

Genealogy Products and Services: Market Research Report

<https://marketpublishers.com/r/G8A5D0A6807EN.html>

Date: December 2011

Pages: 55

Price: US\$ 1,450.00 (Single User License)

ID: G8A5D0A6807EN

Abstracts

The global outlook series on Genealogy Products and Services provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers an overview of the global genealogy products and services market, identifies emerging trends and growth drivers, traces the history of genealogy, provides a list of the most popular genealogy websites, and refers to all recent activity in the industry.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 55 companies worldwide.

Contents

1. MARKET OVERVIEW

Introduction

Market at a Glance

Male Adoptees Turn to DNA Testing to Discover Surnames

Genetic Genealogy Testing Grows Generously

2. TRACING GENEALOGY

Genealogy

A Historic Account of Genealogy

The History of Genealogy Record Keeping

3. GENEALOGY RESEARCH

The Genealogist

The Process of Genealogy Research

Genealogy Research Spending

The Role of Genetic Analysis in Genealogy Research

The Contribution of Volunteers to Genealogy Research

Critical Genealogical Information

Family Name

Place Name

First Name

Dates

Occupations

Genealogy Research Products and Services

Publications

Public Records

Genealogy Software

Online Databases

Ancestry Library Edition by The Generations Network

Family Tree Connection by Genealogy Today

Footnote by Footnote.com

Heritage Quest by ProQuest

OneGreatFamily by OneGreatFamily.com

DNA Testing

4.30 MOST POPULAR GENEALOGY WEBSITES

5.RECENT INDUSTRY ACTIVITY

MyHeritage.com Acquires Bliscy.pl

Bloomsbury Acquires Backlist from The National Archives' Publications

Federation of Genealogical Societies and iArchives Enter into a Collaboration

Real-Time Collaboration and TreeSeek Forge API Partnership with Geni

The National Institute for Genealogical Studies and The Ontario Genealogical Society Enter into Partnership

Ancestry.com Acquires ProGenealogists

Ancestry.com to Purchase Genline.se

MyHeritage Acquires German Genealogy Portal OSN.....

Ancestry.com Forms Strategic Deal with National Geographic Digital Media

Ancestry.com Inc. Acquires iArchives and Footnote.com..

Ancestry.com Announces Affordable Access to Genetic DNA Testing

GeneTree and Sorenson Molecular Genealogy Announce Collaboration

Scotland Online Announces findmypast.com Acquisition

MyHeritage Completes Kindo Acquisition

Ancestry.com and FamilySearch Sign Agreement

Generations Network Enters into Partnership with JewishGen

23ANDME INKS AGREEMENT WITH ANCESTRY.COM

Generations Network and Sorenson Genomics Announce Partnership

MyFamily.com Adopts New Corporate Name

Spectrum Equity Acquires Majority Stake in The Generations Network

FindMyPast.com Takes Over PedigreeSoft.com

Sorenson Genomics Acquires Identigene Laboratory

Global Heritage Press Takes Over MacDonald Research Centre Publications

Sorenson Genomics Merges GeneTree and IDENTIGENE

Pearl Street Software and MyHeritage.com Merge

Illumina and 23andMe Announce Partnership

New England Historic Genealogical Society Signs Agreement with Ancestry.com

Ellis Island, World Vital Records, and FamilySearch Enter into Partnership

Quintin Publications and WorldVital Records.com Sign Agreement

Generations Network and National Archives Ink Agreement

FamilySearch and WorldVitalRecords Sign Agreement

Sorenson Genomics Announces DNA Testing Laboratory Expansion

6. OTHER STRATEGIC CORPORATE DEVELOPMENTS

EBSCO Collaborates with ULAKBIM

Nova Development Inks Genealogy Software Agreement with Ancestry.com

Stuart Prebble Launches storyvault.com

SMGF Implements New Genetic Genealogy Standard

7. PRODUCT AND SERVICE LAUNCHES

InoLife Unveils Ancestral Origins™ on Facebook

Mocavo.com Releases Genealogy Search Engine

Canadian Jewish Organizations Launch Heritage Network Website

Real-Time Collaboration Introduces AncestorSync™ Solution

findmypast.ie Launches Family History Online Site

Ancestry.com Introduces Five New Collections of Early History of African Americans

Lulu Software Introduces Gaia Family Tree

Gene Tree Introduces Family Tree Diagnostic Service and DNA Makeover Genealogy Products

BackUpMyTree Launches Free Genealogy Software

Family Tree DNA Introduces Family Finder DNA Test

Open-Aire™ Launches Open-Aire™ Portable Oxygen Concentrator Travel Rental Program

Ancestor Network Introduces Genetic Genealogy Service, in Collaboration with EthnoAncestry

Alabama Genealogy Site Goes Live (US)

Ancestry.com Launches Family Tree Maker® for Mac's New Version of Family History Software

MyHeritage.com Introduces Family Tree Builder 5.0

SharingTime Introduces New FamilySearch Tools

Illumina Rolls Out New Personal Genome Sequencing Service

WorldVitalRecords.com Unveils Online Genealogy Database

Ancestry.com Launches Jewish Family History Records Collection

MyHeritage Introduces DNA Tests

Familybuilder Launches Familybuilder DNA

Geni.com Launches New Video Sharing and Virtual Scrapbook Features

Generations Network Introduces Chinese Family History Website

Ancestry.com Unveils Family Tree Maker 2008

KwaZulu-Natal to Introduce Family Tree Project

Interactive Releases Family Historian 3 in the US and Canada
Ancestry.com Introduces DNA Ancestry, an Online DNA Testing Service
Ancestry.com Rolls Out AncestryPress
Ancestry.com Releases Australian Convict Records
Ancestry Magazine Announces Magazine Re-launch
Ancestry.com Revamps Site with Advanced Family Tree Building Tools
Family Tree DNA Automates Sample Management with REMP and Tecan
The Generations Network Launches MyCanvas.com
Generations Network Launches Ancestry.it and Ancestry.fr
Sorenson Introduces Genetic-Genealogy Social Networking Website
thecreativeuniverse.org Introduces The Arthurian Genealogical Exhibition
Famillion Launches Family Tree Merging Technology
MIH India Launches Online Networking Site, OneFamily
Ancestry.com Launches Online US Military History Collection
Ancestry.com Introduces US Historical Immigration Records Collection

8.FOCUS ON SELECT PLAYERS

DNAPrint Genomics, Inc. (USA)
Familybuilder (USA)
Family History Library - The Church of Jesus Christ of Latter-day Saints (USA)
Family Tree DNA (USA)
Sorenson Molecular Genealogy Foundation (USA)
Ancestry.com (Formerly known as Generations Network, Inc.)
Genealogy.com
MyFamily.com
RootsWeb.com
WorldVitalRecords (USA)
Global Directory

I would like to order

Product name: Genealogy Products and Services: Market Research Report

Product link: <https://marketpublishers.com/r/G8A5D0A6807EN.html>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8A5D0A6807EN.html>