

Golf Equipment and Consumables: Market Research Report

<https://marketpublishers.com/r/GAC69916DB8EN.html>

Date: December 2014

Pages: 401

Price: US\$ 4,950.00 (Single User License)

ID: GAC69916DB8EN

Abstracts

This report analyzes the worldwide markets for Golf Equipment and Consumables in US\$ Million. The US market is also analyzed by the following Segments: Golf Clubs, Golf Balls, Golf Bags & Golf Apparel, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 205 companies including many key and niche players such as -

Acushnet Company

Aldila, Inc.

Amer Sports Corporation

Wilson Sporting Goods Company

Bridgestone Golf, Inc.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

Golf Clubs

Golf Balls

Golf Bags & Golf Apparel

Others

Golf Gloves

Golf Shoes

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

A Prelude

Golf Industry Facts in a Nutshell

Golfer's Demographic Profile Undergoes Transformation

Recession in Retrospect and the Road Ahead

The 2007-2009 Recession

Global Market Recovers in

Japan's Consumption Tax Hike to Effect Market Performance Once Again in

Global Outlook

2. COMPETITION

TaylorMade-adidas Golf: Undisputed Global Leader in Golf Equipment

Table 1. Leading Golf Equipment Manufacturers Worldwide Ranked by Revenues (in US\$ Million): 2011 & 2013 (includes corresponding Graph/Chart)

TaylorMade's Market Position in Global Golf Equipment Market by Product Category

Leading Players in the Global Golf Equipment Market by Product Category

List of Leading Golf Equipment Products/Brands by Company and Product Category:
Troon Golf: Leading Golf Course Management Company Worldwide

Table 2. Top 15 Golf Course Management Companies Worldwide (2014): Ranked by Number of Golf Courses in Operation (includes corresponding Graph/Chart)

Competition: Noteworthy Trends

Pro Shops Losing Out to Heavyweight Competitors

Differentiated Superstore Concept: A Shot in the Arm

Customization: An Adroit Strategy for Kindling Consumer Interest

Advertising: A Major Prerequisite

Manufacturers Rope in Celebrities for Product Endorsements

Offshore Equipment Manufacturing: Key to Success

Shorter Product Lifecycles Intensifies Competition: A Major Challenge

High Raw Material Cost & Pre-Owned Brands Create a Challenging Environment

Product Imitation: A Serious Cause for Concern

3. MARKET TRENDS, ISSUES & DRIVERS

Increasing Number of Ultra High Net Worth Individuals (UHNWIs) and HNWIs

Worldwide: A Strong Growth Driver

Opportunity Indicators:

Table 3. Total Number of Ultra High Net Worth Individuals (UHNWIs) Worldwide (2014 & 2024): Breakup by Geographic Region (includes corresponding Graph/Chart)

Table 4. Top 10 Countries with Millionaire Households: 2013 (includes corresponding Graph/Chart)

Table 5. Leading Countries with Highest Proportion of Millionaire Households: 2013 (includes corresponding Graph/Chart)

Table 6. Top 10 Countries with Ultra High Net Worth Households: 2013 (includes corresponding Graph/Chart)

Table 7. Leading Countries with Highest Proportion of UNHW (Ultra High Net Worth) Households: 2013 (includes corresponding Graph/Chart)

Golf Equipment Advancements: Spearheading Growth
Golf Balls
Nike's Balls Use Speedlock RZN Core Technology
OnCore Golf Technologies Redefines Golf Ball Design
Bridgestone Golf Introduces B330 Golf Balls with Water-filled Cores
Titleist Golf Balls to Improve Gaming Experience
Nicklaus Golf Balls Designed to Simplify Golf
Colored Balls Soaring in Popularity
Golf Clubs
Nike's New Golf Clubs Improve Energy Transfer & Increase Ball Speed
Apparel & Footwear
Nike's Golf Apparel Deliver Comfort and Superior Performance
Lunar Clayton and Lunar Control Footwear from Nike
Galvin Green Introduces Outerwear Collection
Golf Carts
Bag Boy Contributes with 360 Degree Revolution
Golf Putters
Hybrids & Drivers
Noteworthy Innovations in Golf Equipment from 1960s to 2013: Year, Company
Involved, Product & its Brief Description
Mobile Devices with Smart Applications Simplifies the Game
Rising Smartphone Penetration Lends Traction to Market Growth

