

# Fabric Softeners and Conditioners: Market Research Report

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# **Abstracts**

This report analyzes the worldwide markets for Fabric Softeners and Conditioners in US\$ Million by the following Product Segments: Liquid Softeners, and Sheet Softeners. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 73 companies including many key and niche players such as -

AIEn USA LLC

Caldrea, Inc.

Church & Dwight Co., Inc.

Colgate-Palmolive Company

Dropps

Henkel AG & Co. KGaA



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Downy Ultra Fabric Softener Free and Sensitive Liquid

Downy Ultra April Fresh Fabric Softener

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Bounce Outdoor Fresh Fabric Softener

**Bounce Dryer Sheets** 

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Caldrea, Inc. (USA)
Church & Dwight Co., Inc. (USA)
Colgate-Palmolive Company (USA)
Dropps (USA)



Henkel AG & Co. KGaA (Germany)
The Sun Products Corporation (USA)
Kao Corporation (Japan)
LG Household and Healthcare (South Korea)
Lion Corporation (Japan)
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```
Total Companies Profiled: 73 (including Divisions/Subsidiaries - 79)
The United States (24)
Canada (7)
Japan (3)
Europe (26)
Germany (1)
The United Kingdom (10)
Italy (1)
Spain (1)
Rest of Europe (13)
Asia-Pacific (Excluding Japan) (14)
Middle East (1)
Latin America (1)
Africa (3)
```



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