

Fleet Management Systems: Market Research Report

<https://marketpublishers.com/r/FBFCFE3F9C3EN.html>

Date: January 2018

Pages: 321

Price: US\$ 5,450.00 (Single User License)

ID: FBFCFE3F9C3EN

Abstracts

This report analyzes the worldwide markets for Fleet Management Systems in Thousand Units. The report provides separate comprehensive analytics for the US, Canada, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022.

Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 131 companies including many key and niche players such as -

AirIQ, Inc.

Aplicom Oy

Aspire Tracking Limited

Batrak Ltd.

BOX Telematics Ltd.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Fleet Management Systems: An Introduction

Market Dynamics

Global Motor Vehicle Fleet Market – An Insight

Fleet Differences Galore in Various Regional Markets

Commercial Fleets Market Shifts Focus on Operational Efficiencies

Sustainability of Commercial Fleets

PEVs for Fleets: The Next Frontier

Competitive Scenario

Consolidation Becoming New Constant

Increasing Global Presence of Fleet Managers

2. MARKET TRENDS, GROWTH DRIVERS AND CHALLENGES

Fleet Management Systems: Lot More Than Just Track-and-Trace

Fleet Management Systems Helping Companies to Better Handle Jobs

Reducing Carbon Footprint

Duty of Care

Reducing Paper Trail

Enabling Compliance with Working Hours Regulations

Key Trends Impacting Fleet Management Systems Market

Shifting Focus of Fleet Decision-making Process

Cost-Containment

Ever-changing Regulatory Landscape

Unpredictability and Volatility of Fuel Prices

Engine Downsizing, Extended Service Life: New Fleet Trend

Vehicle Delivery Delays Forcing Fleets to Look for Various Options

Globalization of Shared Services for Improving Consistency

Utilizing Fleet Data for Improving Efficiency

Reimbursement Issues

Self-imposed Sustainability Targets

Standardization of Safety Programs

Increased Demand for Safety Features
Increasing Vehicle Acquisition Challenges
Shifting Segment Preferences
Softer Resale Values on the Horizon
Diesel Trucks Giving Way to Gasoline Powered Vehicles
Falling Hardware Prices Propelling Commercial Vehicle Telematics Growth
Technological Trends Impacting Global FMS Market
Disintermediation of Vehicles
Internet of Things to Play Significant Role in Fleet
Digital Natives to Accelerate Technological Adoption in Fleets
Technology Leading Growth Opportunities
Autonomous Vehicles
Challenges Galore on Vehicle Front
Active Cargo Tracking Units Gaining Traction
Commercial Vehicle Telematics Playing Vital Role in Improving Fleet Management Operations

3. FLEET MANAGEMENT SOFTWARE

A Key Driving Force of Fleet Management System Solutions
Few Must-Haves in Modern Fleet Management Software
Major Trends in Fleet Management Software
Cloud-Based Platforms: The New Buzzword in Fleet Management
Reducing Carbon Footprint: Goal of Next-Gen Fleet Management Platforms

4. STATISTICAL HIGHLIGHTS OF GLOBAL FMS MARKET – A COMPLIMENTARY REVIEW

Table 1. Leading Air Cargo Operators by Capacity in Million Tons (2016) (includes corresponding Graph/Chart)

Table 2. Top Limousine Service Providers Worldwide (2016): Percentage Breakdown of Number of Vehicles by Fleet Operator (includes corresponding Graph/Chart)

Table 3. Top Tanker Fleets Worldwide (2016): Fleet Tonnage in Thousand Kt (includes corresponding Graph/Chart)

Table 4. Top Tanker Fleets Worldwide by Number of Vessels (2016) (includes

corresponding Graph/Chart)

Table 5. Top Car Transport Fleets Worldwide (2016): Percentage Breakdown of Fleet Capacity (Number of Cars) by Fleet Operator (includes corresponding Graph/Chart)

Table 6. Top Car Transport Fleets Worldwide (2016): Percentage Breakdown of Number of Vessels by Fleet Operator (includes corresponding Graph/Chart)

5. PRODUCT OVERVIEW

6. PRODUCT INTRODUCTIONS/INNOVATIONS

DriverTech Rolls Out DT4000 Mobile Fleet Management Device with ELD Capability
Vodafone Qatar Introduces New Fleet Management Service in Association with Qatar Mobility Innovations Centre