Table 8. World Smartphone Penetration for Select Countries (as a Percentage of Mobile Phone Users): 2013 (includes corresponding Graph/Chart)

Increasing Efforts to Boost Golf Participation Spur Demand for Golf Equipment
Golf 2. 0: The New Formula to Augment Participation
Television Broadcasting Rekindles Interest in Golf
Growing Golf Tourism Promotes Demand for Golf Equipment
Favorable Demographic and Economic Factors Strengthens Market Prospects
Aging Population: A Weighty Growth Driver

Table 9. Elderly Population (60+ Years) as a Percentage of the Total Population: 2012 & 2050 (includes corresponding Graph/Chart)

Table 10. Global Aging Population (over the age of 60) and their Proportion of Total

Population by Country: 2012 & 2050 (includes corresponding Graph/Chart)

Surging Interest among Women Opens Up Growth Avenues

Table 11. Global Female Population for 2012: Percentage Breakdown by Geographic Region (includes corresponding Graph/Chart)

Table 12. Female Population Growth in Select Countries by Age Group:

Table 13. Female Employment-to-Population Ratio (%)(includes corresponding Graph/Chart)

Junior Golfers: The New Target Group

Table 14. Global Young Population (Below 30 years) by Geographic Region: 2013 (includes corresponding Graph/Chart)

Longer Life Expectancy Bolsters Market Growth

Table 15. Life Expectancy for Select Countries in Number of Years: 2013 (includes corresponding Graph/Chart)

Surging Middle Class Segment Underpins Sales Growth
Opportunity Indicators:

Table 16. Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Table 17. Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Urbanization: A Megatrend Favoring Golf Penetration Beyond the Rich and the Famous
Select Mega-Urban Regions Worldwide (2035)

Table 18. Percentage of Urban Population in Select Countries (2014 & 2050) (includes corresponding Graph/Chart)

Developing Countries Offer Significant Growth Opportunities

Table 19. Global Golf Equipment and Consumables Market - Geographic Regions Ranked by CAGR for 2013-2020: China, Russia, Australia, Canada, France, Japan, Germany, US, UK, Italy and Spain (includes corresponding Graph/Chart)

Mushrooming Middle East Golf Industry: Untapped Growth Potential

Rising Popularity of Online Retailing Augurs Well for the Market

Supply Chain Goes Digital

Rules and Regulations: A Key Demand Determinant for Golf Equipment

USGA Rollback on Golf Club Grooves

Regulation for SLE Golf Clubs

USGA Rules Regarding Adjustability of Clubs

USGA Proposes Limit on MOI Drivers

USGA Promotes New Technologies to Improve Golf Experience

USGA to Ban Anchoring Putters

Key Issues & Challenges Hampering Widespread Adoption

Seasonality of the Game: A Major Dampener

Golf Course Maintenance and Environmental Concerns

Alternate Sports & Leisure Activities Cap Consumer Base

Used Equipment Still in Demand

4. PRODUCT OVERVIEW

Introduction

Golf Equipment & Consumables

Golf Clubs

Golf Club Parts

Golf Balls

Golf Bags

Golf Apparel

Others

Golf Gloves

Golf Shoes

Consumer Base & their Key Characteristics

Avid Golfers
Value/Recreational Golfers
Women Golfers
Junior Golfers
Golf Courses
Basic Types of Golf Courses
Public Course
Members' Clubs
Hotel or Resort Courses
Tournament Courses
Retail Channels
On-course Pro Shops
Off-course Specialty Retailers
Sporting Goods Retailers
Mass Merchants/Warehouse Clubs
Franchise/Independent Golf Retailers
Catalog and Online Golf Retailers

