

Feminine Hygiene Products: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Feminine Hygiene Products in US\$ by the following Product Segments: Sanitary Pads/Towels, Tampons, Panty Liners, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 76 companies including many key and niche players such as -

Albaad Corporate

Edgewell Personal Care Company

Kao Corporation

Kimberly-Clark Corporation

Lil-lets Group Limited

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Major Factors Hindering Wide Usage of Tampons in China

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Danbishuang: The First Indigenous Tampon in China

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A. Market Analysis

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The Underpenetrated Nature of the Indian Market Offers Huge Growth Potential

Lack of Awareness, Social Taboos, and Cultural Beliefs: Key Reasons for Under Penetration

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Sales of Sanitary Products Soar in Urban India

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Market Analysis

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 76 (including Divisions/Subsidiaries - 93)

The United States (17)

Canada (3)

Japan (4)

Europe (48)

France (4)

Germany (4)

The United Kingdom (5)

Italy (9)

Spain (1)

Rest of Europe (25)

Asia-Pacific (Excluding Japan) (16)

Middle East (3)

Latin America (1)

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