Goodyear Unveils Connected Fleet Management Solutions

Mahindra and Mahindra Unveils DiGiSense, a Fleet Management Platform

Exeros-Technologies Unveils Vidi-matics, a Combined Online Video and Telematics Platform

Matrix Telematics Announces Upgrade for Matrix IncidentCam

Masternaut Introduces Maintenance Module for Masternaut Connect

FTA Introduces Live Drive Pro Telematics

XL Hybrids Rolls Out XL Link Telematics

Toyota Insurance Management Solutions, a Telematics Car Insurance Services Company Launched in US

Octo Telematics Unveils InPulse, an Integrated Telematics Solution

Eicher Launches Eicher Live- an Advanced Telematics Solution for Commercial Vehicle Industry

Ctrack Unveils Advanced Telematics Solution

Tata Motors Rolls Out SIGNA Range of Commercial Vehicles with Inbuilt Telematics System

Omnitracs Introduces Intelligent Vehicle Gateway, an Integrated Application Delivery System

UK Fuels Launches Kinesis, a Fully Integrated Telematics and Fuel Card Management Product

Detroit Connect Introduces New Features to Virtual Technician

Geotab Introduces OBD Fleet Management Solutions in Partnership with O2

Ford Motor Company Introduces Ford Telematics Powered by Telogis

Volkswagen Commercial Vehicles Introduces Smart, Cost-Effective Telematics Service

Tata Motors Introduces Tata SKOOLMAN, a Telematics Service

7. RECENT INDUSTRY ACTIVITY

AmeriFleet Merges with MetroGistics

Agero Inks Deal with Cambridge Mobile Telematics for Developing Real-time Accident Management Solution

Verizon Communication Acquires Fleetmatics

Aplicom Takes Over CARDIAN

Pointer Telocation Buys Cielo Telecom

Sierra Wireless Takes Over Genx Mobile

Verizon Acquires Telogis

Safe Fleet Buys FleetMind

AirIQ Acquires Timeout Studios Inc., a Mobile Web Application Company

ABAX Acquires Accessor Sverige AB and Ctrack Sverige AB, Strengthens Position in Europe

Hyster-Yale Acquires Speedshield's Telematics Businesses in the US and the UK

HARMAN Takes Over TowerSec

RAC Buys Nebula Systems

GTCR Buys Lytx

Micronet Enertec Technologies Takes Over Novatel Wireless' Telematics Business

CalAmp Completes LoJack Acquisition

TomTom Telematics Takes Over Finder S. A.

Arval Service Lease Takes Over GE Capital's European Fleet Services

Fleetmatics Acquires Visirun, Expands European Footprint

BSM Technologies Completes Webtech Wireless Acquisition

Faria Beede Instruments Takes Over FW Telematics

CCC Information Services Buys DriveFactor

Investcorp Takes Over Arvento

Aioi Nissay Dowa Insurance Acquires Box Innovation Group, Expands European Footprint

Novatel Wireless Takes Over DigiCore Holdings

Element Financial Corporation Acquires GE Capital's Fleet Management Operations in Australia, Mexico and New Zealand

Goldman Sachs Merchant Banking Division Acquires M-Tec Holding

8. FOCUS ON SELECT GLOBAL COMPANIES

AirIQ, Inc. (Canada)

Aplicom Oy (Finland)
Aspire Tracking Limited (UK)
Batrak Ltd. (UK)
BOX Telematics Ltd. (UK)
CarrierWeb, LLC. (USA)
CATERPILLAR, Inc. (USA)
Cisco Systems, Inc. (USA)
Daimler Fleetboard GmbH (Germany)
Donlen Corporation (USA)
HCL Technologies Ltd. (India)
Modular Mining Systems, Inc. (USA)
Risk Technology Ltd. (UK)
SafeTrac Solutions Ltd. (UK)
TomTom International B. V. (The Netherlands)
Verizon Enterprise Solutions (USA)
V-SOL Limited (UK)

9. GLOBAL MARKET PERSPECTIVE

Table 7. World Recent Past, Current and Future Analysis for Fleet Management Systems by Geographic Region - US, Canada, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 8. World Historic Review for Fleet Management Systems by Geographic Region - US, Canada, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 9. World 14-Year Perspective for Fleet Management Systems by Geographic Region - Percentage Breakdown of FMS Installed Base for US, Canada, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2009, 2017 & 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Outlook