5. PRODUCT INTRODUCTIONS/INNOVATIONS

Nike Golf Launches New Vapor Line of Drivers
Nike Golf Unveils New Vapor Speed Driver
Nike Golf Launches New Vapor Hybrids
Callaway Golf Releases New Drivers
Mizuno Introduces Mizuno MP-T5 Wedge
Srixon Releases new Z Series Woods and Irons
Dunlop Sports Releases the New 588 RTX 2. 0 Series Wedge
Callaway Golf Launches Apex Muscleback and Apex Utility Irons
Wilson Sporting Goods Upgrades Wilson Staff 8802 Putter
Callaway Footwear Unveils the All-New Del Mar Series, the Apex Tour High-Performance Shoe and New Sky Series Products for Women
Kasco Introduces Winter Fit Golf Gloves
TaylorMade Introduces New RSi Iron Line with Face Slot Technology
Titleist Rolls Out New Scotty Cameron Futura X5 and X5R Putters
Adams Introduces New Tight Lies Line of Clubs
Titleist Unveils New 915 Drivers
Callaway Golf Launches Big Bertha Irons and Hybrids
Cleveland Launches New 588 RTX 2. 0 Wedges
Srixon Introduces Z Series Golf Clubs

JOHN LETTERS Introduces TR47 Premium Combination Glove
AUR Golf Releases Spring 2015 Golf Collections
Bionic Glove Launches StableGrip with Natural Fit Glove
Srixon Sports Europe Introduces New Soft Feel and Soft Feel Lady Golf Ball
New Balance Golf Rolls Out Spikeless Golf Shoe
Mizuno Golf Introduces New JPX850 Line
Powerhouse Golf Launches Ladies Golf Gloves
Galvin Green Unveils Latest Collection of Golf Clothing
Mizuno Rolls Out new JPX-850 Forged Irons and MP-15 Irons
Nike Introduces Vapor Line of Irons
Savvy Girl Golf Unveils New Line of Golf Accessory Bags for Women
Hireko Golf Launches Dynacraft Driving Irons
COBRA PUMA Golf Launches Arsenal Golf Kit
Kasco Introduces Two New Gloves
Hireko Expands Dynacraft Driving Iron Series
Nike Golf Introduces Lunar Adapt Shoe for Women Golfers
Nike Golf Unveils Lunar Waverly and Lunar Mont Royal Footwear
Kasco Rolls Out three New Fashionable Models of Gloves for Lady Golfers
Sundog Eyewear Introduces New TrueBlue Glasses for Golfers
Garmin Introduces Approach S6 Touchscreen Golf Watch
OGIO Introduces Gotham Aquatech Bag
Fila Introduces New Rain Jackets
OGIO Unveils Matte Black Gotham Golf Bag Collection
FeedbackK Golf Rolls Out FeedbackK Golf Swing Training Aid
Vice Golf Introduces New Line of Vice Golf Balls
adidas Golf Rolls Out Two All-New Footwear Models
FootJoy Unveils StaCool Golf Glove
Bobby Jones Introduces New Rouge Series Clubs for Women
Nike Golf Introduces New Limited Edition Footwear
adidas Golf Releases Ultra-Light Climacool Ballerina Footwear
Hopkins Golf Unveils VL PRO Line of Golf Balls
HIRZL to Launch New Range of All-Weather Golf Gloves
Hireko Golf Rolls Out Power Play Friction Face Wedges
Hireko Golf Introduces Power Play Juggernaut Titanium Driver
Alpha Impact Introduces New Cabretta Leather Golf Gloves
Adams Golf Releases XTD irons with Cross-Cavity Technology
HIRZL Launches Hybrid Glove
Volvik to Unveil New Vista iS Golf Balls
Bag Boy Introduces new Hybrid Pivot-Grip

