

Frozen Prepared Food: Market Research Report

<https://marketpublishers.com/r/F2FB1E41C67EN.html>

Date: December 2011

Pages: 110

Price: US\$ 1,450.00 (Single User License)

ID: F2FB1E41C67EN

Abstracts

The global outlook series on the Frozen Prepared Food Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 20 fact-rich market data tables, the report offers a rudimentary overview of the industry and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Canada, Europe (United Kingdom), Asia Pacific (China, India, Thailand and Malaysia).

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 540 companies worldwide.

Contents

1.OVERVIEW

Frozen Food: An Overview

Table 1. Global Recent Past, Current and Future Analysis for Frozen Prepared Food by Geographic Region – US, Canada, Europe, Asia-Pacific (including Japan), and Rest of World Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2010 through 2015

Table 2. World 5-Year Perspective for Frozen Prepared Food Industry by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Europe, Asia-Pacific (including Japan) and Rest of World for Years 2011 & 2015

Changing Lifestyles & Demographics Continue to Pull the Trigger on Growth

Microwavable Foods Making Inroads into Frozen Food Sections

Growth in Precooked/Ready Meals Propels Growth of Frozen Foods

Segment Overview

Frozen Pizza

Pizza: A Popular Food Item

The Market

The Consumers

Frozen Desserts

Overview

Major Trends & Issues

Shift in Consumer Preferences

Product Redefinitions

Importance of Advertising

Other Trends

2.PRODUCT OVERVIEW

Historical Perspective

Advantages Galore for Frozen Food

Specialty Frozen Food Products

Freezing

Packaging

Freezing of Commonly Prepared Food

Meat

Potatoes

Compartment Plates or Trays

Breads

Yeast

Cakes

Cookies

Pies

Problem Foods

Frozen Dessert

Ice Cream

Super Premium Ice Creams

Reduced Fat Ice Creams

Lowfat Ice Creams

Nonfat Ice Creams

Frozen Yogurt

Soft Serve Frozen Yogurt

Hard-pack Frozen Yogurt

Other Types of Yogurt

Frozen Novelties

Frozen Cake

Ice Milk

Sherbet/Sorbet and Ice Brands

Non-Dairy Frozen Desserts

Dry Mixes

“Light” Frozen Food

3.STRATEGIC CORPORATE DEVELOPMENTS

4.PRODUCT LAUNCHES

A REGIONAL MARKET PERSPECTIVE

1.NORTH AMERICA

1A.THE UNITED STATES

US Frozen Desserts Market - A Perspective

Table 3. US Microwavable Foods Market (2011) – Percentage Breakdown of Dollar Sales by Product Type

Table 4. Frozen Desserts Market in the United States (2011): Percentage Share Breakdown of Dollar Sales by Product Segment

Table 5. US Frozen Food Packaging Industry (2014E): Percentage Breakdown of Revenues by Product Market Segment

Leading Global Producer of Frozen Dairy Products
Branded and Healthy Frozen Desserts in Demand

Table 6. Frozen Pizza/Snacks Sales through Supermarkets by Category in the US: Percentage Market Share for 2011 for Hors d'oeuvres & snacks, Pizza- frozen and Pizza crust-frozen

Principal Exporter of Frozen Desserts
Modern Manufacturing Facilities
Superior Raw Materials
Enhancement in Product Development
Innovative Packaging and Merchandising
Rigid Hygienic and Quality Standards
Production Flexibility
Ice-Cream Market – A Review

Table 7. Ice Cream Market in the US (2011): Percentage Breakdown of Retail Value Sales by Price Point – Regular Price, Premium, Superpremium, and Economy

Table 8. Ice Cream Market in the US (2011): Percentage Breakdown by Major Flavors – Vanilla, Chocolate, Neapolitan, Butter pecan/pecan, Chocolate chip, and Others

1B.CANADA

Canadian Frozen Foods Industry Defies Recession and Posts Growth

Table 9. Canadian Microwavable Foods Market (2011): Percentage Breakdown of Dollar Sales by Product Type

Frozen Pizza Gains Momentum During Recession
Market Trends in Alberta

2.EUROPE

Chilled Prepared Foods

Table 10. Chilled Prepared Foods Market in Western Europe (2011): Percentage Breakdown of Value Sales by Country - UK, France, Italy, Germany, Spain, and Others

Frozen Desserts Market – A Perspective

Table 11. European Frozen Desserts Market (2011): Percentage Breakdown of Value Sales by Country/Region

Table 12. European Market for Microwavable Foods (2011): Percentage Breakdown of Dollar Sales by Product Type

Table 13. European Frozen Desserts Market (2011): Percentage Share Breakdown of Dollar Sales by Product Segment

2A.THE UNITED KINGDOM

Ice Cream Market – A Review

Table 14. UK Frozen Desserts Market (2011): Percentage Share Breakdown of Dollar Sales by Product Segment

Table 15. Microwavable Foods Market in the UK (2011): Percentage Breakdown of Dollar Sales by Product Type

UK Frozen Ready Meals Market

UK Prepared Chilled Food Market

Table 16. UK Prepared Chilled Food Market (2011): Percentage Breakdown of Retail Value Sales by Sector

3.ASIA

Table 17. Market for Microwavable Foods in Asia-Pacific (2011): Percentage Breakdown of Dollar Sales by Product Type

Table 18. Japanese Ice Cream Industry (2010): Percentage Market Share Breakdown by Leading Players

Table 19. Japanese Ice Cream Market (2011): Percentage Share Breakdown of Volume Consumption by Product Type

3A.CHINA

Ice Cream Market
Yogurt Market – A Review

Table 20. Chinese Chilled Food Market (2011): Percentage Breakdown Of Retail Value Sales By Sector - Processed Fish, Ready-To-Eat Meals, Chilled Meats, And Chilled Desserts

3B.INDIA

Overview of Indian Frozen Food Industry
Ice Cream Industry

3C.THAILAND

Market Overview

3D.MALAYSIA

Global Directory

I would like to order

Product name: Frozen Prepared Food: Market Research Report

Product link: <https://marketpublishers.com/r/F2FB1E41C67EN.html>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F2FB1E41C67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970