Commercial Vehicles Fleet Management Market Recovering

Growing Demand for Handset-based Commercial Telematics Solutions

Spotlight on Remote Vehicle Activation

US Trailer Telematics Market on Growth Path

Hybrid Telematics Systems on Growth Trajectory

Mobile Resource Management Market to Register Tremendous Growth

GPS: An Antidote to Growing Needs of US Transportation Industry

GPS and the Trucking Business

AVL Market: A Prime Consumer of GPS/Wireless Devices

GPS Technology Commands Increasing Usage in Fleet Management

Reimbursement Issues Plague Market

Ever-changing Regulatory Scenario Adding Costs to Fleet Operations

Companies Aiming to Reduce Carbon Footprint Utilizing Green Telematics Solutions

Key Statistical Highlights in the US Fleet Management Systems Market

Table 10. US Market for Hybrid Telematics Systems (2012, 2014 & 2016): Sales in Thousand Units (includes corresponding Graph/Chart)

Table 11. Fleet Operators on North American Routes (2016): Percentage Breakdown of Operating Capacity by Fleet Alliances (includes corresponding Graph/Chart)

Product Introductions/Innovations

Strategic Corporate Developments

Key Players

B. Market Analytics

Table 12. US Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 13. US Historic Review for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Outlook

Commercial Fleet Industry: A Sneak Peek

The Smaller the Better: Canadian Way of Cost Containment

Shift Being Witnessed From Oil-Producing Regions to Manufacturing Regions

Fleet Sales Set to Increase despite Anemic Growth

Strategic Corporate Developments

Key Player

B. Market Analytics

Table 14. Canadian Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 15. Canadian Historic Review for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

3. EUROPE

A. Market Analysis

Outlook

Fleet Market in Europe

Commercial Vehicle Fleet Management System Maintains Growth

Commercial Vehicle Telematics Market Registers Growth

Telematics Finds Increasing Takers

Germany Pushes for Electric Vehicles Sales to Meet Pollution Reduction Goals

Key Statistical Highlights in the European Fleet Management Systems Market

Table 16. Commercial Fleet Vehicles Market in EU (2016): Percentage Breakdown of Fleet Category by LCV, HCV, and Buses/Coaches (includes corresponding Graph/Chart)

Table 17. Fleet Operators on European Routes (2016): Percentage Breakdown of Operating Capacity by Fleet Alliances (includes corresponding Graph/Chart)

Product Introductions/Innovations
Strategic Corporate Developments
Key Players
B. Market Analytics

Table 18. European Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 19. European Historic Review for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

4. ASIA-PACIFIC

A. Market Analysis
Outlook
China to Drive Asian Fleet Management System Market

Table 20. Chinese Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Australia and New Zealand FMS Market to Touch Million Mark by 2020
Brief Glance on Categorization of Fleet Vehicles by New Zealand Transport Authority
Strategic Corporate Developments
Key Player
B. Market Analytics

Table 21. Asia-Pacific Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 22. Asia-Pacific Historic Review for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

5. LATIN AMERICA

Market Analysis

Table 23. Latin American Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 24. Latin American Historic Review for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

6. REST OF WORLD

A. Market Analysis

Outlook

South Africa – Overview of Fleet Management Market

Strategic Corporate Developments

B. Market Analytics

Table 25. Rest of World Recent Past, Current and Future Analysis for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 26. Rest of World Historic Review for Fleet Management Systems Market Analyzed with Total FMS Installed Base in Thousand Units for Years 2009 through 2014 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 131 (including Divisions/Subsidiaries - 139)

The United States (56)

Canada (11)

Japan (2)

Europe (44)

France (3)

Germany (3)

The United Kingdom (23)
Italy (1)
Spain (1)
Rest of Europe (13)
Asia-Pacific (Excluding Japan) (17)
Middle East (3)
Latin America (1)
Africa (5)

I would like to order

Product name: Fleet Management Systems: Market Research Report

Product link: <https://marketpublishers.com/r/FBFCFE3F9C3EN.html>

Price: US\$ 5,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FBFCFE3F9C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970