PUMA Golf Launches New BIOFUSION Shoe
Titleist Unveils the Vokey SM5 Wedges
SkyGolf Introduces New SkyCaddie TOUCH Rangefinder
Nike Unveils the Nike Lunar Empress Golf Shoe for Women
Nike Golf Launches Hyperadapt Storm-FIT Jacket
Nike Golf Introduces Innovation Woven Cover-up Sweater cum Jacket
Nike Golf Unveils Lunar Control Golf Shoe
Nike Golf Rolls Out Innovative Collection of Golf Equipment
Nike Golf Introduces Novel Speedlock RZN Core Technology
Dunlop Sports Releases New XXIO8 Woods
True Temper Unveils the New XP Shaft Series
Mizuno to Launch new Mizuno MP-4 Irons
Callaway Rolls Out Speed Regime Golf Balls
Nike Golf Unveils New Range of VRS Covert 2. 0 Hybrids
TaylorMade Golf Unveils SLDR Club
Loudmouth Golf and Molhimawk Introduces New Range of Cart Bags
Ping Rolls Out New Version of Classic L8 Carry Bag
Bionic Releases New RelaxGrip Caramel Palm Golf Glove
Roger Cleveland Rolls Out Smart Square Putter
Jack Nicklaus Unveils Golf Ball Line
Srixon Introduces Rain Glove
Datrek Golf Launches Carry Lite Stand Bag
Nike Golf Launches Nike Air Sport Carry Bag
Wilson Sporting Goods Reengineers Golf Carry Bag
Nike Introduces New Method MOD Putter
Miura Golf Launches New Limited Edition Series 1957 Cavity Back Irons
Sensosolutions Rolls Out Digital Golf Glove
Titleist Launches New CB and MB Irons
Titleist Rolls Out New AP1 and AP2 Irons
Datrek Releases Lite Rider Cart Bag
OGIO INTERNATIONAL Launches Latest All-Star Fall/Winter Fashion Apparel Collection
Srixon Introduces New Z-STAR Golf Balls
FootJoy Unveils New WinterSof and FJ RainGrip Golf Gloves
Hammacher Schlemmer Unveils the Golf Cart Hovercraft
Sensorstream Introduces Birdie Golf Ball Marker
Hireko Golf Releases Dynacraft Triple Threat Putter
Hireko Golf Unveils Dynacraft VLS Adjustable Wedge
Dunlop Sports Releases New Z Series Utility and Hybrids Model Golf Clubs

Dunlop Sports Introduces New Z Series Woods
Dunlop Sports Launches New Z Series Irons
Hireko Golf Introduces Power Play Warp Speed Hybrid Irons
True Temper Sports Rolls Out the New DG Pro Shaft
Nike Golf Rolls Out FI Impact Footwear
Sweatband. com Introduces Big Max Golf Trolleys
Wilson Golf Unveils Golf Equipment Lineup for

6. RECENT INDUSTRY ACTIVITY

Direct Golf UK Enters into Partnership with Sports Direct
The Bay Club Company Acquires StoneTree Golf Club
ClubCorp Takes Over Sequoia
Flexpoint Sensor Systems Signs Development Agreement with Bend Tech
Pacific Links International Takes Over DragonRidge Country Club
Troon Golf to Launch New Indoor Golfing Facility
Sequoia Golf Takes Over Three Private Golf and Country Clubs
Rory McIlroy and Nike Golf Ink Agreement
Aldila Merges with Mitsubishi Rayon America
TaylorMade-adidas Golf Enters into Agreement with Callidus Software
MD Golf Bags License from Aston Martin
GolfTown Inks Merger Agreement with Golfsmith International Holdings
TaylorMade-adidas Golf Acquires Adams Golf

7. FOCUS ON SELECT PLAYERS

Acushnet Company (US)
Aldila, Inc. (US)
Amer Sports Corporation (Finland)
Wilson Sporting Goods Company (US)
Bridgestone Golf, Inc. (US)
Callaway Golf Company (US)
Dixon Golf (US)
Dunlop Sports Co. Ltd. (Japan)
Roger Cleveland Golf Company, Inc. (US)
Etonic (US)
Fila Golf (Canada)
Golfsmith International, Inc. (US)
Mizuno USA, Inc. (US)

