Nokia Corporation, NAVTEQ Corporation, Research in Motion Limited, Samsung Electronics Co., Ltd., and Sony Ericsson Mobile Communications AB.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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TeleNav Launches TeleNav GPS Navigator™ on BlackBerry App World™  
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Garmin-Asus Launches Nuvifone G60 GPS Phone  
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Nextel Releases MOT i9 Clamshell Handset  
Qtel Unveils BlackBerry Curve 8900 Smartphone  
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ZTE to Unveil Windows-Based Phone for Vodafone  
LG Electronics Unveils LG Arena  
RF Micro Devices Unveils RF2815 for GPS-Enabled Mobile Devices  
Motorola, Sprint and Boost in Alliance Release Motorola Stature i9 Flip Phone  
Masternaut Three X Introduces GPS-enabled Emergency Alarm Watch  
Nokia Unveils Three Latest Handsets

CSR Unveils CSR9000  
CSR Introduces Smallest GPS Combination Chip BlueCore BC7830  
TWIG Mobile Launches GPS Real Time Tracking and WebFinder Service  
TWIG Unveils TWIG Protector  
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CellGuide Launches RAMON GPS Module  
GBC Introduces GSmart MS820  
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i-mate™ Launches i-mate™ 810 F  
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Leica Geosystems Launches All-New CrossCheck Service  
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Pharos Launches New Smartphone  
RIM Launches BlackBerry® Tour™  
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SkyTraq Launches Venus634LPx-T  
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Apple® Launches All-New 3G iPhone  
Atheros Launches New ROCm® Product  
ALK Technologies Unveils Upgraded CoPilot® Live™ with Microsoft's Live Navigation  
Sprint and Samsung Mobile Introduce New Slider Phone, M520  
Voxtel Unveils GPS Personal Navigation Device  
Cardo Systems Introduces New Intercom-Enabled Headset, scala-rider Q2  
Trimble Unveils GPS Phone Applications for CDMA BlackBerry  
Sony Ericsson Unveils Three New Mobile Phones  
China Mobile Unveils First Android Handset  
MapmyIndia Launches iNav, GPS Navigation Solution for Mobile Phones  
HTC Launches HTC P3470, GPS-based Smartphone  
Apple Launches New iPhone 3GS Devices  
AT&T Launches 3G GSM Handset LG Incite  
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HTC Introduces GPS Slider Phone, HTC S740 in Europe  
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Garmin Unveils Nuvifone  
LG Releases LG-KT610 Symbian Mobile  
Toshiba to Launch 820T GPS Mobile Phone in Japan  
ASUS Unveils P527 GPS Phone  
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SiRF Launches New Version of SiRFInstantFix Technology  
T-Mobile Introduces TeleNav GPS Navigator  
TI Launches NaviLink 6.0™ Solution  
Cobra to Launch New NAV ONE-5000 Mobile Navigation Device  
AT&T Launches Worldwide GPS Service for Mobile Handsets  
NXP Semiconductors Launches Low Power GPS Chips  
Trimble Launches GPS Software Applications for BlackBerry® Smartphones

## **5.FOCUS ON SELECT PLAYERS**

Apple Inc. (US)  
Garmin International Inc. (US)  
HTC Corp (Taiwan)  
LG Electronics (South Korea)  
Motorola, Inc. (US)  
Nokia Corporation (Finland)  
NAVTEQ Corporation (US)  
Research in Motion Limited (Canada)  
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E911 Mandate Compliance Boosts GPS Adoption  
Smartphones Substitute Conventional Satnav Devices  
Strategic Corporate Developments  
Product Development and Launches  
Key Players  
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Garmin International Inc. (US)  
Motorola, Inc. (US)  
NAVTEQ Corporation (US)  
Research in Motion Limited (Canada)

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Sale of GPS Devices Surge

Strategic Corporate Developments

Product Development and Launches

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Total Companies Profiled: 34 (including Divisions/Subsidiaries - 35)

Region/CountryPlayers

The United States

Canada

Japan

Europe

The United Kingdom

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Middle East

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