

Fragrances and Perfumes: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Fragrances and Perfumes in US\$ Million by the following Segments: Womens Fragrances & Perfumes, Mens Fragrances & Perfumes, and Unisex Fragrances.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 313 companies including many key and niche players such as

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Avon Products, Inc.

Burberry Group Plc

Bulgari Parfums

Cartier Perfumes and Colognes

Chanel SA

Clarins Fragrance Group

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A. Market Analysis
Competition

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Men's Fragrances

B. Market Analytics

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A. Market Analysis

Fragrance Market Offers Significant Opportunities
Growing Popularity of Designer Labels and Brands
Strategic Corporate Development

B. Market Analytics

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5D. REST OF ASIA-PACIFIC

A. Market Analysis

Focus on Select Countries
Hong Kong
South Korea
Singapore
Thailand

B. Market Analytics

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6. THE MIDDLE EAST & AFRICA

A. Market Analysis

Focus on Select Countries

Israel

Kuwait

Saudi Arabia

United Arab Emirates

South Africa

Product Launch

B. Market Analytics

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B. Market Analytics

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A. Market Analysis

Overview

Key Player

B. Market Analytics

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7B. MEXICO

A. Market Analysis

Women's & Men's Fragrances

B. Market Analytics

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7C. REST OF LATIN AMERICA

A. Market Analysis

Focus on Select Countries

Argentina

Colombia

B. Market Analytics

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 313 (including Divisions/Subsidiaries - 338)

The United States (94)

Canada (3)

Japan (5)

Europe (220)

France (85)

Germany (24)

The United Kingdom (32)

Italy (42)

Spain (14)

Rest of Europe (23)

Asia-Pacific (Excluding Japan) (5)

Middle East (4)

Latin America (6)

Africa (1)

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