Nike, Inc. (US)
PING Inc. (USA)
TaylorMade-adidas Golf (US)
True Temper Sports Inc. (US)

8. GLOBAL MARKET PERSPECTIVE

Table 20. Global Recent Past, Current & Future Analysis for Golf Equipment and Consumables by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 21. Global Historic Review for Golf Equipment and Consumables by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 22. Global 15-Year Perspective for Golf Equipment and Consumables by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis
Outlook
Golfing Scenario in the US
Golf Equipment and Consumables Market to Witness Moderate Growth
Ageing Baby Boomers to Drive Market Growth

Table 23. US Population by Age Group for the years 2005-2020 in Thousands (includes corresponding Graph/Chart)

Female Golfers and Ethnic Groups Emerging as Key Demographic Segments
Key Statistical Findings

Table 24. Percentage Share Breakdown of Golfers in the US by Gender: 2013 (includes corresponding Graph/Chart)

Table 25. Percentage Share Breakdown of Golfers in the US by Age Group: 2013 (includes corresponding Graph/Chart)

Table 26. High School Golf Program in the US (2013-14): Percentage Share Breakdown of Participants by Gender (includes corresponding Graph/Chart)

Competition

Table 27. Leading Golf Equipment Manufacturers in the US (2013): Percentage Share Breakdown of Revenues for Callaway, Nike Golf, Ping Golf, TaylorMade, Titelist and Others (includes corresponding Graph/Chart)

Table 28. Leading Players in the Golf Club Market in the US (2013): Percentage Share Breakdown of Revenues for TaylorMade and Others (includes corresponding Graph/Chart)

Golf Courses in the US: An Overview Export-Import Statistics

Table 29. US Exports of Complete Golf Clubs by Country of Destination (2013): Percentage Share Breakdown of Export Value for Argentina, Australia, Canada, Hong Kong, Japan, Mexico, Netherlands, Singapore, South Korea, UK and Others (includes corresponding Graph/Chart)

Table 30. US Imports of Complete Golf Clubs by Country of Origin (2013): Percentage Share Breakdown of Import Value for China, Japan, Mexico, Taiwan, Thailand, Vietnam and Others (includes corresponding Graph/Chart)

Table 31. US Exports of Golf Balls by Country of Destination (2013): Percentage Share Breakdown of Export Value for Australia, Canada, Germany, Hong Kong, Japan, Mexico, Netherlands, Singapore, South Korea, UK and Others (includes corresponding Graph/Chart)

Table 32. US Imports of Golf Balls by Country of Origin (2013): Percentage Share Breakdown of Import Value for China, Indonesia, Japan, South Korea, Taiwan, Thailand, Vietnam and Others (includes corresponding Graph/Chart)

Table 33. US Exports of Other Golf Equipment and Parts nes by Country of Destination (2013): Percentage Share Breakdown of Export Value for Australia, Canada, China, Hong Kong, Japan, Mexico, Netherlands, South Korea, Thailand, UK and Others (includes corresponding Graph/Chart)

Table 34. US Imports of Other Golf Equipment and Parts nes by Country of Origin (2013): Percentage Share Breakdown of Import Value for Bangladesh, China, Japan, Mexico, Taiwan, Thailand, Vietnam and Others (includes corresponding Graph/Chart)

Product Introductions/Innovations

Recent Industry Activity

Select Key Players

B. Market Analytics

Table 35. US Recent Past, Current & Future Analysis for Golf Equipment and Consumables by Product Segment - Golf Clubs, Golf Balls, Golf Bags & Golf Apparel and Other Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 36. US Historic Review for Golf Equipment and Consumables by Product Segment - Golf Clubs, Golf Balls, Golf Bags & Golf Apparel and Other Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 37. US 15-Year Perspective for Golf Equipment and Consumables by Product Segment - Percentage Breakdown of Dollar Sales for Golf Clubs, Golf Balls, Golf Bags & Golf Apparel and Other Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Outlook

Golfing in Canada: Fast Facts

Recession Hits Golf Industry; Golf Courses Devising Strategies to Stay Afloat
Foot Golf: An Attempt to Entice Soccer-Playing Youngsters into Golf
Export/Import Statistics

Table 38. Canadian Exports of Complete Golf Clubs by Country of Destination (2013): Percentage Share Breakdown of Export Value for Australia, Hong Kong, Singapore, UK, US and Others (includes corresponding Graph/Chart)

Table 39. Canadian Imports of Complete Golf Clubs by Country of Origin (2013): Percentage Share Breakdown of Import Value for China, Mexico, US, Vietnam and Others (includes corresponding Graph/Chart)

Table 40. Canadian Exports of Golf Balls by Country of Destination (2013): Percentage Share Breakdown of Export Value for France, Germany, Iceland, Ireland, Japan, South Africa, Sweden, Taiwan, UK, US and Others (includes corresponding Graph/Chart)

Table 41. Canadian Imports of Golf Balls by Country of Origin (2013): Percentage Share Breakdown of Import Value for China, Japan, South Korea, Taiwan, US and Others (includes corresponding Graph/Chart)

Table 42. Canadian Exports of Other Golf Equipment and Parts nes by Country of Destination (2013): Percentage Share Breakdown of Export Value for Austria, Germany, Japan, Malaysia, Netherlands, UK, US and Others (includes corresponding Graph/Chart)

Table 43. Canadian Imports of Other Golf Equipment and Parts nes by Country of Origin (2013): Percentage Share Breakdown of Import Value for Bangladesh, China, Japan, South Korea, Taiwan, Thailand, US and Others (includes corresponding Graph/Chart)

Product Launches
Strategic Corporate Development
Fila Golf - A Key Player
B. Market Analytics

Table 44. Canadian Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$

Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 45. Canadian Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Outlook

Golfing in Japan: Key Facts

Future of Golf Equipment and Consumables Market Plagued with Issues

The Female Factor

Competitive Scenario

Product Introductions/Innovations

Dunlop Sports Co. Ltd. – A Key Player

B. Market Analytics

Table 46. Japanese Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 47. Japanese Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Outlook

Market Overview

Key Statistical Findings

Table 48. Percentage Share Breakdown of Golfer Composition in Europe by Demographic Segment - Male, Women and Junior Junior Golfers: 2013 (includes corresponding Graph/Chart)

Table 49. European Countries with Highest Female Participation Ranked by Percentage of Female Golfers in Overall Golfers in the Nation: 2013 (includes corresponding Graph/Chart)

Table 50. Percentage Share Breakdown of Number of Golf Courses in Europe by Country: 2013 (includes corresponding Graph/Chart)

Table 51. Number of Registered Golf Players (in Millions) in Europe: 2001-2013 (includes corresponding Graph/Chart)

Table 52. Number of Official Golf Courses Operational in Europe: 2000, 2005, 2010 and 2013 (includes corresponding Graph/Chart)

Export/Import Statistics

Table 53. EU Exports of Golf Clubs and Other Golf Equipment by Country of Destination (2013): Percentage Share Breakdown of Export Value for Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Spain, Sweden, Switzerland and Others (includes corresponding Graph/Chart)

Table 54. EU Imports of Golf Clubs and Other Golf Equipment by Country of Origin (2013): Percentage Share Breakdown of Import Value for Belgium, France, Germany, Mexico, Netherlands, People's Republic of China, Sweden, UK, US, Vietnam and Others (includes corresponding Graph/Chart)

Table 55. EU Exports of Parts of Golf Clubs by Country of Destination (2013): Percentage Share Breakdown of Export Value for Austria, France, Germany, Ireland, Italy, Netherlands, South Africa, Spain, Sweden, UAE and Others (includes corresponding Graph/Chart)

Table 56. EU Imports of Parts of Golf Clubs by Country of Origin (2013): Percentage Share Breakdown of Import Value for Bangladesh, Hong Kong, Japan, Netherlands, People's Republic of China, Taiwan, Thailand, UK, US, Vietnam and Others (includes corresponding Graph/Chart)

Strategic Corporate Development B. Market Analytics

Table 57. European Recent Past, Current & Future Analysis for Golf Equipment and Consumables by Country/Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 58. European Historic Review for Golf Equipment and Consumables by Country/Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 59. European 15-Year Perspective for Golf Equipment and Consumables by Country/Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

Outlook

B. Market Analytics

Table 60. French Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 61. French Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

Outlook

Brief Market Overview

Product Launches

B. Market Analytics

Table 62. German Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 63. German Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis

Outlook

Brief Market Synopsis

B. Market Analytics

Table 64. Italian Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 65. Italian Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market Analysis

Outlook

Product Introductions/Innovations

Strategic Corporate Development

B. Market Analytics

Table 66. UK Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 67. UK Historic Review for Golf Equipment and Consumables Market

Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis

Outlook

B. Market Analytics

Table 68. Spanish Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 69. Spanish Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market Analysis

Outlook

B. Market Analytics

Table 70. Russian Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 71. Russian Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis

Outlook

Overview of Select Markets

Sweden

Switzerland

Hungary

Product Introductions/Innovations

Recent Industry Activity

Amer Sports Corporation (Finland) - A Key Player

B. Market Analytics

Table 72. Rest of Europe Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 73. Rest of Europe Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Asia-Pacific: Rising Affluence Bodes Well for Market Growth

Table 74. Global Golf Equipment and Consumables Market - Geographic Regions Ranked by CAGR for 2013-2020: China, Russia, Australia, Canada, France, Japan, Germany, US, UK, Italy and Spain (includes corresponding Graph/Chart)

B. Market Analytics

Table 75. Asia-Pacific Recent Past, Current & Future Analysis for Golf Equipment and Consumables by Country/Region - Australia, China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 76. Asia-Pacific Historic Review for Golf Equipment and Consumables by Country/Region - Australia, China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 77. Asia-Pacific 15-Year Perspective for Golf Equipment and Consumables by Country/Region - Percentage Breakdown of Dollar Sales for Australia, China and Rest of Asia-Pacific Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5A. AUSTRALIA

A. Market Analysis

Outlook

Key Challenges Facing the Golf Industry

B. Market Analytics

Table 78. Australian Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 79. Australian Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5B. CHINA

A. Market Analysis

Outlook

Favorably Positioned for Growth

Growing Wealth Provides Boost to Golf Market

Rio 2016 Olympic Games Sparks New Interest in Golf

Competition

B. Market Analytics

Table 80. Chinese Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 81. Chinese Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5C. REST OF ASIA-PACIFIC

A. Market Analysis

Outlook

Overview of Select Markets

Hong Kong

India

Golf Equipment and Consumables Market Overview

Competition

Korea

Taiwan

Product Launch

B. Market Analytics

Table 82. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 83. Rest of Asia-Pacific Historic Review for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

6. REST OF WORLD

A. Market Analysis

Middle East: A Potential Laden Market

Abu Dhabi Gains Prominence in Golf Tourism

Israel: A Nascent Market

Argentina: A Leading Golf Equipment Market in South America

B. Market Analytics

Table 84. Rest of World Recent Past, Current & Future Analysis for Golf Equipment and Consumables Market Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 85. Rest of World Historic Review for Golf Equipment and Consumables Market

Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 205 (including Divisions/Subsidiaries - 219)

The United States (106)

Canada (6)

Japan (16)

Europe (32)

Germany (12)

The United Kingdom (13)

Italy (3)

Rest of Europe (4)

Asia-Pacific (Excluding Japan) (58)

Africa (1)

I would like to order

Product name: Golf Equipment and Consumables: Market Research Report

Product link: <https://marketpublishers.com/r/GAC69916DB8EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAC69916DB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970